

```
In [ ]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

```
In [ ]: data = pd.read_csv('/content/drive/MyDrive/unified projects/ibm/WA_Fn-Use'
```

```
In [ ]: data.head()
```

```
Out[ ]:
```

	Age	Attrition	BusinessTravel	DailyRate	Department	DistanceFromHome	Education
0	41	Yes	Travel_Rarely	1102	Sales	1	:
1	49	No	Travel_Frequently	279	Research & Development	8	:
2	37	Yes	Travel_Rarely	1373	Research & Development	2	:
3	33	No	Travel_Frequently	1392	Research & Development	3	:
4	27	No	Travel_Rarely	591	Research & Development	2	:

5 rows × 35 columns

```
In [ ]: data.shape
```

```
Out[ ]: (1470, 35)
```

```
In [ ]: data.info() #checking all columns have appropriate dataTypes
```

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1470 entries, 0 to 1469
Data columns (total 35 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   Age                                   1470 non-null   int64
1   Attrition                           1470 non-null   object
2   BusinessTravel                       1470 non-null   object
3   DailyRate                           1470 non-null   int64
4   Department                           1470 non-null   object
5   DistanceFromHome                    1470 non-null   int64
6   Education                           1470 non-null   int64
7   EducationField                       1470 non-null   object
8   EmployeeCount                       1470 non-null   int64
9   EmployeeNumber                      1470 non-null   int64
10  EnvironmentSatisfaction              1470 non-null   int64
11  Gender                              1470 non-null   object
12  HourlyRate                          1470 non-null   int64
13  JobInvolvement                      1470 non-null   int64
14  JobLevel                            1470 non-null   int64
15  JobRole                             1470 non-null   object
16  JobSatisfaction                     1470 non-null   int64
17  MaritalStatus                       1470 non-null   object
18  MonthlyIncome                       1470 non-null   int64
19  MonthlyRate                         1470 non-null   int64
20  NumCompaniesWorked                  1470 non-null   int64
21  Over18                              1470 non-null   object
22  OverTime                            1470 non-null   object
23  PercentSalaryHike                   1470 non-null   int64
24  PerformanceRating                   1470 non-null   int64
25  RelationshipSatisfaction             1470 non-null   int64
26  StandardHours                       1470 non-null   int64
27  StockOptionLevel                    1470 non-null   int64
28  TotalWorkingYears                   1470 non-null   int64
29  TrainingTimesLastYear               1470 non-null   int64
30  WorkLifeBalance                     1470 non-null   int64
31  YearsAtCompany                      1470 non-null   int64
32  YearsInCurrentRole                  1470 non-null   int64
33  YearsSinceLastPromotion              1470 non-null   int64
34  YearsWithCurrManager                 1470 non-null   int64
dtypes: int64(26), object(9)
memory usage: 402.1+ KB

```

All columnshave appropriatedatatypes,ensuringthat thedataiscorrectlyformattedforanalysis.

```

In [ ]: # Standardize column names
data.columns = data.columns.str.lower().str.replace(' ', '_')

# Display the updated column names
print(data.columns)

```

```
Index(['age', 'attrition', 'businesstravel', 'dailyrate', 'department',
      'distancefromhome', 'education', 'educationfield', 'employeecount',
      'employeenumber', 'environmentsatisfaction', 'gender', 'hourlyrate',
      'jobinvolvement', 'joblevel', 'jobrole', 'jobsatisfaction',
      'maritalstatus', 'monthlyincome', 'monthlyrate', 'numcompaniesworked',
      'over18', 'overtime', 'percentsalaryhike', 'performancerating',
      'relationshipsatisfaction', 'standardhours', 'stockoptionlevel',
      'totalworkingyears', 'trainingtimeslastyear', 'worklifebalance',
      'yearsatcompany', 'yearsincurrentrole', 'yearssincelastpromotion',
      'yearswithcurrmanager'],
      dtype='object')
```

```
In [ ]: pd.set_option('display.max_columns', 35) #making the all th
```

```
In [ ]: data.head(10)
```

```
Out[ ]:   age  attrition  businesstravel  dailyrate  department  distancefromhome  education
```

0	41	Yes	Travel_Rarely	1102	Sales	1	2
1	49	No	Travel_Frequently	279	Research & Development	8	1
2	37	Yes	Travel_Rarely	1373	Research & Development	2	2
3	33	No	Travel_Frequently	1392	Research & Development	3	4
4	27	No	Travel_Rarely	591	Research & Development	2	1
5	32	No	Travel_Frequently	1005	Research & Development	2	2
6	59	No	Travel_Rarely	1324	Research & Development	3	3
7	30	No	Travel_Rarely	1358	Research & Development	24	1
8	38	No	Travel_Frequently	216	Research & Development	23	3
9	36	No	Travel_Rarely	1299	Research & Development	27	3

```
In [ ]: print(f'Number of duplicated data: {data.duplicated().sum()}') #check
Number of duplicated data: 0
```

```
In [ ]: df = data
```

```
In [ ]: df.isnull().sum() / len(df) * 100 #checking for null values
```

Out[]: 0

age	0.0
attrition	0.0
businesstravel	0.0
dailyrate	0.0
department	0.0
distancefromhome	0.0
education	0.0
educationfield	0.0
employeecount	0.0
employeenumber	0.0
environmentsatisfaction	0.0
gender	0.0
hourlyrate	0.0
jobinvolvement	0.0
joblevel	0.0
jobrole	0.0
jobsatisfaction	0.0
maritalstatus	0.0
monthlyincome	0.0
monthlyrate	0.0
numcompaniesworked	0.0
over18	0.0
overtime	0.0
percentsalaryhike	0.0
performancerating	0.0
relationshipsatisfaction	0.0
standardhours	0.0
stockoptionlevel	0.0
totalworkingyears	0.0
trainingtimeslastyear	0.0
worklifebalance	0.0
yearsatcompany	0.0
yearsincurrentrole	0.0
yearssincelastpromotion	0.0
yearswithcurrmanager	0.0

```
In [ ]: attrition = df['attrition'].value_counts(normalize=True)* 100
```

```
In [ ]: attrition
```

```
Out[ ]:          proportion
```

attrition

No 83.877551

Yes 16.122449

dtype: float64

```
In [ ]: plt.figure(figsize = (8,6))
ax = sns.barplot(x = attrition.index, y = attrition)
for p in ax.patches:
    ax.annotate(f'{p.get_height():.2f}%',
                (p.get_x() + p.get_width() / 2.,
                 p.get_height()), ha='center', va='bottom')
plt.title('Attrition Distributiion')
plt.xlabel('attrition')
plt.ylabel('count')
plt.show
```

