



swapsicle  
DEX

Swapsicle Lite Paper

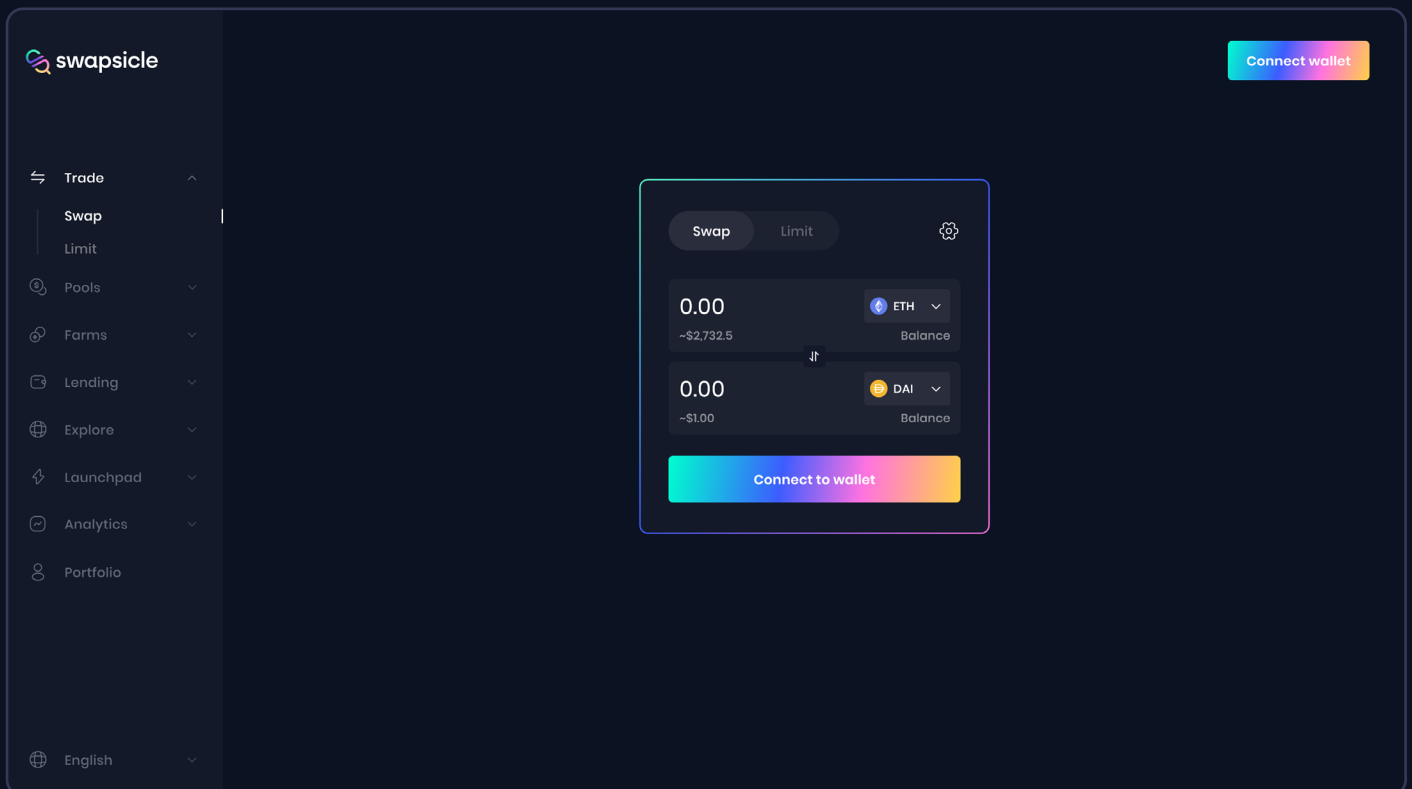


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# A prelude

Imagine a discussion taking place between two individuals, who had the inclination and desire to put a community at the heart of their thinking. Our founders had an ambition to build a project where they believed success should not be measured in the money you make, but the value you bring to others. You see, money is like manure, its worthless unless you spread it around and encourage things to grow.



# What a difference a DEX makes

Swapsicle is a Decentralised Exchange (DEX) platform, founded by Lee and Alan. Amongst its place in the DeFi space, it offers a secure yet simple trading experience for the user to swap, trade, farm or pool their crypto assets.

In addition to that, Swapsicle provides a unique feature that supports projects and that is what we call the "Guerdon Sustainable Loop"

Guerdon Sustainable Loop (GSL): is a feedback mechanism for projects who list on Swapsicle. They will be eligible for a % of the trade fees\* generated on their own pair(s). We are aware that many projects in the crypto space have the best intentions but struggle with sustainability thus rely on non-sustainable sources of revenue that may be to the detriment of a project's longevity. Swapsicle aims to help projects "Generate Some Lolly" (as we so eloquently refer to GSL) by presenting an opportunity for projects that list with us, to receive a secondary source of revenue that can feed back into that project's own treasury.

