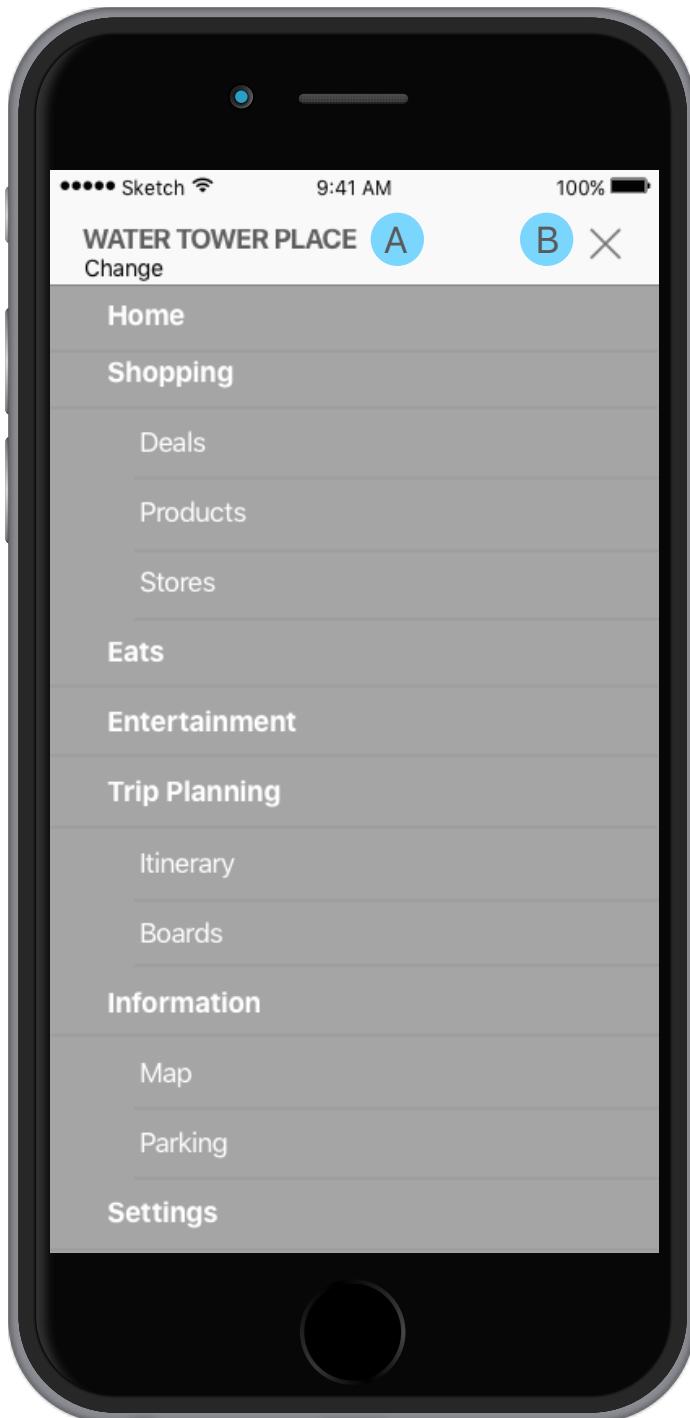


# SIDE MENU

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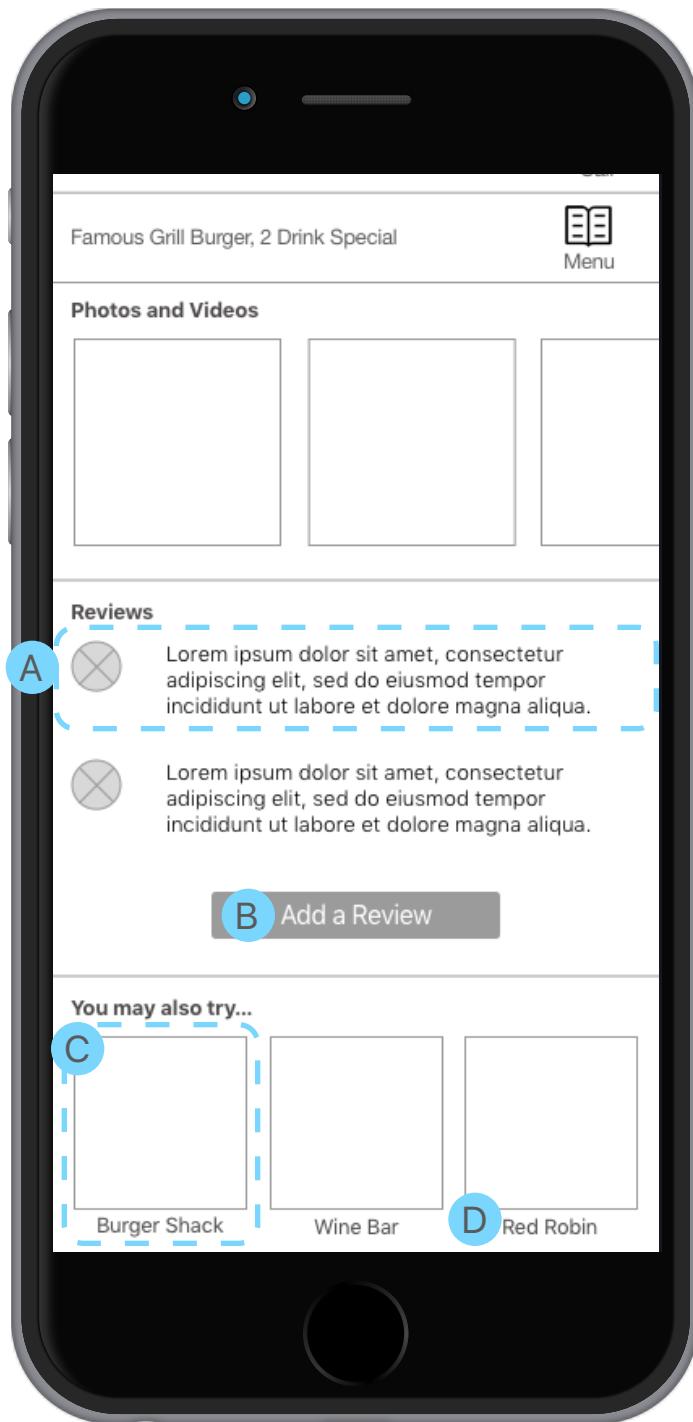
The side menu is available from almost every screen for easy app navigation.



- A User can click on mall name or the “change” button to location.
- B Click this button to close the side menu.
- C User can easily navigate the app by clicking on any of the items and it will take them to that sections main page.

# RESTAURANT DETAIL - 2

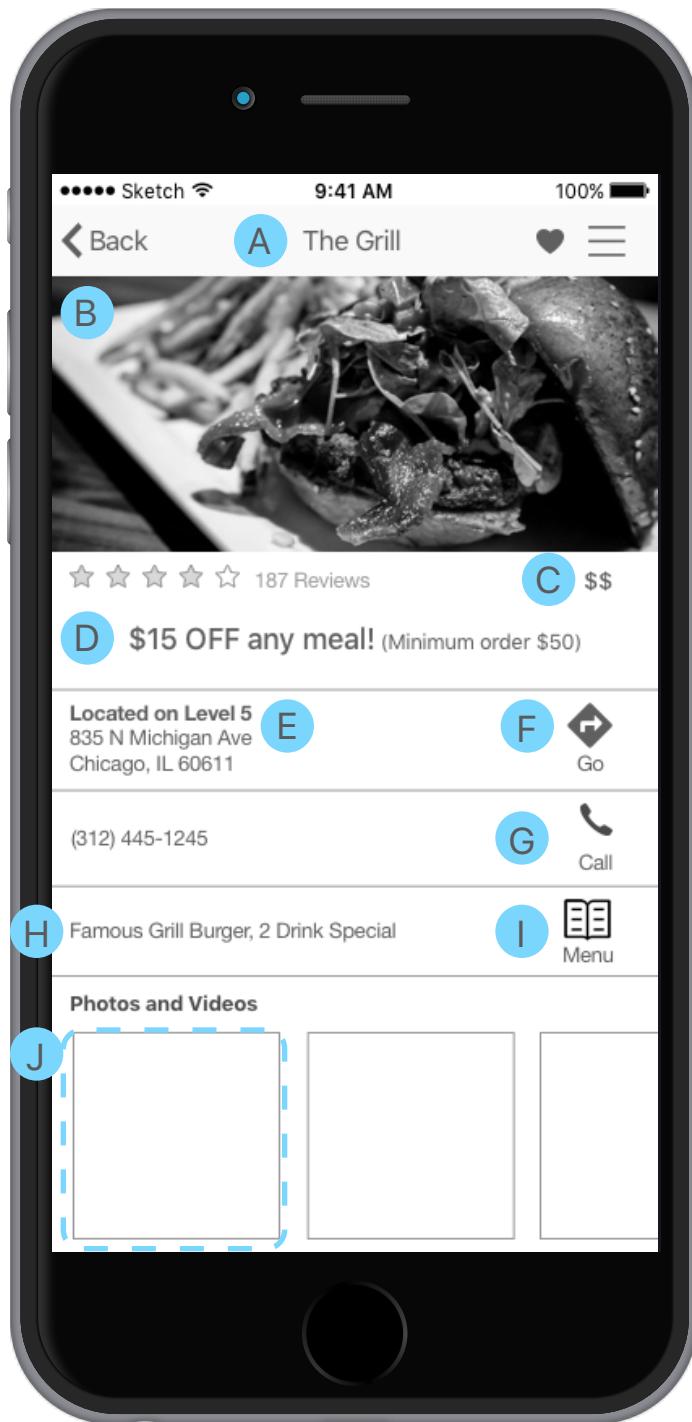
This screen shows users a map of where the user wishes to go in relation to where they are currently.



