

# VERA MARTINS

## Sr. Product Designer

[www.verasans.github.io](http://www.verasans.github.io)

veraifos@gmail.com

living in Belgium but moving to  
Portugal very soon

### Experience

#### Doccle - Product Designer

Leuven, Belgium | 2018 - Present

At Doccle I'm responsible to evolve the product and brand. My main focus is to improve the UX and UI for the web and mobile apps (iOS & Android). From problem-solving through UX, UI to support the developers through the implementation and launch processes. I often work alongside the marketing team to ensure synergy between the brand and the product.

#### Veepee - Product Designer

Brussels, Belgium | 2017 - 2018

As Vente-Exclusive.com product designer, I'm responsible for the adaptation of the web app to mobile, both for Android and iOS. I'm also helping improving the interface of the web app.

#### CelFocus - Product Designer

Porto, Lisbon, Dubai | 2014 - 2017

While a CelFocus employee, I worked for Vodafone Portugal and du, an Emirates Integrated Telecommunications Company. My main focuses were improving interfaces and usability flows, adaptations of desktop portals to smaller screens and I was the product designer for 'Smart Router' app. In 2015 I became the design lead for du's projects.

#### FibCom - Web & Graphic Designer

Porto, Portugal | 2013 - 2014

Responsible of newsletters, promotional campaigns, banners, product catalogs, business cards and responsible for building the FIBCOM site (layout and programming) and updating TELFONE's website.

### Competency

Product Design  
Design systems  
Prototyping  
Illustration  
User Research

### Software

Sketch  
Figma  
InVision  
Photoshop  
Illustrator  
Affinity Designer

### Languages

English  
Portuguese

### Education

HTML5 & CSS3  
[ESAD, Matosinhos](#)  
2012

Master's degree in Image Design  
[Faculdade de Belas Artes da  
Universidade do Porto](#)  
2011-2012

Audiovisual  
[Facultad de Bellas Artes -  
Universidad del Pais Vasco](#)  
2010

Degree in Multimedia Design  
[Universidade da Beira Interior](#)  
2007-2010