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Zweimüller, Josef

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# Unemployment insurance and the labor market<sup>☆</sup>

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## ABSTRACT

The existing literature assumes that unemployment insurance (UI) affects the labor market through the job finding rate of eligible workers. Recent research has started to broaden the perspective. In this paper, I show evidence for UI effects through three other margins: (i) search externalities; (ii) take-up of other welfare state programs; and (iii) job separations. The evidence suggests that the analysis of optimal UI should take a more comprehensive view of how UI affects the labor market.

## 1. Introduction

Since the Great Recession of 2008/2009, unemployment insurance (UI) and its impact on labor market outcomes ranks again among the hot topics, both in policy debates and in academic research. An important reason for the renewed interest is the debate on extended unemployment benefits in the US during the Great Recession. During 2008–2011 the maximum duration of UI benefits was extended to a hitherto unknown extent, with many states granting a maximum UI benefit duration of 99 weeks. These expansions, which were eventually rolled back in 2012 and 2013, initiated a hot political debate about their usefulness. For instance, Barro (2010) entitled his provocative Wall Street Journal op-ed “The folly of subsidizing unemployment”, and concluded that, in the absence of extended UI benefits, US unemployment would never have exceeded 7%, when it actually peaked at 10 percent. Krugman (NYT 2013), on the other hand, argues that extending UI benefits in bad times

contributes as little to the increase in unemployment, as the increase of a speed limit can contribute to the resolution of a traffic jam. In recessions, there is a lack of jobs. Making the unemployed more desperate will not induce firms to hire more workers.

UI is one of the most important welfare state programs. Almost all industrialized countries established UI systems after WWI or in response to the Great Depression. Many developing countries have recently – or are about to – set up such a system. In Europe, many countries expanded UI generosity during the post-war boom of the 1960s and early 1970s. As European unemployment started to rise above US levels in the 1980s, many writers – most prominently (Ljungqvist and Sargent, 1998; 2008) – pointed to excessive UI generosity as a possible explanation. High UI benefits make unemployed workers reluctant to take jobs, slow down the reallocation of labor and create “Eurosclerosis”, low productivity growth and high unemployment. Diagnoses along these lines called for

<sup>☆</sup> This paper was written for the *Adam Smith Lecture* at EALE 2017, St.Gallen, Switzerland. I want to thank the organizers for inviting me to give this lecture, allowing me to present my work in front of such a great audience. The research discussed here would not have happened without the energy and enthusiasm of my co-authors. First and foremost, I am indebted to my long-term collaborator Rafael Lalive, who provided invaluable input for this research. With him, I started working in the late 1990s with the universe of the Austrian social security data (ASSD), a data set now used by many other researchers. Special thanks go to Stefan Staubli with whom I have enjoyed working over the last years and whose expertise and work attitude were of tremendous help in all our projects. The research discussed here benefitted from the energetic input of Camille Landais, who initiated the market externality project. I am also greatly indebted to Lukas Inderbitzin who co-authored the paper on program substitution. The paper on UI and job separations is work in progress and I have the pleasure to work with Simon Jäger and Benjamin Schoefer on this project. Over the years, I could rely on the support of engaged and talented research assistants. Particular thanks go to Andreas Kettemann and Philippe Ruh, who were extremely helpful over the last years and who provided decisive input for the empirical evidence presented here. Thanks also to Damian Osterwalder, Dominik Egloff and Johanna Posch for putting together the tables and graphs and checking the final version. I also thank Andreas Steinhauer and Andreas Haller for comments on an earlier version of this paper.

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a reduction in UI generosity as an important element of the “structural reforms” to improve labor market flexibility. A substantial body of empirical research evaluating these UI policies has emerged since then, which has improved our knowledge of the quantitative impact of UI policy parameters on unemployment durations.

Recent work in labor (and public) economics has made substantial progress in better understanding the impact of unemployment insurance on the labor market, as documented in a recent survey by [Schmieder and von Wachter \(2016\)](#). Empirical work has come up with convincing designs to estimate the causal impact of UI parameters on the duration of unemployment (and other post-unemployment outcomes). On the theoretical side, [Chetty \(2006a\)](#) showed that the old ([Baily, 1978](#)) optimal-UI formula is much more generally applicable than previously thought; and that it helps to make better sense of our empirical estimates. [Baily's \(1978\)](#) formula can be stated as

$$\frac{u'(b) - u'(w - \tau)}{u'(w - \tau)} = \eta_b^D,$$

where  $u'(c)$  is marginal utility when consumption is  $c$ ,  $w - \tau$  is the net wage,  $b$  is the UI benefit, and  $\eta_b^D$  is the elasticity of unemployment duration  $D$  with respect to (balanced-budget increases of)  $b$ . It is this elasticity, which is estimated in a typical UI study. The above formula captures the most simple case when workers don't save, hence during employment  $c = w - \tau$  and during unemployment  $c = b$ . The formula is very intuitive: in the absence of moral hazard, when  $\eta_b^D = 0$ , it is socially optimal to fully ensure workers, i.e. to set  $b = w - \tau$ . The higher is  $\eta_b^D$  (and the lower the degree of risk aversion, captured by  $u'(c)$ ), the less generous is optimal UI.

This approach had a huge impact on the literature. Any new UI study providing a “causal” estimate of  $\eta_b^D$  uses the Baily formula to make welfare statements. With a functional-form assumption on  $u'(\cdot)$ , the (local) optimality of UI generosity ( $b$  relative to  $w - \tau$ ) can be evaluated: if the required degree of risk aversion is unplausibly high (low), the system under consideration is too generous (too restrictive).

The basic Baily–Chetty formula emphasizes the duration elasticity with respect to UI benefits and the gap in marginal utilities as the key parameters. However, the basic formula captures only one channel through which UI affects the labor market: the reduced search effort by unemployed workers. While this channel is undoubtedly important, also other margins respond to UI parameters and these responses may be quantitatively relevant.<sup>2</sup> Three such channels will be discussed in this lecture:

1. Market externalities (and general equilibrium responses) of UI.
2. UI and other welfare state programs.
3. UI and job separations.

In what follows I aim to shed light on the above channels by drawing on the work that my co-authors and I have produced in previous and ongoing projects. These results indicate that the above margins are indeed quantitatively relevant. However, they should be considered as an illustration as their external validity is not clear and needs to be discussed. At the end of the lecture, I will put these results into perspective and will draw some general conclusions.

<sup>2</sup> The other key parameters of the Baily–Chetty formula will not be studied in this paper. One important strand of the literature has looked at the relative importance of liquidity and moral hazard, see [Card et al. \(2007\)](#); [Chetty \(2008\)](#) and [Landaís \(2015\)](#). Essentially, this approach compares job losers with and without liquid assets to better understand the consumption smoothing benefits of UI. Another approach, starting with [Gruber \(1997\)](#), looks directly at changes in consumer expenditures following a job loss and how the generosity of UI affects the response in expenditures. For recent contributions, see [Kroft and Nowowidigdo \(2016\)](#) and [Ganong and Noel \(2017\)](#).

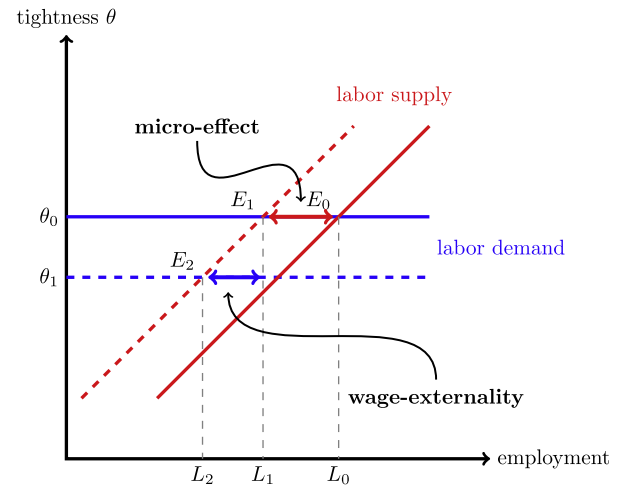


Fig. 1. UI and labor market equilibrium in the DMP model.

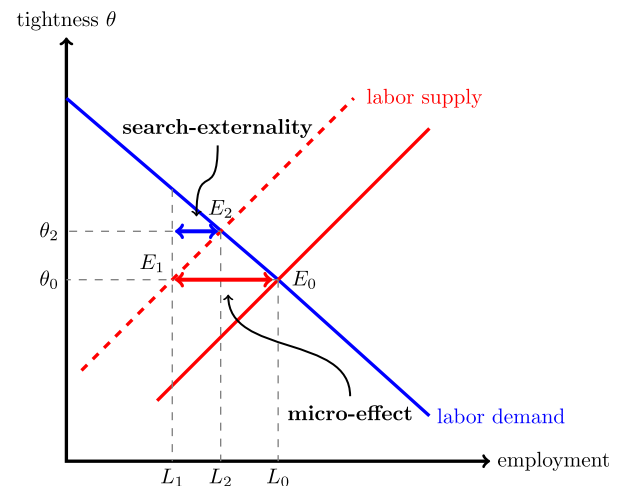


Fig. 2. UI and labor market equilibrium with job rationing and rigid wages.