- A Restaurant review
  - Circular placeholder image is represents profile picture of the user that submitted the review
  - Review preview is maximum 3 lines.
  - On-click within marked target area opens modal with full product review
- B Action - "Add a Review"
  - On-click take user to form input screen to add a new review of the product
- C Action - related restaurants
  - on-click take user to corresponding product page at corresponding store
  - Target area includes thumbnail picture of product (sourced from store catalog) and store name
- D Display restaurant name below product image

# RESTAURANT DETAIL - 1

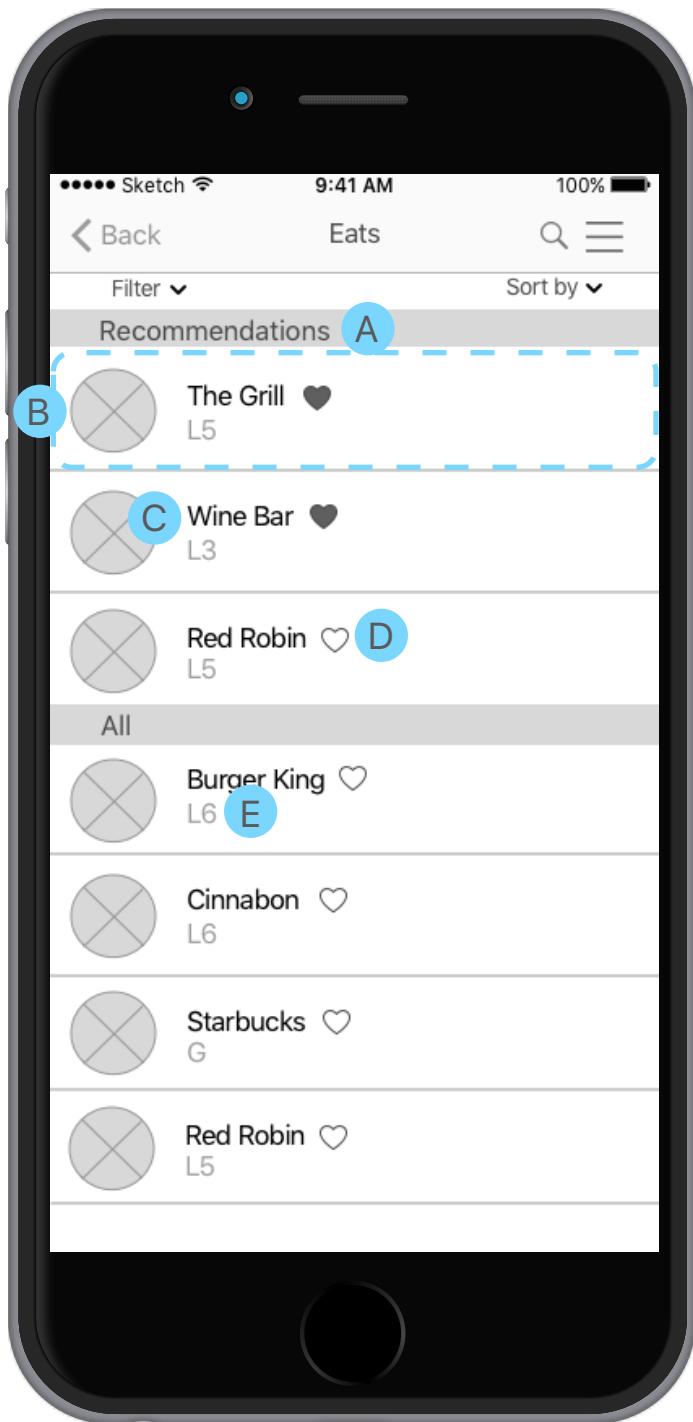
This screen shows users a map of where the user wishes to go in relation to where they are currently.



- A: Display restaurant name in menu bar
- B: Hero image - show menu item from restaurant
- C: Price point indicator
- D: Current deal
- E: Display restaurant address
- F: Action - Take user to navigation screen
- G: Auto-populate "Destination" field with store location
- H: Action - call restaurant
- I: Integration with VOIP API required
- J: Menu preview
- K: Action - view restaurant menu in modal
- L: Action - view crowdsourced pictures in model
- M: Marked area serves as target area for link and includes thumbnail image of pictures

# RESTAURANT INDEX

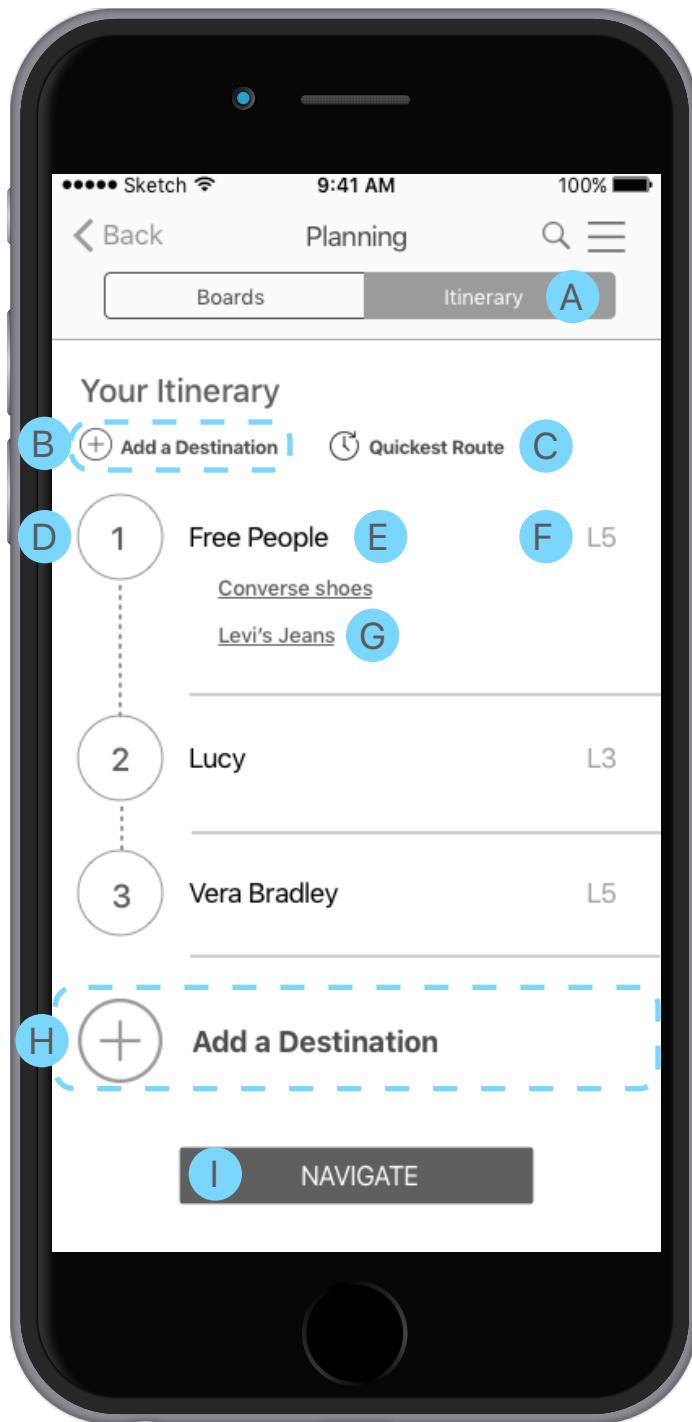
This screen shows users a map of where the user wishes to go in relation to where they are currently.



- A Display recommended restaurants in separate section on top of screen
- B Action - Go to restautant detail screen
- C Placeholder image represents restaurant brand logo
- C H2 header displays store name
- D "Favorite" button allows user to add store to inspiration board.  
On-click toggles color change
- E Floor level of destination

# ITINERARY

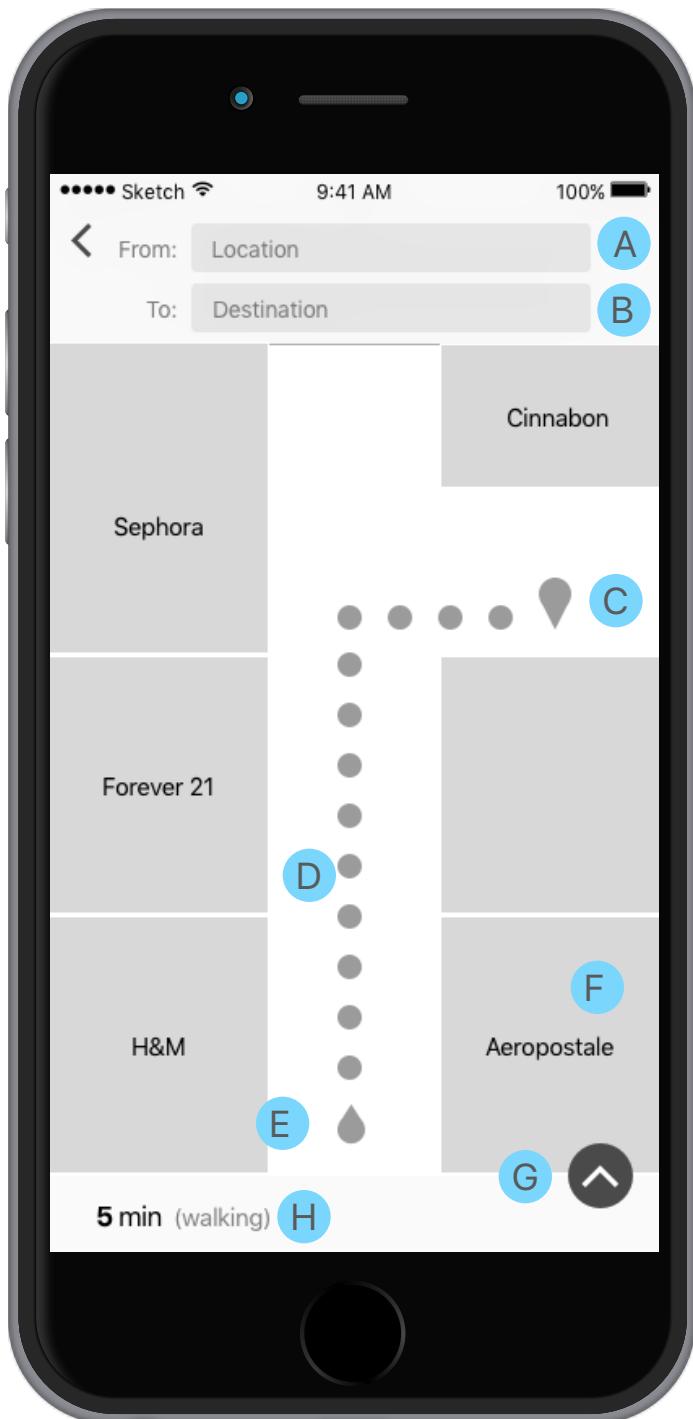
This screen shows users a map of where the user wishes to go in relation to where they are currently.