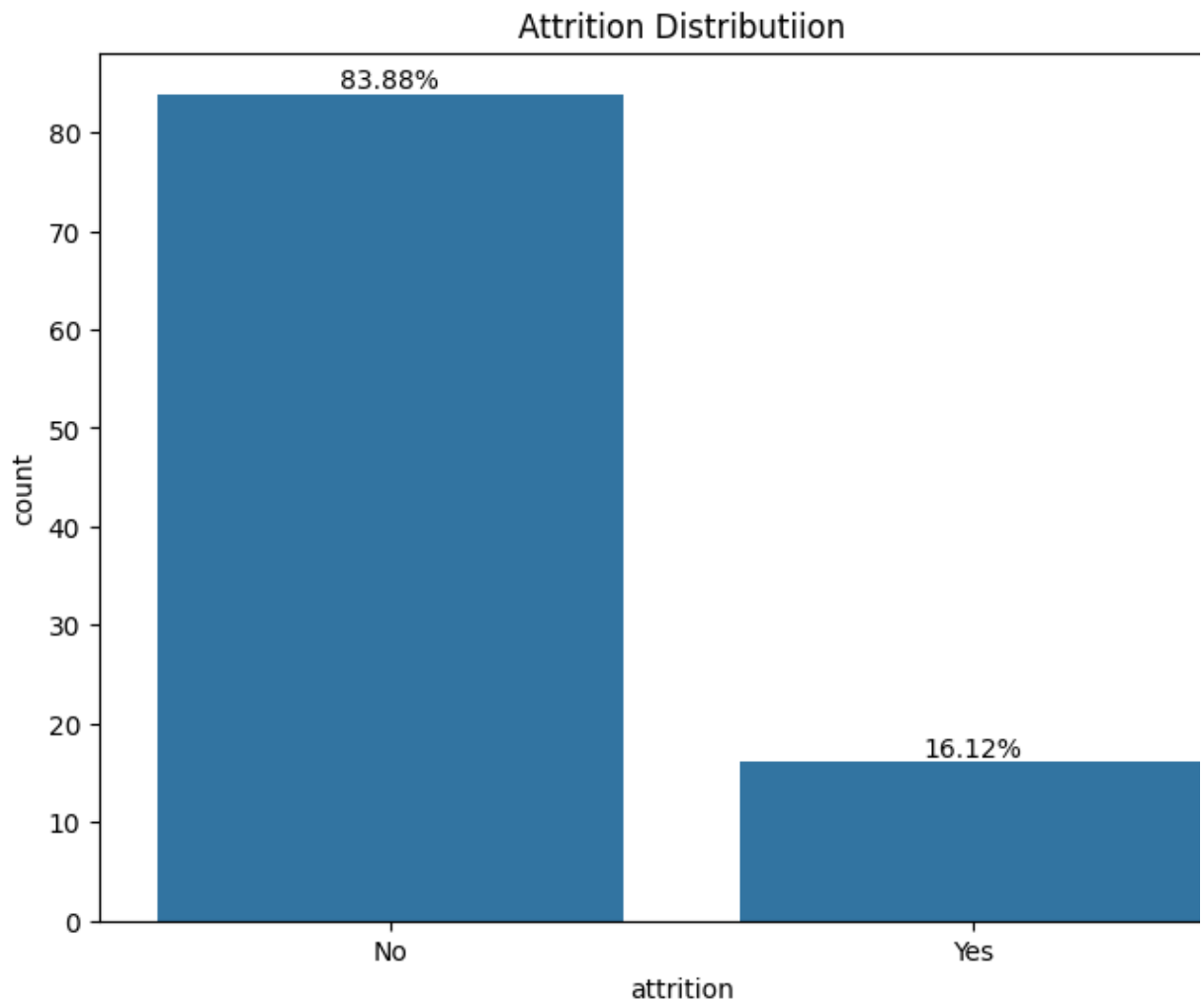
```
Out[ ]: matplotlib.pyplot.show
```

```
def show(*args, **kwargs)
```

Display all open figures.

Parameters

block : bool, optional



Based on the analysis, the company's attrition rate is 16.12%. This means that about 16.12% of employees decided to leave the company during the analyzed period.

average of tenure

```
In [ ]: avg_tenure = df['yearsatcompany'].mean().round(2)
```

```
In [ ]: print(f'average years of employee at the company {avg_tenure} years')  
average years of employee at the company 7.01 years
```

