jasondurgin.com jason.durgin@gmail.com 510.682.0478

Employment

Made Studios

Head of Design/Creative Director 09.01.2021 – Present Directing and designing creative for w

Directing and designing creative for world-class clients as well as up-levelling the internal brand of Made Studios.

MuleSoft

Senior Art Director
02.01.2021 – 09.01.2021
Co-managing of a small team of designers, while up-levelling the design at MuleSoft.

MuleSoft

Freelance Senior Art Director 10.01.2019 – 02.01.2021

Leading the creative and visual design of brand refresh. Co-managing of a small team of designers along with other Art Directors and Creative Directors.

John McNeil Studio

Freelance Senior Art Director 01.04.2019 – 10.01.2019

Leading the creative and visual design of various interactive projects. Managing multiple designers. Leading creative presentations.

Landor

Senior Brand Designer 05.01.2017 - 01.04.2019

Lead designer on various high-visibility branding projects, including Campari, Office Depot, GE, and Xfinity. Design mentoring & leadership.

Tomorrow Partners

Senior Visual Designer 02.01.2016 – 05.01.2017 Lead designer on The North Face global packaging system.

John McNeil Studio

Senior Visual Designer 09.01.2014 - 02.01.2016

Collaborated with creative directors on a variety of design solutions including identity systems, ad campaigns, and web design.

International Mountain Bicycling Association

Freelance Visual Designer 05.01.2013 – 8.1.2014

Responsible for the art direction & graphic design of the International Mountain Bicycling Association's book: Bike Parks; IMBA's Guide to New School Trails.

Allis, inc.

Freelance Visual Designer 08.02.2014 – 09.02.2014

Designed and managed the production of branding collateral across a variety of media.

Teak Digital

Freelance Visual Designer 06.01.2014 - 07.15.2014

Responsible for the design and execution of Yahoo Live web assets & banners.

Classic Ink Creative

Mid-Level Graphic Designer
08.01.2010 – 09.15.2011
Led the design of logos, print collateral, and websites for a range of clients. During my employment I was responsible for both the design and project management of four major websites.

Wantulok Design

Junior Graphic Designer 07.01.2008 – 08.01.2010 Responsible for the design of various logos, catalogs, magazines, brochures, and websites

for a wide range of clients.

Education

Academy of Art University

San Francisco, CA MFA Graphic Design January 2012 – TBD

Montana State University

Bozeman, MT BFA Graphic Design May 2004

Recognition

2021 — Logo Lounge 13

2020 — Logo Lounge 12

2017 — Logo Lounge 10

2014 — Comm Arts Typography Annual

2012 — PRINT Regional Design Annual

2010 — Logo Lounge Shapes & Symbols

2009 — Logo Lounge 5 2008 — Logo Lounge 4

Formal Skills

Consistently able to deliver compelling design solutions through conceptual problem solving. Extreme attention to detail. Deep understanding of design principles, problem solving, typography, color, and composition.

Technical skills

Figma, Sketch, Invision, Adobe Illustrator CC, Adobe InDesign CC, Adobe Photoshop CC, Microsoft Excel, Microsoft Word, Apple Keynote, Microsoft Powerpoint.

Organizations

AlGA, MSU Alumni Association, Santa Cruz Bicycles Grassroots Racing Program, Patagonia Key Athlete Program (2002 – 2010).

References

Wolfgang Strack

Creative Director, MuleSoft 650.879.8336

Kim Le Liboux

Executive Creative Director, John McNeil Studio 415.606.3829 kim@johnmcneilstudio.com

Alice Bybee

Creative Director, Slack 415.860.2480