

# What makes an ALIGNed startup?



#### **Ambitious businesses**

From idea-stage startups to publicly-traded companies, there are plenty of businesses to buy into.



#### **Socially Aware**

Make a difference by investing in startups focused on social impact and their reasons why.



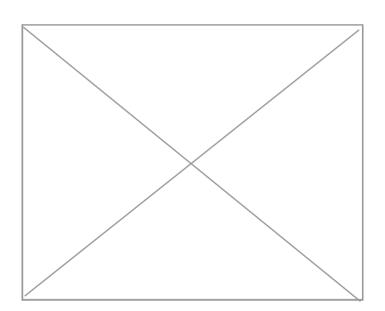
### **Trustworthy**

All startups are verified incorporated businesses with credentialed founders and team members.

# New to Investing?

LEARN MORE

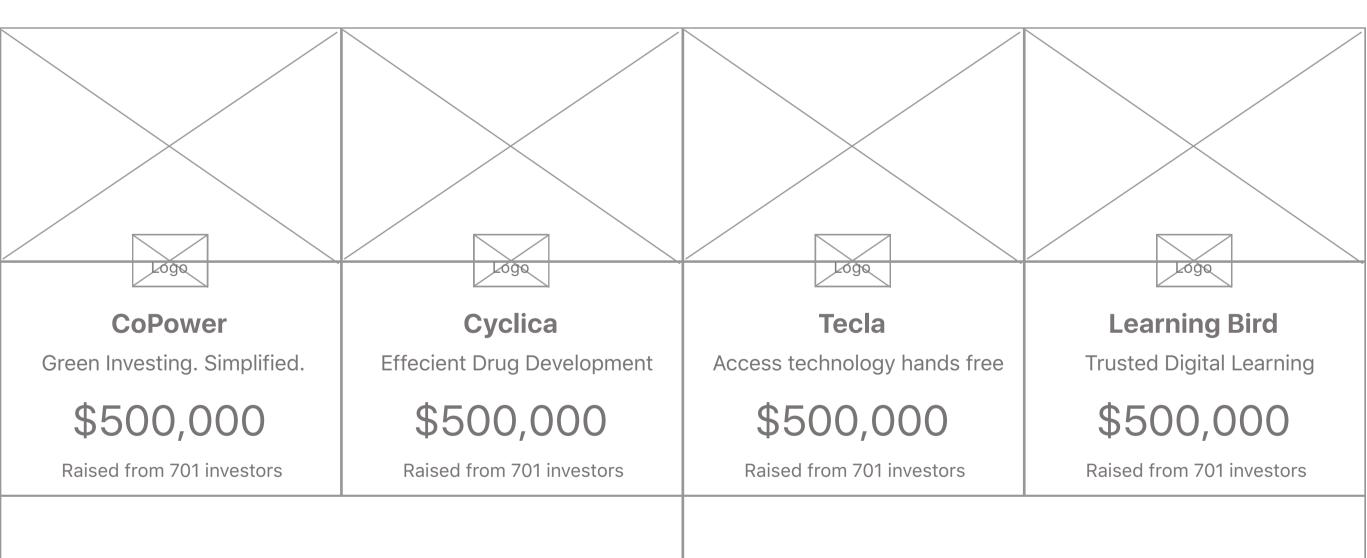
# See what top investors are doing



Kelly O. 43 successful investments



## Success Stories



# Invest in businesses making a difference

Access a world of dynamic investment opportunities, buy into businesses you believe in and share in their success.

How to invest >

START INVESTING

# Raise funds and change the world

Raise investment, engage with your community and grow your business in a more efficient, streamlined way.