## 2. Market externalities of UI extensions

The chances of an unemployed worker to find a new job do not only depend on the worker's search effort but also on labor market conditions. The generosity of UI affects these conditions. On the one hand, a more generous UI system improves unemployed workers' outside opportunities and puts an upward pressure on wages in new jobs. Firms become more reluctant to open vacancies making it harder to find a new job. On the other hand, a more generous UI system induces workers to search less hard, thereby reducing competition for a limited number of vacancies. When all other unemployed workers search less hard, it becomes easier for me to find a new job. Moreover, theoretical work by [Landaís et al. \(2018\)](#) has shown that the gap between micro- and the macro effects is important for social welfare (see also [Kroft et al., 2017](#)). Hence both micro- and macro-effects determine the optimal generosity of UI.

### 2.1. Micro versus macro effects of UI

These differential labor market responses are captured in [Figs. 1 and 2](#). (The exposition follows [Michaillat, 2012](#).) On the horizontal axis, we measure – as usual – labor supply and labor demand. On the vertical axis, we measure labor market tightness  $\theta$  (= open vacancies per unit

of aggregate search). Labor supply and labor demand curves are drawn for a given wage rate and a given search intensity of the unemployed.

Labor supply is increasing in  $\theta$ . For a given search intensity of unemployed workers, a higher  $\theta$  makes it easier to find a new job. Importantly, higher UI generosity reduces unemployed workers' search intensity and shifts the labor supply curve to the left.<sup>3</sup> The slope of the labor demand curve is not a priori clear and depends on further assumptions. Fig. 1 captures the prediction of a standard search- and matching model à la Diamond–Mortensen–Pissarides (DMP). In the DMP framework, wages are flexible and worker productivity is constant. This implies a flat labor demand curve at  $\theta_0$ , which is pinned down by the zero profit condition for posting a vacancy. An increase in UI generosity puts an upward pressure on wages and reduces the incentive to post vacancies. This shifts the labor demand curve downward. In the new equilibrium tightness falls to  $\theta_1$  and employment falls to  $E_2$ . It is easy to see that a clean causal (micro) estimate of the effect of UI on the job finding rate – comparing workers with different UI generosity but identical labor market conditions – predicts a smaller employment reduction to  $E_1$ , thus underestimating the labor market response of UI.

A different model is presented in Fig. 2. Here it is assumed that wages are rigid and the marginal product of labor is falling. This corresponds to the case of “job rationing” studied in Michailat (2012).<sup>4</sup> Under these assumptions, the labor demand curve slopes downward. When tightness is low, filling a vacancy is less costly and firms are willing to employ more workers. Just like before, the labor supply curve shifts to the left. However, due to the assumption of wage rigidity, the labor demand curve remains unaffected. The new labor market equilibrium is associated with lower employment  $E_2$ , but with higher tightness  $\theta_2$ .

The two models generate different predictions about the relative size of micro and macro responses. The DMP model predicts that equilibrium tightness will fall because higher wages induce firms to post fewer vacancies. The micro effect fails to capture the *wage externality* which exacerbates the negative effect of UI on employment. In contrast, the job rationing model predicts that equilibrium tightness will increase. Higher tightness means lower competition for new jobs among unemployed workers. The micro effect does not capture this *search externality* which mitigates the negative effect of UI on employment. Theoretical work (Landais et al., 2018, or Kroft et al., 2017) has shown that, from a welfare perspective, the gap between the macro and the micro elasticity is important for welfare. This gap is critical for the welfare implications of UI labor market externalities.

Empirically, we can observe the individual job finding rates,  $e \times f(\theta)$ , but we usually cannot separately observe search effort  $e$  and the job finding rate per unit of search  $f(\theta)$ .<sup>5</sup> To identify market externalities, we need both a treated and a non-treated labor market, and variation in treatment status across worker within the treated market. Let us index by  $T$  and  $N$  the treated and non-treated labor market, respectively. Assume the treated labor market consists of eligible and non-eligible workers, indexed by  $t$  and  $n$ , with population shares  $p$  and  $1 - p$ , respectively. Workers of the two groups are perfect substitutes in production and firms do not discriminate between them. The two groups differ in some characteristic that allows UI authorities to assign a UI extension to group  $t$  but not to group  $n$ . Denote, respectively, by  $e_t$  and  $e_n$  the search effort

in case a worker of group  $t$  and  $n$  gets unemployed. Since extended UI will induce workers to search less hard for a new job, we have  $e_t < e_n$ . Equilibrium tightness is then  $\theta_T = v_T / (p e_t u_{tT} + (1 - p) e_n u_{nT})$ , where  $v_T$  is the number of vacancies posted by firms and  $u_{tT}$  and  $u_{nT}$  are the number of unemployed workers in each group. Moreover, if  $p$  is close to unity,  $\theta_T \approx v_T / e_t u_{tT}$ , and equilibrium tightness is close to the one that would emerge if all workers in the labor market were treated.

How does this compare to a situation where the UI extension for group  $t$  is not implemented? In that case, all unemployed workers will exert search effort  $e_n$ , hence equilibrium tightness in the non-treated labor market is  $\theta_N = v_N / (e_n u_N)$ , where  $v_N$  and  $u_N$  are the (endogenous) stocks of vacancies and unemployed workers when neither group  $t$  nor to group  $n$  are granted extended benefits. (In that case, the distinction between workers of group  $t$  and  $n$  becomes irrelevant.)

This simple framework allows us to identify the macro effect, the micro effect and the externality. Empirically, we observe the job finding rates of eligible and non-eligible job losers in the treated region,  $e_t f(\theta_T)$  and  $e_n f(\theta_T)$ ; and the job finding rate of job losers in the control regions,  $e_n f(\theta_N)$ . This suggests the following decomposition

$$\underbrace{e_t f(\theta_T) - e_n f(\theta_N)}_{\text{MACRO effect}} = \underbrace{[e_t - e_n] \times f(\theta_T)}_{\text{micro effect}} + \underbrace{e_n \times [f(\theta_T) - f(\theta_N)]}_{\text{externality}},$$

where the macro effect is identified from comparing eligible workers in treated regions to workers in control regions; the externality from comparing ineligible workers in treated regions to workers in control regions; and the micro effect from comparing eligible workers to non-eligible workers in treated regions.

## 2.2. The Austrian Regional Extended Benefit Program

The Austrian Regional Extended Benefit Program (REBP) provides us with an empirical design, which mimics the identification strategy sketched above (Lalive et al., 2015). The program granted extended UI benefit in some regions, but did not implement extended UI in the rest of the country. Moreover, within the treated region some workers were eligible, while others were not. This allows us to decompose observed job finding rates along the above identification framework.

Of course, the above interpretation is only valid, if treated and control regions were initially identical. They were not. In fact, the program was initiated because treated regions suffered from structural economic problems. Many plants in these regions belonged to the state-owned industries (mostly iron and steel), which faced a major crisis in the 1980s. Adverse demand shocks on international markets together with low productivity of the state-owned plants generated high financial losses covered by taxpayers' money. By the mid 1980s the government came to the conclusion that this policy could no longer be pursued. Restructuring plans were set up, unproductive plants were closed, and overstaffed plants were downsized. Because the concerned industries were strongly concentrated in certain regions of the country, the Austrian government implemented the REBP to protect older workers against economic hardships associated with the restructuring policies. Moreover, the program was not only confined to workers previously employed in the steel industry but was available to all unemployed workers in the treated region. The REBP extended the maximum duration of UI benefits from 52 weeks to 209 (!) weeks. The eligibility criteria were the following:

- age 50 or older at the start of the UI spell,
- continuous work history (15 years of contributions to the UI system in the past 25 years),
- residence in one of 28 (out of 100) labor market districts for at least 6 months,
- unemployment spell started in June 1988 or later (including spells in progress in June 1988).

The program was in place from June 1988 until July 1993. Spells starting before August 1993 were still eligible to extended UI, meaning

<sup>3</sup>  $\theta$  determines the job finding rate per unit of search,  $f(\theta)$ . The worker's job finding rate is  $e f(\theta)$ . The shift of the labor supply curve occurs, because higher UI generosity reduces search effort  $e$ , at any given level of  $\theta$ .

<sup>4</sup> Michailat (2012) argues that jobs are “rationed” in the sense that, even when tightness goes to zero (so that vacancies are filled immediately and no cost of vacancy posting accrue), worker productivity at full employment may fall short of the (rigid) wage. In such a situation there is unemployment even without any frictions.

<sup>5</sup> In what follows, we assume that search effort depends only on  $b$  but not on  $\theta$ . As emphasized by Shimer (2004) labor market participation and measures of search intensity do not vary strongly over the business cycle, hence this assumption seems reasonable.



