

## Ideation Phase

### Empathize & Discover

#### Empathy Map Canvas:

The Empathy Map Canvas helps identify and understand the needs, goals, and pain points of the primary users of the Liver Cirrhosis Prediction System—doctors and healthcare professionals. By mapping what users see, say, do, and hear, as well as their challenges and expected benefits, we ensure the solution is user-centered and practical in real-world clinical settings. This approach supports the development of a tool that not only functions accurately but is also intuitive and valuable to its end users.

