Investor One-Pager – Verifiable Al Platform (TrustVault)

The Problem

- LLMs are being widely adopted in enterprise, but outputs are unverifiable and non-compliant.
- Regulations like the EU AI Act, HIPAA, and SOC 2 demand traceability, audit logs, and proof of integrity.
- Most companies use fragile DIY solutions (S3 + spreadsheets) that fail audits and delay go-lives.

The Solution - TrustVault

- 3-line SDK captures every prompt/response from any LLM.
- Immutable WORM cloud storage, daily Merkle root sealing, and audit-ready PDF certificates.
- CLI and API for retrieving, verifying, and exporting all logs agent-by-date, root-certified.

Why Now

- The EU AI Act and global compliance frameworks are forcing traceability mandates starting in 2025.
- SOC 2 auditors, CISOs, and legal teams are asking for verifiable logs before approving AI deployment.
- We are first-to-market with a turnkey AI traceability vault purpose-built for modern LLM workflows.

Market Size

- TAM: \$15B AI governance, compliance, and observability by 2030.
- SAM: \$2.5B in regulated mid-market and enterprise teams (fintech, healthcare, AI SaaS).
- SOM: \$100M wedge from 10K+ teams urgently needing LLM audit logs.

Business Model

- SaaS: Free \rightarrow \$199 Pro \rightarrow \$999 Compliance \rightarrow \$50k+ Enterprise.
- Gross margins ~80% on storage and certificates.

• Future expansion into evaluator proxy routing (\$0.03/1K calls) and marketplace modules.

Go-to-Market

- Product-led growth via open-source SDKs and free tier.
- Compliance champion motion via SOC 2/GRC partners.
- Cloud marketplace listings (AWS/Azure) and evaluator integration partners.

Competitive Landscape

- * Types of Competitors
- LLM Observability & Monitoring Tools

Company •	Focus	Why They're Not You
Langfuse	Logging, traces, usage analytics	Good for devs but not audit-grade or cryptographically verifiable
Arize AI	Model monitoring, drift, tracing	Designed for ML pipelines, not trust/legal compliance
WhyLabs •	• ML observability	Doesn't address LLM-level traceability or immutable storage
PromptLayer •	• Prompt versioning	Dev tool, no WORM, no audit trail or sealing
Helicone •	• Usage logging API	Lightweight usage tracker, not compliant- focused

TrustVault Moat: Immutable logs, legal-grade sealing, evaluator marketplace — not dev telemetry.

Traction & Roadmap

- 2 design partners live in fintech and healthcare.
- SOC 2 Type I in progress, Type II by Q3.
- Evaluator marketplace & policy routing launching Q4 2025.

The Team

- Founder & CEO –Bhaskar Majji, Microsoft, Customer Success Leader/GTM. https://www.linkedin.com/in/bhaskarmajji/
- **Co-Founder & CTO** Sanjay Kumar, Kroger AI/ML Engineer https://www.linkedin.com/in/sanjaykumarmurudi/
- **Advisors:** David W Silva, PhD in AI/ML, Co-Founder &CEO of DataHubz (7) <u>David William Silva, PhD | LinkedIn</u>
- **Others** Ex-CISO, GRC SMEs

Funding Ask

- Raising \$1M seed to hit \$500k ARR in 15 months.
- Use: 50% engineering, 25% GTM, 15% compliance, 10% runway buffer.
- Looking for investors in AI infra, developer SaaS, and GRC markets.