

Venus Maria

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Professional Summary

Creative and detail-oriented User Experience (UX) and Web Designer with over 3 years of experience in creating user-centric designs for web and mobile platforms. Skilled in user research, wireframing, prototyping, and front-end design. Proven track record of enhancing user satisfaction through intuitive design and seamless user journeys. Adept at collaborating with cross-functional teams to deliver projects that exceed user expectations and business goals.

Technical Skills

- **Design Tools:** Figma, Adobe XD, Sketch
 - **Web Development:** HTML, CSS, JavaScript, Responsive Design
 - **UX/UI Design:** User Research, Wireframing, Prototyping, Usability Testing
 - **Front-End Frameworks:** Bootstrap, Tailwind CSS
 - **Collaboration Tools:** Jira, Slack, Trello
 - **Methodologies:** Agile, Scrum
 - **Soft Skills:** Problem-Solving, Communication, Team Collaboration
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Experience

User Experience Designer

NSSF SACCO SOCIETY LTD, Nairobi

Oct 2020 - Sep 2024 · 4 years

On-site

- Led UX design initiatives for web and mobile platforms, focusing on user research, wireframing, and prototyping.
 - Conducted user interviews and usability tests, gathering feedback to inform design iterations, which improved overall user satisfaction by 20%.
 - Collaborated closely with developers and product managers to ensure design feasibility and alignment with business goals.
 - Created high-fidelity prototypes using Figma and Adobe XD, improving the design-to-development handoff process.
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UX/UI Design Intern

NSSF SACCO SOCIETY LTD, Nairobi

Apr 2020 - Sep 2020 · 6 months

On-site

- Assisted in the creation of wireframes, user personas, and user journeys to guide the design process for new web features.
 - Worked with senior designers to develop UI components, enhancing user engagement and functionality across web interfaces.
 - Participated in cross-functional meetings, contributing to design brainstorming sessions and ensuring user-centered approaches were taken throughout the project lifecycle.
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Web Design Intern

NSSF SACCO SOCIETY LTD, Nairobi

Jan 2020 - Mar 2020 · 3 months

On-site

- Supported front-end design tasks, including updating HTML/CSS for better responsiveness and accessibility.
 - Assisted in conducting usability tests, compiling reports on user behavior, and making design recommendations based on findings.
 - Developed landing pages and website layouts, improving visual aesthetics and user experience.
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Projects & Achievements

- **Website Redesign:** Spearheaded the redesign of the NSSF SACCO website, reducing bounce rate by 15% and increasing average session duration by 25%.
 - **Mobile App Design:** Improved the user interface of the NSSF mobile app, resulting in a 30% increase in user retention and a smoother user experience.
 - **User-Centric Testing Program:** Implemented a structured usability testing program, leading to a 20% improvement in user satisfaction through iterative design enhancements.
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Education

Co-operative University of Kenya, Karen

Diploma in Business Information Technology (Specialization in Business Relations) | 2017

Certifications

- Certified UX Designer (UX Academy) | March 2022
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Additional Information

- **Languages:** Fluent in English and Kiswahili
- **Interests:** UX/UI Design, Web Development, Human-Computer Interaction