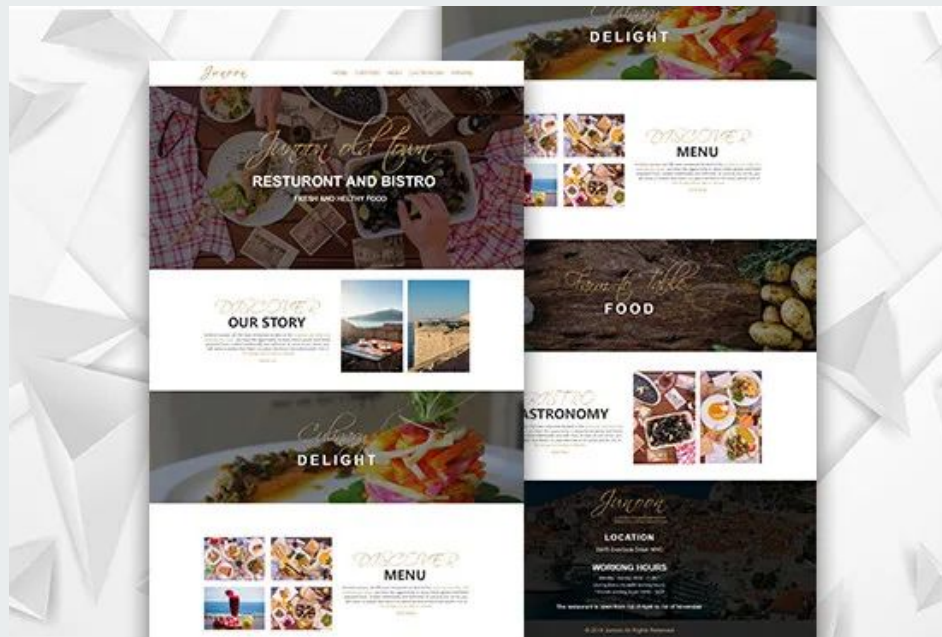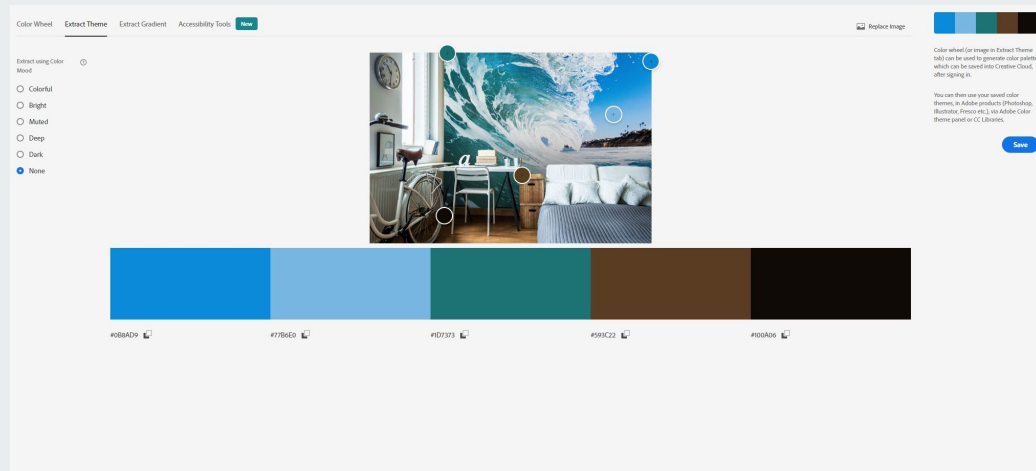# Web Design, Templates & Typography

Some tips to create a professional design at speed.

Find colour with images

Sites like Adobe Color have generators for inspiration. Simply upload an image to get started.

https://color.adobe.com/create/image

Finding Typography

Google fonts are professional, legible, easy to use and free. Other fonts require more installation and fuss.