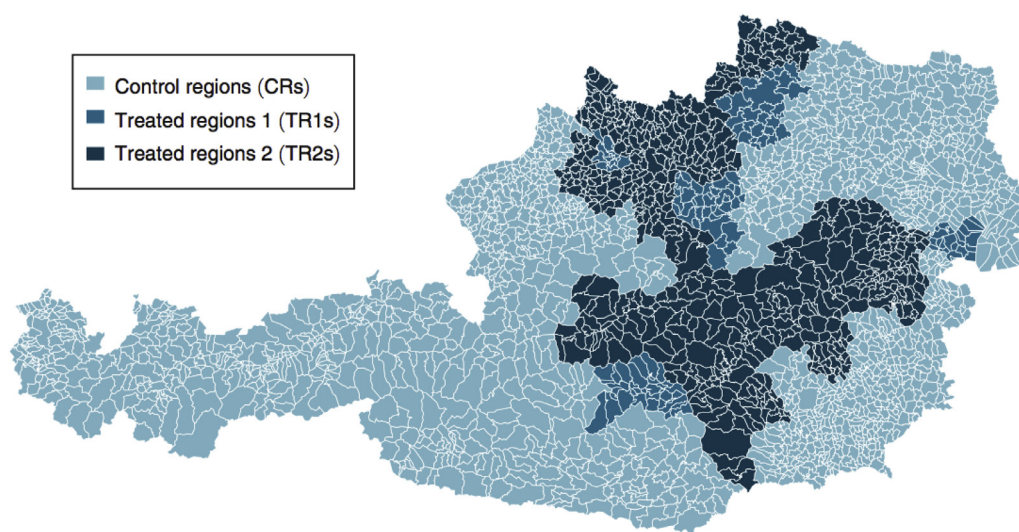


Fig. 3. REBP and nonREBP regions in Austria.

that the REBP was phased out gradually, with workers eligible to the REBP in the unemployment pool up until July 1998.<sup>6</sup>

In sum, there are plenty of reasons why treated and control regions were not identical. Most importantly, job losers from the steel industry were confronted with a substantially worse labor market than other workers. This is why we remove steel workers from the sample. Even workers outside the steel industry may differ in local labor market conditions due to local negative demand spillovers. Different from the ideal experiment, the regions are not isolated (and observations not independent from one another). Finally, regions differ in other dimensions such as industry structure and workforce composition, that may bias a regional comparison of otherwise similar workers. When interpreting the evidence we have to keep this in mind. I will come back to some of these caveats below.

### 2.3. Data and empirical evidence

In the empirical analysis, we use linked data from the universe of the Austrian social security database (ASSD) and the Austrian unemployment register (AMS). We use all unemployment entrants aged 45–54 during the years 1980–2009, which includes both pre- and post-treatment periods. Besides unemployment entrants from the iron and steel industries, we also remove female unemployment entrants, because they were subject to different retirement rules. The final sample consists of more than 260,000 unemployment spells.

Using the data described above we first compare eligible workers in treated regions to comparable workers in control regions. In the ideal experiment this contrast identifies the *macro effect* of extended UI. Panel A of Fig. 4 plots the difference in unemployment durations between the two groups by start date of the unemployment spell. The vertical axis measures the difference in the average duration of unemployment

(in weeks) of job losers in treated regions compared to control regions. The figure indicates huge differences during the period of regional UI extensions.<sup>7</sup> This is not surprising given the high treatment intensity (maximum UI duration extended from 1 to 4 years). The figure also indicates that no regional differences existed, neither before the program nor after its termination. This suggests that the contrast is unlikely contaminated by differential long-run trends. Nevertheless, durations do increase slightly before and do not disappear immediately after the program, which could be due to temporarily worse labor market conditions in the treated labor market during the treatment period.

Let us now look at the contrast of particular interest here, ineligible workers in treated regions versus comparable workers in control regions. This identifies the *market externality*. Panel B of Fig. 4 clearly shows that non-eligible workers in treated regions find jobs more quickly than comparable workers in control regions. This means that the market externality is negative and the micro effect of extended UI exceeds the macro-effect. The evidence is inconsistent with the prediction of the DMP model which emphasizes the wage externality. The evidence is in line with the job rationing model and indicates that search externalities are the dominant force.

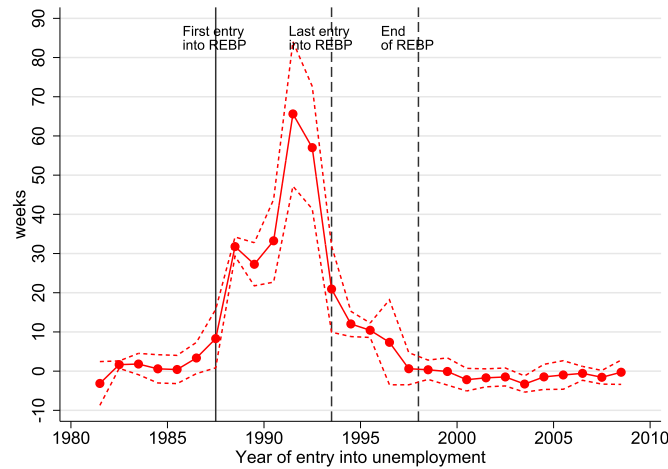
It is also interesting to observe the dynamics of the externality over time. It takes some time until the externality is built up and it only gradually disappears after the program is abolished. Because eligibility is tied to the date of unemployment entry, workers entering immediately before program termination can still be on extended UI until four years later (and therefore trigger UI externalities even though the newly unemployed are no longer eligible to the REBP). This conjecture is line with the evidence: regional differences for non-eligible workers become gradually weaker and disappear after four years.

As mentioned above, an obvious caveat threatening identification are differential labor market conditions between regions. While we removed steel workers, one might argue that in regions with a strong steel sector there may be local demand spillovers which harm employment prospects also for workers from other industries. Notice, however, that in the absence of such adverse demand conditions non-eligible workers in treated regions would do even better and the absolute size of the estimated externality would be even larger. In other words, the size of the externality shown in Fig. 4 is a lower bound.

<sup>6</sup> Moreover, in 6 of the originally 28 treated regions, the program was already terminated with a 1992 reform. In these districts, labor market conditions turned out *not* worse than in non-treated regions, so that a continuation of the program was not justified. Fig. 3 shows the REBP communities (shaded in the figure) are all located on a contiguous area in the Eastern and Central parts of Austria. The 1992 reform left all claims in progress unaffected. For new entrants, the reform abolished the benefit extension in 6 of the originally 28 regions. It also tightened eligibility criteria, as individuals had to be not only residents, but also previously employed in a REBP region. In the figure, the dark shaded areas are communities belonging to those 22 treated regions with continuous treatment from June 1988 to July 1993, while the light shaded areas are those 6 treated regions where the program was abolished in December 1991.

<sup>7</sup> The first paper documenting the effect of the REBP on unemployment durations is Winter-Ebmer (1998). Later papers include Lalive and Zweimüller (2004a,b) and Lalive (2008).

Panel A: Difference in unemployment durations (treated – control), eligible workers



Panel B: Difference in unemployment durations (treated – control), noneligible workers

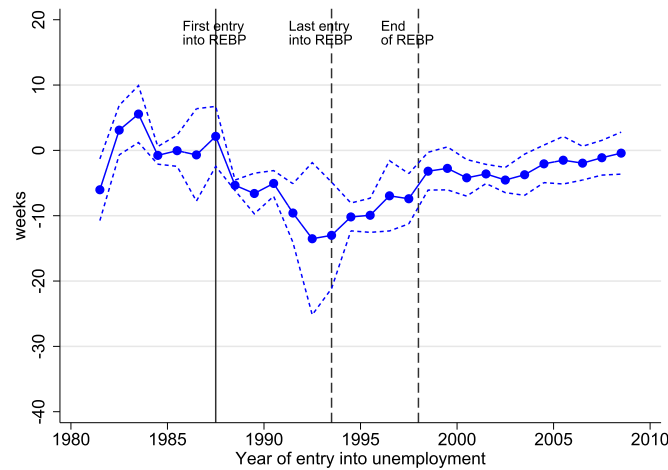


Fig. 4. Difference in unemployment durations: REBP versus nonREBP regions.

Notice also that the evidence in Fig. 4 only shows the raw differences. A more elaborate diff-in-diff analysis, which appropriately controls for observed individual characteristics of job losers, does not change the picture. Overall, the results turn out robust and show up for different outcome-variables (unemployment duration, time between jobs, survivor rates, ...).

#### 2.4. The magnitude of UI market externalities

One important issue is that the size of the externality depends on how strongly the labor market is treated by UI. This depends on the size of the treated group as a fraction of the labor market. For instance, if only a tiny fraction of workers in a labor market becomes eligible to extended UI, we can ignore externalities and the partial equilibrium framework is appropriate. In contrast, if most workers are captured by extended UI, ignoring externalities is problematic.

We can shed light on this issue by estimating how the estimated externality deepens on the relative size of the treated group. This can be done in various ways. First, we can take advantage of the fact that REBP districts differ in connectedness with nonREBP regions (as measured by the fraction of workers from the control region hired by firms in the treated region). The idea is that local labor markets with many

hires from nonREBP regions are less intensely treated by UI extensions, which should translate into weaker externalities. Indeed, we find that market externalities are smaller in more integrated districts. Second, we use as a treatment indicator the fraction of 50+ workers that qualify for the REBP to split REBP counties into local labor markets with high and low treatment intensity. We find that externalities are twice as large in cells with high treatment intensity. Third, we can look at geographical spillovers. In the baseline results we have excluded unemployed workers living in adjacent nonREBP districts. Workers from these districts are not a valid control group as they are likely affected by spillovers from the REBP region. This offers a further test for externalities of UI extensions: contrasting workers in adjacent districts (who should be affected by REBP due to spillovers) to workers in regions that are more isolated (and who should be unaffected by the REBP). Indeed, we find that UI extensions lead to significantly shorter unemployment durations of unemployed workers in these adjacent districts (compared to less integrated districts). The absolute size of the estimated geographical spillover effect is smaller than the baseline externality, in line with the idea that job search outcomes improve most where competition with REBP workers was strongest.