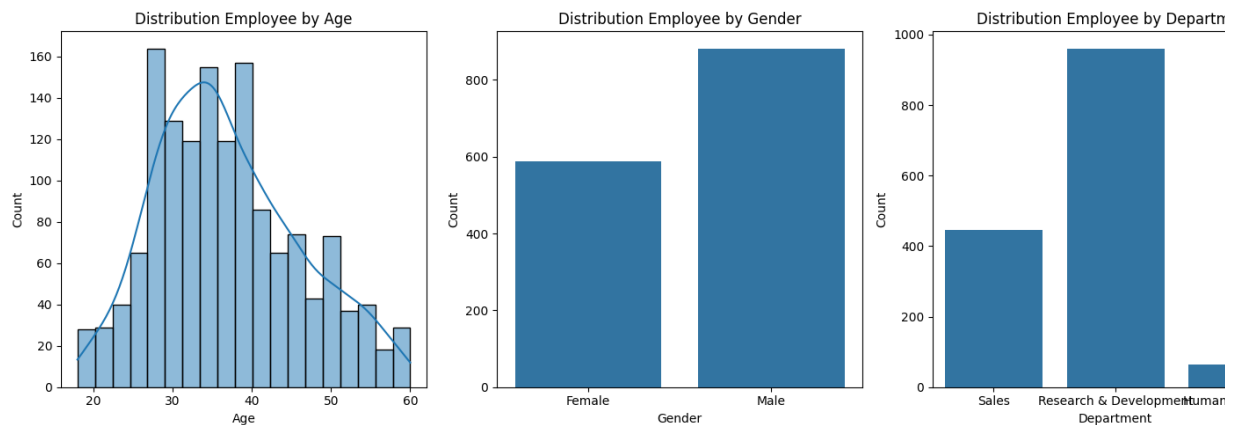
```
In [ ]: fig, axes = plt.subplots(nrows=1, ncols=3, figsize=(15,5))
```

```
sns.histplot(data=df, x='age', kde=True, ax=axes[0])
axes[0].set_title('Distribution Employee by Age')
axes[0].set_xlabel('Age')
axes[0].set_ylabel('Count')
```

```
sns.countplot(data=df, x='gender', ax=axes[1])
axes[1].set_title('Distribution Employee by Gender')
axes[1].set_xlabel('Gender')
axes[1].set_ylabel('Count')
```

```
sns.countplot(data=df, x='department', ax=axes[2])
axes[2].set_title('Distribution Employee by Department')
axes[2].set_xlabel('Department')
axes[2].set_ylabel('Count')
```

```
plt.tight_layout()
plt.show()
```



1. Age: Most of the company's employees are in the 30-35 age group. This indicates that the company has many employees who are at a productive and experienced age.
2. Gender: The majority of employees at this company are male. There are significantly more male employees than female employees.
3. Department: Most of the company's employees are concentrated in the research and development department. This indicates that the company is heavily focused on product or service research and development activities.

```
In [ ]: df_attrition = df[df['attrition'] == 'Yes']
```

```
In [ ]: df_attrition.head()
```

```
Out[ ]:
```

	age	attrition	businesstravel	dailyrate	department	distancefromhome	education	e
0	41	Yes	Travel_Rarely	1102	Sales	1	2	
2	37	Yes	Travel_Rarely	1373	Research & Development	2	2	
14	28	Yes	Travel_Rarely	103	Research & Development	24	3	
21	36	Yes	Travel_Rarely	1218	Sales	9	4	
24	34	Yes	Travel_Rarely	699	Research & Development	6	1	

```
In [ ]: df_attrition.shape
```

```
Out[ ]: (237, 35)
```

```
In [ ]: def calculate_attrition_rate(df, column):
    attrition_counts = df.groupby([column, 'attrition']).size().unstack(fill_
    attrition_rate = attrition_counts['Yes'] / attrition_counts.sum(axis=1)
    attrition_rate_df = attrition_rate.reset_index()
    attrition_rate_df.columns = [column, 'attritionrate']
    return attrition_rate_df
```

```
In [ ]: attrition_rate_by_department = calculate_attrition_rate(df, 'department')
```

```
In [ ]: attrition_rate_by_department
```

```
Out[ ]:
```

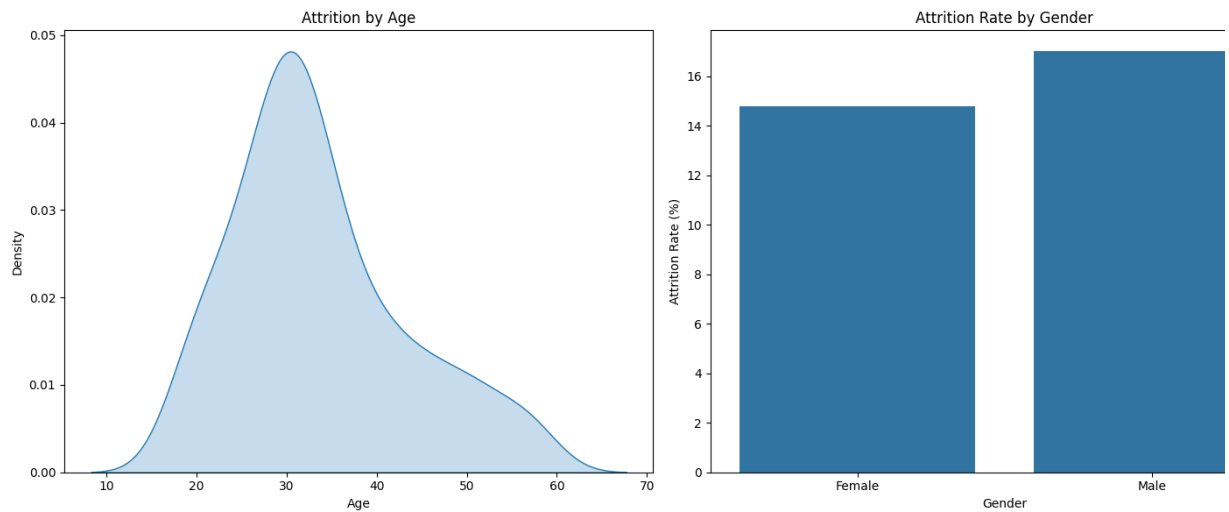
	department	attritionrate
0	Human Resources	19.05
1	Research & Development	13.84
2	Sales	20.63

```
In [ ]: fig, axes = plt.subplots(nrows=1, ncols=2, figsize=(15,6))
```

```
# Plot 1: KDE plot of Age with Attrition
sns.kdeplot(data=df_attrition, x='age', fill=True, ax=axes[0])
axes[0].set_title('Attrition by Age')
axes[0].set_xlabel('Age')
axes[0].set_ylabel('Density')

# Plot 2: Bar plot of Gender count with Attrition
attrition_rate_by_gender = calculate_attrition_rate(df, 'gender')
sns.barplot(data=attrition_rate_by_gender, x='gender', y='attritionrate',
axes[1].set_title(f'Attrition Rate by Gender')
axes[1].set_xlabel('Gender')
axes[1].set_ylabel('Attrition Rate (%)')

plt.tight_layout()
plt.show()
```

