



Model Development Phase Template

| Date | 03 Oct 2025 |
|---------------|---|
| Team ID | LTVIP2025TMIDS63456 |
| Project Title | Analysis of medium app reviews from google play store |
| Maximum Marks | 10 Marks |

Initial Model Training Code, Model Validation and Evaluation Report

The initial model training code will be showcased in the future through a screenshot. The model validation and evaluation report will include a summary and training and validation performance metrics for multiple models, presented through respective screenshots.

Initial Model Training Code (5 marks):

KNN Model

```
knn_model = KNeighborsClassifier(n_neighbors=5)
knn_model.fit(X_train, y_train)
y_pred_knn = knn_model.predict(X_test)
print("KNN Classification Report:\n", classification_report(y_test, y_pred_knn))
```

Naïve Bayes Model

```
nb_model = MultinomialNB()
nb_model.fit(X_train, y_train)
y_pred_nb = nb_model.predict(X_test)
print("Naive Bayes Classification Report:\n", classification_report(y_test, y_pred_nb))
```

Random Forest Model

```
rf_model = RandomForestClassifier(n_estimators=100, random_state = 42 )
rf_model.fit(X_train, y_train)
y_pred_rf = rf_model.predict(X_test)
print("Random Forest Classification Report: \n", classification_report(y_test, y_pred_rf))
```





Logistic Regression Model

Model Validation and Evaluation Report (5 marks):

| Model | | Classifica | tion Re | port | F1 Score | Confusion Matrix | |
|----------------|--|--|---------|--|--|------------------|--|
| KNN | NEGATIVE NEUTRAL POSITIVE accuracy macro avg weighted avg | ation Report: precision 0.72 0.25 0.96 0.64 0.83 | | f1-score 0.20 0.38 0.76 0.60 0.45 0.64 | support 1386 1745 9370 12501 12501 12501 | 44.54% | Confusion Matrix: [[158 1167 61] [31 1512 202] [30 3479 5861]] |
| Naïve Bayes | Naive Bayes C NEGATIVE NEUTRAL POSITIVE accuracy macro avg weighted avg | lassification precision 0.75 0.63 0.86 0.75 0.82 | | f1-score 0.76 0.31 0.91 0.84 0.66 0.81 | support 1386 1745 9370 12501 12501 12501 | 66.11% | Confusion Matrix: [[1054 98 234] [193 365 1187] [158 120 9092]] |





| Random Forest | Random Forest NEGATIVE NEUTRAL POSITIVE accuracy macro avg weighted avg | precision 0.83 0.79 0.90 0.84 0.87 | | t: f1-score 0.70 0.67 0.93 0.88 0.77 0.87 | support 1386 1745 9370 12501 12501 12501 | 76.92 | Confusion Matrix: [[849 |
|------------------------|---|---|---------------------------------|--|--|-------|--|
| Logistic Regression | NEGATIVE NEUTRAL POSITIVE accuracy macro avg weighted avg | precision 0.84 0.74 0.93 0.84 0.89 | recall 0.74 0.66 0.97 0.79 0.90 | f1-score 0.79 0.70 0.95 0.90 0.81 0.90 | 1386 1745 9370 12501 12501 12501 | 81.1% | Confusion Matrix: [[1021 180 185] [114 1155 476] [78 229 9063]] |