

MDM Product360 Software Development Kit (SDK) Boot Camp Learning Path

Building competency and capability; enabling Informatica Partners to sell and deliver.

Sales (Business) Track

~ 60 Min.

Identify and Qualify -
Master Data Management
(MDM) Curriculum

- 60 min
- Free

• [On-Demand](#)

Implementation Track

~ 2 Weeks

1. PIM 7.1 (Product 360): New
User Extended

- 2 Days
- Free

• [On-Demand](#)

2. PIM Product Level,
Specialist Certification

- Proctored Exam
- \$160

Certified
Specialist

• [Exam](#)

3. Informatica Software
Development Kit (SDK) Boot
Camp

- 5 Days
- \$2,000

• [ILT](#)

~ 3 Days

Technical Sales Track

Learning Modes

On-Demand = Learning/Self-paced

ILT = Instructor-Led Training (in classroom)

IVA = Virtual Academy (ILT WebEx)