How to raise funds >

START RAISING FUNDS

#### Company **About Seedrs**

Our Team Careers Contact us

## Learn

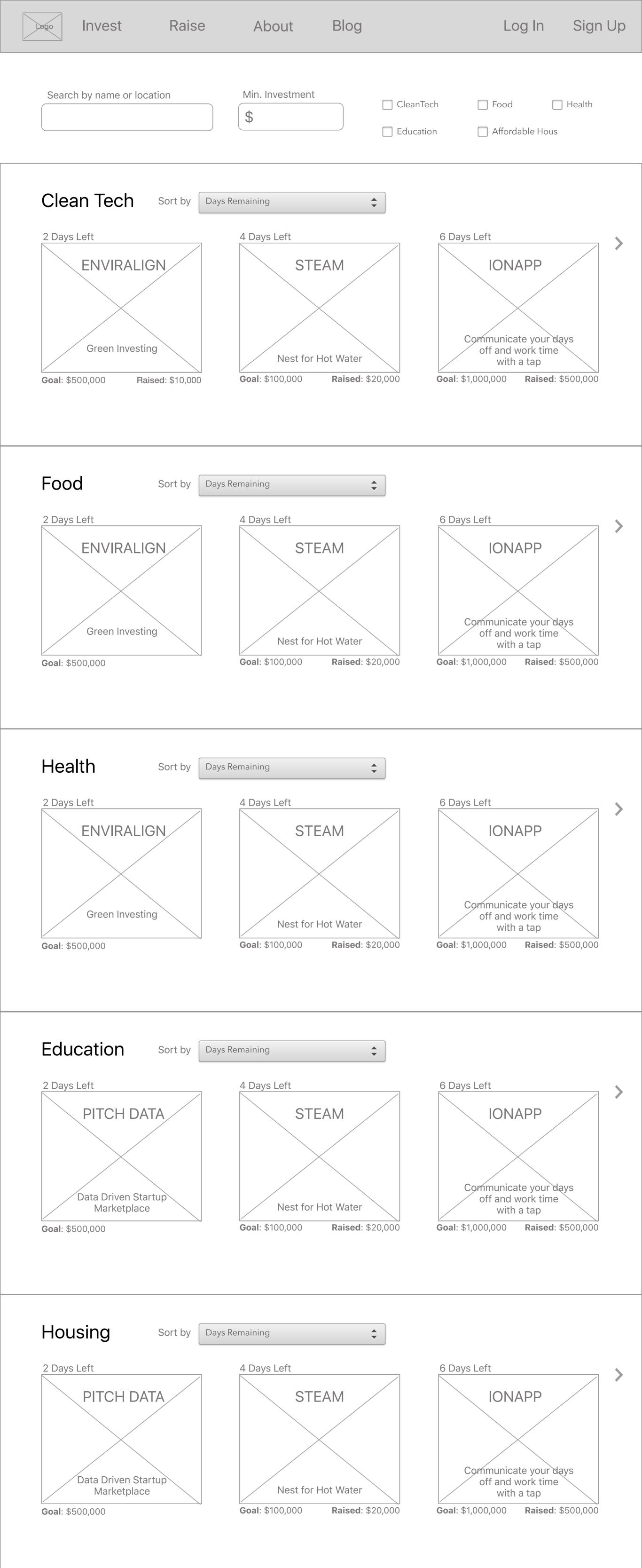
Case Studies Guides Blog FAQ Glossary

## **Legal Info**

Risk Warnings Privacy Policy Terms of Service Referral Fee Terms

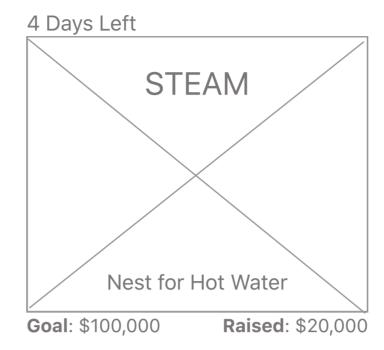
#### **Get Started**

Invest Raise Referrals Tax Relief Types of Equity



## Results for CleanTech Startups











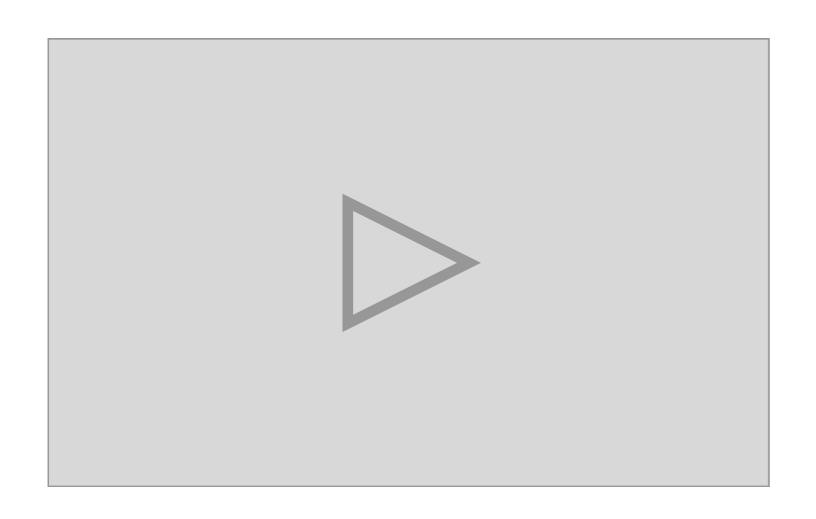


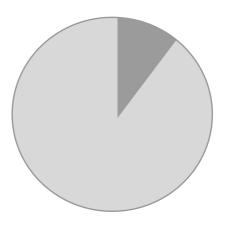






# Startup Profile





3,000 shares available.

I want to invest: \$200 (150 shares)

