

Dashboard 2

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 232.2 million units.	Apple brand Mrp is 49,900 got star rating 5.	232 units sold (mm) and the active user are 1334 (mm), revenue generated in 205.
---	--	--

KPI

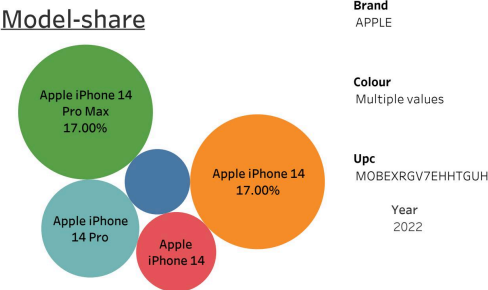
Brand	Discount Percent..	Mrp	Sale Price	Star Rating	sales difference
Apple	0	49,900	49,900	5	0

KPI-2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Model specification

Model	Front Cam..	Processor	Rear Camera	Colour	
APPLE IPHONE 11	12MP	A Bionic Chip	12MP + 12MP	Yellow	43,900
				Black	92,800
				White	92,800
APPLE IPH..	12MP	A Bionic C..	12MP + 12MP	Black	1,99,700
APPLE IPH..	12MP	A Bionic C..	12MP + 12MP	Black	74,900
APPLE IPH..	12MP	A Bionic C..	12MP + 12MP	Pink	1,69,800
APPLE IPHONE 1..	12MP	A Bionic Chip, Core	48MP + 12MP + 12MP + 12MP	Gold	1,29,900
				Deep Purple	2,69,800
APPLE IPHONE 1..	12MP	A Bionic Chip, Core	48MP + 12MP + 12MP + 12MP	Deep Purple	1,39,900
				Gold	1,39,900



Dashboard 2

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 20021 surpassed the 2015 peak, but declined in 232.2 million units.

Apple brand Mrp is 49,900 got star rating 5.

232 units sold(mm) and the active user are 1334(mm), revenue generated in 205.

Brand	Discount Percent..	Mrp	Sale Price	Star Rating	sales difference
Apple	0	49,900	49,900	5	0

