



Name: Limor Lightpourse

Age: 25

Occupation: Student

Location: Jerusalem, Israel

Monthly Salary: 3500

About Limor:

Limor is second-year student in Chinese Medicine in Jerusalem. She lives in a shared apartment together with her 3 roommates. She works part-time as a waiter to cover her living, and gets a bit of help from her parents who live in another city.

As her roommates are in similar situation, most of the furniture in the shared apartment is second-hand. Limor doesn't have much money and doesn't own a car. She gets around by walking, biking or taking the bus. She enjoys living in a tight community of students, where everyone could help everyone out.

Goals:

- Simple and cheap living
- Social interaction with the local community – you get what you give

Scenario:

Limor is coming back from a party in a friend's house when she notices a very nice armchair on the corner of the street. The apartment she shares with her roommates is fully furnished, but she does know people that could use the armchair. She takes out her phone and starts the app, which tells her there are no items around her (meaning no one noticed the armchair so far), and takes a picture of the chair. The app marks the location of the chair on the map, and Limor marks the icons that signify that the item is of furniture type, and it's in good condition. She then resumes her walk.

As Limor marks the location of the armchair, her Facebook friend that is looking for an armchair for his apartment receives a notification that one of his friends has found a furniture item close to his home. In the morning, he visits the street corner and picks up the armchair. He uses the app to signify that he has collected the item. Limor gets a notification that the item was collected, and she receives bonus points for the fact that someone picked up the item she marked on the map.