Another interesting issue is how the estimated externalities vary with labor market tightness. In theory, a weaker labor market is associated

with larger search externalities because job rationing is more severe. In the extreme, when the number of jobs is fixed, a lower job finding rate of eligible workers would be entirely offset by higher job finding of non-eligible workers, keeping employment constant. In general, a reduction in aggregate search effort should therefore have a stronger effect on job finding in a slack than in a tight labor market. Using regional vacancy data to differentiate between more slack and more tight labor markets within the treated regions confirms that, indeed, externalities are stronger in more slack labor markets.

The above effects suggest that search externalities are important. Does this mean wage externalities can be ruled out altogether? Not necessarily, because the estimated externalities are a net effect. Direct identification of wage externalities is more difficult, because not all workers return to the labor market and wage observations are selective. Moreover, a contrast of similar workers in treated and non-treated regions may be contaminated to the extent that wage offers decrease with the duration of unemployment. When we plot post-unemployment wages by age, we see a small spike at age 50 during the program, which does not show up in pre- and post-program times. While this is consistent with a wage externality, it is more likely selectivity (workers with very good wage offers return to the labor market). Regression results do not indicate any significant regional difference in post-unemployment wages, holding the duration of the unemployment spell constant. Overall, the evidence suggests that reemployment wages are unlikely strongly affected by the UI extension.

## 2.5. Policy implications

Our analysis reveals significant market externalities suggesting that the micro effect of extended UI is larger than the macro effect. Quantitatively, our findings indicate that the externality is large, roughly 20% of the size of the micro effect. But this means that a micro evaluation that does not take into account variations in labor market conditions overestimates the increase in unemployment resulting from extended UI by as much as 20%.

In many instances we are interested in the effect of UI on a labor market where *all* workers are treated. This raises the question what can be inferred from the Austrian REBP which treated only a subgroup. Compared to a situation where the entire labor market is treated, UI extensions targeted to a subgroup create substitution opportunities. When the eligible group is small and the substitution elasticity with non-eligible workers is large, labor market tightness will not be strongly affected and market externalities of extended UI will be small. In fact, if extended UI is targeted towards a very small group, we do not need to worry about any general equilibrium responses of extended UI. The partial-equilibrium framework (the micro elasticity) captures the overall effect of the program. Conversely, a UI extension for all workers will likely yield a larger wedge between micro and macro effects than a partial UI extension like the Austrian REBP.

Finally, our results speak to the welfare implications of a UI policy that is more generous in recession (as the current UI system in the US). As suggested by the theoretical work of Landais et al. (2018) the Baily formula needs to be extended when externalities are important. They show that, when extended UI increases labor market tightness, extended UI is desirable on efficiency grounds.<sup>8</sup> This is exactly what we found in the context of the Austrian REBP: market externalities are larger the lower initial labor market tightness. Hence our evidence suggests that UI benefits should be extended in bad times.

<sup>8</sup> Strictly speaking, this proposition holds when unemployment is inefficiently high, i.e. the Hosios condition is violated and a reduction in unemployment increases welfare.

## 3. Program substitution? UI and other benefits

So far, our analysis has focused on transitions between employment and unemployment. In reality, of course, flows in and out of non-participation are at least as important. Moreover, many non-participants qualify for benefits of other welfare state programs. Since extended UI increases the generosity of UI *relative* to other programs, flows in (and out) of those other programs may be affected as well, generating fiscal externalities.

To insure against the income loss after UI benefit exhaustion, an unemployed worker may not only search for a new job but also try to get access to other social insurance benefits. “Searching” for other welfare benefits is perhaps particularly relevant for workers with soft disabilities (as musculoskeletal disorders, mental health problems) – for whom working is possible but painful. Moreover, when the DI system grants benefits not solely on the basis of health impairments but also on “vocational factors” related to the worker’s employability (occupation, age, skills,...), benefit take-up in other programs may be affected more strongly by changes in their relative generosity.

A small but growing literature has studied the impact of UI generosity relative to other programs. Autor and Duggan (2003) argue that the long-run increase in the DI caseload observed in the US is partly driven by increases in DI income replacement rates, which were associated with higher labor force exit rates and reduced unemployment rates, particularly for displaced high-school dropouts. Such evidence is not confined to the US. Petrongolo (2009) finds that the UK JSA reform did not only decrease the number of UI benefit recipients, it also increased take-up of DI benefits. Also studies from other countries suggest that program substitution is important.<sup>9</sup>

### 3.1. Early retirement and extended UI

We can again use the Austrian REBP as a quasi-experiment to study the interaction of the UI system with other welfare programs, in particular the DI system (Inderbitzin et al., 2016). As we will see, the REBP triggered not only “program substitution” – lower take-up of DI benefits together with higher UI take-up – but also “program complementarity”, a consecutive take-up of UI and DI benefits. Both of these responses are closely related to early retirement choices.

Fig. 5 summarizes the Austrian early-retirement rules for older job losers that prevailed around 1990 and shows how eligibility to the REBP affected these rules. At the time, the regular male retirement age was age 60.<sup>10</sup> Even without the REBP, existing early retirement provisions allowed older job losers to exit the labor force as early as age 58. To bridge the time until age 60 (when the regular old-age pension could be claimed), a job loser aged 58 could draw regular UI benefits for one year and then claim “special income support”, a (one-year) pre-retirement benefit for long-term unemployed workers, available from age 59. The REBP made the existing system even more generous. Eligible unemployed entrants could effectively withdraw through the UI system as young as age 55. Notice that the above pathway to retirement relies exclusively on UI, it does not require take-up of DI benefits. Another way of permanently withdrawing from the labor force is early

<sup>9</sup> Studies for Sweden (Karlström et al., 2008), the Netherlands (Borghans et al., 2014; Lammers et al., 2013), Finland (Kyyrä and Ollikainen, 2008), and Austria (Staubli, 2011) suggest that program substitution might be quantitatively important. See also the recent US study of (Lindner, 2016), who finds that higher UI benefits reduce DI application and the effect is quantitatively large. Rothstein and Valletta (2017) do not find any major increase in DI take-up among US worker, who exhausted their UI benefit extensions implemented after the Great Recession.

<sup>10</sup> The pension rules at the time gave access to a public pension at age 60, provided the worker had a continuous work history (at least 35 years of pension contributions). The pension age (and pension rules) have been changed in several successive pension reforms, starting in year 2000.

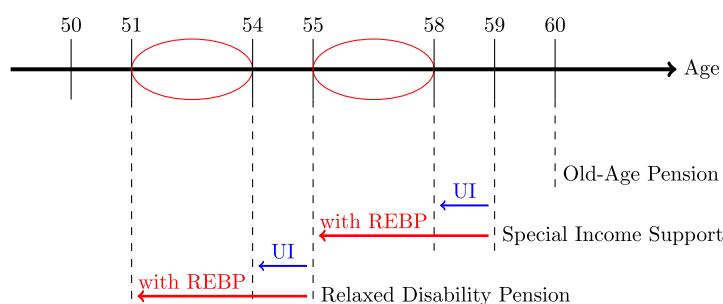


Fig. 5. Pathways to retirement.

retirement with DI. The DI system in place at the time granted relaxed DI access from age 55 onwards. “Relaxed access” here means that, if an applicant is no longer capable of working in his previous occupation, he is no longer required to take jobs in other occupations. In other words, from age 55 onwards, not only medical but also vocational criteria grant access to a DI pension.<sup>11</sup>

### 3.2. Incentives

Notice that extended UI and relaxed DI generate incentives that vary by age at job loss. With extended UI, workers above age 55 who would have otherwise retired with DI, can now entirely rely on UI to bridge the time until age 60, the regular retirement age. This *program substitution* incentive is particularly strong for workers who lose their job between ages 55 and 57, where retirement without DI is only possible for workers qualifying for extended UI. The incentive to substitute DI in favor of UI is strong for various reasons. First, retirement without DI can be planned with certainty, while early retirement with DI involves a positive probability that a DI application will eventually be rejected and retirement plans do not come true. Second, retirement without DI avoids the hassle of medical checks and bureaucratic hurdles associated with DI take-up. Finally, also financial incentives may induce a worker to substitute UI for DI. While take-up of UI benefits does not necessarily affect the amount of the subsequent public pension, retiring early with DI is typically associated with a permanently lower public pension.<sup>12</sup>

The REBP also created stronger incentives for early retirements associated with DI take-up. This was particularly so for job losers below age 54. As Fig. 5 makes clear, even without the REBP a worker could retire early (with DI) when losing the job at age 54, by claiming UI benefits for 12 months followed by a DI pension from age 55. With the introduction of the REBP this option became available to job losers as young as 51. In other words, the REBP rules created *program complementarity* incentives, i.e. the sequential take-up of extended UI and relaxed DI, particularly for job losers aged 51–53. Notice that also job losers in the control region can exit the labor force at age 54 by drawing the regular UI benefits during the first 52 weeks, followed by relaxed DI (although they cannot rely on extended UI when the DI application is rejected). Therefore, we

expect a weaker effect on retirements with DI for job losers aged 54 but strong effects for job losers aged 51–53.

