

Marketing Website Summary

Data From Google Analytics

Users

63,837 18.2% Sessions

86,510

1 21.9%

Pageviews

511,368

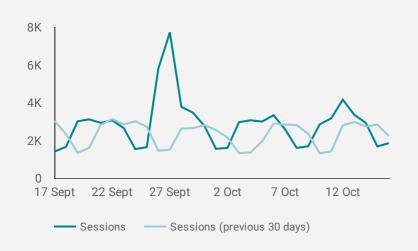
\$ 40.6%

Bounce Rate

41.3%

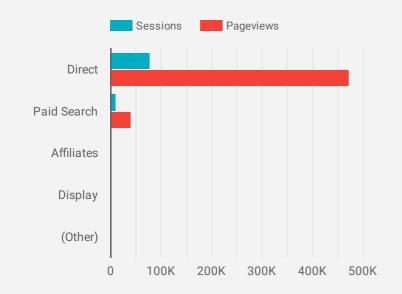
₹ -4.6%

How are site sessions trending?

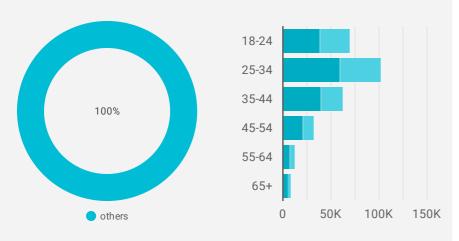


Which channels are driving engagement?

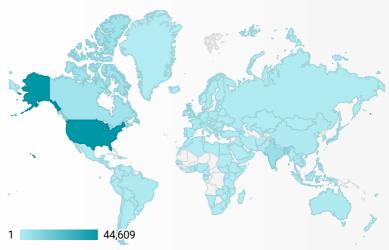
Goal: Engaged Users



Engagement by Age & Gender



What are the top countries by sessions?



1	44,609		
	Country	Sessions •	Pageviews
1.	United States	44,609	
2.	India	6,114	1
3.	United Kingdom	4,467	
4.	Canada	4,427	
5.	France	1,657	1
6.	Taiwan	1,585	I
7.	Japan	1,488	I
8.	Indonesia	1,444	1
9.	South Korea	1,338	1
•••	Spain	1,295	I
	Germany	1,291	1
•••	Netherlands	1,204	1
	Singapore	836	1
•••	Australia	783	I
	Ireland	760	1
	Brazil	742	1
	Mexico	661	1
	Italy	648	1
	Colombia	562	I
•••	Poland	529	1