1. Younger employees, especially those in the 30-35 age group, appear to be more likely than age groups to leave a company. This could be due to a number of factors, including a search experiences, dissatisfaction with salary or career path, or a more attractive job offer elsewhere
 2. Older employees tend to have greater job stability. This may be due to a number of factors, a higher level of commitment to the company, the difficulty of finding a new job at an older age, the existence of mandatory retirement benefits.
- Attrition by Gender

```
In [ ]: education_mapping = {1 : 'Below College',
                             2 : 'College',
                             3 : 'Bachelor',
                             4 : 'Master',
                             5 : 'Doctor'}

df['education_cat'] = df['education'].replace(education_mapping)
df['education_cat']
```

Out[]: **education_cat**

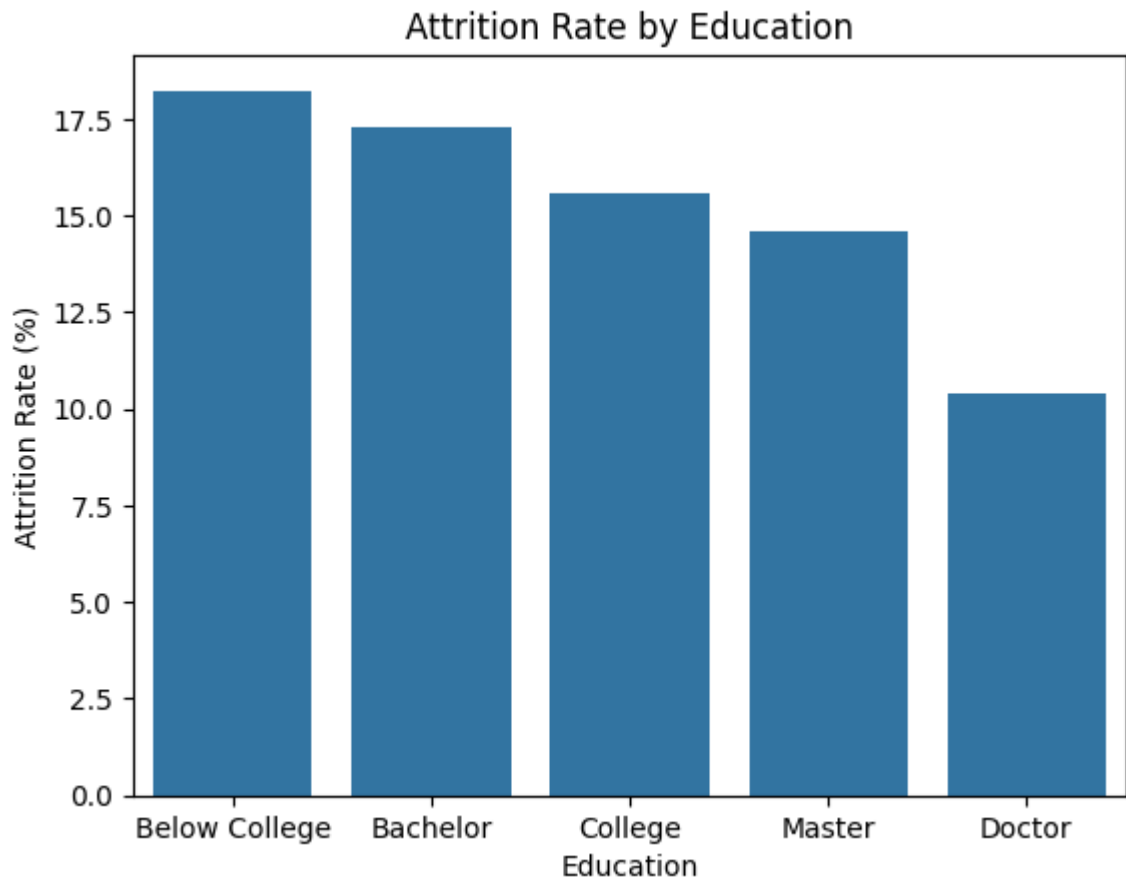
0	College
1	Below College
2	College
3	Master
4	Below College
...	...
1465	College
1466	Below College
1467	Bachelor
1468	Bachelor
1469	Bachelor

1470 rows × 1 columns

dtype: object

```
In [ ]: attrition_rate_df = calculate_attrition_rate(df, 'education_cat')
attrition_rate_df = attrition_rate_df.sort_values(by='attritionrate', ascending=False)
sns.barplot(data=attrition_rate_df, x='education_cat', y='attritionrate')
plt.title('Attrition Rate by Education')
plt.xlabel('Education')
plt.ylabel('Attrition Rate (%)')

plt.show()
```



