

venu FITRATAMA

Business Analyst | Business Development

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[LinkedIn](#) | [Github.io](#)

SUMMARY

A willing to know, highly-motivated and detail-oriented person who transitioned into a **Data Analyst** role after currently joining Hactiv8 Bootcamp. Over 2 years of experience in multiple business projects development in the field of health sector, specializing in technical writing, spatial analysis, analyzing and presenting information using data visualization techniques. Core skills include extrapolating data and providing actionable insights aligned with computer science, modeling, and statistics.

EDUCATION

TANJUNGPURA UNIVERSITY

Master of Economics and Business

Major in Human Resource

GPA: 3.94/4.0 [[Transcript](#)]

Relevant Coursework: Statistics, mathematics and operational human resource management.

West Borneo, Indonesia

2022 – Present (Afterwork Class)

HACKTIV8 BOOTCAMP

Full Time Data Science [[Certificate](#)]

Jakarta, Indonesia

2022

TANJUNGPURA UNIVERSITY

Bachelor of Economics and Business

Major in Financial Economics

Cumulative GPA: 3.60/4.0 [[Transcript](#)]

Relevant Coursework: Statistics, mathematics and operational finance.

West Borneo, Indonesia

2016 - 2020

TECHNICAL SKILLS

Programming Language: Python, SQL

Environment: Github, Google BigQuery

Tools: Visual Studio Code, Google Data Studio, Tableau, Docker, Microsoft Office, Photoshop

Libraries: Numpy, Pandas, Matplotlib, Seaborn, Scikit-Learn, Tensorflow, Keras, Streamlit

Machine Learning: Convolutional Neural Network, Recurrent Neural Network, Computer Vision, Natural Language Processing

Skillset: Data analysis, Data wrangling, Data visualization, Machine learning modeling, Deep learning modeling, Classification, Clustering, Forecast, Prediction.

WORK EXPERIENCE

ROBOTOP INDONESIA – [ADS PORTFOLIO](#)

Business Development

West Borneo, Indonesia

Feb 2023 – Present

- Making promotion decisions based on available advertising data to reach a wider client base.
- Developing a specialized e-commerce application for forex trading for the Indonesian market.
- Conducting business development by testing health products in the Pontianak market.

CV BINTANG PACIFIC GLOBALINDO – [SALES PORTFOLIO](#)

Business Analyst (Freelance)

West Borneo, Indonesia

Oct 2022 – Jan 2023

- Create a salesman presentation dashboard every month for a period of 1 month to see salesman KPIs.
- Evaluating the company's needs, particularly for sales officers and developing solutions to meet those needs.

PT SAKURA DIAGNOSTIKA MEDIKA

Business Analyst

West Borneo, Indonesia

Jan 2022 – Jan 2023

- Performed calculations to open or close a new operational branch by using an internal program called Biosys Lab Software combined with pivot table.
- Make decisions to hire or fire an employee for business effectiveness and efficiency.

PT PRIMA INDO MEDILAB

Project Manager

Jakarta, Indonesia
Oct 2020 – Dec 2021

- Create daily, weekly and monthly report dashboard of Covid-19 case in East Jakarta.
- Pro-active as a team leader to manage the team work system.

DATA ANALYST – DATA SCIENCE PORTFOLIO

BIKE SALES DISTRIBUTION | [Github](#) | [Google Data Studio](#) 2022

- Designed and implemented profit distribution of sales with Python.
- Gives recommendations based on most product types sold with Google Data Studio.

CREDIT CARD PREDICTION | [Github](#) 2022

- Prediction of credit card payment & machine failure dataset using supervised machine learning with Python.
- Implementing Logistic Regression, SVC, Random Forest, Decision Tree, K-Neighbors, Gaussian NB and AdaBoost using python.

TELCO CUSTOMER CHURN | [Github](#) 2022

- Deep learning prediction using Artificial Neural Network (ANN) to find customer churn.
- Implementing Pipeline, Model Sequential & Model Improvement to find the best prediction.

IMAGE CLASSIFICATIONS: HEALTHY AND DISEASED LEAVES | [Github](#) 2022

- Predict an image dataset with deep learning (computer vision) to do the classification of healthy or diseased leaves.
- Implementing Pipeline, Model Sequential & Model Improvement to find the best prediction.

TWITTER ENGAGEMENT FOR STOCK PRICE ANALYSIS | [Github](#) | [GSlide](#) 2022

- Make stock predictions for state-owned banks in Indonesia and combine them with twitter user sentiment.
- Build LSTM + GRU model to predict stock price of state owned banks.

LANGUAGE

Native in Bahasa Indonesia & Malay

Intermediate in English (503 TOEFL ITP in 2018)