

Stakeholder Map

A stakeholder map depicts the people who are involved with or affected by the software system as a network diagram. This method can be used to depict the relationships, hierarchies, and interactions between all the persons involved in the development of the software system.

Benefits

- Identify a broader range of stakeholders beyond the typical suspects. Decide who you'll speak with about requirements.
- Assist the team in empathizing with people rather than focusing just on technology.
- Take a picture of the system's context and the people involved.
- Use as a reference guide for new teammates or to help with architecture validation.

Duration: 30- 45 Minutes

Steps

- For the next 30 minutes we're going to explore who our stakeholders are.
- Start the activity. Working together, everyone adds and annotates stakeholders collaboratively until time runs out or the map seems complete.
- Once the map is complete, take a picture of the map and store it in your team's wiki.

Guidelines and Hints

- Use simple icons to represent individual people; use multiple icons to represent groups.
- Be specific when naming stakeholders. Think about their roles or in some cases specific names.
- Use speech bubbles to represent stakeholders' needs or thoughts.
- Connect people using arrows to show relationships and influence. Label connections to describe relationships.

Example