- Measure Names
- ☐

Count of apple_produ..
- ☒

Discount Percentage
- ☒

Mrp
- ☐

Number Of Ratings
- ☐

Number Of Reviews
- ☒

Sale Price
- ☒

Star Rating
- ☒

sales difference

Upc

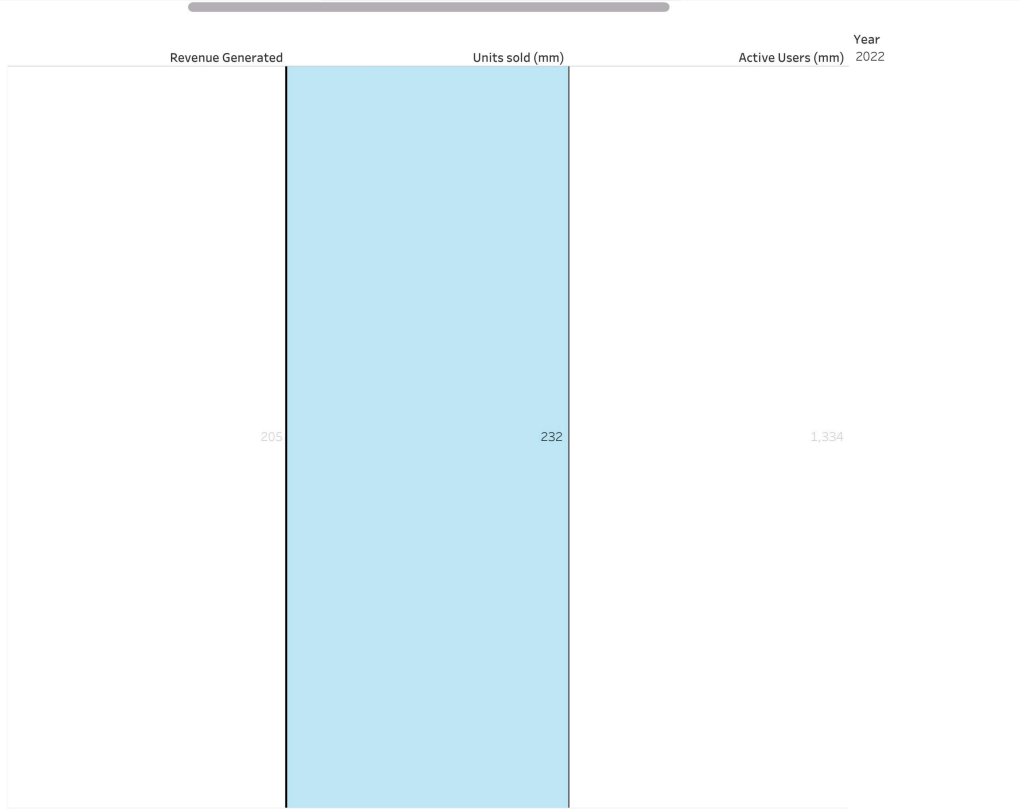
MOBEXRGV7EHHTGUH

Highlight Brand

No items highlighted

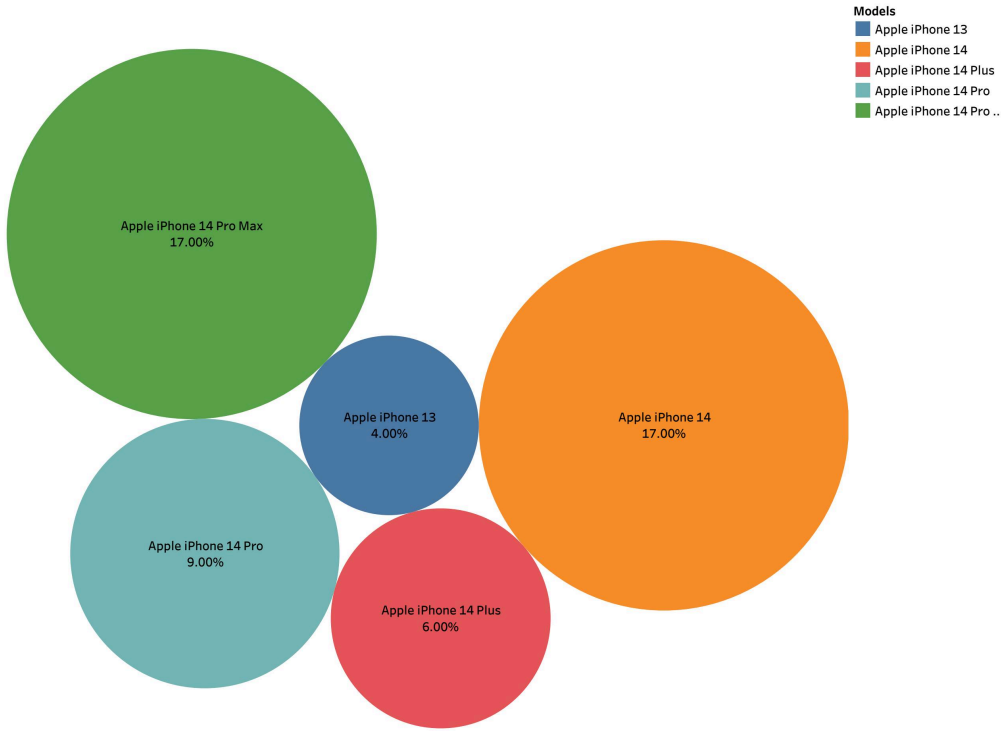
Dashboard 2

Apple brand Mrp is 49,900 got star rating 5.	232 units sold(mm) and the active user are 1334(mm),revenue generated in 205.	Highest share is Apple iphone 14 pro max(17.00%)and lowest share is Apple iphone 13(4%).
--	---	--



Dashboard 2

232 units sold(mm) and the active user are 1334(mm),revenue generated in 205.	Highest share is Apple iphone 14 pro max(17.00%)and lowest share is Apple iphone 13(4%).	Each model of apple iphone is specified as front camera,processor,Rear camera and colour.
---	--	---



Dashboard 2

Highest share is Apple iphone 14 pro max(17.00%)and lowest share is Apple iphone 13(4%).	Each model of apple iphone is specified as front camera,processor,Rear camera and colour.	iphone sales generated \$205 billion revenue for apple in 2022,more than microsoft's total revenue.It sold 232 million iphone units that year.
--	---	--

Model	Front Cam...	Processor	Rear Camera	Colour		Brand
APPLE IPHONE 11	12MP	A Bionic Chip	12MP + 12MP	Yellow	43,900	APPLE Colour Multiple values
				Black	92,800	
				White	92,800	
APPLE IPHONE 12	12MP	A Bionic Chip with Next Generation Neural Engine	12MP + 12MP	Black	1,99,700	
APPLE IPHONE 12 MINI	12MP	A Bionic Chip with Next Generation Neural Engine	12MP + 12MP	Black	74,900	
APPLE IPHONE 13	12MP	A Bionic Chip	12MP + 12MP	Pink	1,69,800	
APPLE IPHONE 14 PRO	12MP	A Bionic Chip, Core	48MP + 12MP + 12MP + 12MP	Gold	1,29,900	
				Deep Purple	2,69,800	
APPLE IPHONE 14 PRO MAX	12MP	A Bionic Chip, Core	48MP + 12MP + 12MP + 12MP	Deep Purple	1,39,900	
				Gold	1,39,900	

Dashboard 2

Highest share is Apple iphone 14 pro max(17.00%)and lowest share is Apple iphone 13(4%).

Each model of apple iphone is specified as front camera,processor,Rear camera and colour.

iphone sales generated \$205 billion revenue for apple in 2022,more than microsoft's total revenue.It sold 232 million iphone units that year.

