

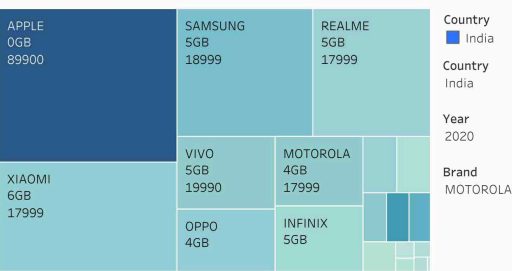
Daseboard 1

Apple continues to strengthen its standing in the smartphone market.The brand has risen to a position of particular dominance in US. 6 of the top 10 most sold smartphone models in january 2021 were designed by Apple.	Although the iphone is not far behind in the competition,it is yet to scale-up it 's marketing startegies and policy formulations for Indian audience.	Comparing to all brand moboles like samsung,Real me etc., Apple brand is too high.	It shows Quarterly share of samsung is high(27.25).
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Global Market Share



Brand Price Comparision



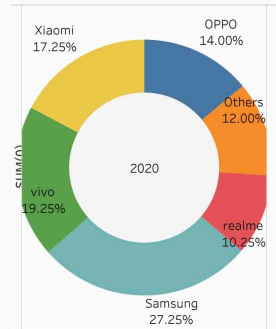
Country
India

Country
India

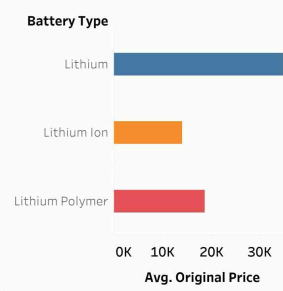
Year
2020

Brand
MOTOROLA

Quaterly-Share



Battery Type Distribution



Country Wise best selling smartphone