To begin with, Swapsicle will launch on Avalanche blockchain and support AVAX tradable pairs, however, we will not stop there! The long-term goal of Swapsicle is to enable cross-chain listings on our DEX which we anticipate being here sooner than you might think.

Disclaimer. This Swapsicle Lite Paper is for information purposes only. Information contained in this Lite paper is detailed "as-is" and as such, is a living document subject to updates and liable to change.

\*Subject to Swapsicle listing criteria on case-by-case basis. Not an offer of guarantee.

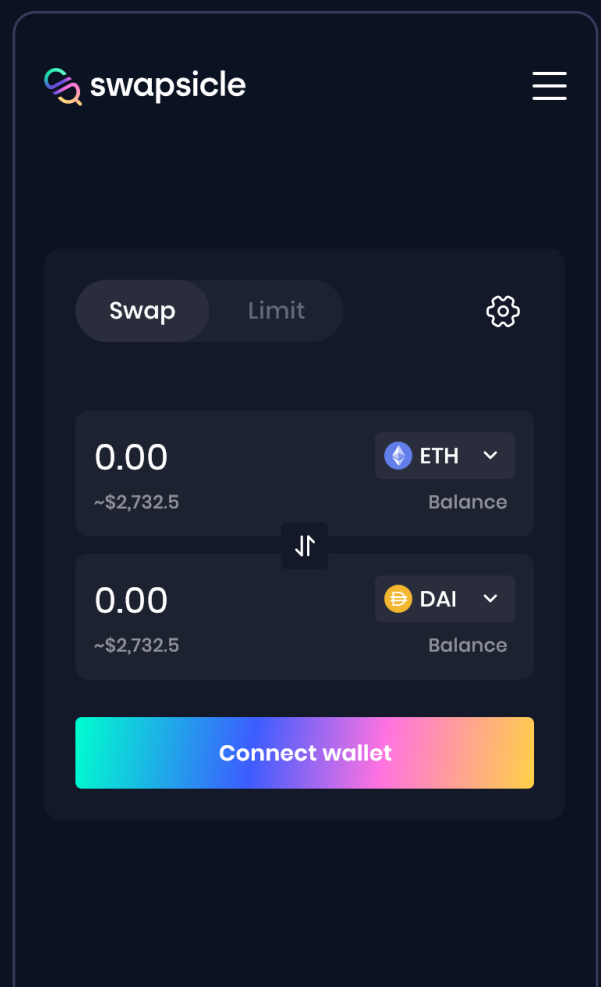
# Our tokenomics



POPS is the utility token of the Swapsicle DEX that will enable the holder to take part in governance, staking or farming. As the project grows, we anticipate more utility to be introduced over time.

Max supply = 100,000,000 POPS

Swapsicle held POPS tokens are stored using Multisig wallets to ensure controlled distribution and release from its own treasury.



# Our features\*

## Trade

Here, you can seamlessly swap one token for another using our simple swap interface. At launch trading pairs will be supported on the AVAX chain first with the view to expand cross chain to FTM, BSC and MATIC to arrive later.

## Pools

Want to put your tokens to work? Liquidity pools provide liquidity pairs to the markets and in return you receive 0.25% of all the fees traded for that pair.

## Lending

Need a helping hand? Our lending feature will enable you to take out crypto loans at an affordable rate which can be taken out with collateral.

## Portfolio

How are you performing? The portfolio feature gives you a full view of all your investments and holdings on the Swapsicle platform. Here you can see profit/loss, ROIs and overall performance across all chains.

## Launchpad

Are you interested in working with Swapsicle? We can help bring your projects to market with our Launchpad function. We can help bootstrap your liquidity and give you fast access to the market, provided you meet our criteria.

## Farm

Want to carry on stacking POPS? You can head over to our farming feature and stake tokens to receive additional POPS tokens.

## Analytics

The analytics feature will enable you to see in depth statistics about the Swapsicle platform.

## Explore

Looking for the next gem? Use our explorer tool to select certain criteria to help you research the market for potential up and coming projects that you won't want to miss.

\*Not all features available at launch

## Our partnerships

Swapsicle have worked hard behind the scenes to establish credible relationships. None more so than the relationship we have with Phoenix Community Capital Incubator platform who have invested in swapsicle and continue to support us as we continue working together.



# Meet the team

## Founders



**Alan Blake**  
CO-FOUNDER



**Lee Erswell**  
CO-FOUNDER

Swapsicle was founded by Alan and Lee who sit on the board of Directors of a non-profit foundation, that has oversight of the Swapsicle brand.

## Swapsicle team



**Tom Wardle**  
CEO



**Joe David**  
CFO



**Dale Wilson**  
BUSINESS DEVELOPMENT  
MANAGER



**Jacob B**  
MEDIA & MARKETING  
MANAGER



**Brian G**  
LIQUIDITY MANAGER