

Novotel Paris Les Halles - Hotel Policies

The New Triple Return on Business Travel

How Return on Experience, Time, and Carbon are redefining the value hotels deliver.

Discover the trend

Pioneering hospitality. Fostering connections.

Across the globe, every day, our people, brands and hotels bring our global vision to life: creating distinctive experiences, driving sustainable performance, and boldly innovating what's next. This is Accor – welcome to our world.

All Stories

Brands in Action

Heartist® Stories

Changemakers

Innovation

All Stories

EXPLORE MORE STORIES

45+ Brands. 5,700 Hotels.

Explore our unparalleled portfolio of hotel brands tailored to new ways of traveling, working, and living, spanning segments and geographies and offering diverse experiences to anticipate and meet the expectations of every guest.

L'Isle de Leos Hotel & Spa, MGallery Collection, France

Pullman Chennai Anna Salai, India

DISCOVER OUR HOTEL BRANDS

Explore Our Universe

We Are Hospitality Innovators

With a bold vision, a trailblazing spirit, a culture of care, and people at our heart, we are reimagining hospitality. Discover our story, our team ethos and how we welcome with passion, creating value while driving responsible growth.

DISCOVER WHO WE ARE

We Are Creators of Experience

Discover our diversified hospitality ecosystem – the leading brands, innovative services and experiences, and expert solutions that inspire new ways to experience the world and drive business performance for our partners.

DISCOVER WHAT WE DO

We Are Growth Accelerators

With world-class expertise, global scale and power, and local market presence, we deliver tailored solutions that drive success – making us a trusted partner of choice for hotel owners and investors.

DEVELOP WITH US

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Discover Our Latest News & Highlights

LOYALTY

16.01.2026

Transforming Loyalty with ALL Accor: Insights from Alix Boulnois on a Strategic Growth Ecosystem

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HOTEL DEVELOPMENT

12.01.2026

Accor Expands Its Luxury Portfolio in India With the Signing of Sofitel Rishikesh Narendra Nagar

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SUSTAINABILITY

26.11.2025

Accor Reaches 50% Eco-Certification Across its Global Hotel Portfolio

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GROUP

18.12.2025

2025: A Year Powered by Emotion and Achievement

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