

FEWD

Front End Web Development

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What is the

Internet?

"...a global system
of interconnected
computer networks..."

Wikipedia - <http://en.wikipedia.org/wiki/Internet>

What is the **World Wide Web?**

"...interlinked hypertext
documents...accessed
via the Internet..."

Wikipedia - http://en.wikipedia.org/wiki/World_Wide_Web

What The Web Is Not

- **Email***
- **FTP**
- **IM**
- **Usenet**

What is the

Front End?

"...an interface
between the user
and the back end."

Wikipedia - http://en.wikipedia.org/wiki/Front_and_back_ends

Front End Roles

- **Designer**
- **Developer**

Web Site Life Cycle

- 1. Planning**
- 2. Design**
- 3. Development**
- 4. Testing & Launch**
- 5. Maintenance**

Front End Responsibilities

- **Accessibility**
- **Presentation**
- **Functionality**
- **Performance**
- **Compatibility**

Web Technologies

- **HTML - *Content & Structure***
- **CSS - *Layout & Style***
- **JavaScript - *Behavior & Interaction***

HTML

Content & Structure

```
<!doctype html>  
<html>  
  <head>  
    <title>About</title>  
  </head>  
  <body>  
    <a href="home.html">Brand</a>  
  </body>  
</html>
```

CSS

Layout & Style

```
.logo {  
    background: url(../images/logo.png);  
    display: block;  
    height: 30px;  
    text-indent: -99999px;  
    width: 100px;  
}
```

JS

Behavior & Interaction

```
var today = new Date();  
alert(date.toString());
```

Tools of the

Trade

- **Web Browser(s)**
- **Text Editor**
- **FTP Client**
- **Command Line Utilities**
- **Image Editor(s)**

Web Browsers

- **Firefox - *Mac & PC***
- **Chrome - *Mac & PC***
- **Opera - *Mac & PC***
- **Safari - *Mac***
- **Internet Explorer (IE) - *PC***

Text Editors

- **Coda 2 - *Mac***
- **Sublime Text 2 - *Mac & PC***
- **TextMate - *Mac***
- **Brackets - *Mac & PC***
- **Notepad - *PC***
- **TextEdit - *Mac***

FTP Clients

- **FileZilla** - *Mac & PC*
- **Classic FTP** - *Mac & PC*
- **Transmit** - *Mac*
- **Fetch** - *Mac*

Command Line Utilities

- **GIT - *Version Control***
- **Bower - *Package Management***
- **Grunt - *Automation***

**Download
& Install**

What is the **Version Control?**

"... the management of changes to ... collections of information."

Wikipedia - http://en.wikipedia.org/wiki/Version_control

Benefits of Version Control

- **Backup and Restore**
- **Synchronization**
- **Undo - short and long term**
- **Track Changes and Ownership**
- **Sandboxing**
- **Branching and merging**

1



2



3



4



Try

Git