

From: [venkyp.1999@leadsquared.org](mailto:venkyp.1999@leadsquared.org)

To: [ceo@byjus.edu](mailto:ceo@byjus.edu)

Subject : Leadsquared for the operations, execution and implementation of services offered by Byjus  
Sir,

I am Venkatesh Prasad, Product Support Team from Leadsquared. I would like to walk you through the services provided Leadsquared for Education Service companies like Byjus. Byjus, being the most sort after educational institute by various students for the preparation of competitive examinations like JEE, NEET, CAT and other esteemed bank exams, is bound to face a lot of problems and issues related to data and operations. When you join Leadsquared, you will be a part of 1000 other companies that are delighted with our services. You get to interact with our innovative team who will be coordinating with you to achieve your aspirations. Our team comprised of hardworking, fast paced members will provide you with excellent marketing automation services and business strategies to achieve the aims and aspirations of both the company and its customers.

We provide services such as Sales Execution CRM, Field force automation and marketing automation. We will help and track various departments such as Sales, Marketing, Merchants, Call Centres and Operations of Byjus to increase efficiency and effectiveness of the process. We have an end to end platform servicing to be with the client throughout the process. You have an option to switch or complement your core systems. The data shared by our clients are secured by our team of Cyber Security that aims at providing bank-grade security and data encryption to the data shared by our clients. You can either expect a pre-planned business strategy from our team or you can customise your business plan with our excellent developer platform. You can integrate and coordinate with your essential business tools seamlessly.

We have various clients that have achieved their targets and their companies have become success stories with the assistance of Leadsquared. The link for the various success stories and case studies of our clients: <https://www.leadsquared.com/case-studies/>

Being a Byjus student myself, I have been in absolute awe of the academic curriculum the institute implemented in my college due to the affiliation. I would love if my company and I am a small part of the same feeling in the existing and future students of Byjus.

I have attested the link for the website and my contact details at the end of this mail. Please contact us and we will soon schedule a meeting with the best members of our team shortly.

Enclosure: Contact Details.

Website URL: <https://www.leadsquared.com/>

Regards,

Venkatesh Prasad,

Analyst,

Product Support,

Leadsquared.

