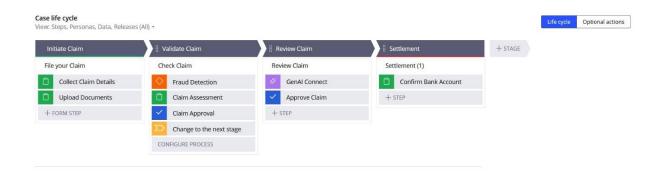
Implementation of Pega GenAI Connect in a real time use case scenario



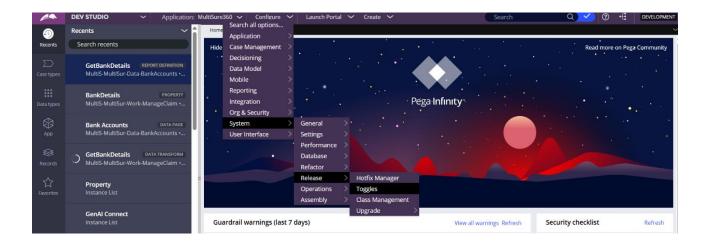
We have the "Manage Claim" application where the customer submits the detailed report of their claim and it will be either assessed by the Customer Service Representative or directly to the Manager approval based on the criteria.

The usage of Pega GenAl Connect comes in the Review Claim stage where the manager reviews the case and here, we will be generating an Al context based on the customer input to analyse the claim even better.

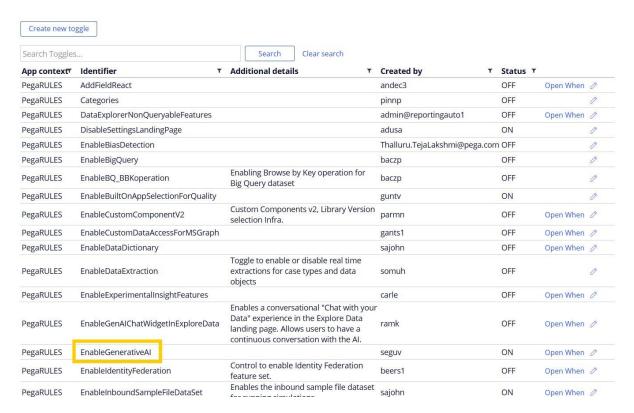
Let's get into the configuration of GenAl Connect in the case management in a step-by-step procedure.

STEPS TO IMPLEMENT PEGA GENAI CONNECT

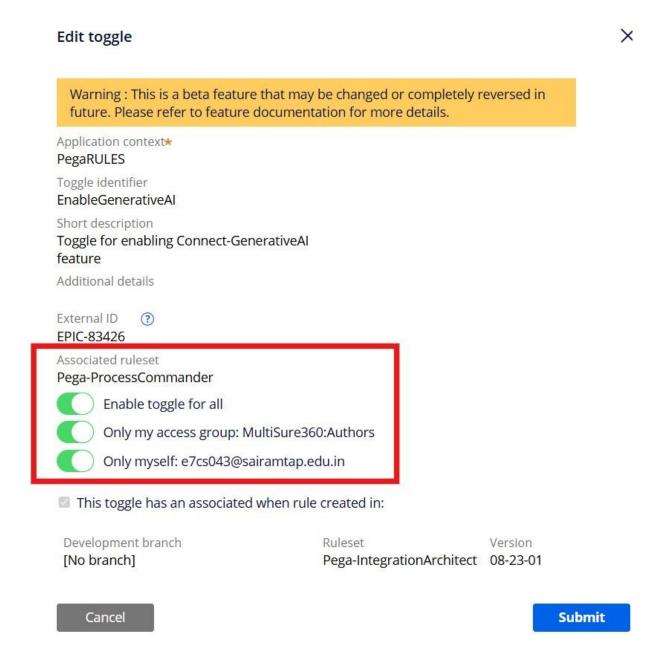
1.Open Dev Studio, Click Configure -> System -> Release -> Toggles. This opens "Toggles Management".



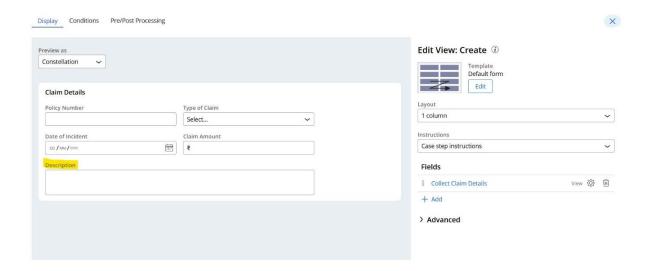
2. Check for "EnableGenerativeAI" identifier and click the pencil icon to open that identifier.