In sum, early retirement incentives are strongest among workers in the age group 51–57. For this age group, we expect more permanent withdrawals from the labor force. However, the early retirement pathways are expected to differ by age of job loss. Due to program complementarity, there should be *more* early retirements with DI among treated job losers aged 51–53 (with a weaker effect for job losers aged 54). Due to program substitution, there should be *less* early retirements with DI for job losers aged 55–57.<sup>13</sup>

### 3.3. Empirical results

To shed light on the relevance of program substitution and program complementarity, we consider a somewhat broader age range as before, focusing on male job losers aged 50–57 with a UI claim between 1985 and 1995. We look only at men because women’s minimum pension age at the time was age 55 coinciding with the age for relaxed access to a DI pension. As a result, incentives for women are quite different and were confined to ages 50–52 only.<sup>14</sup>

Just like before, we drop from the sample job losers who entered unemployment from a job in the steel sector to rule out that worse labor market prospects in treated regions contaminate the results. We also focus on eligible workers and drop non-eligible workers (with less than 15 years of previous experience).<sup>15</sup> Adopting the same interpretation as in our above analysis of UI search externalities, a comparison of eligible workers between treated and control regions estimates the macro effect of the REBP on early retirement. We also looked at non-eligible workers in treated regions, but could not find significant regional differences in retirement responses for non-eligible workers.<sup>16</sup> Therefore, we focus only on eligible workers and their program substitution and

<sup>11</sup> The DI awards rate strongly increases at the minimum age of relaxed DI access. The minimum age of relaxed access to DI was increased to 57 in 1996, and the 2013 disability reform (IP Neu) implemented a stepwise increase of relaxed access to age 60 by the year 2018. Staubli (2011) and Haller et al. (2017) show that these reforms had a substantial impact on labor supply between ages 55 and 60.

<sup>12</sup> The pension formula of the DI benefit was the same as for the public pension, with discounts for early retirement. In contrast, drawing the extended UI benefits did not involve any discounts in the public pension at age 60. While the DI benefit is based on lifetime earnings, the UI benefit is based on earnings in the previous job. Thus UI benefits and DI benefits may differ. Workers with a UI benefit higher than the DI benefit, do therefore have an additional incentive of substituting UI for DI.

<sup>13</sup> In the above discussion we do not consider that all unemployed workers can rely on unemployment assistance (UA) where their regular UI benefits have run out. However, this option is much less attractive. Not only are UA benefits lower than UI benefits, they are also means-tested and associated with a stigma. In the data, we also see responses to extended UI along the UA margin that are relevant for the cost calculation (see below).

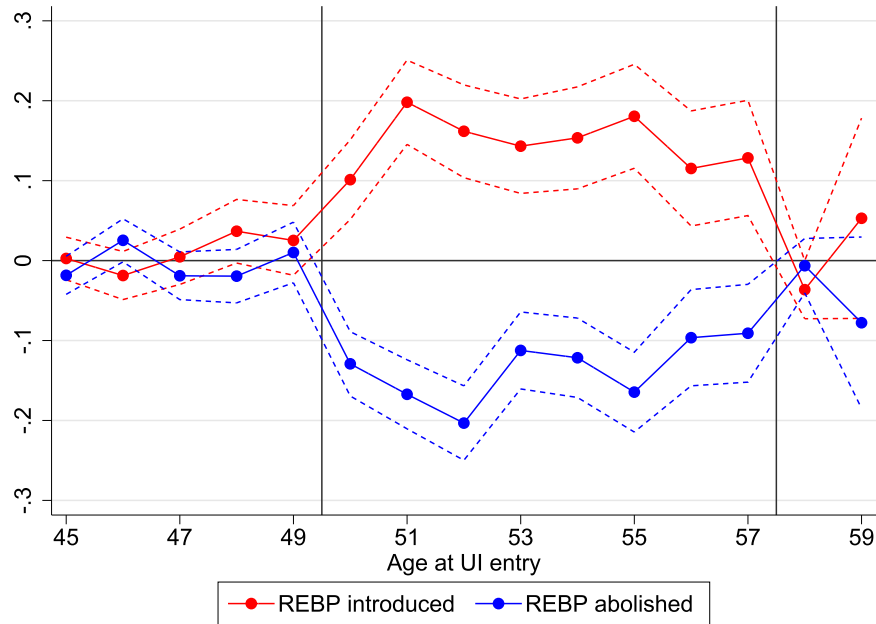
<sup>14</sup> For female job losers, the REBP was a pure early retirement program. Female job losers in REBP regions could retire already at age 50 taking advantage of 4 years of extended UI and another year of special income support (that women could get already at age 54). This ensured a continuous benefit before the public pension could be claimed at age 55. Female job losers in control regions could retire at age 53, claiming one year of regular UI benefits and one year of special income support. Hence, for females, differential incentives between treated and control regions existed during ages 50–52. Inderbitzin et al. (2016) show that, indeed early retirements without DI in the age group 50–52 increased very strongly, while there are no such differences from age 53 and higher.

<sup>15</sup> Focusing on eligible workers further implies that all workers have a sufficiently long work history which guarantees that they will be eligible for special income support at age 59 and for an old-age pension at age 60.

<sup>16</sup> This latter result also justifies the focus on intensive-margin responses (shorter unemployment durations for ineligible workers), rather than the exten-



*Panel A: Difference in all early retirements (treated - control)*



*Panel B: Difference in early retirements with DI (treated - control)*

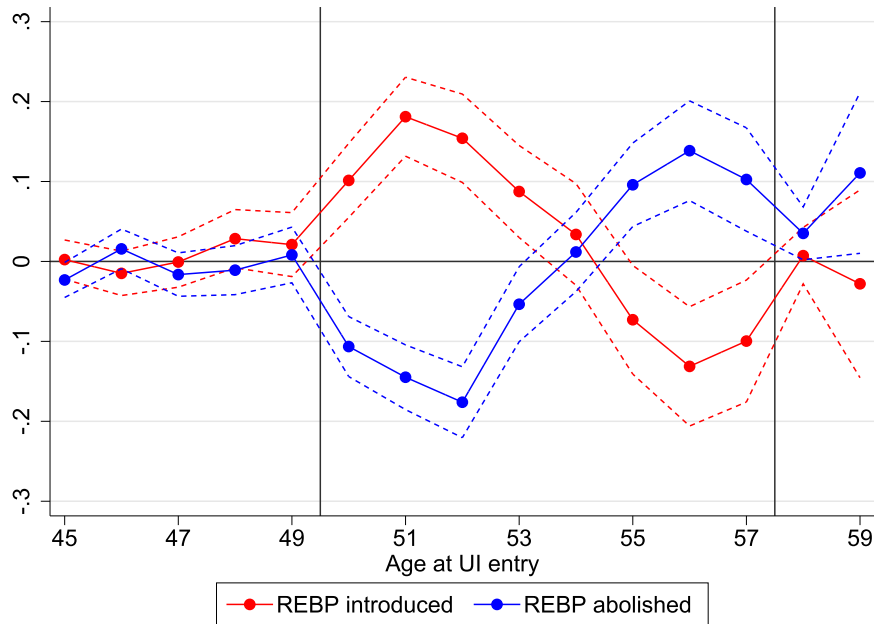


Fig. 6. Early retirement after job loss, by age at unemployment entry.

complementarity choices to quantify the fiscal externalities associated with extended UI.

Fig. 6 documents the difference in the incidence of early retirement by age, both in response to introducing and abolishing the program. In Panel A we look at regional differences in the proportion of early retirements after a job loss. Panel A shows that early retirements increased

sive margin (fewer labor force withdrawals of ineligible) in the above analysis of search externalities.

strongly among job losers in response to the introduction of extended UI. The fraction of job losers that eventually retired was up to 20 percentage points higher in REBP regions. Corresponding to incentives, the higher incidence of early retirement is observed in the expected age range (50–57), while there is no difference in early retirements among workers below age 50 and above age 57. Comparing the behavioral responses to the introduction with those to the abolishment of the program reveals that the effect of terminating extended UI is the mirror image of the ef-

fect of introducing it. This implies that, after the program is shut down, regional differences in early retirement after job loss disappear.

