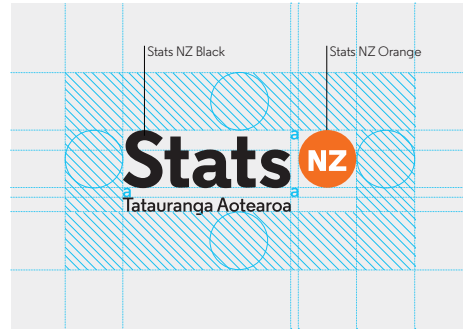


## Logotype



Minimum size is 15mm across. If used any smaller, Tatauranga Aotearoa drops off as it will be illegible.

## Clearspace



## Colourways



## Reverse



## One Colour



## Colours



CMYK	CMYK	CMYK	CMYK	CMYK	CMYK	CMYK	CMYK	CMYK
C: 0	C: 0	C: 100	C: 70	C: 100	C: 0	C: 0	C: 70	C: 0
M: 0	M: 70	M: 70	M: 100	M: 0	M: 100	M: 30	M: 0	M: 0
Y: 0	Y: 100	Y: 0	Y: 0	Y: 30	Y: 70	Y: 100	Y: 100	Y: 0
K: 100	K: 0	K: 0	K: 0	K: 0	K: 0	K: 0	K: 0	K: 70
RGB	RGB	RGB	RGB	RGB	RGB	RGB	RGB	RGB
R: 0	R: 236	R: 0	R: 112	R: 0	R: 228	R: 251	R: 82	R: 112
G: 0	G: 102	G: 79	G: 34	G: 156	G: 0	G: 186	G: 174	G: 111
B: 0	B: 8	B: 159	B: 131	B: 180	B: 58	B: 0	B: 50	B: 111
Hex	Hex	Hex	Hex	Hex	Hex	Hex	Hex	Hex
#000000	#ec6607	#004f9e	#6f2282	#009bb4	#e4003a	#fbb900	#51ae32	#706f6e

## Brand Fonts

## Regular

Available from: [vllg.com/a2-type/regular/buy](http://vllg.com/a2-type/regular/buy)

## Regular Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890,.?!@#%&\*()";:='÷×

## Regular Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890,.?!@#%&\*()";:='÷×

## Regular Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890,.?!@#%&\*()";:='÷×

## Fonts for online and internal use

## Source Sans Pro

Download: [fonts.google.com/specimen/Source+Sans+Pro](https://fonts.google.com/specimen/Source+Sans+Pro)

## Source Sans Pro Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890,.?!@#%&\*()";:='÷×

## Source Sans Pro Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890,.?!@#%&\*()";:='÷×

## Source Sans Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890,.?!@#%&\*()";:='÷×