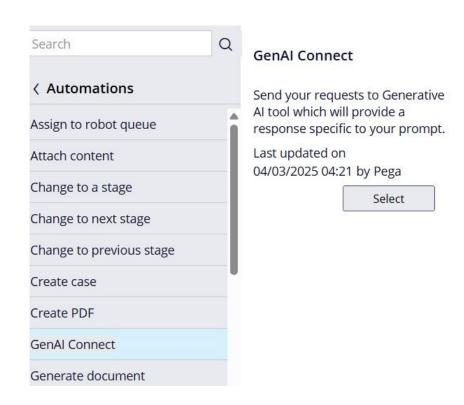
3. Enable the toggle in Associated ruleset based on your preference for accessing the Pega GenAI.



4. In the Collect Claim Details steps, I have configured the necessary details along with the Description property as text paragraph. This will be the input property to our Pega GenAl Connect.



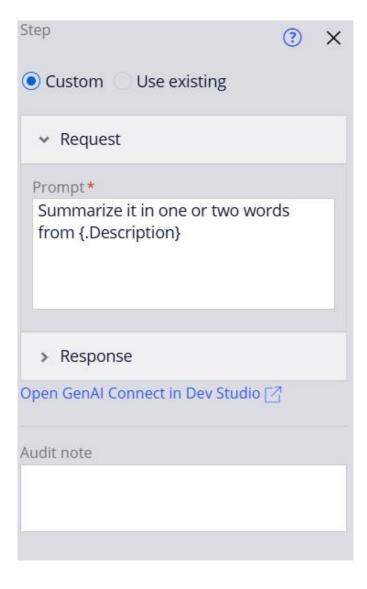
5. In the Case life cycle, add "GenAl Connect" step inside the automations category.



6. You can either call your existing GenAl rule created in Dev studio or else choose custom this will create a new GenAI rule.

In Request tab, give your necessary prompt based on your need. Here I want to explain the customer's description about the issue to be explained in one or two words for fast processing.

Note: If your prompt involves any property value, then address is as {.PropertyName}

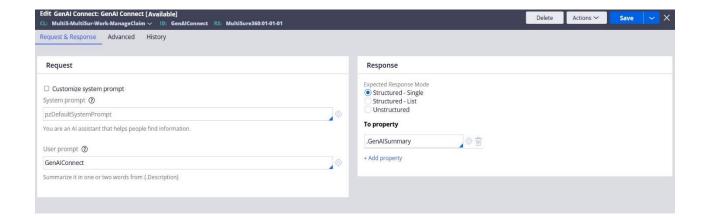


7. In the response tab, select your preferred response format in list or single value or unstructured type and you can map the response to a property.

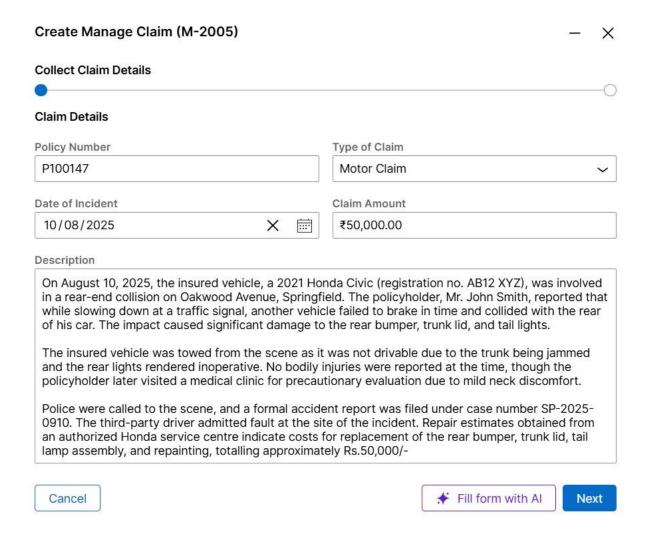
Here I mapped it to a property used in the "Review Claim" stage. Now, we are done.



You can view your GenAI connect rule created in Dev studio and make changes to your future needs.



8. Now, we run the case to see the results. I have provided a detailed description consisting of more than 200 words which might be difficult for the claim reviewer to go through each large paragraphs.



9. Using GenAl connect, we have fastened the case processing by giving the short descriptive about the issue which helps the claim reviewer to approve or reject the case easily.