Buy

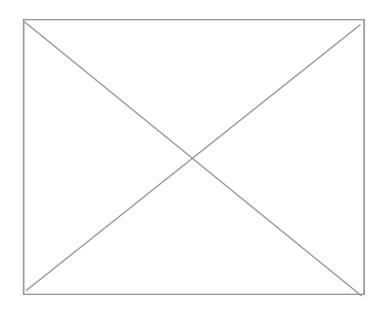
Overview

**Business Plan** 

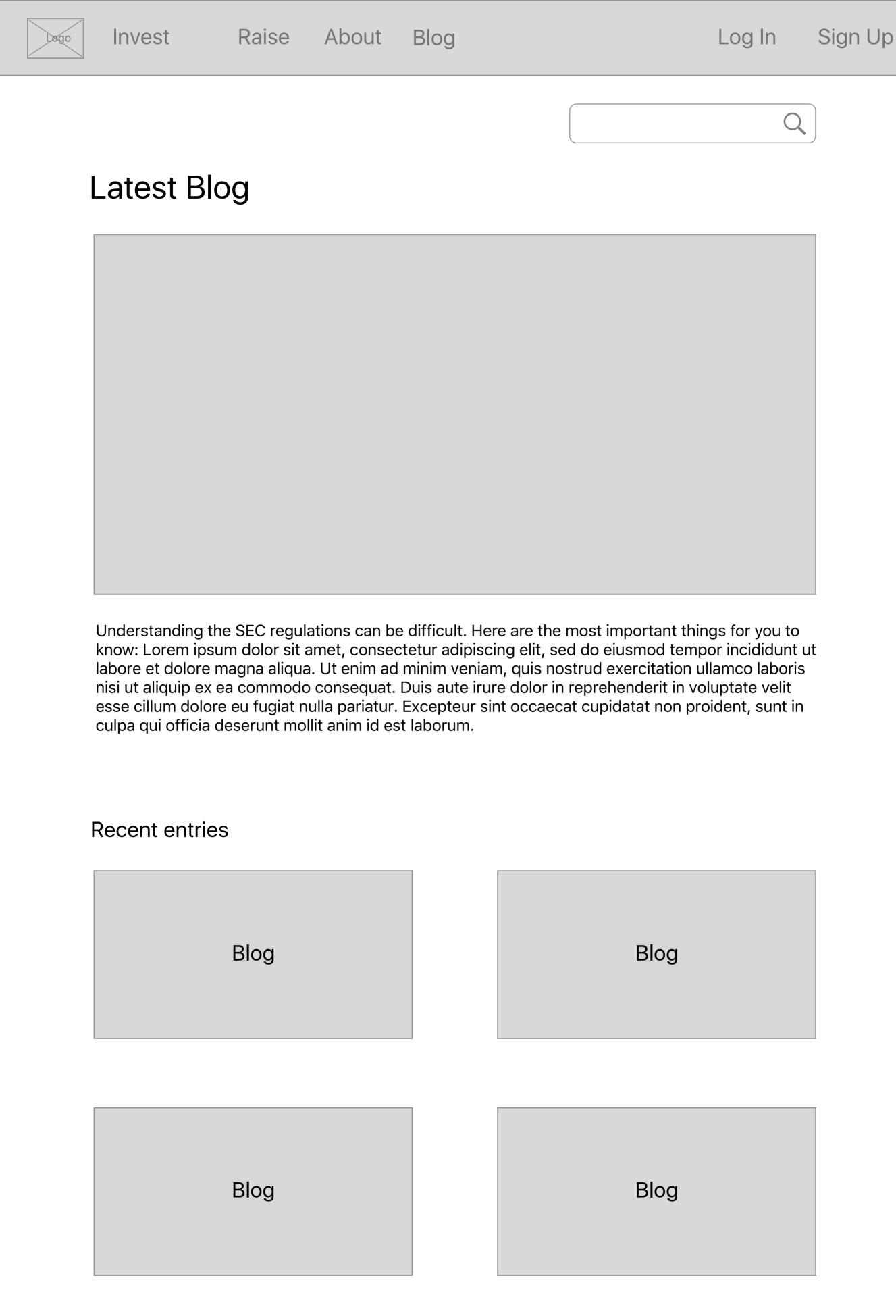
Team

Impact Research

This "artificial leaf" could create enough energy from the sun to run an entire household. And that's the dream of the leaf's inventor, Harvard chemist Dan Nocera — one that he thinks is within reach. But the transition to clean energy, he says, is happening slower than he'd like. Part of that is because of the amount of infrastructure that is needed to support consumer energy systems. Take gasoline, for example. The US gasoline distribution system is made possible by decades worth of infrastructure, from tanker ships to pipelines to gas stations. The mass adoption of solar technologies like this leaf would require a whole new, and similarly massive, set of systems to store, transport, and convert hydrogen