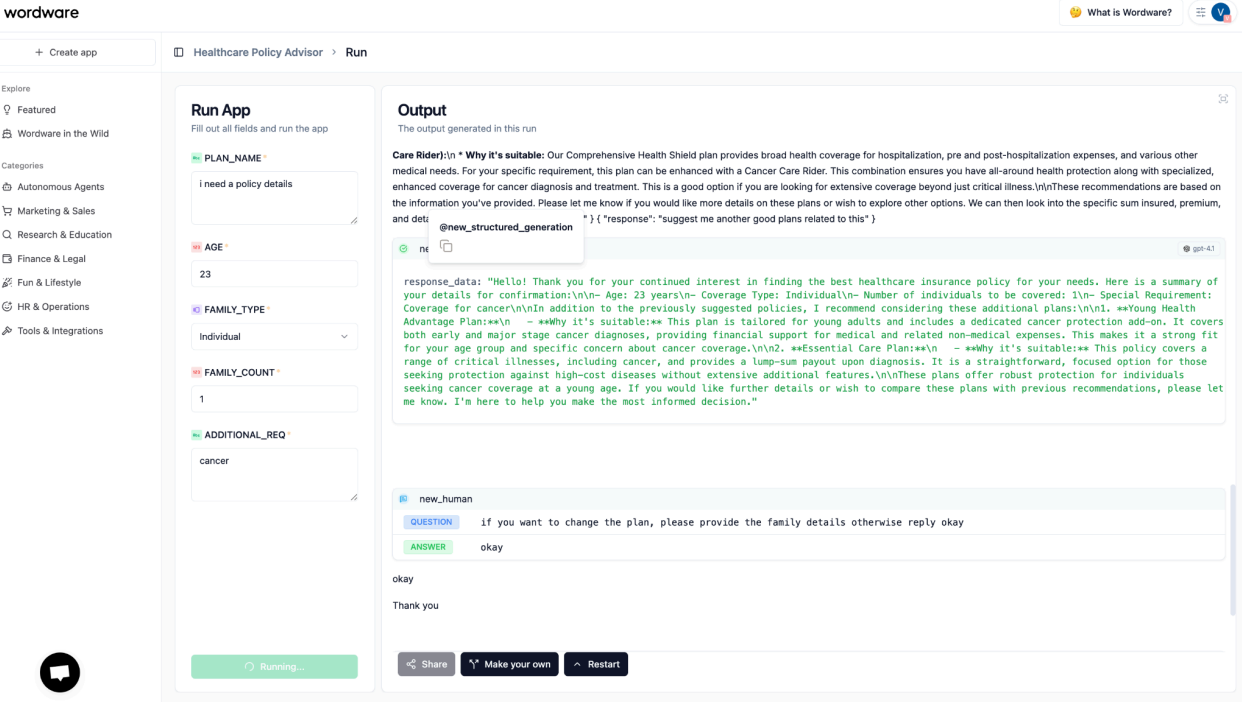


Screenshots:





Suggestions for Improvement

1. Advanced Multi-Modal Policy Comparison & Visualization

Current Limitation:

Text-only recommendations make it hard for users to compare and understand policies.

Enhancement Proposals:

- Add **interactive comparison tables** showing:
 - Premiums
 - Deductibles
 - Coverage limits
 - Network size
- Implement **cost calculators** based on:

- User's health profile
 - Expected medical usage
- Generate **visual charts** for:
 - Coverage gaps
 - Cost projections
 - Benefit summaries
- Introduce **filtering options**:
 - By price range
 - By coverage type
 - By provider availability

Expected Impact:

Improves user clarity, speeds up decision-making, and enhances user trust through visual aids.

2. Intelligent Contextual Memory & Progressive Profiling

Current Limitation:

No personalized tracking or memory of user preferences and health needs.

Enhancement Proposals:

- Build **persistent user profiles** tracking:
 - Health history
 - Policy choices
 - Life changes (age, dependents)
- Use **context-aware questioning**, e.g.:
 - "You mentioned diabetes—interested in plans covering endocrinologists?"*

- Deploy **dynamic questionnaires** adapting to:
 - Age and family status
 - Specific concerns or conditions
- Implement **preference learning** to refine results from user behavior and choices.

Expected Impact:

Delivers personalized, evolving experiences and avoids repetitive data entry.

3. Real-Time Policy Data Integration & Proactive Notifications

Current Limitation:

Static data; no real-time updates from insurers or external sources.

Enhancement Proposals:

- Integrate **real-time APIs** from insurance providers to access:
 - Current premiums
 - Live availability
 - Policy updates
- Add **notification system** for:
 - New policy launches
 - Enrollment deadlines
 - Personalized suggestions
- Use external data for:
 - Provider ratings
 - Claim processing times
 - Customer feedback

- Send alerts for:
 - Open enrollment periods
 - Major life events (marriage, childbirth, job change)
 - Healthcare regulation changes

Expected Impact:

Keeps users up to date, improves policy matching, and enhances regulatory compliance.