Front End Web Development

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What is the Internet?

"...a global system of interconnected computer networks..."

Wikipedia - http://en.wikipedia.org/wiki/Internet

What is the World Wide Web?

"...interlinked <u>hypertext</u> documents...accessed via the <u>Internet</u>..."

Wikipedia - http://en.wikipedia.org/wiki/World_Wide_Web

What The Web Is Not

- Email*
- FTP
- ·IM
- Usenet

What is the Eront End?

"...an interface between the user and the back end."

Wikipedia - http://en.wikipedia.org/wiki/Front_and_back_ends

Front End Roles

DesignerDeveloper

Web Site Life Cycle

- 1. Planning
- 2. Design
- 3. Development
- 4. Testing & Launch
- 5. Maintenance

Front End Responsibilities

- Accessibility
- Presentation
- Functionality
- Performance
- Compatibility

Web Technologies

- · HTML Content & Structure
- · CSS Layout & Style
- · JavaScript Behavior & Interaction

HTML

Content & Structure

```
<!doctype html>
<html>
  <head>
    <title>About</title>
  </head>
  <body>
    <a href="home.html">Brand</a>
  </body>
</html>
```

CSS

Layout & Style

```
.logo {
   background: url(../images/logo.png);
   display: block;
   height: 30px;
   text-indent: -99999px;
   width: 100px;
```

JS

Behavior & Interaction

```
var today = new Date();
alert(date.toString());
```

Tools of the

Web Browser(s)

Text Editor

• FTP Client

· Command Line Utilities

Image Editor(s)

Web Browsers

- Firefox Mac & PC
- · Chrome Mac & PC
- · Opera Mac & PC
- · Safari Mac
- Internet Explorer (IE) PC

Text Editors

- · Coda 2 Mac
- Sublime Text 2 Mac & PC
- · TextMate Mac
- · Brackets Mac & PC
- Notepad PC
- · TextEdit Mac

FTP Clients

- · FileZilla Mac & PC
- · Classic FTP Mac & PC
- · Transmit Mac
- · Fetch Mac

Command Line Utilities

- · GIT Version Control
- · Bower Package Management
- · Grunt Automation

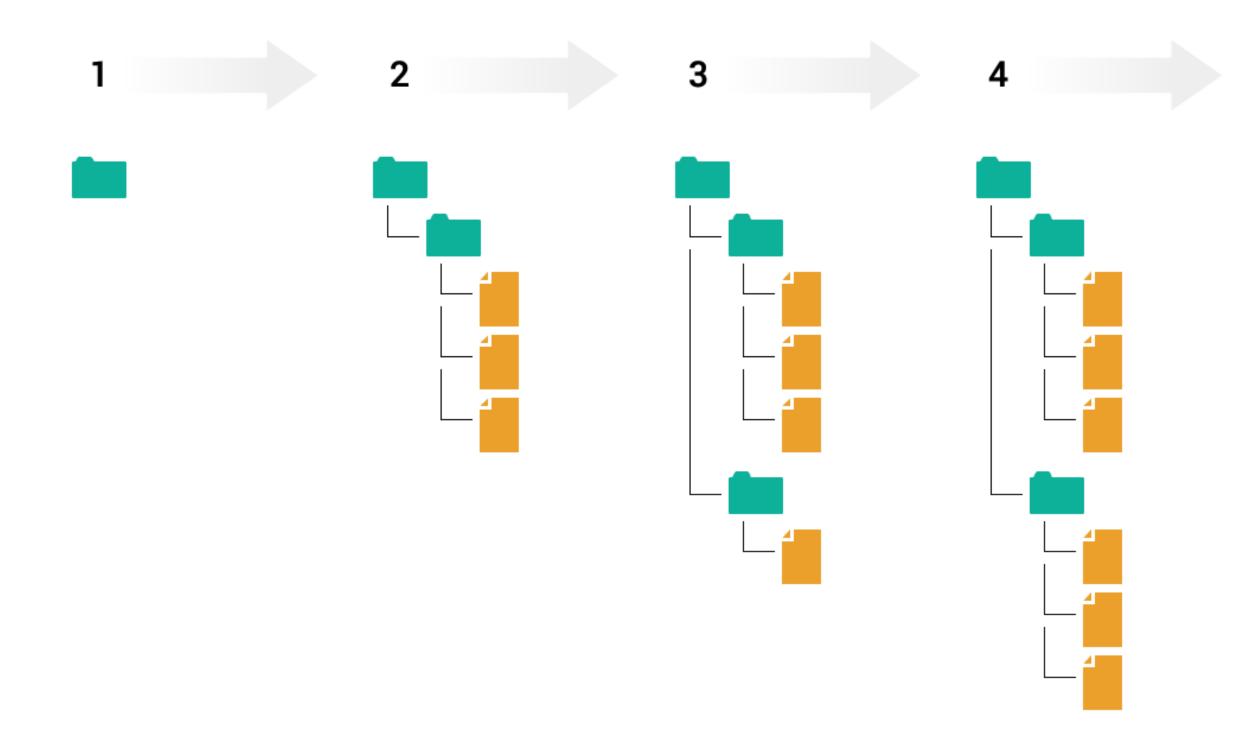
What is the Version Control?

"... the management of changes to ... collections of information."

Wikipedia - http://en.wikipedia.org/wiki/Version_control

Benefits of Version Control

- Backup and Restore
- Synchronization
- Undo short and long term
- Track Changes and Ownership
- Sandboxing
- Branching and merging



Try