

venu fitratama

Business Analyst | Data Science

West Borneo, Indonesia | Phone: +62 82122271997 | venufitratama2@gmail.com

[LinkedIn](#) | [Github.io](#)

SUMMARY

A willing to know, highly-motivated and detail-oriented person who transitioned into a **Data Analyst** role after currently joining Hactiv8 Bootcamp. Over 2 years of experience in multiple business projects development in the field of health sector, specializing in technical writing, spatial analysis, analyzing and presenting information using data visualization techniques. Core skills include extrapolating data and providing actionable insights aligned with computer science, modeling, and statistics.

EDUCATION

TANJUNGPURA UNIVERSITY

Master of Economics and Business

Major in Human Resource

GPA: 3.94/4.0 [[Transcript](#)]

Relevant Coursework: Statistics, mathematics and operational human resource management.

West Borneo, Indonesia

2022 – Present (Afterwork Class)

HACKTIV8 BOOTCAMP

Full Time Data Science [[Certificate](#)]

Jakarta, Indonesia

2022

TANJUNGPURA UNIVERSITY

Bachelor of Economics and Business

Major in Financial Economics

Cumulative GPA: 3.60/4.0 [[Transcript](#)]

Relevant Coursework: Statistics, mathematics and operational finance.

West Borneo, Indonesia

2016 - 2020

TECHNICAL SKILLS

Programming Language: Python, SQL, Go

Environment: Git, Github, Google BigQuery

Tools: Visual Studio Code, Google Data Studio, Tableau, Docker, Microsoft Office, Photoshop, Canva

Libraries: Numpy, Pandas, Matplotlib, Seaborn, Scikit-Learn, Tensorflow, Keras, Streamlit

Machine Learning: Convolutional Neural Network, Recurrent Neural Network, Computer Vision, Natural Language Processing

Skillset: Data analysis, Data wrangling, Data visualization, Machine learning modeling, Deep learning modeling, Classification, Clustering, Forecast, Prediction.

WORK EXPERIENCE

MAJA GROUP

Business Manager (Property & Procurement Company)

Singkawang, Indonesia

Feb 2023 – Present

- Led three subsidiaries under Maja Group, including a subsidized property development, procurement services, and a construction material supply chain in West Kalimantan.
- Supervised and evaluated weekly and monthly work programs for each department, leading a team of five supervisors.
- Collaborated with operations and finance teams to maximize job outcomes and deliver quality results.

KINGO INDONESIA

Frontend Developer (Women's Skincare)

Jakarta, Indonesia

Feb 2023 – Present

- Developed landing pages from scratch for women's skincare and intimate products, integrated WhatsApp, and created a Linktree website to connect with Kingo agents throughout Indonesia.
- Committed to driving business growth and delivering high-quality results through the development of engaging and visually appealing websites.
- Skilled in developing websites that attract and retain customers while ensuring a seamless user experience.

ROBOTOP INDONESIA – [ADS PORTFOLIO](#)

Business Analyst (Forex Trading Industry)

Pontianak, Indonesia

Feb 2023 – Apr 2023

- Experienced Business Analyst in forex trading industry with strong skills in market and competitor analysis, and identifying areas for improvement to drive overall business growth.
- Proficient in conducting programs to attract potential users and increase sales, using Google Data Analytics and Instagram Insights to monitor website traffic, and engaging in online meetings with clients, including large-scale clients in Dubai.
- Utilizes data-driven insights to support strategic decision-making and deliver value to customers, ensuring that the company achieves its business goals.

BINTANG PACIFIC GLOBALINDO – [SALES PORTFOLIO](#)

Business Intelligence (Freelance in FMCG Industry)

West Borneo, Indonesia

Oct 2022 – Jan 2023

- Skilled in creating a salesman presentation dashboard to track and evaluate KPIs.
- Ability to identify key trends and insights to improve sales performance.
- Committed to utilizing data-driven insights to drive business growth and success.

PT SAKURA DIAGNOSTIKA MEDIKA (HEALTHCARE SERVICE)

Business Analyst (Healthcare Industry)

West Borneo, Indonesia

Jan 2022 – Jan 2023

- Business Analyst for a health laboratory responsible for determining new operational branch openings or closures using Biosys Lab Software and pivot tables.
- Makes decisions on hiring and firing employees for business effectiveness and efficiency.
- Utilizes data-driven insights to contribute to the laboratory's success as the number one Covid service lab in West Kalimantan.

PT PRIMA INDO MEDILAB

Project Manager (Healthcare Industry)

Jakarta, Indonesia

Oct 2020 – Dec 2021

- Experienced Project Manager for a health laboratory specializing in Covid-19 cases in East Jakarta.
- Proactively manages the team's work system to ensure efficient and effective completion of tasks.
- Successfully elevated the profile of Medilab and expanded operations with the opening of new branches and joint tender with Litbangkes in Ternate.

DATA ANALYST – DATA SCIENCE BOOTCAMP PORTFOLIO

BIKE SALES DISTRIBUTION | [Github](#) | [Google Data Studio](#)

2022

- Designed and implemented profit distribution of sales with Python.
- Gives recommendations based on most product types sold with Google Data Studio.

CREDIT CARD PREDICTION | [Github](#)

2022

- Prediction of credit card payment & machine failure dataset using supervised machine learning with Python.
- Implementing Logistic Regression, SVC, Random Forest, Decision Tree, K-Neighbors, Gaussian NB and AdaBoost using python.

TELCO CUSTOMER CHURN | [Github](#)

2022

- Deep learning prediction using Artificial Neural Network (ANN) to find customer churn.
- Implementing Pipeline, Model Sequential & Model Improvement to find the best prediction.

IMAGE CLASSIFICATIONS: HEALTHY AND DISEASED LEAVES | [Github](#)

2022

- Predict an image dataset with deep learning (computer vision) to do the classification of healthy or diseased leaves.
- Implementing Pipeline, Model Sequential & Model Improvement to find the best prediction.

TWITTER ENGAGEMENT FOR STOCK PRICE ANALYSIS | [Github](#) | [GSlide](#)

2022

- Make stock predictions for state-owned banks in Indonesia and combine them with twitter user sentiment.
- Build LSTM + GRU model to predict stock price of state owned banks.

LANGUAGE

Native in Bahasa Indonesia & Malay

Intermediate in English (503 TOEFL ITP in 2018)