

## Investor One-Pager - Verifiable AI Platform (TrustVault)

### The Problem

- LLMs are widely adopted, but outputs are unverifiable and non-compliant.
- Regulations (EU AI Act, HIPAA, SOC 2) demand audit trails and traceability.
- DIY solutions are fragile and fail audits.

### The Solution - TrustVault

- 3-line SDK captures every LLM interaction.
- Immutable WORM storage + Merkle hashing + daily PDF certificates.
- API + CLI to retrieve, verify, and export logs with cryptographic proof.

### Why Now

- EU AI Act and enterprise AI buyers demand verifiable logs.
- SOC 2 and security teams ask for immutable audit logs.
- First-to-market advantage for compliance-grade AI traceability.

### Market Size

- TAM: \$15B AI governance and audit by 2030.
- SAM: \$2.5B regulated markets (fintech, health, enterprise).
- SOM: \$100M initial wedge for AI traceability solutions.

### Business Model

- Free -> \$199 Pro -> \$999 Compliance -> \$50K+ Enterprise.
- Usage-based upsell with Evaluator Proxy (\$0.03 / 1K calls).

## Go-to-Market

- Open-source SDK and free tier for devs.
- Compliance champions and SOC 2 partners for enterprise.
- Cloud marketplaces for scale.

## Traction

- 2 design partners live (FinPay, MediData).
- SOC 2 Type I in progress.
- Evaluator marketplace launching Q4 2025.

## Team

- CEO: ex-Microsoft Cloud/AI GTM
- CTO: ex-Datadog observability infra
- CISO: ex-PwC SOC 2 auditor
- Advisors: ex-OpenAI compliance, EU regulator

## Funding Ask

- Raising \$3M seed to reach \$1M ARR in 15 months.
- Targeting AI infra and GRC-focused investors.