- A Show selected tab as "Itinerary"
- B Action - Add a Destination  
Choose destination from "Store Index" screen and add to bottom of itinerary
- C Action - Quickest Route  
Rearrange destinations in order of most efficient path
- D Destination order
- E Store name
- F Floor level of destination
- G Action - Link to product page
- H Action - Add a destination  
(serves same function as B)
- I Action - Navigate  
Take user to immersed navigation screen

# NAVIGATION

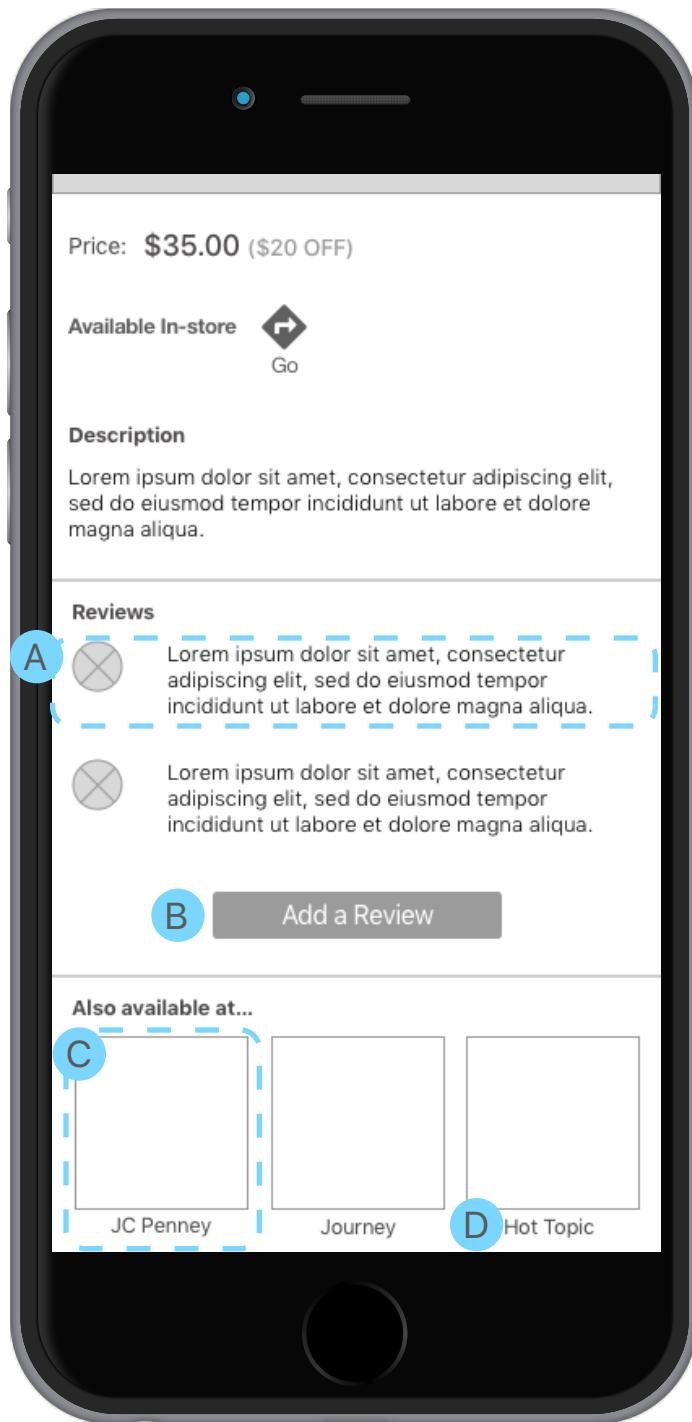
This screen shows users a map of where the user wishes to go in relation to where they are currently.



- A Text input field - current location  
Auto-populate with user's current location in mall
- B Text input field - destination  
User may enter store name
- C Destination indicator
- D User travel path
- E User current location indicator
- H Display time to destination and mode of transportation
- G Action - Navigate  
Take user to immersed navigation screen

# PRODUCT DETAIL - 1

This screen shows detailed information about a specific product at a specific store.



## A Product review

Circular placeholder image is represents profile picture of the user that submitted the review

Review preview is maximum 3 lines.

On-click within marked target area opens modal with full product review

## B Action - "Add a Review"

On-click take user to form input screen to add a new review of the product

## C Action - related stores

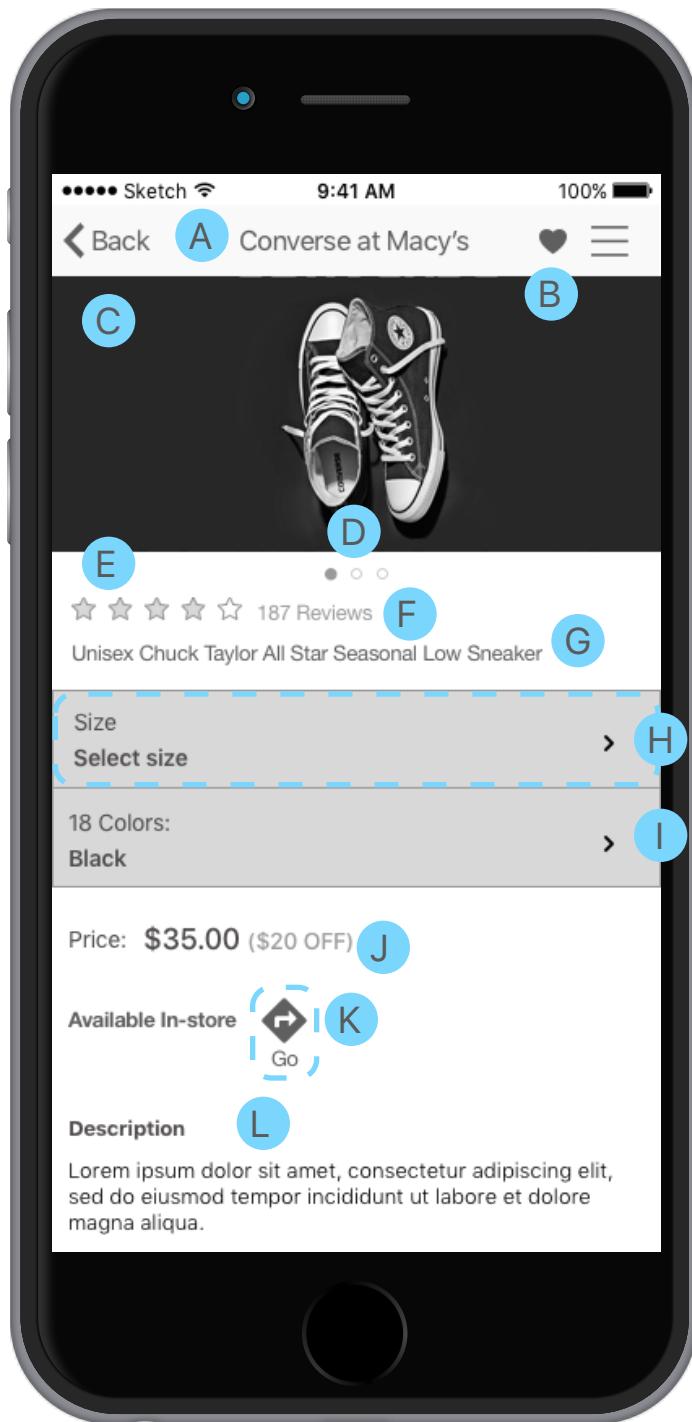
on-click take user to corresponding product page at corresponding store

Target area includes thumbnail picture of product (sourced from store catalog) and store name

## D Display store name below product image

# PRODUCT DETAIL - 1

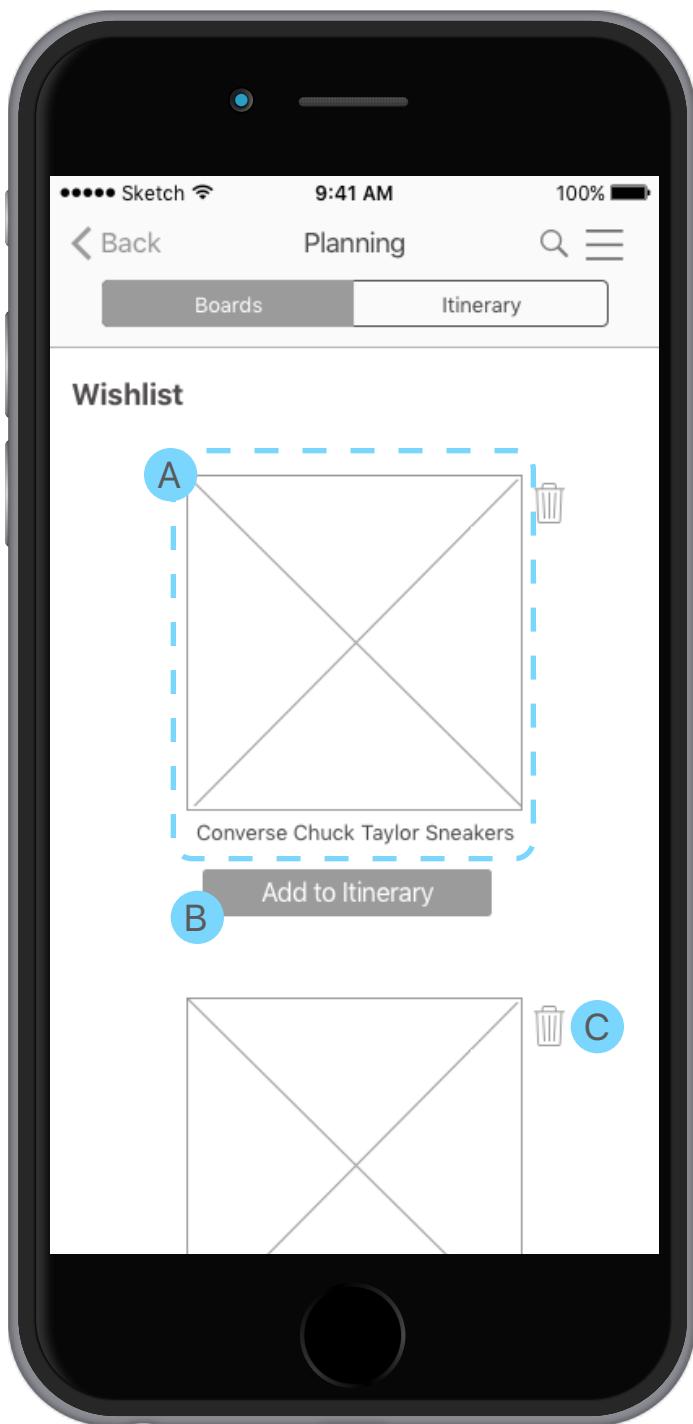
This screen shows detailed information about a specific product at a specific store.



- A Menu bar shows product brand and store
- B “Favorite” button allows user to add store to inspiration board.
  - On-click toggles color change
- C Product carousel.
  - On-click shows blown-up product image in modal
- D Carousel indicators
- E User-sourced star rating.
- F Total count of reviews submitted for that product
- G One-line product description
- H Size selector (dotted line marks target area boundaries)
- I Color selector (only displayed if option available)
- J Product sale price and savings
- K “Go” button takes user to nav
- L Detailed product description

# INSPIRATION BOARD DETAIL

This screen shows a more detailed view of “liked” items pertaining to a particular board.



- A User can click within the marked target area to go to product detail screen.
- B “Add to Itinerary?” button adds product to itinerary screen.
- C Trashcan button removes corresponding from board.

# INSPIRATION BOARD INDEX - 2

This screen shows users a collection of their “liked” items organized in the boards they had originally chosen to place them in.