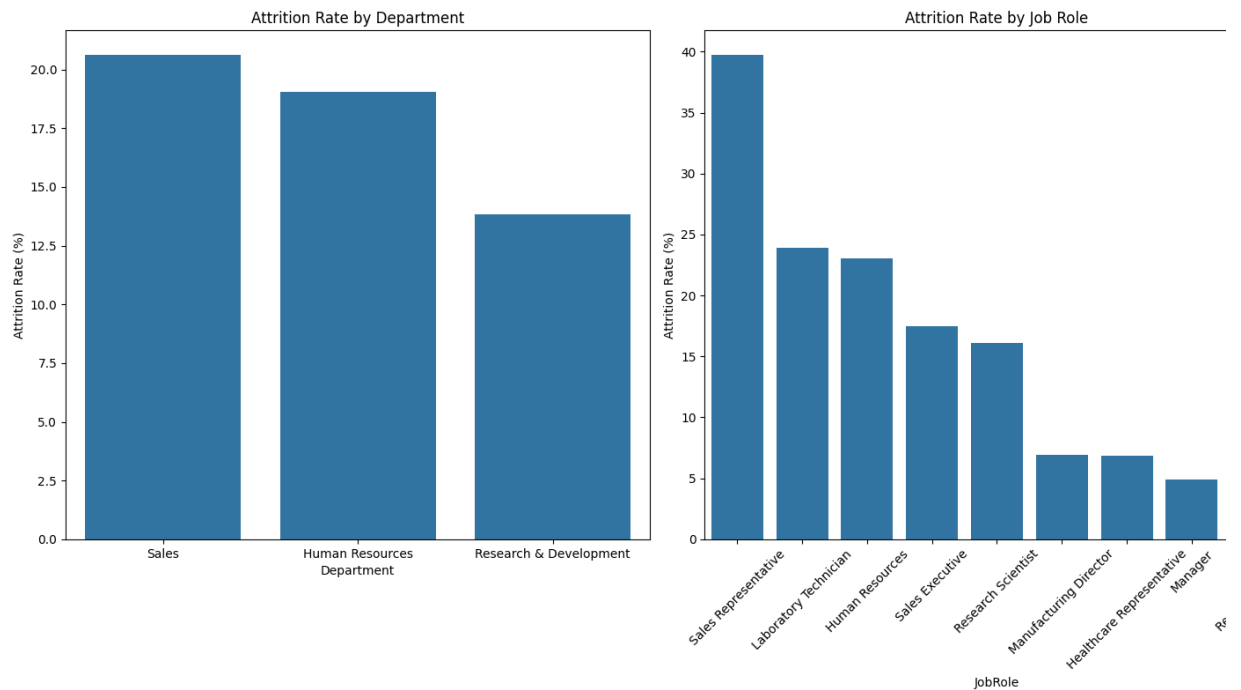
Employees with higher levels of education tend to have higher levels of loyalty to the company. This is evidenced by the lower turnover rate of employees with master's and doctoral degrees. However, further analysis is needed to determine whether increasing the level of education tends to increase the likelihood of staying with the company.

```
In [ ]: fig, axes = plt.subplots(nrows=1, ncols=2, figsize=(15,8))

# Plot 1: KDE plot of Age with Attrition
attrition_rate_by_department = attrition_rate_by_department.sort_values(by='attritionrate')
sns.barplot(data=attrition_rate_by_department, x='department', y='attritionrate')
axes[0].set_title('Attrition Rate by Department')
axes[0].set_xlabel('Department')
axes[0].set_ylabel('Attrition Rate (%)')

# Plot 2: Bar plot of Gender count with Attrition
attrition_rate_df = calculate_attrition_rate(df, 'jobrole')
attrition_rate_df = attrition_rate_df.sort_values(by='attritionrate', ascending=False)
sns.barplot(data=attrition_rate_df, x='jobrole', y='attritionrate', ax=axes[1])
axes[1].set_title('Attrition Rate by Job Role')
axes[1].set_xlabel('JobRole')
axes[1].set_ylabel('Attrition Rate (%)')
axes[1].tick_params(axis='x', rotation=45) #rotating the x-axis names 45 degrees

plt.tight_layout()
plt.show()
```



1. The sales department and the positions of sales representative and lab technician have high turnover rates. This may be due to factors such as high work pressure, unattainable sales goals, or lack of job satisfaction.
2. The research and development department and the positions of research scientist and research director have low turnover rates. This may be due to the challenging nature of the work, greater opportunities for career development, or a more supportive work environment.

Based on the analysis of the above chart, it can be concluded that the turnover rate is influenced by the department and position held. Employees in the sales department and those holding the position of sales representative and laboratory technician tend to leave the company more often than employees in the research and development department and those holding the positions of research scientist and research director.

```

In [ ]: satisfaction_cols = [
        'jobsatisfaction', 'environmentsatisfaction',
        'relationshipsatisfaction', 'jobinvolvement',
        'worklifebalance'
    ]

fig, axes = plt.subplots(2, 3, figsize=(15, 10))           #assigning the axes

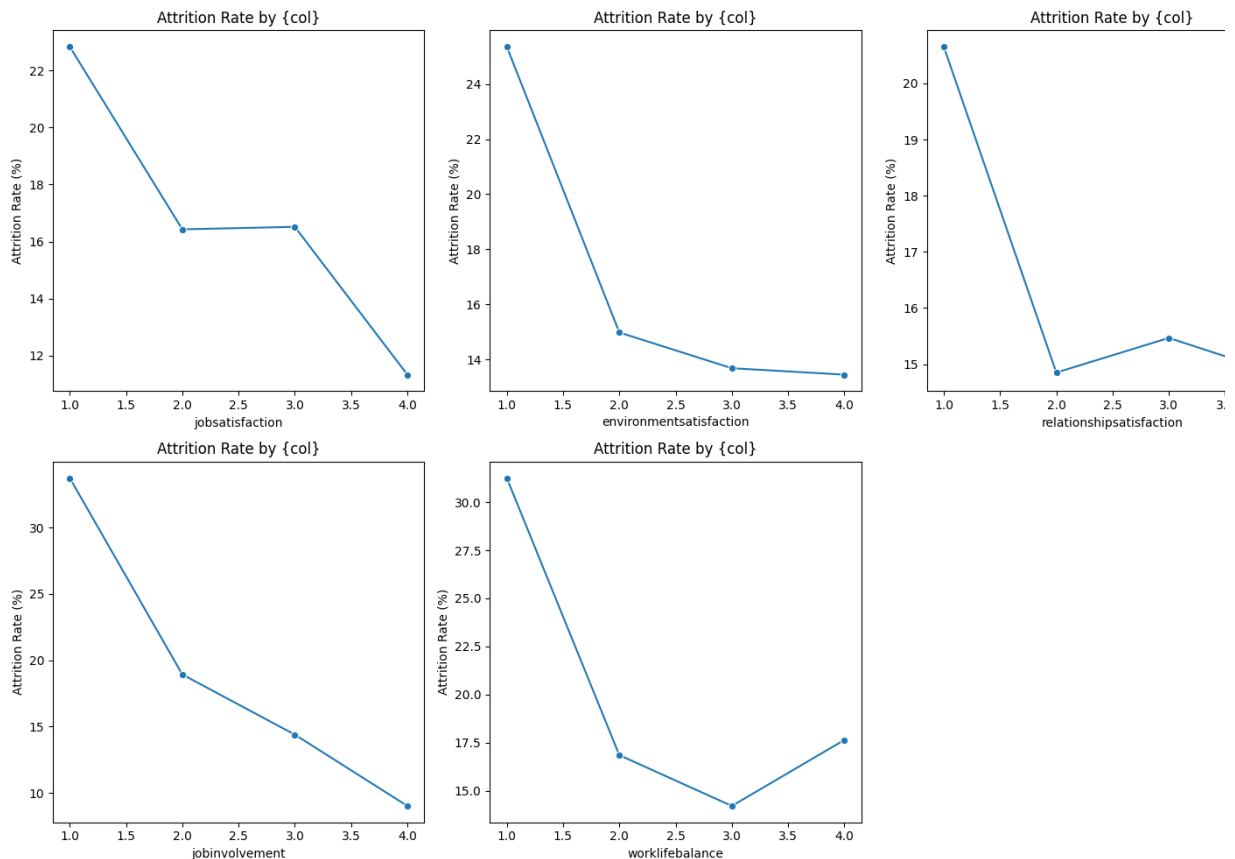
axes = axes.flatten()

for i, col in enumerate(satisfaction_cols):               #to unpack the group
    attrition_rate_df = calculate_attrition_rate(df, col)
    sns.lineplot(data=attrition_rate_df, x=col, y='attritionrate', marker='o')
    axes[i].set_title('Attrition Rate by {col}')
    axes[i].set_xlabel(col)
    axes[i].set_ylabel('Attrition Rate (%)')

if len(satisfaction_cols) % 2 != 0:                       #the axes builds 6 graphs 2x3 we only need 5
    fig.delaxes(axes[-1])

plt.tight_layout()                                       #perfectly fit the graphs in their respective space
plt.show()

