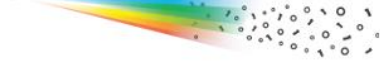


Light becomes data

pureLiFi

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LiFi Luminaire

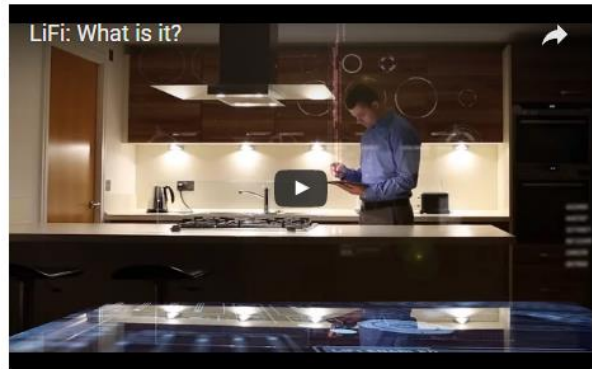
First integrated LiFi Luminaire learn more about this release.

Imagine if every light could transmit data. Lights that illuminate our offices, homes, cars and our streets also connecting us to the Internet and servicing our ever-growing demand for connectivity.

LiFi, meaning Light Fidelity, is a term coined by pureLiFi co-founder and CSO, Professor Harald Haas, when he demonstrated LiFi for the first time at a TED talk in 2011. LiFi is high-speed, bidirectional, networked and mobile wireless communication using the light spectrum, to provide a user experience similar to traditional wireless systems. However, LiFi offers thousands of more pathways for data to travel, which means it offers unprecedented Data and Bandwidth. The answer to our digital future.

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