It is particularly interesting to explore the extent to which the overall effect on early retirements involves take-up of DI. Panel B of Fig. 6 shows that additional early retirements for workers 50–53 are almost entirely associated with later DI take-up. This is clear evidence for program complementarity: eligibility for extended UI induces many workers to take up UI and DI benefits sequentially to retire early. Interestingly, the difference in early retirements with DI is insignificant at age 54, consistent with the incentives mentioned above. In contrast, there are fewer early retirements with DI at ages 55–57. While these job losers retire more frequently in treated regions (Panel A), they do not need to claim DI, they just need to stay on UI until retirement. This is clear evidence for program substitution.<sup>17</sup> Just like for all retirements (Panel A), we also see that regional differences in early retirement with DI are non-existent at ages younger than 50 and they disappear at ages 58 or 59. The absence of any difference between treated and controls at these ages confirms that differential retirement patterns are indeed driven by extended UI rather than by unobservables contaminating the regional contrast. Similarly, the comparison of the graphs in Panel B indicates effects of a very similar order of magnitude (with opposite sign) of introducing and terminating extended UI. Regional differences in retirement patterns disappear after the regional extended UI program is abolished.

### 3.4. Total costs and fiscal externalities

Fiscal costs to taxpayers arise because extended UI affects government expenditures not only through higher UI benefit payments and foregone taxes but also because of take-up responses in DI and other programs. Since the ASSD dataset reports take-up of DI and other social insurance benefits, we can estimate the overall fiscal costs of the REBP. This can be done by using the same diff-in-diff framework as before, using as the dependent variable the respective fiscal cost components: foregone taxes, additional UI benefits, and other social insurance benefits. We can calculate the fiscal costs, using the benefit formulas, the earnings history (which enters the benefit formula) and the chosen retirement path. These outcomes are based on observed durations for each individual in the various states during ages 50–59 and assume a public pension is drawn between ages 60 and 78 (the average life expectancy of men during that period). Based on this procedure, we estimate the costs to the taxpayer of REBP treatment for job losers in the age group 50–54 to be 13,109 Euros per eligible worker. The corresponding cost for treating the age group 55–57 are 9465 Euros per eligible worker aged 55–57.<sup>18</sup>

Taking into account the interaction of UI benefits with other programs turns out quantitatively important. If we only consider additional UI benefits and foregone taxes but ignore additional costs (or cost reductions) in other programs, estimated fiscal costs of treating a job loser in the age group 55–57 with extended UI are equal to 15847 Euros. This corresponds to overestimating the fiscal costs by  $15847 - 9465 = 6382$  Euros or 67(!) percent. Interestingly, ignoring fiscal externalities leads to an overestimation of tax payer costs of REBP treatment also for age group 50–54. While program complementarity increases DI costs substantially, there are cost reductions of social security pensions (retiring early is associated with a lower pension) and lower cost to the UA program (a program for the long-term unemployed whose regular UI benefits have run out). The cost savings from these programs dominate the

higher DI costs. Ignoring fiscal externalities, estimated costs are 14,417 Euros per eligible job loser aged 50–54. This overestimates fiscal costs by  $14,417 - 13,109 = 1308$  Euros or by 10 percent.

The above calculations suggest that total costs of the program are overestimated by 67 percent for job losers aged 55–57 and by 10 percent for job losers aged 50–54. Weighting the two groups by sample size (0.72 for age group 50 – 54 and 0.28 for age group 55–57), we estimate the REBP costs neglecting fiscal externalities to be  $0.72 \times 14417 + 0.28 \times 15847 = 14817$  Euros, while taking fiscal externalities into account as  $0.72 \times 13109 + 0.28 \times 9465 = 12088$  Euros. Taken together, by ignoring fiscal externalities we overestimate the governments costs of the Austrian REBP by as much as 23%.

The more general message is that fiscal externalities may be quantitatively important. Neglecting these costs can lead to a significant and quantitatively large bias in estimating the total costs of more generous UI.

## 4. UI generosity and job separations

The existing literature has mainly studied the effect of UI on the job finding rate. We usually assume that changes in UI generosity leave the job separation rate unaffected. The above discussion of market externalities and fiscal externalities has followed this convention. However, it is by no means clear that this assumption holds in reality. It is therefore of interest to take a closer look.<sup>19</sup>

### 4.1. UI and job separations

An older literature has emphasized the importance of UI in long-term employment relationships. In such contracts, firms have an incentive to exploit the UI system for employment adjustments in case of negative demand shocks. The firm offers the workers a job package that includes the wage and a probability of being laid off. With more generous UI firms have an incentive to lay off their workers more frequently, shifting a larger fraction of the workers' compensation to the UI system, thereby generating excessive layoffs. The obvious remedy against such moral hazard behavior on the firm side is experience rating, e.g. a system that makes firms liable for all the costs accruing to the UI system. In reality, however, many UI systems have no experience rating (as in many European countries) and systems where experience rating is incomplete (as in the US).<sup>20</sup>

The argument, originally brought forth by Feldstein (1976), relies on seasonal demand shocks which generate temporary layoffs, though Baily (1977) mentions that similar arguments apply to employment relationships at risk of a permanent layoff.<sup>21</sup> Hutchens (1999) argues that not only the UI system but also early retirement programs may be part of an implicit contract between firms and workers, with the possibility of permanent layoffs in case of an adverse shock to the firm. If early retirement rules are very generous (and actuarially unfair),<sup>22</sup> firms can

<sup>19</sup> The empirical results mentioned in this section are based on work in progress with Simon Jäger and Benjamin Schoefer, see Jäger et al. (2017).

<sup>20</sup> Layoffs are affected by the marginal implicit tax. The cutoffs of the US experience rating schedule imply that for a large fraction of firms the marginal layoff tax is zero, thus generating excessive layoffs (although the system imposes a positive average layoff tax on firms).

<sup>21</sup> A related literature emphasizing implicit contracts in the labor market argues that the UI system can be exploited when firms are risk neutral and workers are risk-averse. Unemployment insurance is an important element of the implicit contract and increased generosity of the UI system may increase the incidence of layoffs.

<sup>22</sup> An important element in Hutchens (1999) model is the fact that early retirement rules are not actuarially fair. A worker retiring one year earlier gets a smaller reduction in benefits than the reduction that would leave social security wealth (the present value of pension benefits) unchanged at given market interest and mortality rates. A higher degree of actuarial unfairness makes workers more willing to retire early, which firms can exploit in implicit contracts.

<sup>17</sup> Conditional on permanently withdrawing from the work force, roughly 2/3 of workers in treated regions retire without DI and 1/3 retire with DI. In control regions, the odds are opposite: roughly 1/3 retire without DI and 2/3 retire with DI. (Control workers, retiring without DI need to rely on unemployment assistance, UA, a means-tested program with lower benefits and the stigma of needing help in a state of emergency, "Notstandshilfe".)

<sup>18</sup> For details on the calculation of total additional costs to the government, see Inderbitzin et al. (2016).

shift worker compensation partly to early retirement programs generating excess early retirement.

Mortensen and Pissarides (1994) extend the standard DMP model for endogenous job destruction. In this framework, jobs are subject to idiosyncratic shocks and an employment relationship is endogenously terminated as soon as a shock reduces the firm's productivity below a critical level. In such a framework, UI generosity affects layoffs. An increase in UI benefits puts an upward pressure on wages and raises the reservation productivity. Hence there will be more layoffs for a given distribution of idiosyncratic shocks.<sup>23</sup>

While there is an older literature providing evidence for an impact of UI on layoffs,<sup>24</sup> recent empirical evidence of the effect of UI on the unemployment inflow is scarce. Interestingly, among the few more recent studies is Winter-Ebmer (2003), who provides evidence in the context of the Austrian REBP. He finds that the yearly transition rate from employment to unemployment increased by about 10 percent for workers eligible to the REBP and that this response was concentrated among long-tenured and high-wage blue collar workers. He argues that this evidence is consistent with firms laying off (expensive) workers in long-term contracts.<sup>25</sup> More recently, Grogger and Wunsch (2012) study a German UI policy reform that strongly reduced UI benefit duration for older workers. They find a positive “last-minute” increase in the unemployment inflow, suggesting that workers (and firms) took advantage of generous UI rules before they were eventually terminated.

Another reason why UI generosity may affect the unemployment inflow are employment requirements for UI eligibility. Baker and Rea (1998); Christofides and McKenna (1995), and Britto (2015) find that UI rules and UI generosity have a strong impact on employment durations (and the probability of job separation). Christofides and McKenna (1996) find large spikes in job-to-unemployment transition rates at the critical employment durations that grant UI eligibility.

#### 4.2. REBP effect on transitions from employment to unemployment

We now provide suggestive evidence of a REBP effect on the UI inflow. As mentioned above, existing evidence points to the importance of eligibility requirements as driving the unemployment inflow. The argument is that, when workers pass the eligibility threshold, they are more likely to enter unemployment and take up unemployment benefits. The important eligibility threshold in the Austrian REBP is age. Workers older than 50 at the date of job loss are eligible for extended UI benefits, while job losers younger than 50 are subject to regular UI benefits (maximum benefits duration of 52 weeks rather than the 209 weeks granted by the REBP). This suggests a discontinuity test for the relevance of minimum eligibility requirements (Fig. 7).

Panel A of Fig. 7 shows the difference in quarterly unemployment inflow rates between treated and control regions before the treatment period (1983–1988). The inflow rates are plotted over the age range 45–55, and age is measured at a fine grid, year-quarter. Before the REBP went into effect, we see only a slight difference across treated and control region and, importantly, we do not see any discontinuity at age 50.

<sup>23</sup> See also the theoretical paper by Mortensen (1990), who studies the role of UI in a search and matching model where both inflow into and outflow from unemployment are simultaneously analyzed.