gas, the product of photosynthesis, into usable energy. "You're not just paying for the stuff — the sunlight and the solar panel," Nocera says. "You also have to pay for building an entire new infrastructure. So that's really the challenge."



Read more >



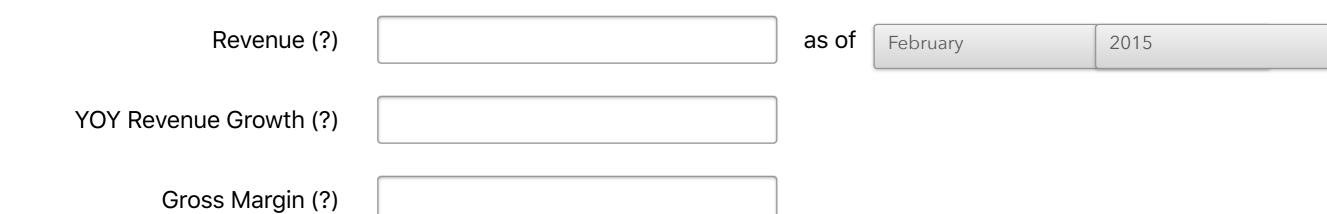
## Log In Sign Up

# Apply to Raise Capital

## **Company Information**

Website	
Brand Name	
Primary Industry	Select

#### **Financial Information**



#### Raise Information



#### Your Cause

Describe the social issue your company is trying to solve, and your approach to solving it.



# Want to crowdfund your startup on our site?

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Start Application

## **Application Process**

- Fill out application
- Submit plan for mcnetization
- Submit Pitch Video
- Lorem ipsum
- Lorem ipsum

Resources:

