

Freelancer Earnings and Job Trends Dataset

This comprehensive dataset tracks freelancer earnings and job trends across multiple platforms, experience levels, and job categories. It provides valuable insights into compensation patterns, client preferences, and success metrics in the global freelance marketplace, helping freelancers, businesses, and researchers understand the dynamics of the gig economy.

Data Features:

Column Name	Description	Data Type	Example Values
Freelancer_ID	Unique identifier for each freelancer record	integer	1, 2, 3
Job_Category	Primary classification of freelance work performed	string	Web Development, Data Entry, Content Writing
Platform	Freelance marketplace where work was performed	string	Fiverr, Upwork, Toptal, Freelancer, PeoplePerHour
Experience_Level	Freelancer's professional experience tier	string	Beginner, Intermediate, Expert
Client_Region	Geographical location of the client	string	Asia, Europe, USA, Canada, UK, Australia, Middle East
Payment_Method	Method used for financial transactions	string	Bank Transfer, PayPal, Mobile Banking, Crypto
Job_Completed	Number of projects successfully completed	integer	180, 218, 27
Earnings_USD	Total earnings in US Dollars	float	1620, 9078, 3455

Column Name	Description	Data Type	Example Values
Hourly_Rate	Freelancer's hourly compensation rate in USD	float	95.79, 86.38, 85.17
Job_Success_Rate	Percentage of successful job completions	float	68.73, 97.54, 86.6
Client_Rating	Average rating given by clients (1.0-5.0 scale)	float	3.18, 3.44, 4.2
Job_Duration_Days	Average project timeline in days	integer	1, 54, 46
Project_Type	Classification of work arrangement	string	Fixed, Hourly
Rehire_Rate	Percentage of clients who rehire the freelancer	float	40.19, 36.53, 74.05
Marketing_Spend	Amount invested in platform promotion in USD	integer	53, 486, 489