

BIZ-MUN

A business MUN



A PERFECT BLEND OF
Business & MUN

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ABOUT US

VNIT

Established in 1960, VNIT is one of the top engineering colleges in India which offers both Undergraduate and Postgraduate level students. With a sprawl campus located in the centre of city, the college also excels in the cutting edge research and technology in engineering, architecture and science. Being the part of the NIT act, it is one of the 31 National Institutes of Technology.

E-CELL

E-Cell VNIT is the entrepreneurship cell of VNIT. The very purpose of E-Cell is to foster a community of entrepreneurs and stimulate a constructive ecosystem for them. Throughout the year E-cell organises events which promote managerial value among budding students across the country.



WHAT IS BIZ-MUN?



Business & MUN

BIZ-MUN is a transformative journey namely Collaborative Business Conference 2024, meticulously crafted to elevate strategic discussions and foster effective cooperation within the business landscape. Delve into the heart of business expertise with our specialized committees, each comprising 20 delegates and 2 co-chairs, exploring key facets of the business realm through the Legal, Finance, Fun, and Media Committees. These committees provide a dynamic platform for in-depth discussions and innovative solutions, ensuring a comprehensive exploration of the business landscape.

OUR OBJECTIVES

Uncovering the intricacies of the business world across two days

Day 1 : Engaging in identifying and discussing pressing business challenges.

Day 2 : Shifting the spotlight to collaborative solutions, fostering innovation and problem-solving. Followed by Participating in drafting resolutions, evaluating agreements, and presenting compelling arguments.

OUR COMMITTEES

FINANCE COMMITTEE



Finance Committee

The committee's vision is to help the executives introspect upon the key developmental issues and understand an organization's growth through the analysis of financial data while preparing to face challenges which can effect the global

Agenda - Venture Capital Funding:

Impact of Global Climate Agreements on Corporate Investment Strategies and Financial Performance. (Discuss carbon credits, ESG investment trends, and corporate responsibilities in mitigating climate risks.)

MARKETING COMMITTEE



Marketing Committee

The committee's vision is to make executives understand the global trends in marketing and bring innovative ideas to the sector while redefning the defnation of ethics.

Agenda - Metaverse Marketing:

Personalized Marketing in the AI Era: Balancing Data Privacy and Consumer Engagement. (Debate the ethics and effectiveness of AI-driven consumer profiling in global campaigns.)

OUR COMMITTEES

LEGAL RIGHTS COMMITTEE



Legal Rights Committee

The committee's vision is to understand and deliberate upon issues with sociological importance and to submit a resolution pertaining to their views at the end of the exercise

Agenda - Data privacy and cyber security compliance:

Intellectual Property Rights in the Age of AI and Automation: Challenges and Innovations.

(Discuss the need for updating IP laws to cover AI-generated content and patents.)



SCHEDULE

DAY 01

08th FEBRUARY 2025

- OPENING CEREMONY- 9:00AM TO 10:00AM
- COMMITTEE SESSION 01- 10:00AM TO 01:00PM
- LUNCH- 01:00PM TO 02:00PM
- COMMITTEE SESSION 02- 2:00PM TO 4:00PM
- HIGH TEA- 04:00PM TO 04:30PM
- COMMITTEE SESSION 03- 04:30PM TO 06:00PM

DAY 02

09th FEBRUARY 2025

- COMMITTEE SESSION 01- 10:00AM TO 01:00PM
- LUNCH- 01:00PM TO 02:00PM
- COMMITTEE SESSION 02- 2:00PM TO 4:00PM
- HIGH TEA- 04:00PM TO 04:30PM
- COMMITTEE SESSION 03- 04:30PM TO 06:00PM

PAST SPONSORS



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