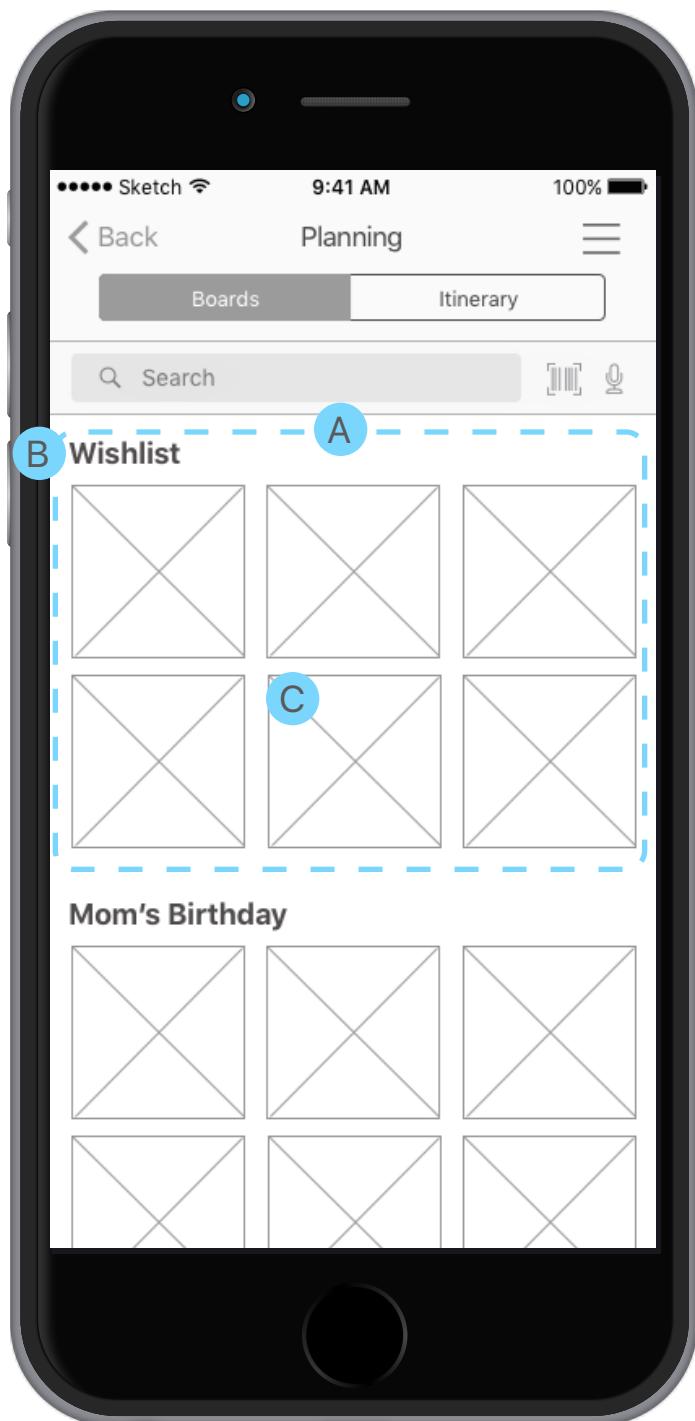
A User can click within the marked target area to create a new inspiration board.

on-click action pops up a modal with a single input box and action button.  
User is allowed to enter new board name and press “create” to create new empty board.

New board is the first board displayed at top of screen on page-load.

# INSPIRATION BOARD INDEX - 1

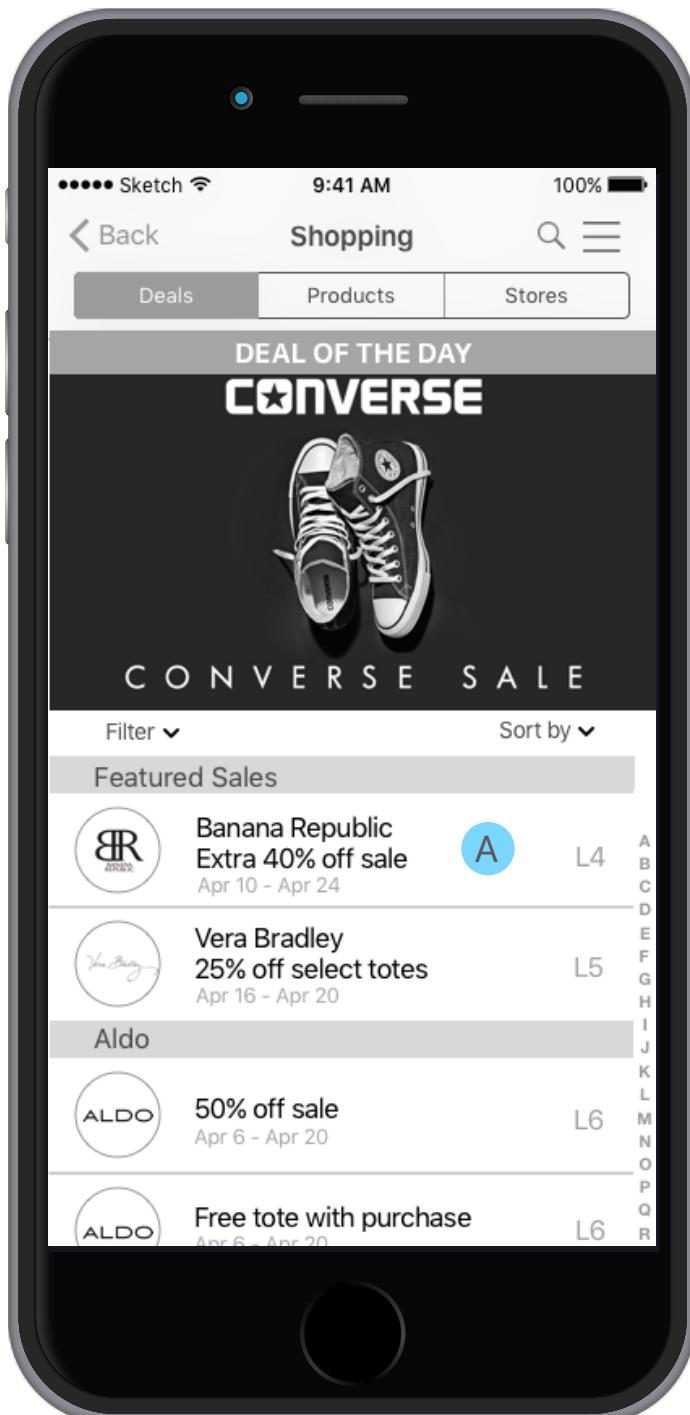
This screen shows users a collection of their “liked” items organized in the boards they had originally chosen to place them in.



- A User can click within the marked target area to go to the board detail page.
- B H2 header displays board name
- C Thumbnail images of most recent “liked” items. Maximum 2 rows, 3 images per row.

# DEALS

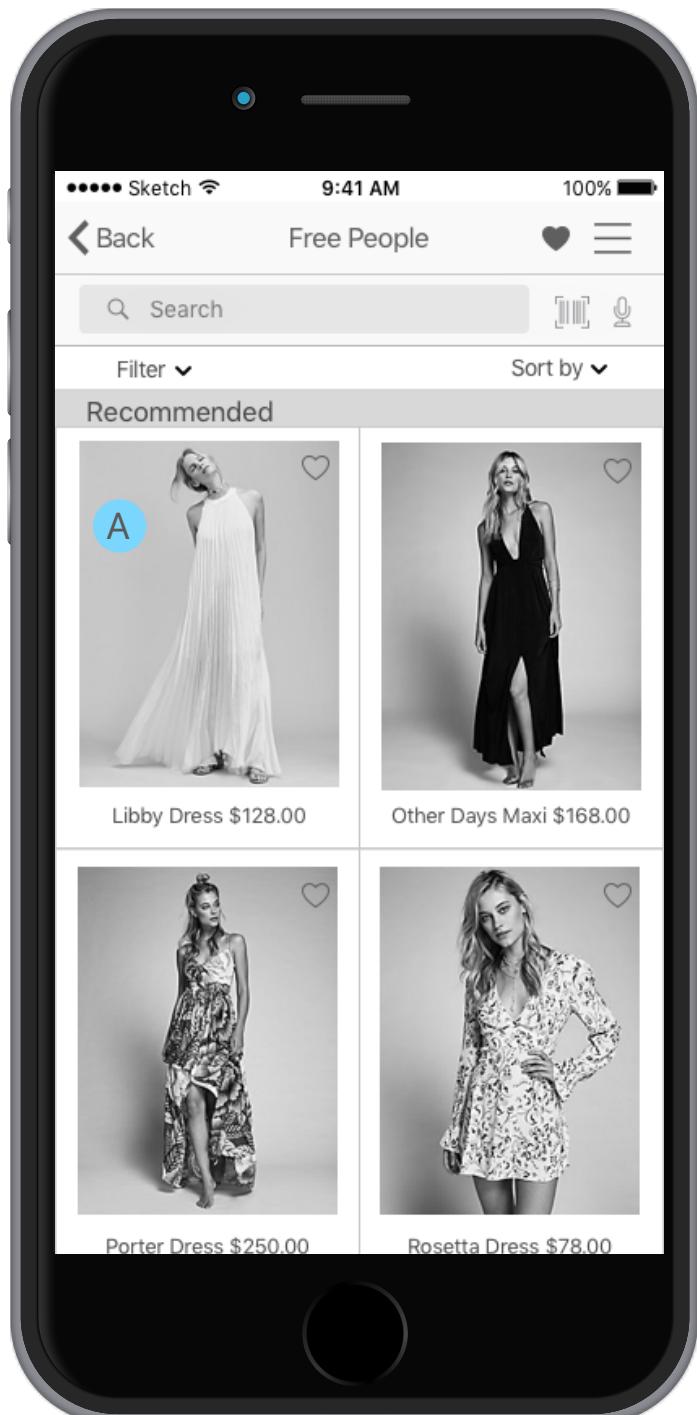
This screen shows users the deal of the day and allows them to browse, filter and sort all of the deals in the mall.



A User can click on the deal and will be taken to the store's detail page.

# STORE PRODUCTS

This screen allows the user to browse products available at a specific store.

