Outcomes based on Goals:

The percentage of outcome of successful is high when the goals less than 1000 and accounted for low failure of outcome. The goals of 15000 to 19999 gained equal outcome of successful and failure (50% each). After gradual decrease of outcome, the outcome reached low successful at goals of 25000 to 29999 with maximum failures. Despite the gradual increase of successful observed, the outcome completely failed with the goals of 45000 to 49999. Based on the analyses, the outcome of successful is less than 1000 goal and recommended goals of 35000 to 49999 as it is above the average amount of goals and that will give high return.

Outcome based on Launch Date:

The Pivot clearly showed that the outcome of successful is high during the month of May based on the launch date. Besides, the gradual decrease of successful observed before and after the launch date of May. Also, the outcome of successful is higher than the failure in the entire launch date. The cancelation is observed in the beginning of the month but there after “0” cancelation onbserved. In summary, May is the month of successful outcome month during the year.