```



1. Job Satisfaction: Employees with low levels of job satisfaction tend to leave more often. This suggests that aspects of the job itself, such as tasks, responsibilities, and challenges, strongly influence an employee's decision to stay or leave.
2. Environmental Satisfaction: A work environment that is uncomfortable, unsupportive, or incongruent with an employee's values may encourage them to seek employment elsewhere.
3. Relationship satisfaction: Good relationships with co-workers and supervisors can increase feelings of belonging and loyalty to the organization, thereby reducing turnover.
4. Job Involvement: Employees who feel engaged in their work tend to be more loyal and committed to the organization.
5. Work-life balance: A good work-life balance is very important to employees. Employees whose work interferes with their personal lives are more likely to leave the company.

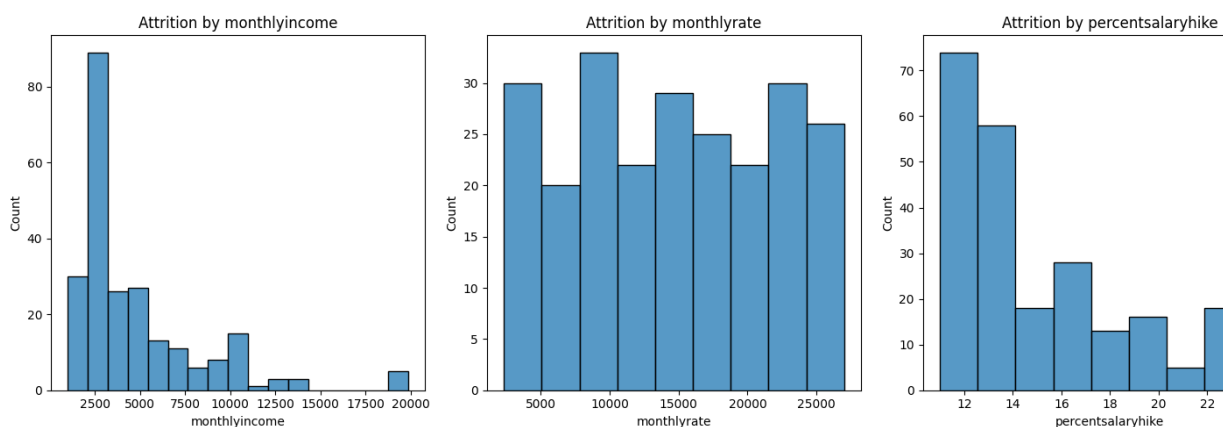
In addition, the results of the analysis show a strong correlation between the level of job involvement and the level of turnover. Employees with low levels of job involvement tend to leave the organization frequently. This suggests that a lack of job involvement, which may be caused by a lack of career development opportunities or a lack of challenge in the job, may encourage employees to seek more fulfilling work elsewhere.

```
In [ ]: salary_col = ['monthlyincome', 'monthlyrate', 'percentsalaryhike']
```

```
fig, axes = plt.subplots(nrows=1, ncols=3, figsize=(15,5))
```

```
for i, col in enumerate(salary_col):
    sns.histplot(data=df_attrition, x=col, ax=axes[i])
    axes[i].set_title(f'Attrition by {col}')
    axes[i].set_xlabel(col)
    axes[i].set_ylabel('Count')
```

```
plt.tight_layout()
plt.show()
```



Turnover by monthly income:

1. This chart shows that most of the employees who left had a monthly income in the range of 7,500.
2. There is a significant decrease in the turnover rate for employees with a monthly income above 7,500, indicating that employees with higher salaries tend to stay with the company longer.

Turnover by Monthly Rate:

1. The Turnover by Monthly Rate graph does not show a clear pattern between salary levels and turnover rates. Turnover fluctuates randomly across different salary ranges.