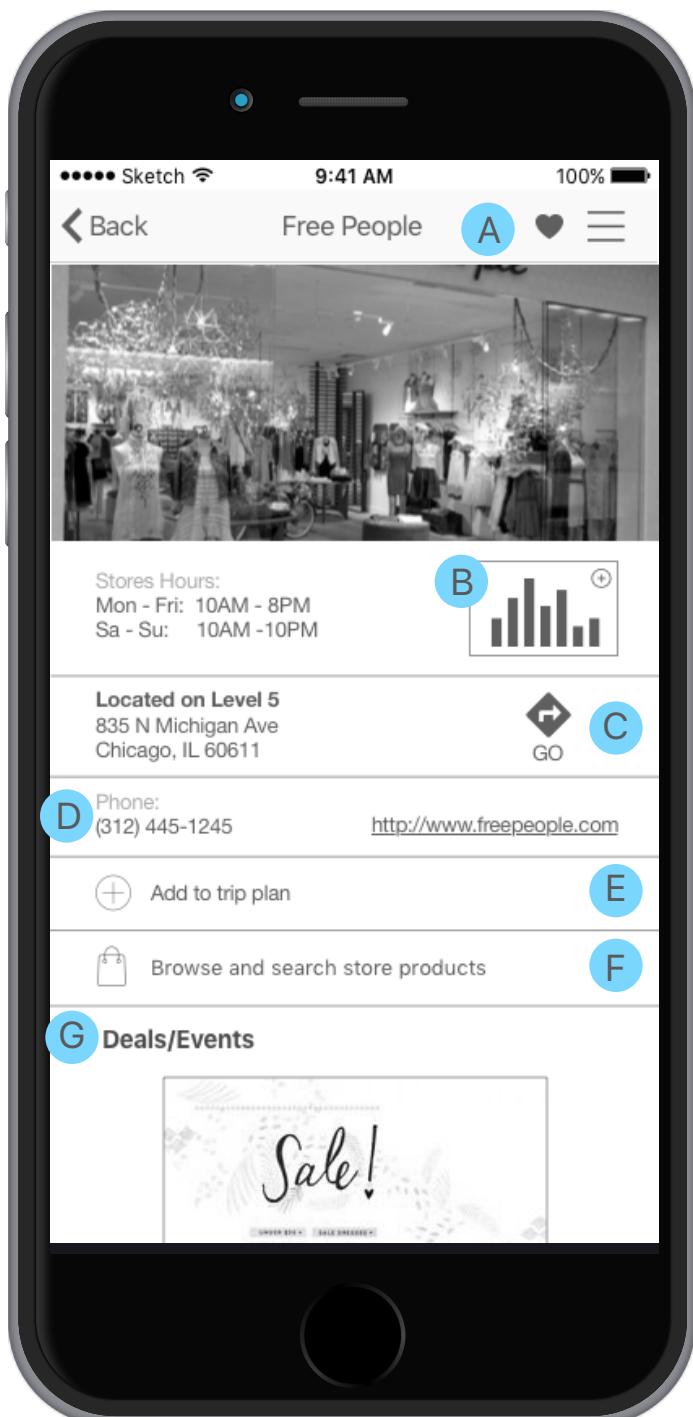


A

User can click on the item to be taken to that product's detail page.

# STORE DETAIL

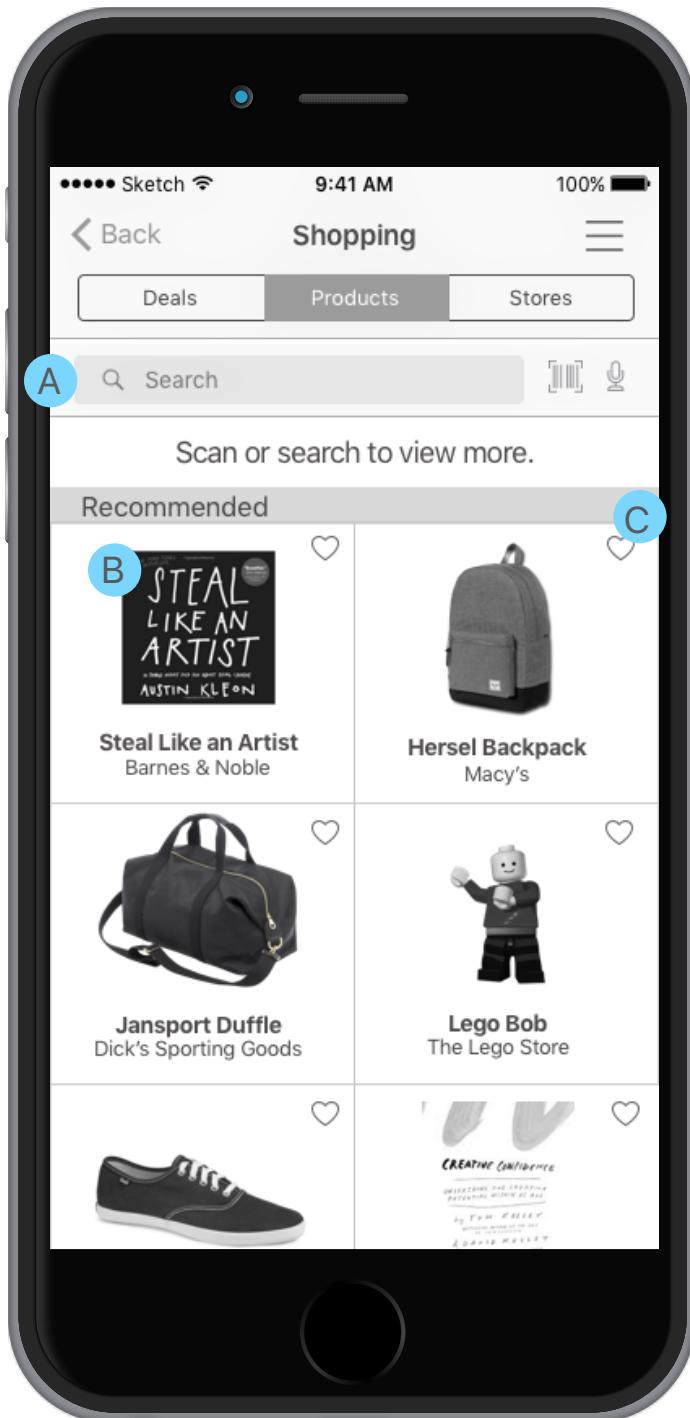
This is a sample screen showing what information will be available to the user about each store in the mall.



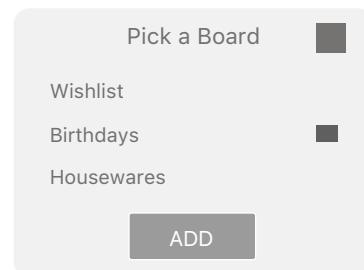
- A Clicking the heart adds the store to the "Favorite Stores" board.
- B Clicking on this icon shows a pop up that allows the user to see the stores peak hours in further detail.
- C Clicking GO takes the user to the maps page and gives them step-by-step directions.
- D User can click on the phone number and it will bring up the phone.
- E Clicking the plus sign adds the store to the users itinerary.
- F Users can click here to see store products.
- G Store deals and events are located here.

# PRODUCT INDEX

This screen allows users to see recommended products and allows them to easily search for any product in the mall.



- A Given the amount of products, the search feature is static on the products page.
- B User can click on the item to be taken to that product's detail page.
- C By clicking on the heart, the following pop-up shows and allows user to favorite the item and save it to one of the user's board.



# SCANNER

This is the scanner feature for the application.

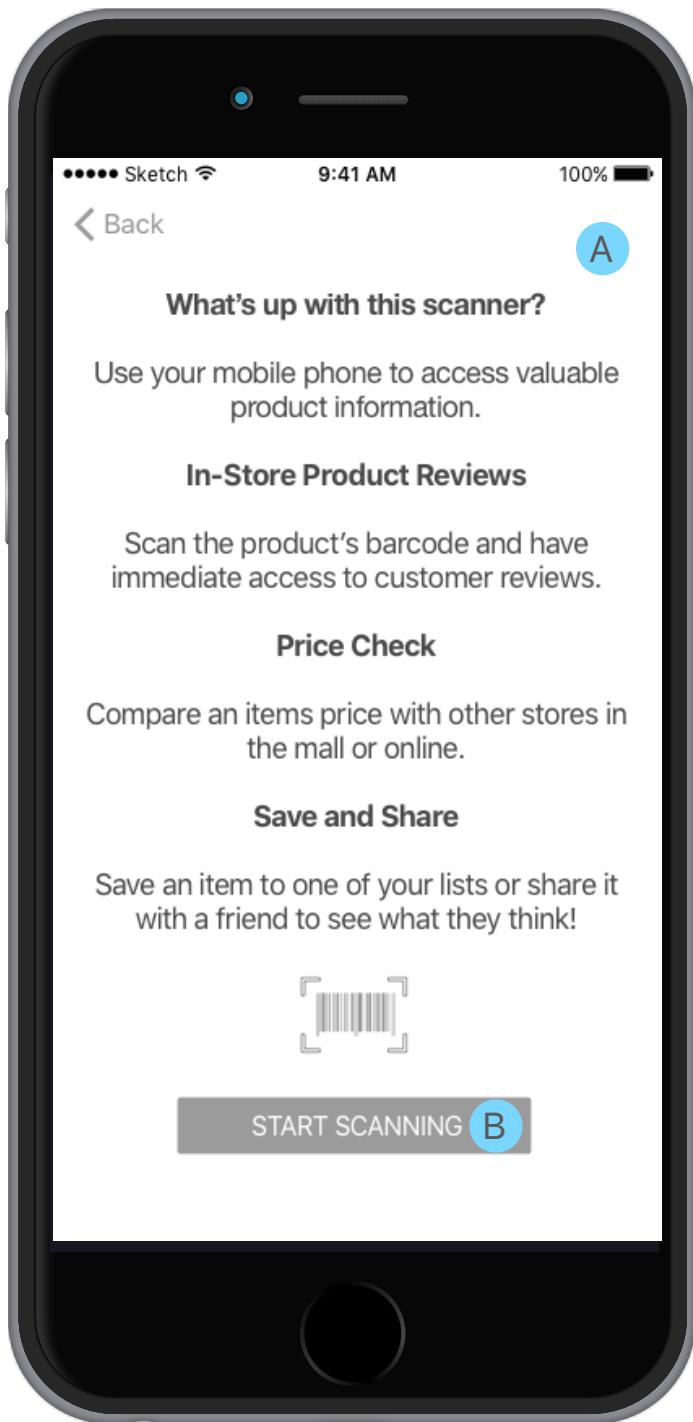


A

To scan, users need to line up the barcode inside the box and once the scanner recognizes the barcode, the screen moves to the product detail page.

# SCANNER - HOW TO

This screen gives users a quick overview of all of the ways they can use the scanner feature.

