

VYNALA VENKATESH

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PROFESSIONAL SUMMARY

Certified **Power BI Developer** with over **3+ years** of proven experience in **Business Intelligence, Data Modeling, and Dashboard Development**. Skilled at transforming complex datasets into actionable insights that enhance decision-making and operational efficiency.

Specialized in:

- End-to-end BI solution development using **Power BI, SQL, Azure DevOps, and JIRA**
 - Designing optimized **data models** with Star/Snowflake schema
 - Implementing **Row-Level Security (RLS)** and performance tuning using **DAX** and **Power Query (M language)**
 - Administering and customizing **JIRA projects** with automation rules, permission schemes, and Agile boards
 - Integrating with **CI/CD pipelines** for automated report deployment using Jenkins
- Adept in **Agile environments**, with experience collaborating across teams to deliver scalable analytics solutions.
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PROFESSIONAL EXPERIENCE

TATA CONSULTANCY SERVICES (TCS)

System Engineer – Power BI Developer

Client: Zebra Technologies | Hyderabad | *June 2023 – Present*

- Designed several interactive **Power BI dashboards** integrating data from **SQL Server, JIRA, SharePoint, Excel, and Azure DevOps**, improving executive visibility into project KPIs.
- Developed custom metrics for **Agile performance tracking** (Sprint Velocity, Cycle Time, PI Progress), driving improved sprint planning accuracy by 20%.
- Engineered **enterprise-grade data models** using **Star/Snowflake schemas**, leveraging DAX for performance-optimized calculations.
- Enabled **secure role-based data access** via **Row-Level Security (RLS)** for business units across different departments.
- Administered 50+ **JIRA boards**, automating workflows and enforcing permission schemes to ensure compliance and traceability.

- Automated data refresh and deployment pipelines using **Jenkins**, reducing manual reporting time by 40%.
- Actively participated in **PI Planning and Agile ceremonies**, aligning BI reporting with project milestones.

TATA CONSULTANCY SERVICES (TCS)

Assistant System Engineer – Power BI Developer

Client: Vodafone UK Digital | Hyderabad | *Feb 2022 – May 2023*

- Built **real-time dashboards** in Power BI by extracting and transforming data from **Azure DevOps**, highlighting project health metrics for 10+ scrum teams.
 - Migrated historical data (epics/tickets) from CSV to **Azure DevOps Boards**, scripting validations to ensure data integrity.
 - Identified delivery risks by monitoring KPIs like burn-down charts and resource allocation using custom visuals and filters.
 - Developed **interactive project-level reports** with slicers, drill-throughs, bookmarks, and tooltips for enhanced stakeholder engagement.
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TECHNICAL SKILLS

BI & Visualization: Power BI, Power Query, DAX, Excel

Databases & ETL: SQL Server, SharePoint, Data Modeling (Star & Snowflake)

DevOps & Project Tools: Azure DevOps, JIRA (Admin), Jenkins, Git

Automation & Scripting: Power Platform, REST APIs, Python (basic)

Security & Governance: Row-Level Security (RLS), Role-Based Access Control

Methodologies: Agile, Scrum, SAFe, CI/CD

CERTIFICATIONS

- **PL-300:** Microsoft Certified Power BI Data Analyst Associate
 - **AZ-900:** Microsoft Certified Azure Fundamentals
 - **Google Cloud:** Associate Cloud Engineer
 - Udemy: Power BI Desktop for Business Intelligence
 - Udemy: Complete SQL Bootcamp – From Zero to Hero
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EDUCATION – Bachelor of Technology (B.Tech) – Civil Engineering

Jayamukhi Institute of Technological Sciences - Warangal

CGPA: 7.8 / 10