<sup>24</sup> There are several early papers looking at the importance of UI for temporary and permanent layoffs in the US. See Anderson and Meyer (1993); Feldstein (1978); Katz and Meyer (1990); Saffer (1983); Topel (1983).

<sup>25</sup> Winter-Ebmer (2003) uses a 2% sample of the ASSD universe covering the period 1986–1991. Because the pre-REBP period in his analysis covers only one year, it is more difficult to disentangle the change in inflow due to UI generosity from the effect of adverse labor market conditions. See also Lalive and Zweimüller (2004b) providing a descriptive analysis of inflow and outflow effects of the REBP and Lalive et al. (2011) examining the effect of UI policy changes on the unemployment inflow using Austrian policy changes.

Note also that 50–54 years old workers in treated regions have slightly more stable jobs.

Panel B of Fig. 7 shows the age pattern of job separation rates during the treatment period (1988–1993). Now we see a sharp discontinuity at age 50, suggesting that minimum-age requirement plays a decisive role for the unemployment entry. Notice also that the effect is quantitatively large. The mean of the quarterly job-to-unemployment transition rate was about 2 percent in the pre-treatment period and the treatment effect is on the order of magnitude of 1 percentage point, or a 50 percent (!) increase.

#### 4.3. Relative importance of inflow- and outflow responses

It is interesting to put the inflow results into perspective by comparing them to unemployment exit rates (Fig. 8). First, we plot the exact same graph as in Fig. 7, but instead of inflow rates we now plot the quarterly unemployment outflow rates on the vertical axis. Panel A of the figure shows no major differences in outflow rates in the pre-treatment period, while Panel B documents a huge decrease during the REBP period in the outflow rate for eligible workers in the treated region, that starts immediately after age 50, as suggested by the incentives created through the program.

How important are the responses of outflow rates to more generous UI relative to the responses of the UI inflow? To shed light on this question, let us do the following calculation. Denoting by  $i$  the unemployment inflow rate and by  $o$  the outflow rate, the steady-state unemployment rate (which balances inflow and outflow) can be written as

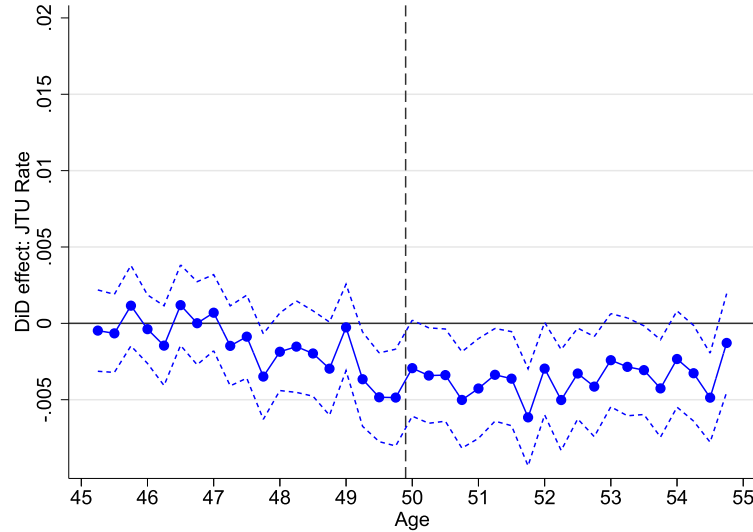
$$u^* = \frac{i}{i + o}.$$

Taking the pre-reform means of quarterly inflow and outflow rates,  $i = 0.02$  and  $o = 0.53$ , the pre-reform steady-state unemployment rate is equal to  $u_0 = 0.02/(0.02 + 0.53) = 3.6\%$ . This may seem low, but corresponds to the low unemployment rates that prevailed also for older workers during the 1980s in Austria. (Here we have to keep in mind that these numbers are calculated from the ASSD excluding steel workers and abstracting from early retirement flows). From Panel B in Figs. 7 we see that the response of the inflow rate to increased UI generosity was roughly  $\Delta i \approx +0.01$  (1 percentage point), while the average response of the outflow rate was roughly  $\Delta o \approx -0.27$  (27 percentage points). This suggests that, as a consequence of the REBP treatment, the unemployment rate has tripled  $u_1 = 0.03/(0.03 + 0.26) = 10.3\%$ .

The outflow effect can be assessed from the hypothetical unemployment rate that would have emerged due to outflow responses only, keeping the inflow rate at its pre-treatment level. This yields a hypothetical unemployment rate of  $u_1^o = 0.02/(0.02 + 0.26) = 7.1\%$ , while the inflow effect can be calculated in an analogous way, generating a hypothetical unemployment rate of  $u_1^i = 0.03/(0.03 + 0.53) = 5.3\%$ . This increase in the steady-state unemployment rate of  $\Delta u \approx 6.7\%$  can be decomposed into an outflow effect  $\Delta u^o \approx 3.5\%$ , an inflow effect of  $\Delta u^i \approx 1.7\%$  and an interaction effect  $\Delta u^{io} \approx 1.5\%$ . While the outflow effect is clearly the dominant one, it accounts for “only” about 53 percent of the overall increase in unemployment. This is because the inflow effect is substantial, making up roughly 25% of the overall increase in the unemployment rate. Moreover, a non-negligible fraction of the predicted increase in the unemployment rate, about 22 percent, is due to the fact the inflow and outflow effect reinforce one another.<sup>26</sup>

<sup>26</sup> Notice that the above calculations do not take program substitution responses into account, which we found important in the last section. In absence of the REBP unemployment is low, because many leave the labor force for DI and early retirement programs. With the REBP these workers move into UI and the unemployment rate increases mechanically. However, employment does not need to decrease by the same amount due to a reduced DI inflow (program substitution).

Panel A: Quarterly inflow rate before REBP (treated – control)



Panel B: Quarterly inflow rate during REBP (treated – control)

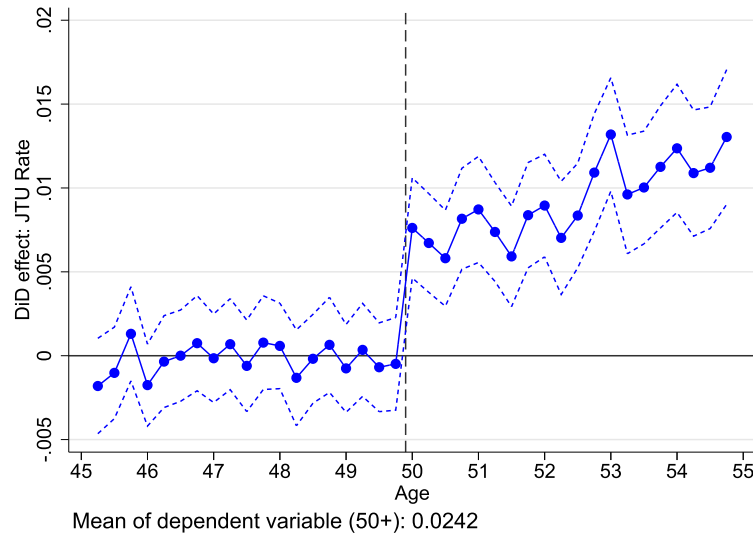


Fig. 7. Diff-in-diff estimates of REBP inflow effect, by age at job loss.

#### 4.4. Policy implications

The fact that UI has a substantial impact on job separations does not necessarily mean that we should reduce UI generosity. The policy implications depend on the nature of job separations. If generous UI is exploited by firms offering long-term contracts associated with (temporary or permanent) layoffs and early retirements, the obvious remedy to excessive layoffs is an experience-rating system reducing lay-off rates to their socially optimal level (Baily, 1977; Feldstein, 1976; Hutchens, 1999). In contrast, if the effect of UI generosity on job separations is because workers quit more frequently, this moral hazard behavior indeed implies that optimal UI should be less generous (Britto, 2015).

