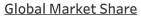
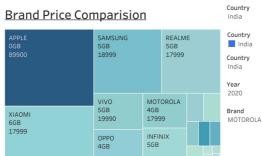
Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of particular dominance in US. 6 of the top 10 most sold smartphone models in january 2021 were designed by Apple.

Although the iphone is not far behind in the competition, it is yet to scale-up it 's marketing startegies and policy formulations for Indian audience. Comparing to all brand moboles like samsung,Real me etc., Apple brand is too high. It shows Quarterly



Brand Price Comparision





Quaterly-Share Battery Type Country Wise best **Distribution** selling smartphone OPPO 14.00% Models Battery Type Lithium 2.00% Sales 9 2020 1.00% vivo Y02 Lithium Polymer 0K 10K 20K 30K Samsung 27.25% Avg. Original Price

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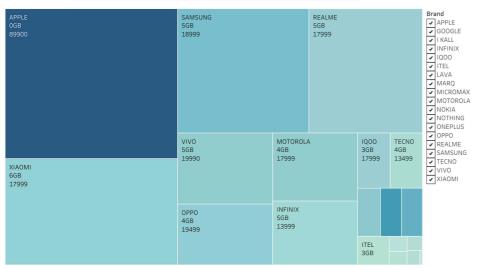
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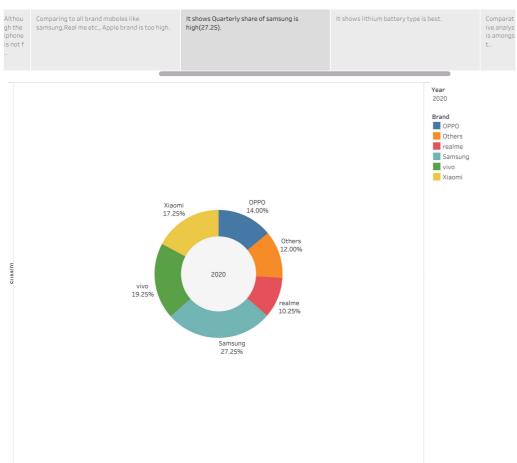
Comparing to all brand moboles like samsung, Real me etc., Apple brand is too high.

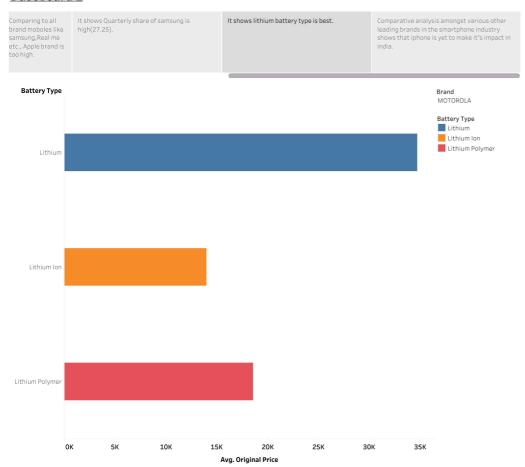
It shows Quarterly share of samsung is high(27.25).













It shows Quarterly share of samsung is high(27.25).

It shows lithium battery type is best.

Comparative analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in india.