Tips for your Pitch Video

Business Plan examples

Example

Example

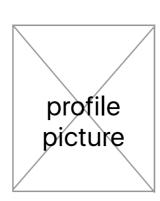


Raise

About

Blog





## **Thomas Benini**

Physical Therapist 

Advocate Healthcare

**INVESTED STARTUPS** 

3

**EXPERIENCE** 

5 Years

**CONNECTIONS** 

103

**WATCH LIST** 

50

Filter by Select

Search

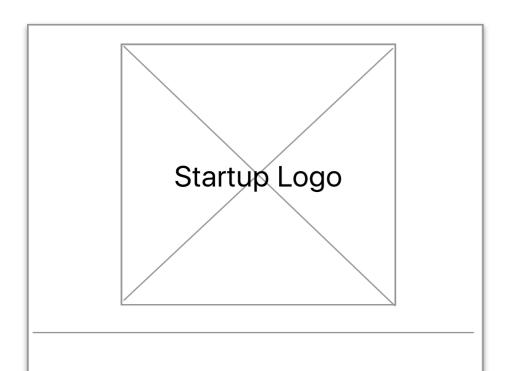
#### 4 Days Left



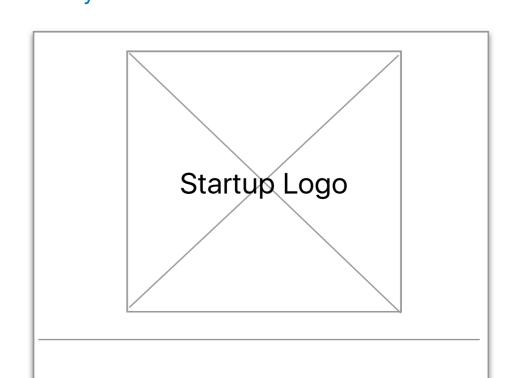
#### 4 Days Left

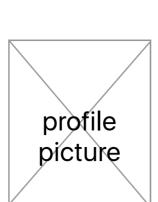


4 Days Left



#### 4 Days Left





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**INVESTED STARTUPS** 

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103

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Filter by

Select



**Beth Todd** 

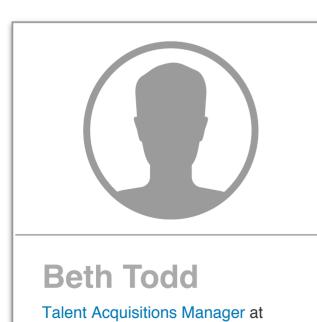
Talent Acquisitions Manager at Enterprise Rent-A-Car Greater Los Angeles Area

Search





Talent Acquisitions Manager at Enterprise Rent-A-Car Greater Los Angeles Area

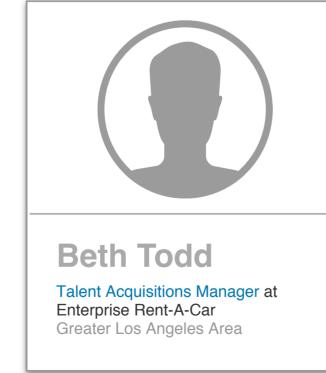


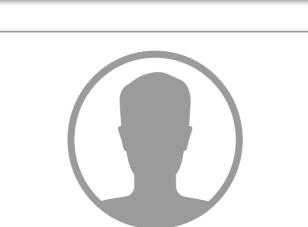
**Beth Todd** 

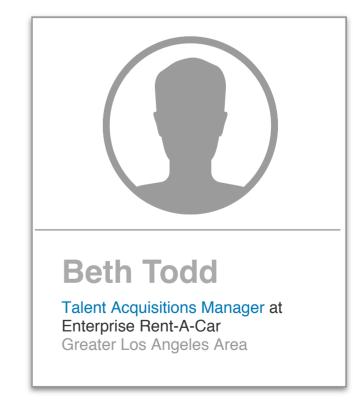
Talent Acquisitions Manager at Enterprise Rent-A-Car

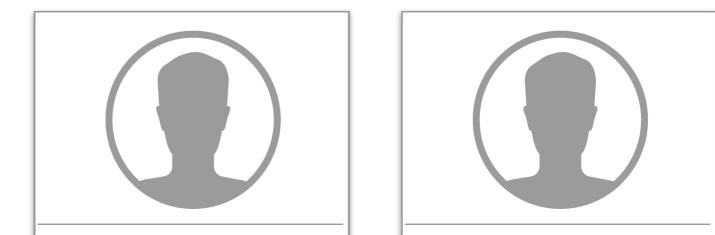
Greater Los Angeles Area

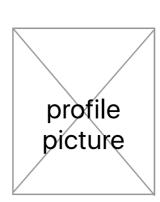
Enterprise Rent-A-Car Greater Los Angeles Area









