



# VERA ROSA GRAMACHO

## SENIOR EXECUTIVE PRODUCER

“Vera Rosa is one the most professional producers I've had the pleasure of working with. Her high level of initiative, great sense of responsibility, pragmatism and competence makes her a very reliable professional. If you need to get things done, Vera is the one to do it. And she's so cool ;)”

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Lisbon, Portugal  
Open to remote positions

Languages  
Portuguese (Native), English (Proficient)

### CAREER

- 09/2009  
today

CCB – Centro Cultural de Belém Lisbon, Portugal  
EXECUTIVE PRODUCER

  - Contract drafting and execution control, including legal aid
  - Budget management
  - Liaising amongst different internal departments and external suppliers
  - Provide all technical necessities for the event
  - Provide artists and staff crew accommodations, flights, visas and transportation between airports, hotels and venue
  - Events:** Music Concerts, Opera, Dance, Theatre, Cinema, Conferences
- 05/2002  
08/2009

MUSICA NO CORAÇÃO Lisbon, Portugal  
EXECUTIVE PRODUCER

  - Budgeting, hiring and coordinating different teams, suppliers and implementation timescales over infra-structures and services needed for setting up festivals and open-air concerts with capacities up to **100.000 attendees per day**
  - Liaising with multiple vendors to setup stages, dressing rooms, production offices, catering, ticketing offices, welcome desk, toilets, water suppliers, showers, internet and landline connection, medical services, police services, fire-fighters services, security services
  - Obtain licenses and permits from all public/governmental authorities and setup events insurance
  - Events:** Music Concerts, Open-air Festivals & Ceremonies
- 04/2000  
04/2002

SPA – Sociedade Portuguesa de Autores Lisbon, Portugal  
LICENSING DEPARTMENT EXECUTIVE

  - Rights collection management;
  - Payment issue towards users;
  - Issuing Author (or representing legal agency) proportional royalties.

### EDUCATION

- 10/2019  
today

Business Management Degree  
Universidade Aberta Lisbon, Portugal

  - Relevant completed course subjects: Marketing, HR, Accounting, Legal, Strategic Management
  - 60% overall complete
  - Remote / out of office hours
- 1995  
1998

High School Degree  
American Christian International Academy Cascais, Portugal

  - Native English teaching
  - International Curriculum

### MOST PROUD OF

- + Executive Producer of a festival with up to 150.000 daily entries
- + MTV Music Awards, as an Assistant Producer
- + Producing a 24h non-stop music festival in two cities simultaneously
- + Laureus Awards, as an Assistant Producer

### EXPERTISE

Budgeting

Contracting

Team Coordination

Logistics

Licensing

### PASSIONS

Fitness

Travel

Reading

Music

Cinema

Technology

# PORTFOLIO

★Major Events

“Festival Sudoeste”	5 days event	2004 to 2009	150k peak daily visits
“Super Bock Super Rock”	4	114	level: 90%
“Super Bock Super Rock in Angola”	2	115	
“Super Bock em Stock”	2	116	- name: Contract Managemen
“Sagres Surf Fest”	2	117	level: 75%
“24H TMN”	24	118	
“Festival Ilha do Ermal”	3	119	- name: Budget Control
“Festival de Verão do Vimeiro”	1	120	level: 75%
“Gant Private Event”	1	121	
“Amália Rodrigues Gala”	T\	122	- name: Ticketing Manageme
“Maria da Fé Gala”	T\	123	level: 75%
“MTV Music Awards”	T\	124	
“Laureus Awards”	T\	125	- name: Team Cordination
“Festival Dias da Música”	4	126	level: 70%
“Festival Mini Dias da Música”	1	127	
		128	footer: >
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🎵Music

50 Cent, Adriana Calcanhotto, Alanis Mo Amy Macdonald, Ana Moura, Animal Co Asian Dub Foundation, Audioslave, Avri Party, Brad Mehldau, Brandie Carlile, Buika, Camané, Carlinhos Brown, Cédric Tiberghien, Chicks on Speed, Daft Punk, Damian Marley, Daniela Mercury, Danko Jones, Deftones, Depeche Mode, dEus, Digitalism, Divino Sospiro Orchestra, Dj David Guetta, Dj Tiesto, Duffy, Duran Duran, Editors, Ensemble Meditterrain, Etienne de Crecy, Eugene Ugorski, European Baroque Academy, Faith no More, Fatboy Slim, Franz Ferdinand, Gabriel o Pensador, Gentleman, Gilberto Gil, Goldfrapp, Gorillaz, Groove Armada, Guano Apes, Hadouk Trio, I’m From Barcelona, I’m From Barcelona, Ian McCulloch, Iggy & The Stooges, Incubus, Interpol, Iron Maiden, James, Jamiroquai, Jan Lisiecki, Jane Birkin, Jill Lawson, Joe Satriani, Jorge Palma, Kassav, Keane, Klaxons, Korn, Lauren Harris, Lenny Kravitz, Leonid Chizhik, Lilly Allen, Linkin Park, London Community Gospel Choir, Long Beach Shortbus, Louis Lortie, Ludovic Eunaudi, Madonna, Mando Diao, Manu Chao, Marcelo D2, Maria Bethânia, Marilyn Manson, Mariza, Marta Zabaleta, Massive Attack, Mastodon, Maximo Park, Mercury Rev, Metallica, Michael Nyman, Michal Kanka, Miguel Borges Coelho, Mika, Moby, Moonspell, Morcheeba, Morcheeba, Muse, N.E.R.D., Nelly Furtado, New Order, Ney Matogrosso, Nitin Sawhney, Nouvelle Vague, Orishas, Pavel Gomziakov, Peter Bjorn and John, Peter Hook, Pharrel Williams, Reamonn, Rodrigo Leão, Rose Tattoo, Rui Veloso, Schostakovich Ensemble, Scott Matthew, Shakira, Skank, Slayer, Sophie Hunger, Soufly, Stactic – X, Stone Sour, Stuart Staples, System of a Down, The Australian Pink Floyd, The Black Eyed Peas, The Chemical Brothers, The Cult, The Duke Ellington Orchestra, The Hives, The Jesus and Mary Chain, The killers, The Magic Numbers, The Magnetic Fields, The National, The Pixies, The Prodigy, The Wailers, The Walkmen, Tinariwen, Tindersticks, Tv on the Radio, UB40, Ute Lemper, Within Temptation, Xavier Rudd, Xutos & Pontapés, Yael Naim, Zero 7, and more...

⋯Others

**Theatre/Dance/Circus:** La Menzogna, Mansarda, La Musica, Cielo De Tu Boca, Void, Fazolletto, Inua, TRIPPO, Dimitris Papaioannou, Lil Buck, and more...  
**Cinema:** Festival Temp D’Image, Premiere Flores Raras, Festival Bayreuth.

## SKILLS & EXPERIENCE

Budgeting

19 years

Contracting Services

19 years

Team Coordination

7 years

Logistics

19 years

Licensing & Royalties

21 years

Contract Management

12 years

Technical Requirements

19 years

Program Management

19 years

Ticketing Management

12 years

Budget Control

12 years

Ticketing Management

12 years

Artist booking

6 years