Turnover by Percent Salary Increase:

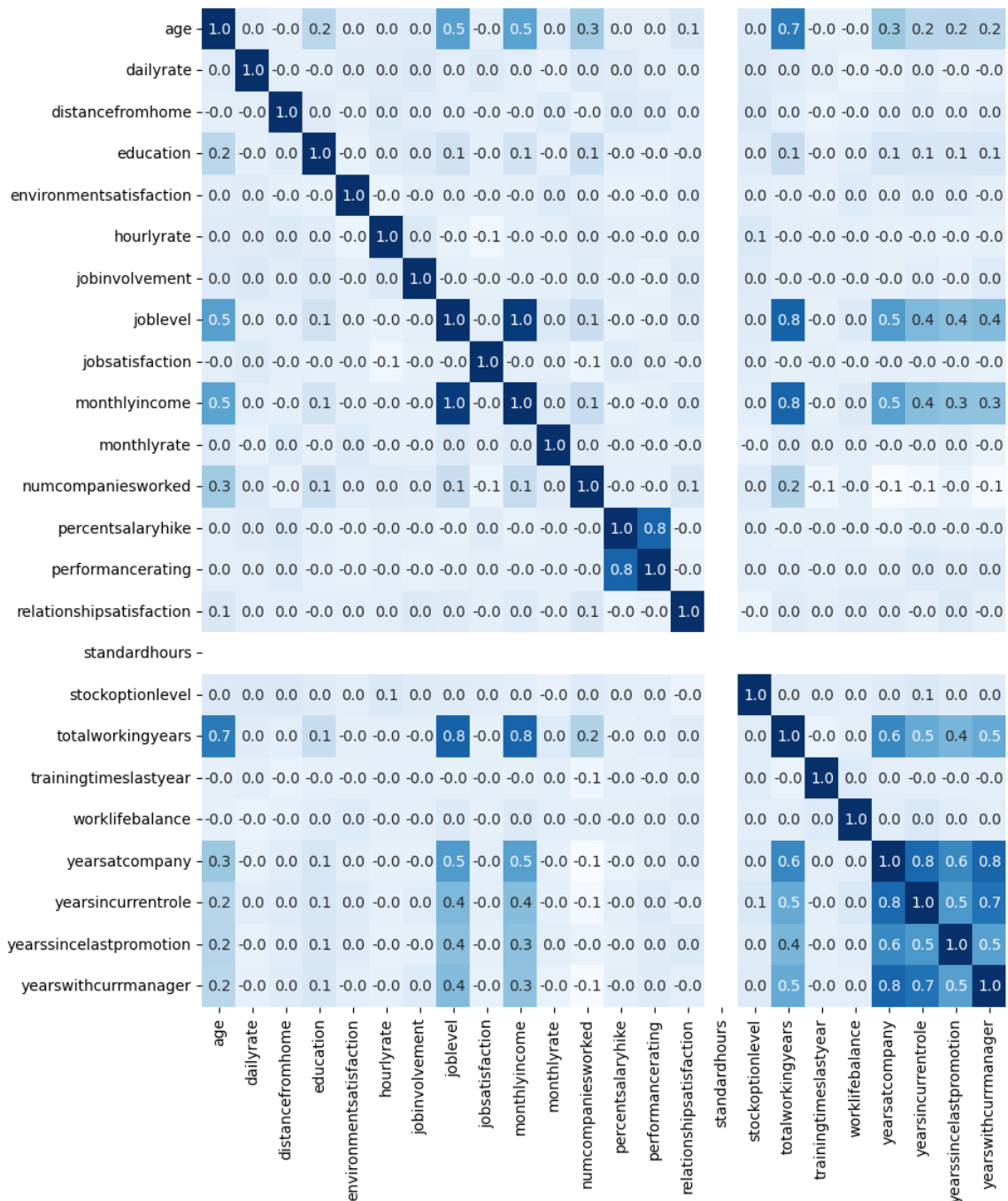
1. This chart shows that employees who receive lower salary increases (below 16%) tend to have higher turnover rates.
2. The higher the percentage increase, the lower the turnover rate. This shows that a significant increase can be an effective retention factor.

```
In [ ]: df_num = df._get_numeric_data()

# drop unnecessary numerical column
columns_to_drop = ['employeenumber', 'employeecount']
df_num = df_num.drop(columns_to_drop, axis=1)
# define the figure
plt.figure(figsize=(12, 12))

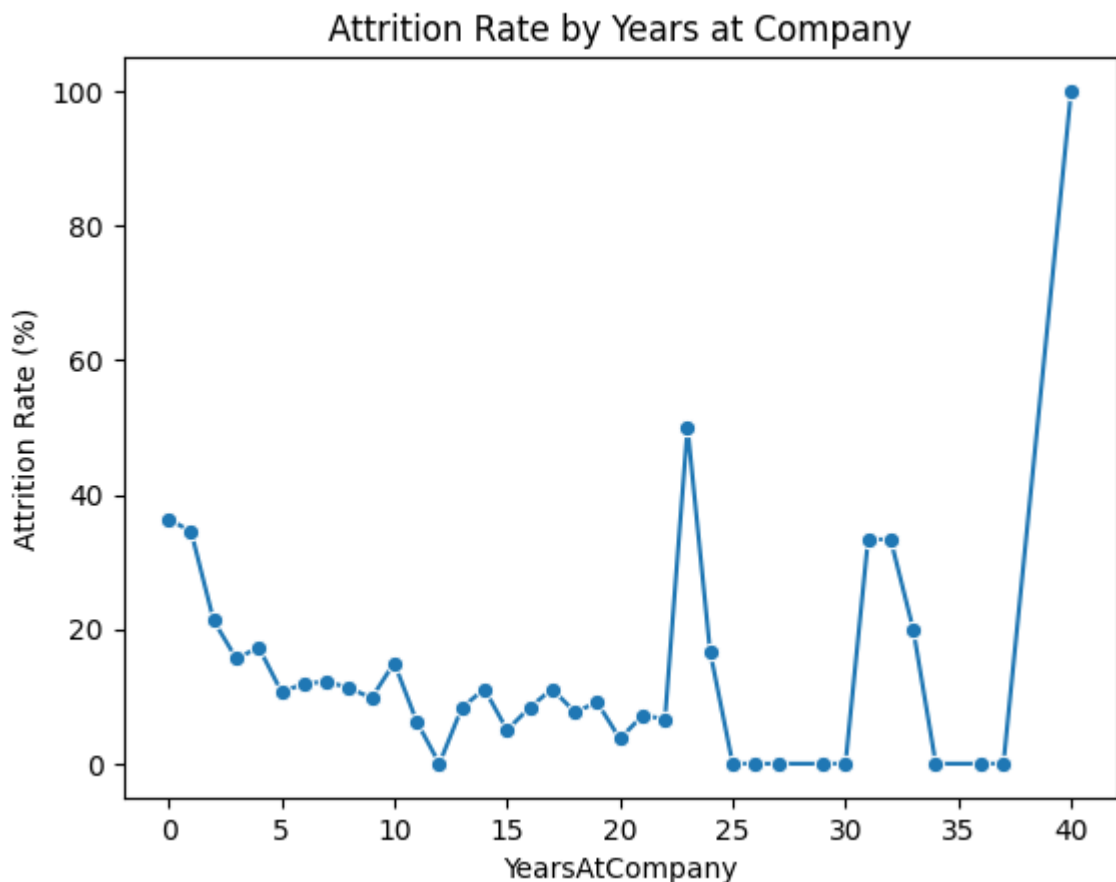
# plot correlation heatmap
sns.heatmap(df_num.corr(),
            cmap='Blues',
            annot=True,
            fmt='.1f')
```

```
Out[ ]: <Axes: >
```