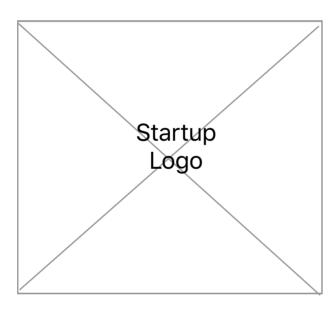


## **Thomas Benini**

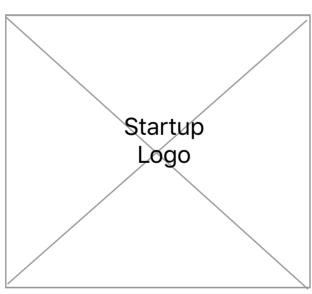
Physical Therapist 

Advocate Healthcare

CONNECTIONS WATCH LIST **INVESTED STARTUPS EXPERIENCE** 103 50 3 5 Years

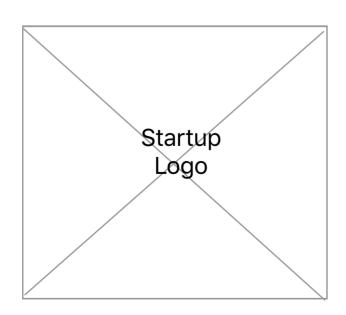


Fundly **Advisor** Crowdfunding For All



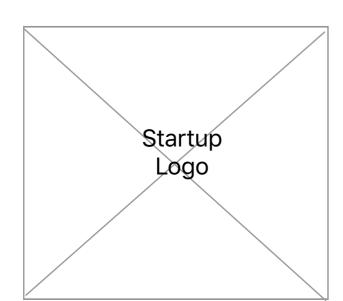
**Spreecast** Founder

Spreecast is a social video platform that connects people through conversation.



geeklist **Advisor** 

A community for tech starttups



Fundly Advisor Crowdfunding For All

## **Thomas Benini**

Physical Therapist 

Advocate Healthcare

INVESTED STARTUPS EXPERIENCE CONNECTIONS WATCH LIST 3 5 Years 103 50

INVESTED TOTAL

\$ 2225.00



INVESTED

\$ 225.00

SHARES 10

0.03%

Last Investment on 2/3/2016



**INVESTED** 

\$ 225.00

SHARES 10



Last Investment on 1/3/2016

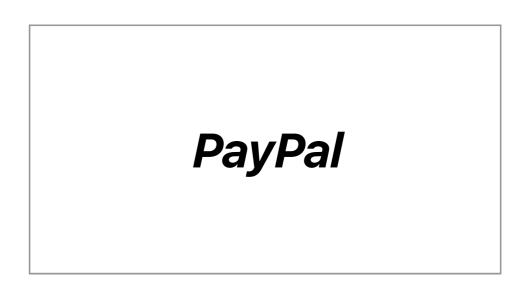




# Payment

### Choose Payment Method Below





### Billing Information

Full Name
Billing Address
City
Zip
Country
Select •

#### **Credit Card Information**

Cardholder Name
Card Number
Exp Month
Select
Exp Year
Select
CVV Number

Buy

# Congratulations!

You've bought shares in Enviralign!

**Check out more startups** 

# Sketch Wireframing Kit – v1.2 – Forms

Checkbox Label

Checkbox Label

**Button Label** 

Cancel

This is a collection of symbols for quickly mocking up web applications, created by your friends at Bohemian Coding and released under the MIT license.

Checkbox Label

Checkbox Label

Checkbox Label

ОК

Cancel

Form Elements	Form Elements (Disabled)	Form Elements with Focus	Validation Errors
Text area content	Text area content (Disabled)	ea content	Text area content
	Input value (Disabled)	Input Value	Input Value
Placeholder	Input value (Disabled)		
Select Option 💠	Select Option $\stackrel{\triangle}{\Rightarrow}$		
<ul><li>Radio Label</li></ul>	Radio Label		
Radio Label	○ Radio Label		
Radio Label	○ Radio Label		

# Sketch Wireframing Kit – v1.2 – Typography

This is a collection of symbols for quickly mocking up web applications, created by your friends at Bohemian Coding and released under the MIT license.

## h1 – This is a main title

#### h2 – This is a subtitle

#### h3 – This is a section title

#### h4 - This is a section subtitle

This an introduction text. It has a fixed size, and a custom line height, so you can experiment with it. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras dapibus vulputate diam eu pretium.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras dapibus vulputate diam eu pretium. Mauris elit orci, ultricies id fermentum vel, porta et eros. Vestibulum condimentum lectus in convallis feugiat. Sed vulputate fringilla felis. Aliquam ut arcu et dui feugiat scelerisque eu quis diam. Mauris placerat congue dui sit amet blandit. Phasellus condimentum libero vel velit auctor, sit amet tincidunt velit varius.

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# Typography is the craft of endowing human language with a durable visual form. — Robert Bringhurst

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