jasondurgin.com jason.durgin@gmail.com 510.682.0478

# My objective is to be the best mentor, designer, and teammate possible while supporting like-minded companies that share the same passion, values, and vision.

# **Employment**

#### MuleSoft

Senior Art Director
02.01.2021 – Present
Co-managing of a small team of
designers, while up-levelling the design at
MuleSoft.

#### MuleSoft

Freelance Senior Art Director 10.01.2019 – 02.01.2021 Leading the creative and visual design of brand refresh. Co-managing of a small team of designers along with other Art Directors and Creative Directors.

## John McNeil Studio

Freelance Senior Art Director 01.04.2019 – 10.01.2019 Leading the creative and visual design of various interactive projects. Managing multiple designers. Leading creative presentations.

### Landor

Senior Brand Designer 05.01.2017 – 01.04.2019 Lead designer on various hig

Lead designer on various high-visibility branding projects, including Campari, Office Depot, GE, and Xfinity. Design mentoring & leadership.

# **Tomorrow Partners**

Senior Visual Designer 02.01.2016 – 05.01.2017 Lead designer on The North Face global packaging system.

# John McNeil Studio

Senior Visual Designer 09.01.2014 – 02.01.2016 Collaborated with creative directors on a variety of design solutions including identity systems, ad campaigns, and web design.

# International Mountain Bicycling Association

Freelance Visual Designer
05.01.2013 – 8.1.2014
Responsible for the art direction & graphic design of the International Mountain Bicycling Association's book: Bike Parks; IMBA's Guide to New School Trails.

#### Allis, inc.

Freelance Visual Designer
08.02.2014 – 09.02.2014
Designed and managed the production of branding collateral across a variety of media.

#### **Teak Digital**

Freelance Visual Designer 06.01.2014 – 07.15.2014 Responsible for the design and execution of Yahoo Live web assets & banners.

#### Classic Ink Creative

Mid-Level Graphic Designer
08.01.2010 – 09.15.2011
Led the design of logos, print collateral, and
websites for a range of clients. During my
employment I was responsible for both the design
and project management of four
major websites.

# **Wantulok Design**

Junior Graphic Designer
07.01.2008 – 08.01.2010
Responsible for the design of various logos,
catalogs, magazines, brochures, and websites
for a wide range of clients.

# Education

#### **Academy of Art University**

San Francisco, CA MFA Graphic Design January 2012 – TBD

# **Montana State University**

Bozeman, MT BFA Graphic Design May 2004

# Recognition

2020 — Logo Lounge 12 2017 — Logo Lounge 10 2014 — Comm Arts Typography Annual 2012 — PRINT Regional Design Annual 2010 — Logo Lounge Shapes & Symbols 2009 — Logo Lounge 5 2008 — Logo Lounge 4

# Formal Skills

Consistently able to deliver compelling design solutions through conceptual problem solving. Extreme attention to detail. Deep understanding of design principles, problem solving, typography, color, and composition.

# Technical skills

Figma, Sketch, Invision, Adobe Illustrator CC, Adobe InDesign CC, Adobe Photoshop CC, Microsoft Excel, Microsoft Word, Apple Keynote, Microsoft Powerpoint.

# Organizations

AIGA, MSU Alumni Association, Santa Cruz Bicycles Grassroots Racing Program, Patagonia Key Athlete Program (2002 – 2010).

## References

### **Wolfgang Strack**

Creative Director, MuleSoft 650.8799.8336

### Kim Le Liboux

Executive Creative Director, John McNeil Studio 415.606.3829 kim@johnmcneilstudio.com

# Alice Bybee

Creative Director, Slack 415.860.2480