NARALA VENU GOPAL REDDY

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PROFILE

UI/UX Designer with hands-on experience designing end-to-end product flows — from user research and wireframes to high-fidelity prototypes. Built responsive web and mobile interfaces with a focus on usability, accessibility, and conversion clarity. Strong in Figma, Adobe XD and design systems. Looking to contribute to product-driven teams where design decisions are backed by research and measurable impact.

EDUCATION

- **Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science and Technology** *2022–Present*
  Bachelor of Technology in C.S.E (AI&DS)   **CGPA: 8.0**

- **Chaitanya Junior College** *2020–2022*
  Board of Intermediate Education, Andhra Pradesh   **Percentage: 77%**

- **All Saints English Medium School** *2019–2020*
  Board of Secondary Education, Andhra Pradesh   **Percentage: 92.6%**

PROJECTS

- **Food Delivery App UI Design (Mobile App)**
  -Designed a multi-screen mobile application flow consisting of Home, Menu, and Checkout screens with a strong focus on simplicity, usability, and visual hierarchy. Created wireframes and high-fidelity prototypes in Adobe XD, applying principles of color theory, typography, and icon consistency to enhance the overall user experience.
  Showcase: Foodly

- **Quiz App UI/UX Design**
  -Designed an engaging Quiz App interface to enhance user learning and participation. Created complete user flows and high-fidelity prototypes in Adobe XD, focusing on clarity, usability, and visual consistency. Applied color psychology, typography hierarchy, and subtle micro-interactions to deliver an intuitive and enjoyable user experience.
  Showcase: Quizlio

- **Portfolio Website UI/UX Design**
  -Designed a responsive personal portfolio website to showcase design projects and case studies. Created wireframes and high-fidelity mockups in Figma, maintaining a clean, modern, and minimal aesthetic. Applied accessibility principles such as proper contrast, spacing, and readable typography to ensure an inclusive and user-friendly experience.
  Showcase: Portfolio

- **Personal Finance Tracker Mobile App**
  -Designed a mobile application that helps users monitor income, expenses, and savings with ease. Conducted user research to identify budgeting pain points and crafted intuitive navigation flows. Created high-fidelity prototypes in Adobe XD, applying consistent design systems, responsive layouts, and accessibility principles to enhance the overall user experience.
  Showcase: Finance Tracker

- **Food Delivery UI Kit – End-to-End Prototyping (Figma)**
  -Created interactive prototypes for core user flows including product browsing, cart management, checkout, and order tracking. Developed reusable components and a structured design system to ensure consistency, scalability, and efficient handoff.
  Showcase: Live Prototype

TECHNICAL SKILLS AND INTERESTS

DESIGN & UX

- User Research
- Personas, User Journeys & User Flows
- Information Architecture
- Wireframing (Low- and High-Fidelity)
- Interactive Prototyping
- Usability Testing

- Responsive Web & Mobile Design
- Accessibility (WCAG Principles)
- Design Systems
- Visual Hierarchy
- Typography
- Color Theory

TOOLS

- Figma
- Adobe XD
- Framer
- Webflow
- Adobe Photoshop
- Canva
- Google Docs

SOFT SKILLS

- Communication Presentation
- Problem Solving
- Feedback-Oriented Mindset
- Adaptability Continuous Learning
- Creativity

CERTIFICATES

- Google UX Design Professional Certificate	Google
- IBM UI/UX Designer Professional Certificate	IBM
- Capstone Project: Applying UI/UX Design in the Real World	IBM
- UX Research and Information Architecture	IBM
- Introduction to Agile Development and Scrum	IBM
- Generative AI: The Future of UX UI Design	SkillUp

ADDITIONAL ACHIEVEMENTS

- Created multiple UI/UX Designs.
- Organized college-level UI/UX workshops and design challenges
- Participated in UX hackathons and interface redesign competitions.