#### 5. Was the Austrian REBP too generous?

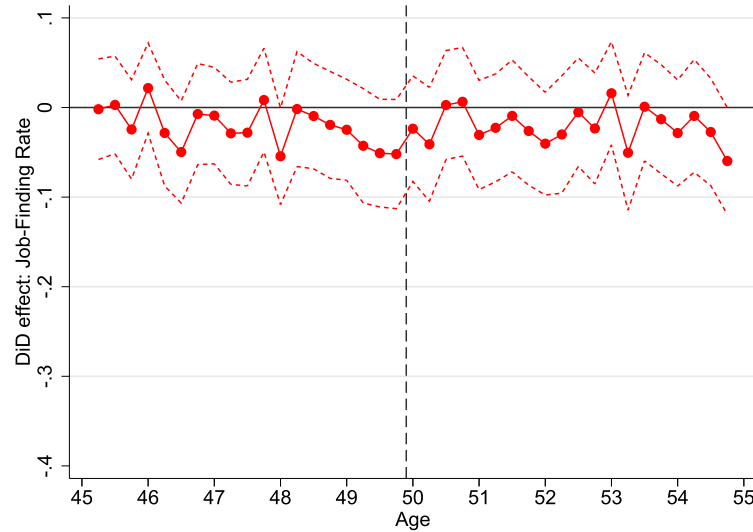
We have not yet discussed whether implementing the Austrian REBP was an optimal policy, taking into account the various channels through which extended UI affected the labor market. To answer this question we need to adapt an extended optimal benefit formula which takes account of labor market responses – in addition to the lower search effort by eligible workers – which affect costs of the program. The modified benefit formula can be written as Inderbitzin et al. (2016)

$$\frac{u'(b) - u'(w)}{u'(w)} = \frac{C_T}{C_M} - 1,$$

where  $C_T$  are the total fiscal costs and  $C_M$  the (hypothetical) mechanical costs that would arise in the absence of behavioral responses. Similar to the Baily-formula, the extended formula implies that optimal UI grants



Panel A: Quarterly outflow rate before REBP (treated – control)



Panel B: Quarterly outflow rate during REBP (treated – control)

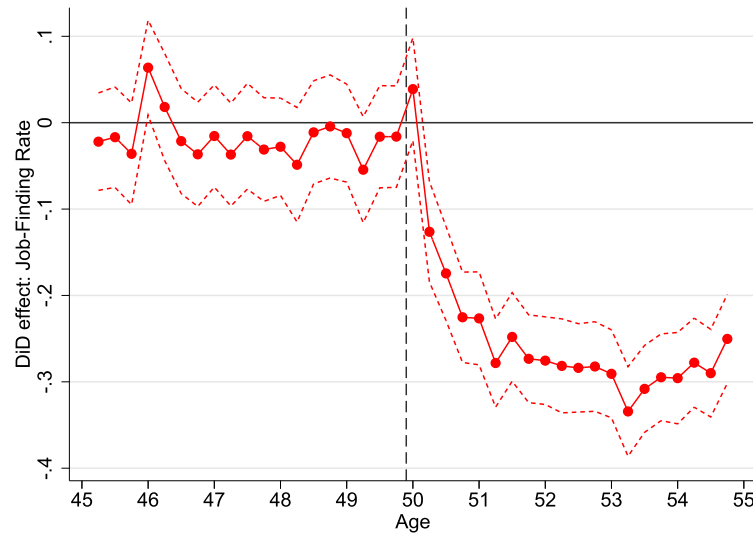


Fig. 8. Diff-in-diff estimates of REBP unemploymentoutflow effect, by age at job loss.

full insurance  $b = w$  in the absence of behavioral responses, i.e. when  $C_T = C_M$ . Unlike the basic Baily formula, the extended formula takes into account externalities.

Based on the cost estimates presented at the end of Section 3, we calculate  $C_T = 12088$  Euros and  $C_M = 1713$  Euros, so that the l.h.s. of the formula is equal to 6.06.<sup>27</sup> Notice that these calculations take externalities into account. *Market* externalities are captured because  $C_T$  and  $C_M$  are calculated from a comparison of treated and control region. This contrast, as we have assumed in Section 2 above, captures the *macro* effect of UI. Thus  $C_T$  and  $C_M$  capture both the micro effect and the mar-

ket externality. *Fiscal* externalities are taken into account because the cost calculations include the additional costs (or cost reductions) associated with changes in take-up of other programs. Notice further, that the cost estimates do *not* take into account additional program costs due to the increased unemployment *inflow*. Since a higher unemployment incidence generates additional costs to the government, the above estimate of 6.06 for the l.h.s. of the above optimal UI formula should be considered as a lower bound.<sup>28</sup>

<sup>27</sup> The hypothetical costs  $C_M$  can be calculated using the control group as the counterfactual for the behavior of the treated group in the absence of the REBP. Holding labor supply of this group constant, we calculate the difference in costs with and without the REBP.

<sup>28</sup> Notice that it is not clear how the additional costs arising from a higher unemployment inflow should be captured in the optimal UI formula. Inefficiently high layoffs do not necessarily imply a less generous UI system, since experience rating may remove the distortion, while additional costs due to higher quits should be considered just like costs arising from longer unemployment

To derive an estimate of the insurance value provided by the REBP we proceed in a standard way. We assume that the utility function is CRRA,  $u(c) = c^{1-\gamma}/(1-\gamma)$ , which allows us to rewrite the l.h.s. of the above optimal UI formula as  $RR^{-\gamma} - 1$ , where  $RR = b/(w - \tau)$  is the UI replacement rate. Notice that  $RR$  here captures the replacement rate over a 5-year interval, implying  $RR = 0.42$  of the initial system without the REBP.<sup>29</sup> We can now calculate the critical degree of risk aversion,  $\gamma^*$ , justifying the implementation of a UI system that is more generous than the pre-REBP system. Under the above assumptions, we calculate  $\gamma^* = 2.25$ . Because the costs are a lower bound, this estimated value of risk is also a lower bound. Estimates from the literature suggest that the coefficient of relative risk aversion is below 2, Chetty (2006b) finds an upper bound of  $\gamma = 1.78$ . This leads us to conclude that the Austrian REBP was too generous.

## 6. What have we learned?

In this paper, I have discussed several channels through which UI affects the labor market – in addition to the effect of UI on unemployment durations that is commonly emphasized in the literature. I have emphasized that

- UI generosity may change the labor market equilibrium generating market externalities. The size and direction of these externalities have important implications for the optimal design of UI policies, including UI generosity over the business cycle. In the context of the Austrian REBP, these externalities are negative and quantitatively important, amounting to about 20% of the micro effect of extended UI.
- UI is only one among a whole menu of welfare state programs. In the context of the Austrian REBP, we have seen that this creates both program substitution and program complementarity. Detailed calculations of costs to these other programs suggest that overall fiscal externalities are negative and quantitatively large, amounting to more than 20% of the costs of UI payments and foregone taxes.
- increasing UI generosity increases job separations and the unemployment inflow, thus generating additional costs to the UI system. Moreover, the inflow effect may be quantitatively large. The Austrian REBP generated an inflow effect accounting for a substantial fraction of the overall increase in unemployment due to extended UI.

The above results should be considered as an illustration. They are estimated from a specific program, for a particular group of workers, in a country that has a well developed welfare state. It is not clear, to which extent these results are more generally relevant and externally valid.

While the quantitative effects and the relative importance of the above channels may be very different in other environments and for different groups of workers, I have strong doubts that these channels can be neglected in other contexts. For instance, among the few papers studying UI market externalities is Marinescu (2017), who finds negative market externalities from UI extensions on the US labor market of a similar order of magnitude as those for Austria discussed above. Similarly, Lawson (2015) estimates negative fiscal externalities of UI generosity (via the DI system) for the US, which are substantially larger

durations. In other words, a comprehensive welfare analysis needs to split the inflow effects into quit- and layoff-responses.

<sup>29</sup> Our calibration takes Austrian UI rules around 1990. Without the REBP, the five-year replacement ratio is based on 1/5 UI benefits and 4/5 unemployment assistance (UA) benefits; with the REBP, we have 4/5 UI benefits and 1/5 UA benefits. We assume a net replacement rate of UI benefits of 55 percent and a net replacement rate of UA benefits of 38.5 percent, or 70 percent of UI benefits. Hence, the five-year net replacement rate of UI benefits without the REBP is  $RR = 1/4 \times 0.55 + 4/5 \times 0.385 = 0.42$ .

than those found here. Finally, there is an older empirical literature documenting that UI affects layoffs. While this literature has not been very active recently, I find it hard to believe that this channel is no longer relevant today.

Let me conclude with five more general messages, which I think arise from the research presented above.

1. A clean causal estimate of the unemployment duration elasticity is not enough for policy advice. If market and fiscal externalities, inflow effects and possibly further channels are quantitatively relevant, these responses need to be taken into account when assessing the welfare effect of UI.
2. We need a better understanding of the general equilibrium effects of UI. Here I confined the analysis to general equilibrium effects that materialize on the labor market through market externalities. But there may be further channels (e.g. the role of UI as an automatic stabilizer over the business cycle or the take-up margin of UI), through which UI affects equilibrium outcomes.<sup>30</sup>
3. UI interacts with other welfare state programs. These interactions may be complex. Their importance may vary for different groups in the population; and also across countries due to the large differences in welfare state provisions. It is important to take take-up responses of other welfare state programs into account when evaluating the optimality of an existing UI program.
4. The effect of UI generosity on quits and layoffs is an underresearched topic. Unlike the older UI literature of the 1970s and 1980s, there are only few recent papers studying the impact of UI on the unemployment inflow. However, these responses are potentially important. Moreover, disentangling firm- and worker-driven responses may be important for optimal UI policy.
5. We know very little about firm responses to UI generosity. In particular, we need to better understand how changes in UI generosity affect firms' vacancy postings, hires, layoffs, and wage policies. New data sources (e.g. online job board data and matched firm-worker data linked to vacancy and UI data) can bring new insights into this blank research area.

I think that empirical evidence along the above lines will constitute progress, not only for UI research but for labor market research in general. I am confident that we will see interesting work in these areas over the next years.

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<sup>30</sup> For interesting recent work on the role of UI as an automatic stabilizer, see Di Maggio and Kermani (2016) and Kekre (2017). Kroft (2008) and Kettemann (2017) show that UI benefit take-up by eligible individuals is a quantitatively important margin.

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