- Work Experience:** Variables such as TotalWorkingYears, YearsAtCompany, YearsInCurrent, YearsSinceLastPromotion, and YearsWithCurrentManager show strong positive correlations each other. This makes sense because the longer someone works for a company, the longer they stay in the same role and with the same manager.
- Job Satisfaction:** The JobSatisfaction and EnvironmentSatisfaction variables show a moderate positive correlation. This suggests that employees who are satisfied with their job tend to be satisfied with their work environment.
- Salary and Satisfaction:** Although there is a positive correlation between MonthlyIncome and JobSatisfaction, the correlation is not very strong. This shows that salary is not the only factor influencing job satisfaction.


```
In [ ]: attrition_rate_df = calculate_attrition_rate(df, 'yearsatcompany')
sns.lineplot(data=attrition_rate_df, x='yearsatcompany', y='attritionrate')
plt.title(f'Attrition Rate by Years at Company')
plt.xlabel('YearsAtCompany')
plt.ylabel('Attrition Rate (%)')
plt.show()
```



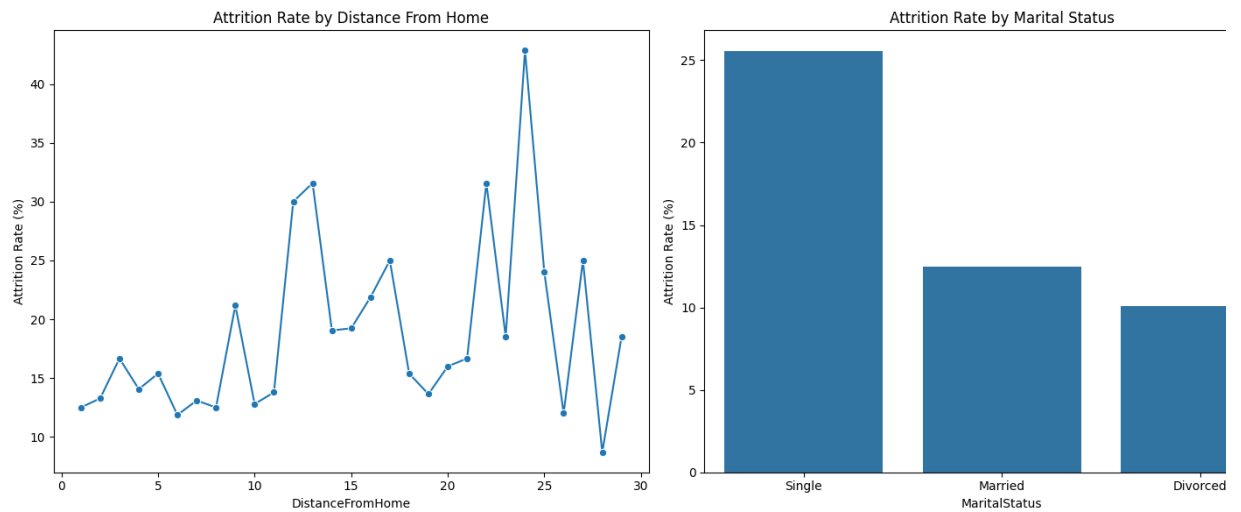
The results show that new employees have a significantly higher risk of leaving the company compared to those who have been with the company for a longer period. The notably high attrition rate with first year highlights the need for targeted retention efforts for new employees. Additionally, special attention should be given to employees with around **20 to 25**, **30 to 35** and **37+** years of tenure as these periods also show spikes in attrition rates.

```
In [ ]: fig, axes = plt.subplots(nrows=1, ncols=2, figsize=(15,6))

attrition_rate_df = calculate_attrition_rate(df, 'distancefromhome')
sns.lineplot(data=attrition_rate_df, x='distancefromhome', y='attritionrate')
axes[0].set_title('Attrition Rate by Distance From Home')
axes[0].set_xlabel('DistanceFromHome')
axes[0].set_ylabel('Attrition Rate (%)')

attrition_rate_df = calculate_attrition_rate(df, 'maritalstatus')
attrition_rate_df = attrition_rate_df.sort_values(by='attritionrate', ascending=True)
sns.barplot(data=attrition_rate_df, x='maritalstatus', y='attritionrate')
axes[1].set_title('Attrition Rate by Marital Status')
axes[1].set_xlabel('MaritalStatus')
axes[1].set_ylabel('Attrition Rate (%)')

plt.tight_layout()
plt.show()
```



Attrition by Distance From Home

1. This graph shows the relationship between the distance between an employee's home and the company and the turnover rate. There is significant variation in the turnover rate over different distances. Although there is no clear and linear pattern, it can be seen that the turnover rate increases sharply at certain distances. This suggests that distance to work may be one of the factors influencing an employee's decision to leave the company.

Attrition by Marital Status

1. This chart shows the relationship between employee marital status and turnover rate. Single employees have the highest turnover rate, followed by married employees, and divorced employees have the lowest turnover rate. This indicates that marital status may also be a factor influencing an employee's decision to stay or leave the company.

The results of this analysis highlight the importance of workplace flexibility and employee support programs tailored to different demographic needs. By understanding the factors that influence turnover rates, organizations can take proactive steps to retain talented employees.

In [33]: