jasondurgin.com jason.durgin@gmail.com 510.682.0478

# **Employment**

#### **Made Studios**

Head of Design/Creative Director 09.01.2021 – Present

Directing and designing creative for world-class clients as well as up-levelling the internal brand of Made Studios.

#### MuleSoft

Senior Art Director
02.01.2021 – 09.01.2021
Co-managing of a small team of designers, while up-levelling the design at MuleSoft.

#### MuleSoft

Freelance Senior Art Director 10.01.2019 – 02.01.2021

Leading the creative and visual design of brand refresh. Co-managing of a small team of designers along with other Art Directors and Creative Directors.

#### John McNeil Studio

Freelance Senior Art Director 01.04.2019 – 10.01.2019

Leading the creative and visual design of various interactive projects. Managing multiple designers. Leading creative presentations.

## Landor

Senior Brand Designer 05.01.2017 – 01.04.2019

Lead designer on various high-visibility branding projects, including Campari, Office Depot, GE, and Xfinity. Design mentoring & leadership.

## **Tomorrow Partners**

Senior Visual Designer 02.01.2016 – 05.01.2017 Lead designer on The North Face global packaging system.

### John McNeil Studio

Senior Visual Designer 09.01.2014 – 02.01.2016

Collaborated with creative directors on a variety of design solutions including identity systems, ad campaigns, and web design.

#### International Mountain Bicycling Association

Freelance Visual Designer 05.01.2013 – 8.1.2014

Responsible for the art direction & graphic design of the International Mountain Bicycling Association's book: Bike Parks; IMBA's Guide to New School Trails.

#### Allis, inc.

Freelance Visual Designer
08.02.2014 – 09.02.2014
Designed and managed the production of branding collateral across a variety of media.

#### **Teak Digital**

Freelance Visual Designer
06.01.2014 – 07.15.2014
Responsible for the design and execution of Yahoo
Live web assets & banners.

#### **Classic Ink Creative**

Mid-Level Graphic Designer
08.01.2010 – 09.15.2011
Led the design of logos, print collateral, and websites for a range of clients. During my employment I was responsible for both the design and project management of four major websites.

## **Wantulok Design**

Junior Graphic Designer 07.01.2008 – 08.01.2010 Responsible for the design of various logos, catalogs, magazines, brochures, and websites for a wide range of clients.

## **Education**

#### **Academy of Art University**

San Francisco, CA MFA Graphic Design January 2012 – TBD

### **Montana State University**

Bozeman, MT BFA Graphic Design May 2004

# Recognition

Logo Lounge 13, 2021 Logo Lounge 12, 2020 Logo Lounge 10, 2021 Comm Arts Typography Annual, 2014 PRINT Regional Design Annual, 2012 Logo Lounge Shapes & Symbols, 2010 Logo Lounge 5, 2009 Logo Lounge 4, 2008

## **Formal Skills**

Consistently able to deliver compelling design solutions through conceptual problem solving. Extreme attention to detail. Deep understanding of design principles, problem solving, typography, color, and composition.

## Technical skills

Figma, Sketch, Invision, Adobe Illustrator CC, Adobe InDesign CC, Adobe Photoshop CC, Microsoft Excel, Microsoft Word, Apple Keynote, Microsoft Powerpoint.

# **Organizations**

AlGA, MSU Alumni Association, Santa Cruz Bicycles Grassroots Racing Program, Patagonia Key Athlete Program (2002 – 2010).

### References

## **Wolfgang Strack**

Creative Director, MuleSoft 650.879.8336

## Kim Le Liboux

Executive Creative Director, John McNeil Studio 415.606.3829 kim@johnmcneilstudio.com

## Alice Bybee

Creative Director, Slack 415.860.2480