UBC
Smart City
Sponsorship Package

UBC Smart City
ubcsmartcity@gmail.com
ubcsmartcity.com

Who We Are

We are an interdisciplinary group of students finding answers to questions nobody is asking yet. Our mission is to coordinate and support engineering students to develop the technologies that will under-gird the success of tomorrow's cities. In striving for our goals, we endeavor to motivate, challenge, and up-skill students to help them springboard into their engineering careers.

We believe that major technological breakthroughs have led to economic, environmental, and social restructuring of a select few cities, but that adoption is lagging behind due to a sparsity of engineering talent. This team will build the next generation of talent through hands on, project-based work which ends in open source software or demonstrations of our skills at competitions.

Objectives

1. introduce advanced data analysis, modeling, and artificial intelligence skills to students.

2. Find innovative solutions to problems faced by cities around the world.

3. Build industry connections to support talent acquisition.

4. Develop a culture of excellence.

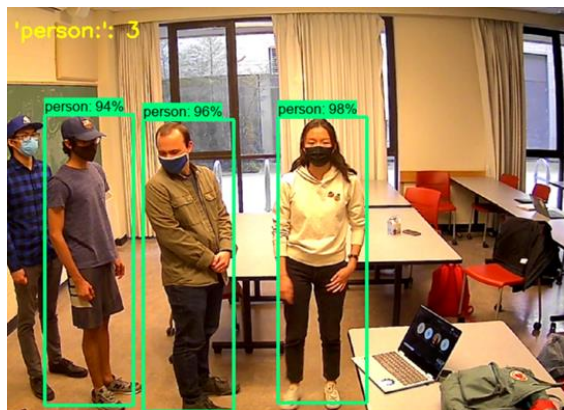*"Finding answers to question nobody is asking yet."*

Competitions and Projects

Your sponsorship enables us to participate in competitions, invite guest speakers to inspire the team, and purchase materials for our projects. These activities provide students with firsthand experience developing efficient processes and technologies that will advance tomorrow's cities.

In our first year, UBC Smart City completed six projects and won awards in two international competitions. During our second year, we have successfully developed a queue counter module using machine learning that will become live, counting the transit lines at various locations of our campus. Learn more about our achievements at ubcsmartcity.com
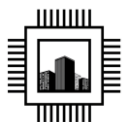
Transportation Team	Energy Team
ASCE Blue Sky Innovation Contest **1st Place at National ASCE Convention**	MIT Energy Hack **"Most-out-of-the-Box" Award**
TransLink Open Call for Innovation	Energy Optimizer
Street Space Reallocation Dashboard	World's Challenge Challenge
Automated Queue Counter	EUI Multiple Linear Regression Model

Automated Queue Counter Model Testing

UBC Smart City – first place winners at the 2021 National ASCE Blue Sky Innovation Contest!

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Sponsor Benefits

All sponsorship levels will increase your brand exposure and showcase your commitment to innovation. As a team sponsor, your company will be featured on our team website and on the second page of our annual report.

Higher sponsorship levels unlock unique opportunities to promote your organization. In addition to the listed benefits, this could include exclusive access to team member resumés, promotion of job opportunities, or the opportunity to present directly to team members.

Sponsorship Levels	Gold $1500+	Silver $1000+	Bronze $500+
Logo on team website	Large	Medium	Small
Logo in annual report	Large	Medium	Small
Post on social media	✓	✓	
Logo on team merchandise*	✓		
Logo on team banner*	✓		
Logo on competition deliverables	✓		

*Specific merchandise and banner purchases TBD.

Ready to Sponsor?

Option 1. Donate online at support.ubc.ca/smart-city.

Option 2. Send a cheque to:

> Attention: Ana Merino
> UBC Development – Faculty of Applied Science
> David Strangway Building
> 500 - 5950 University Blvd,
> Vancouver, BC V6T 1Z3

Please address cheques to the UBC Department of Civil Engineering, with UBC Smart City in the memo section.

Once complete, please send a high-quality company logo and company description to ubcsmartcity@gmail.com.

Thank you for your support!