
Copyright



Copyright

1. Copyright applies automatically when something is published. In New Zealand, you don't need to register it like you do a trademark or patent.
2. The © symbol only acts as a reminder. Even when the © is not displayed, copyright still applies.
3. Everything published is protected by copyright including:
 - Print material
 - Computer programmes
 - Dramatic performances
 - Music
 - Art
 - Page layouts
4. Copyright lasts more than a lifetime. In New Zealand, copyright on literary, dramatic, artistic and musical works is in place for the lifetime of the creator of the material, and up to 50 years after their death.



What is protected?

- Literary works
- Dramatic works
- Includes a dance or mime, and a scenario or script for a film.
- Artistic works: (graphic work, being a painting, drawing, diagram, map, chart, plan, engraving, etching, lithograph, woodcut, photograph, sculpture, collage, model, architecture, building (any fixed structure), and any other work of artistic craftsmanship, irrespective of artistic quality.)
- Typographical works
- Musical works
- Sound recordings
- Film



Using Other Material

Acknowledge material you didn't create:

Often you will be allowed to copy or use copyright material by virtue of being a researcher or student carrying out a course of study at an education institution. You have access to privileges with copyright material which eliminate the need to get permission from copyright owners in many cases. However, regardless of whether you have a special entitlement to copy in any situation, it is vital to acknowledge material you did not create.

Where possible, attribute illustrators, photographers and all other creators as well as writers. In a tertiary setting, it is standard practice to provide a full bibliographic citation of your reference materials. If in doubt, leave it out.



Educational Exceptions

Broad permission:

Under the Copyright Act, a fair dealing with a work for the purposes of your research or private study does not infringe copyright. This means you may copy from any copyright material, including written works, art, photographs, maps, charts, diagrams or sheet music when engaged in research or study. However, this material is for your own use, not the research or study purposes of anyone else. You are limited to making only one copy on any occasion.

No publication:

When you are engaged in research or study, you are only permitted to make one copy of material at any one time under the fair dealing provision. The permitted use is also for your own research or study (no one else). It follows that publishing the copied material or communicating it to the public in an online repository will take your use out of the scope of fair dealing for research or study.



Applying for Exemption

If you wish to use copyrighted material for student purposes that may later ***be used on public platforms for portfolio purposes*** you must contact the legal owner and seek permission first.

No permission, no displaying on public platforms:

- Student displays
- Online
- CV's
- Photos, magazines TV or Film, podcast

Seek permission before displaying any of your work that has utilized copyright material.



Avoiding Copyright

Creating your own material will usually help to avoid and copyright issues. You can also make good use of:

Creative Commons - Free via attribution

- <https://creativecommons.org/licenses/>

MIT - Just free

- <https://opensource.org/licenses/MIT>

Unsplashd free - Attribution appreciated

- <https://unsplash.com/>



The © copyright symbol

Created automatically with original work, like artwork, books, websites, computer programs, drawings, plays, films, music, and sound recordings.

You may use the symbol © to help you demonstrate that you claim copyright in a particular work, but you do not need to.

References:

<https://www.copyright.co.nz/understanding-copyright/what-is-copyright>

<https://www.tki.org.nz/Copyright-in-schools/Guidelines-for-schools/For-students/What-is-copyright>

<https://digitalnz.org/make-it-digital/enabling-use-re-use>

<https://www.iponz.govt.nz/about-ip/copyright/>