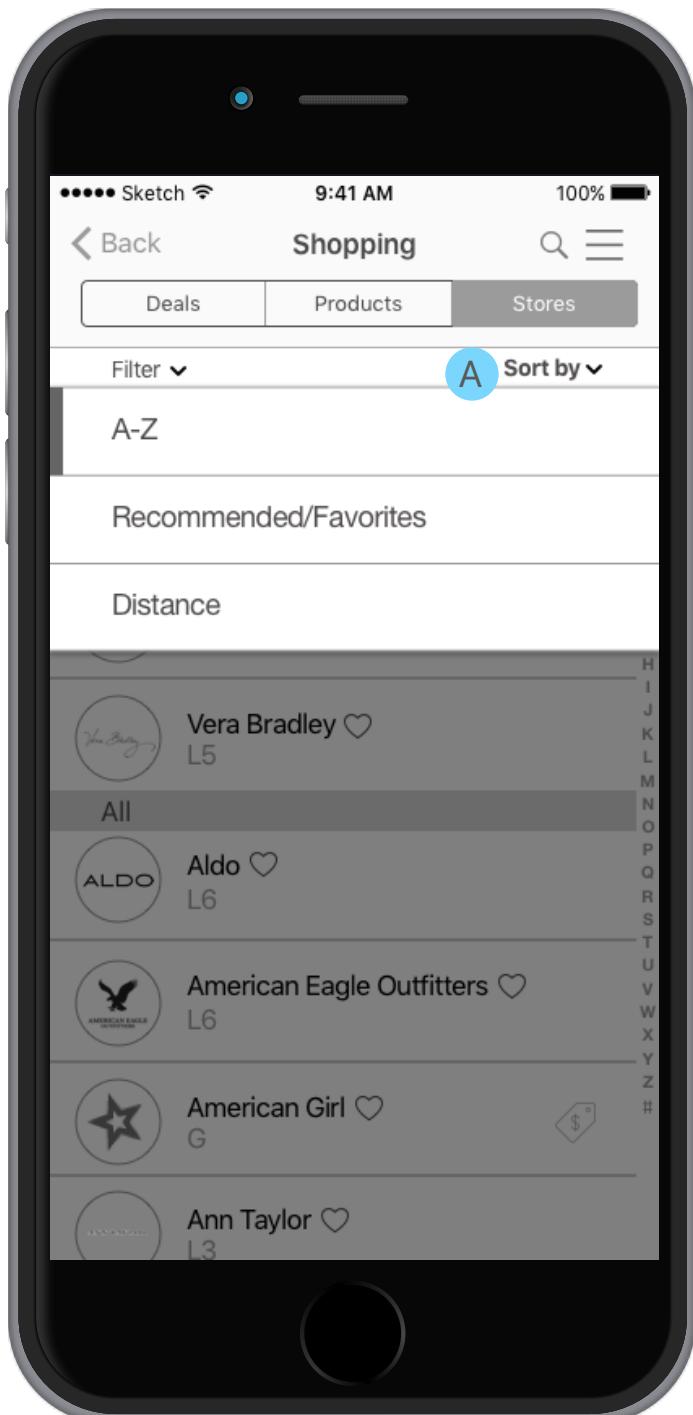


A How to screen is only displayed the first time the user clicks on the scanner.

B After reading the scanner "how to", the start scanning button will take them to the scanner.

# STORES - SORT

This screen allows users to sort how stores are shown on the screen.

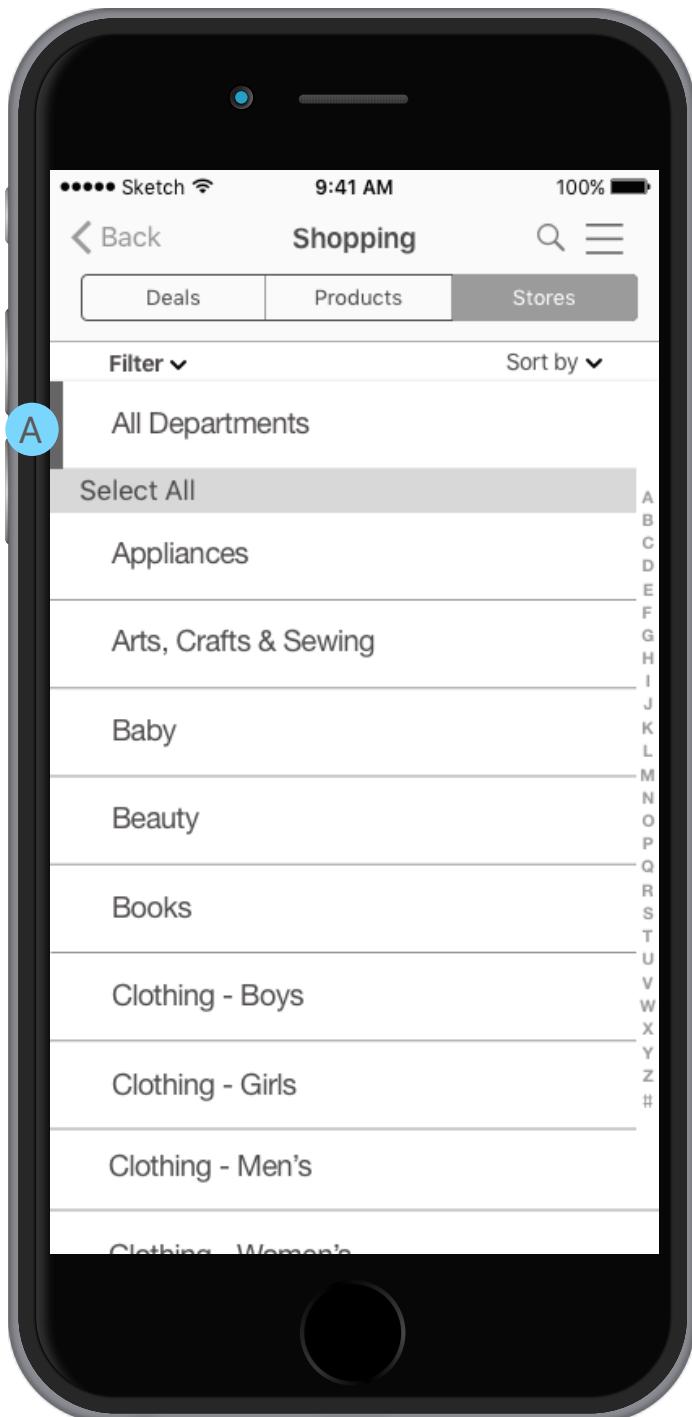


A

Users can sort results based on what the app recommends for them, their favorites, or location.

# STORES - FILTER

This screen allows users to filter what stores they see on the screen based on category.

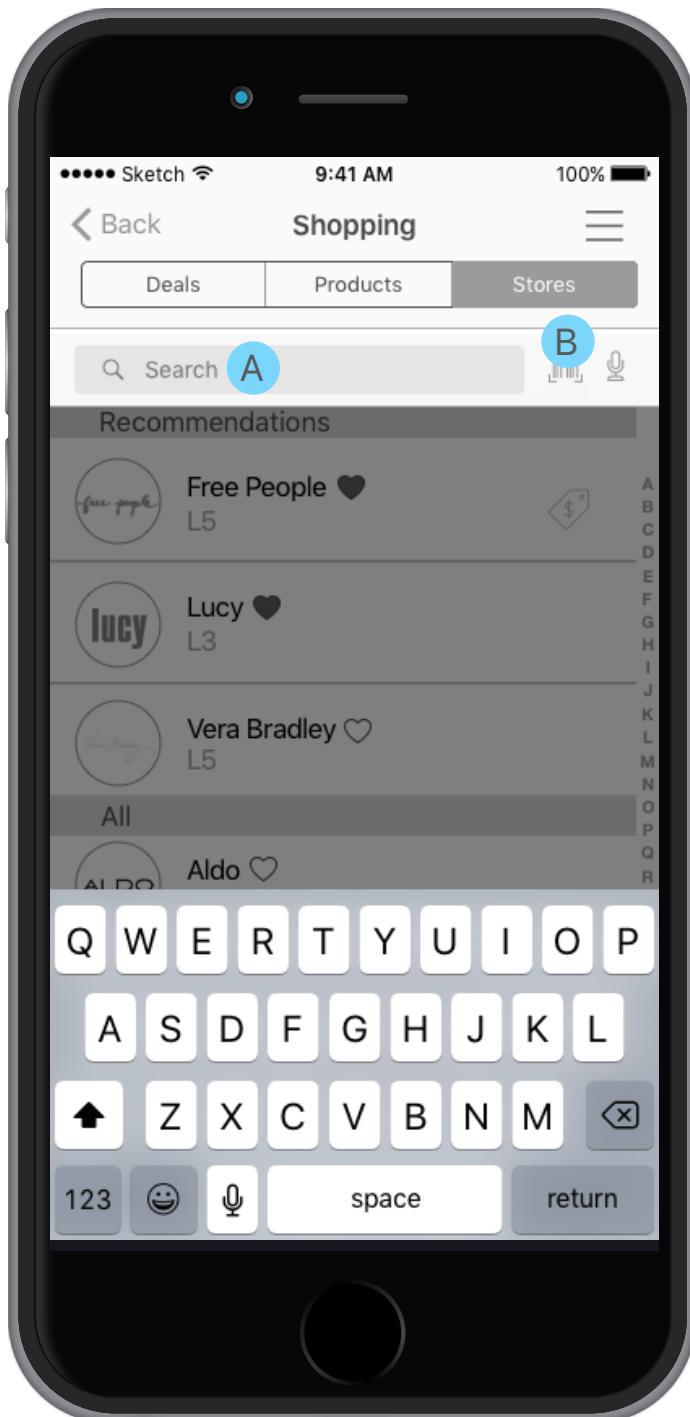


A

Small, colored bar indicates what category the user is currently viewing.

# STORES - SEARCH

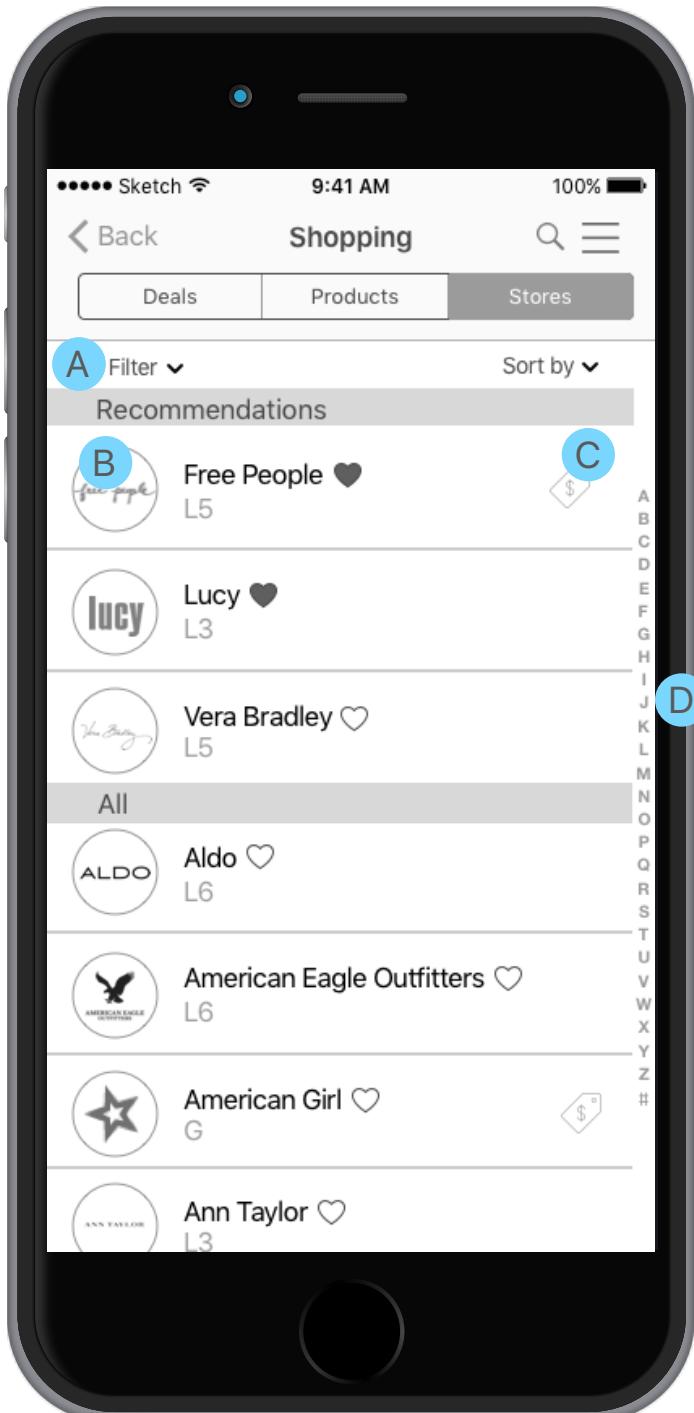
This screen allows users to search for stores, deals or products throughout the app.