Creating a header set

H1 The early bird gets the worm

H2 The early bird gets the worm

H3 The early bird gets the worm

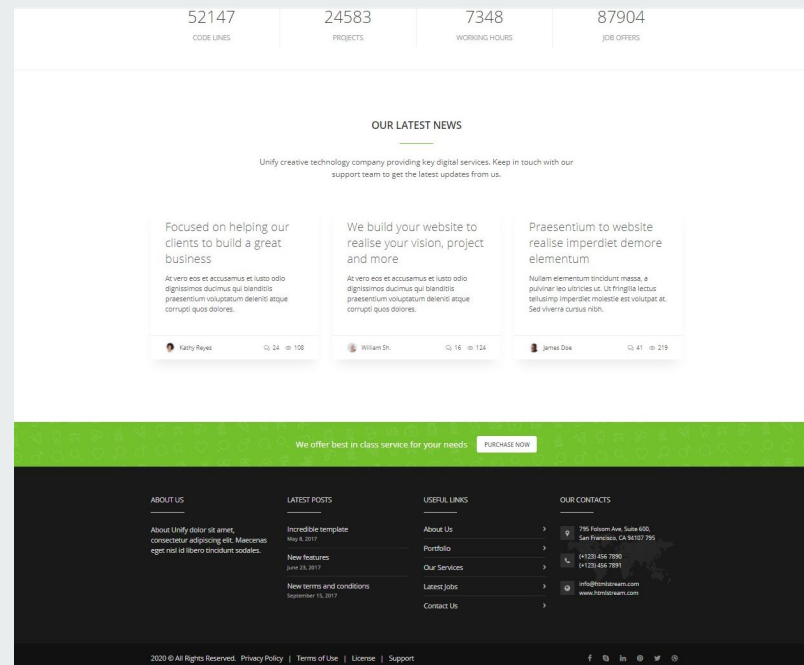**H4 The early bird gets the worm**

H5 The early bird gets the worm

H6 The early bird gets the worm

Lorem ipsum dolor sit amet, consectetur adipisicing elit. Error voluptas recusandae voluptates illum repudiandae. Culpa, porro et. Quos nihil aspernatur voluptas dicta, pariatur sint, consectetur laborum, enim earum.

Remember: Use a combination of font weight, size, line-height, letter-spacing, margin, padding and color to define your typography set. ems are best for size (not px) because ems work on a ratio basis and have more fine tuned control (decimal points: 1.05em). You can also use css medium|xx-small|x-small|small||large|x-large|xx-large for basic stable typography sets.

A header set can easily be created with css values for text: font-weight, size, line-height, letter-spacing, margin, padding and color.
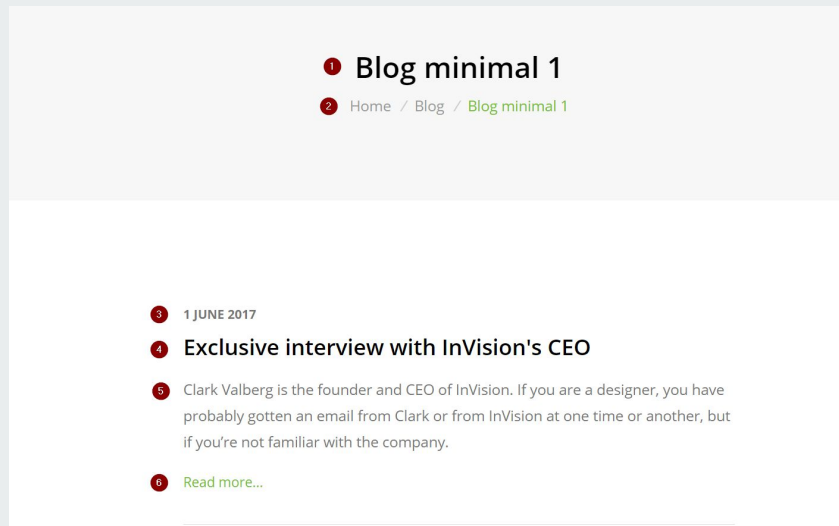
Layout Ideas - *Use a template*

Templates can be great for layout ideas, white space, font usage, hierarchy and variation.
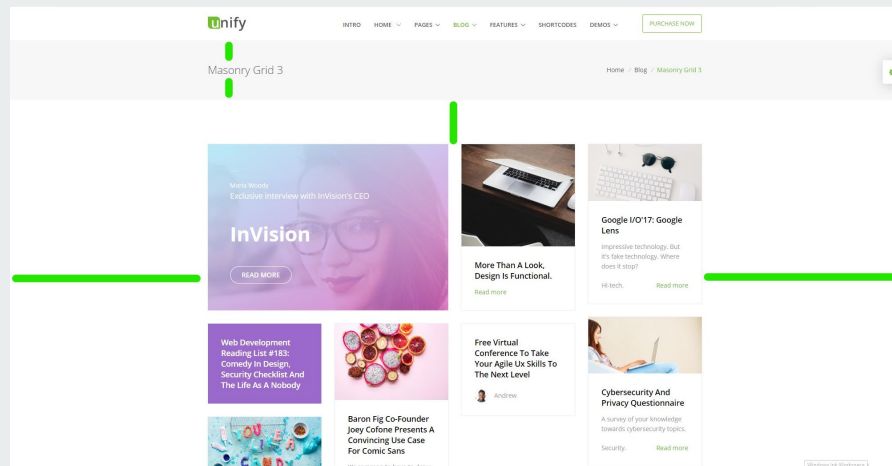
Font variation – *use a template*

In the image we can see several variances of font. Using a template as a guide, you will be able to define your headings, links and paragraphs.

❶ Blog minimal 1

❷ Home / Blog / Blog minimal 1

❸ **1 JUNE 2017**

❹ **Exclusive interview with InVision's CEO**

❺ Clark Valberg is the founder and CEO of InVision. If you are a designer, you have probably gotten an email from Clark or from InVision at one time or another, but if you're not familiar with the company.

❻ Read more...

Templates can be great for layout ideas, white space, font usage, hierarchy and variation.

Margin, padding & white space - *use a template*

Templates can be great for layout ideas. Note the top margin and container area to the sides.
https://htmlstream.com/preview/unify-v2.6.3/unify-main/blog/blog-masonry-col-3.html

Incorporate html if needed

There are many free and open source templates and layouts that can save you development time. If you find a free template or code snippet you like, use it in your cms.

https://startbootstrap.com/
https://codepen.io/
https://wordpress.org/plugins/megamenu/

Incorporate html and css code into a theme when needed to save development time.