- A Users can click the search bar to quickly find stores, deals, or products. As they type, the screen autopopulates results.
- B Users can also scan barcodes to view that product details and compare prices.

# STORES

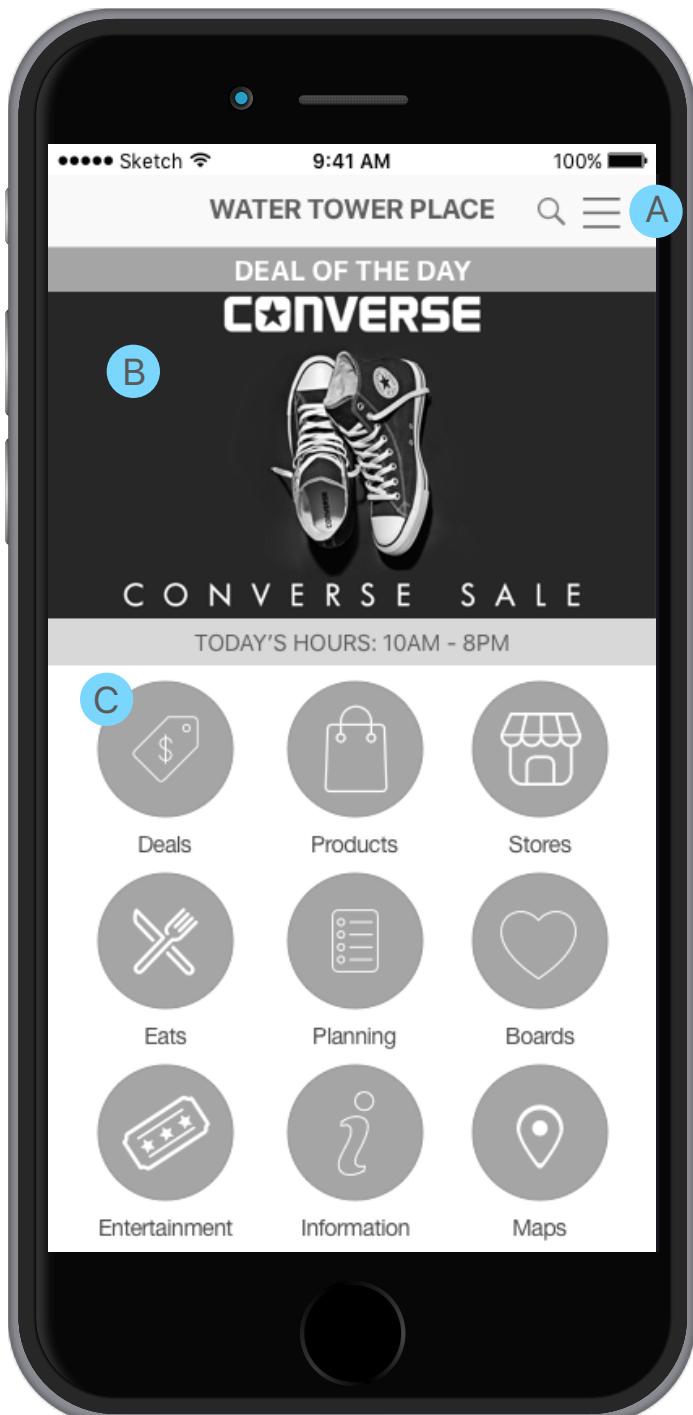
This screen provides users a list of the stores in the mall.



- A User can narrow down the stores through filter and sort by dropdowns.
- B Clicking on any of the store icons or names takes the user to the store detail page.
- C Price tag icons let users know which stores have current sales/deals.
- D List of letters A-Z allows to click on a letter and navigate quickly to a desired store.

# HOME

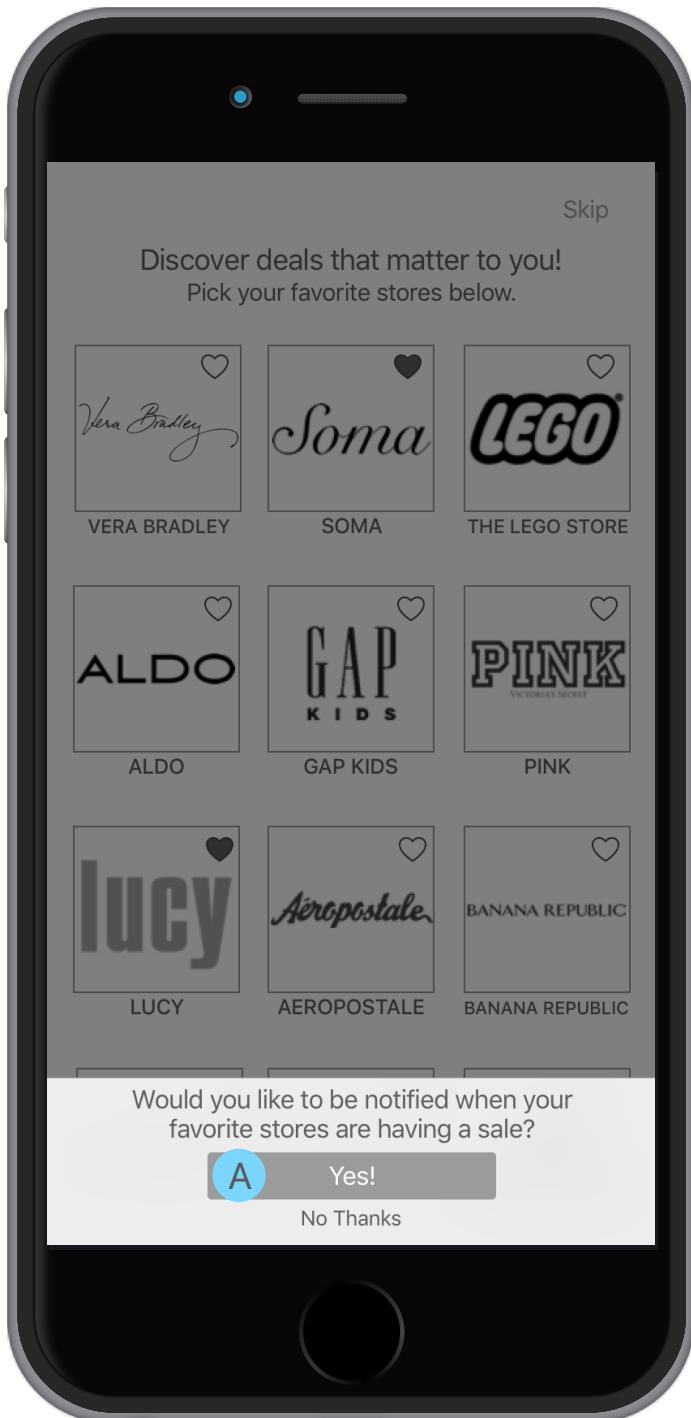
This screen is shown when a regular user opens the app.



- A Click the hamburger menu to view the menu.
- B User can click on the image to view the product page for the deal of the day. Option here for a scroll to highlight more items.
- C User can easily navigate the app by clicking on any of the buttons and it will take them to that sections main page.

# NOTIFICATIONS

This screen allows users to decide whether they receive notifications regarding their favorite stores.

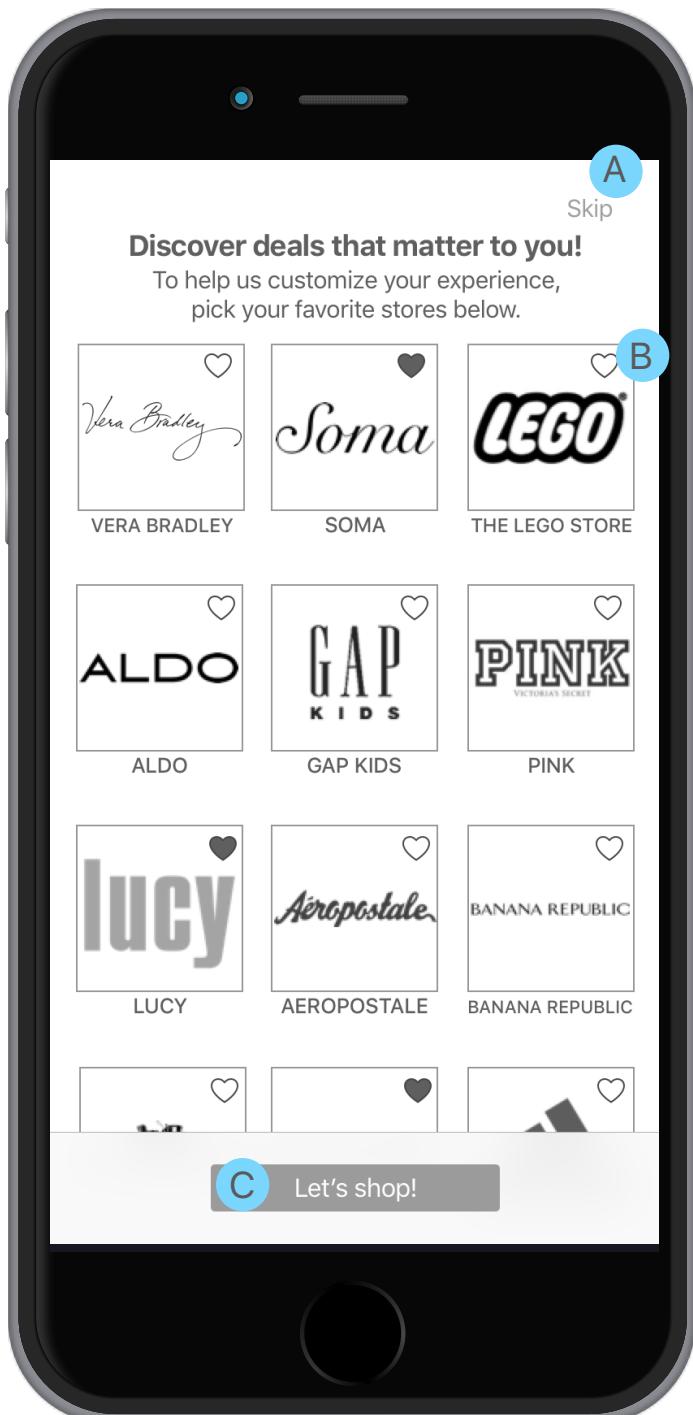


A

Allows users to choose if they would like to be notified regarding their favorite stores.

# CUSTOMIZE

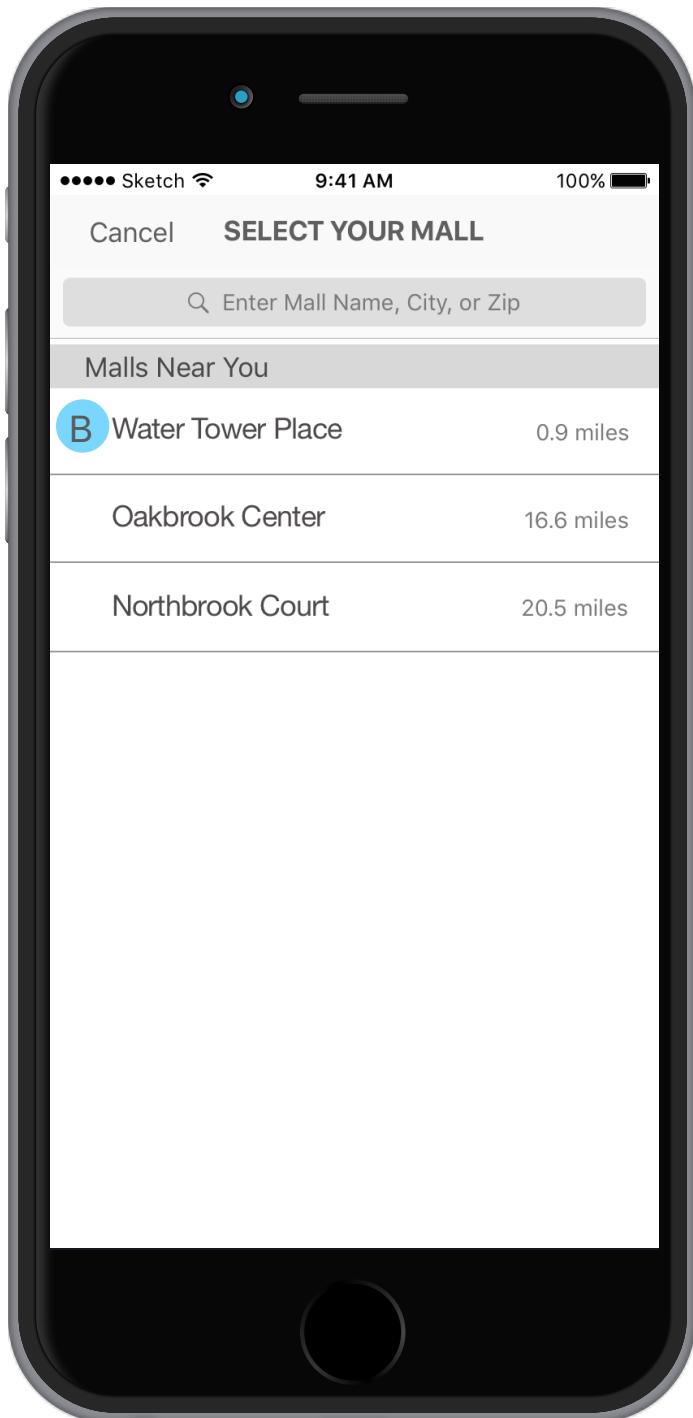
This screen is for users to heart their favorite stores.



- A Users can choose to skip this step if they don't want to choose favorite stores.
- B Users can click on the stores they like and the heart will fill in.
- C This button leads to the favorites notification page.

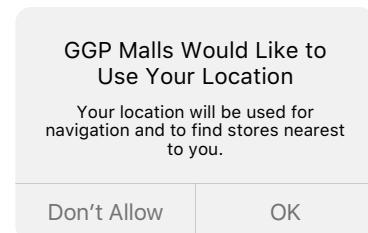
# SELECT MALL

Allows user to select the mall they would like to view.



A

When first arriving to this screen, the following pop-up is displayed to get permission to use the user's location.



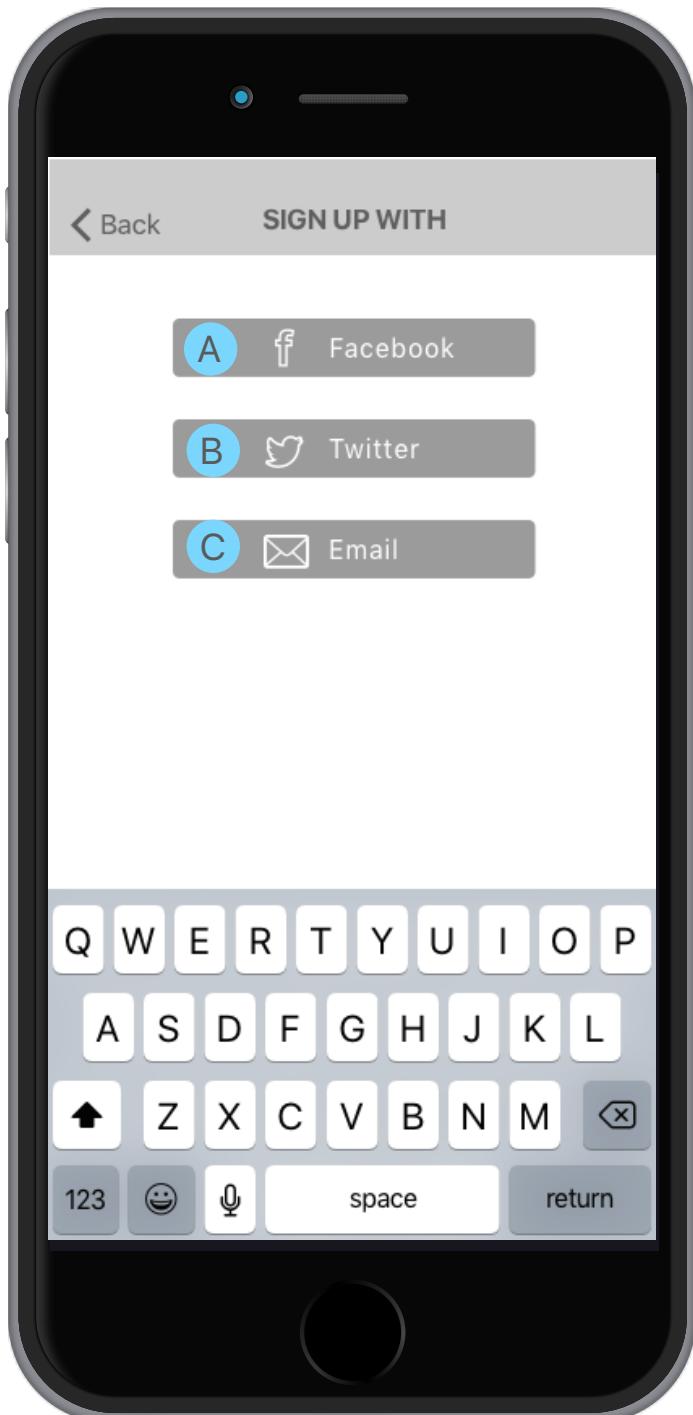
B

Option to scroll through a group of items to intice the user.

# SIGN UP

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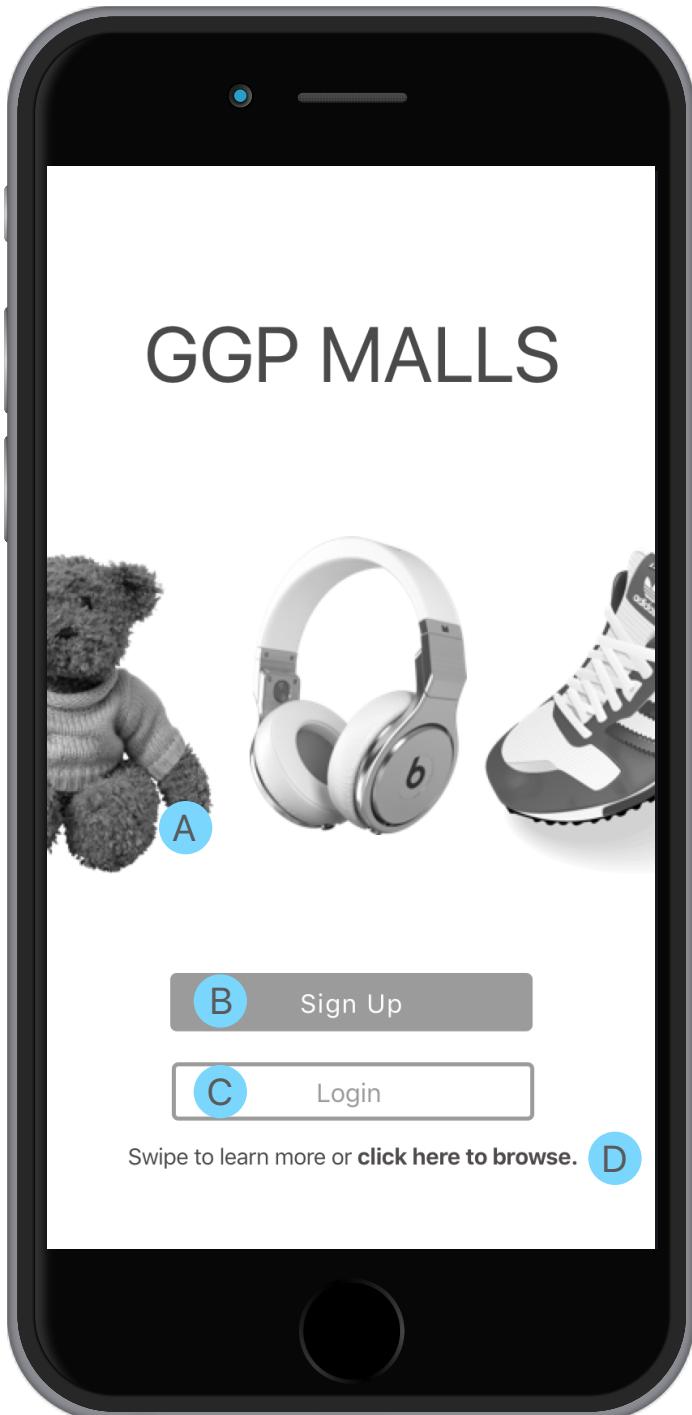
Users can sign up through Facebook, Twitter, or email.



- A Users click here to sign up via Facebook.
- B Users click here to sign up via Twitter.
- C Users click here to sign up via email.

# SPLASH SCREEN

Screen that shows up when the user opens the application.



- A Option to scroll through a group of items to intice the user.
- B Takes user to sign up screen to create profile.
- C If already signed-up, takes user to the home page.
- D On first launch, you can explore the app without logging in or signing up.