## Name

Estimated maximum possible records

Revenue

**Industry Ranking** 

**UNDERWRITER'S SUMMARY** 

**Industry NAICS** 453998 - Miscellaneous Store Retailer 423930 - Recyclable Material Merchant **Wholesalers** 

**Not Applicable** 

\$88,000,000 65 1,500,000 No No

Park West 1 & 2

**Private** 

2009

**Not Applicable** 

152 (Estimated)

**Not Applicable** 

**Not Applicable** 

**Not Applicable** 

**Prior Year:** 

720

3.04%

1.5%

\$5,000,000

\$25,000

12 Hours

**Ground Up Loss** 

5 year

Average Annual Loss

6,000

8,000

14,000

Security Breach (Expense & Liability)

5 Year

6,700

8,500

12,160

**Ground Loss - Typical Limits and waiting period** 

5 year

Security Breach (Expense & Liability)

6 Hours Waiting Period

5 Year

3,350

4,250

6,080

10 year

18 Hours Waiting Period

10 Year

3,500

5,000

6,800

VMWare

BlueHost

DoubleClick

easyMail

VMWare

Paypal

10 year

10 Year

7,000

10,000

13,600

100 year

100 Year

12,000

25,000

29,600

100 year

100 Year

6,000

12,500

14,800

**Business Interruption** 

**Business Interruption** 

**Current Year:** 

Growing

1507 LBJ Fwy, Suite 500

www.hylamobile.com

Farmers Branch, TX 75234

**PCI - DSS Compliance Required PHI Records HIPAA Compliance Required Underwriting Notes** 

Hyla Mobile, Inc.

\$63,050,000

\$88,000,000

Primary

**Tertiary** 

Secondary

CYBER RISK SCORE (0 HIGH - 100 LOW)

**ORGANIZATION OVERVIEW** 

**Address** Website

**Public or Private Fortune Ranking Year Established** 

**Number of Employees** 

**Description of Organization** HYLA Mobile, Inc. provides mobile device trade-in and reuse solutions. The company engages in collecting, processing, recycling, and redistributing used mobile phones.

It is one of the world's leading providers of products and services that capture, extend and optimize the life and value of used mobile phones. It collects and sells phones through a network of carrier partners and retailers in seven countries. HYLA Mobile operates in seven countries and partners with leading carries such as AT&T, Verizon and

Orange across a network of more than 16,000 retail locations to provide instant, in-store trade-in credit for used mobile devices. The high quality, cleared devices are resold to consumers around the world, extending access to affordable, high-quality wireless technology in developed and emerging markets. They are transforming the wireless ecosystem by helping consumers realize and immediately take advantage of the residual value of their used devices, and are providing a reliable and responsible way of collecting, processing and distributing used mobile phones. HYLA Mobile has completed more than 46 million mobile device trade-ins since its founding in 2009. The company was formerly known as eRecyclingCorps, LLC. HYLA Mobile, Inc. was founded in 2009 and is based in Irving, Texas. Chief Executive Officer and President Mr. Biju Nair Co-Founder and Chairman Ronald T. LeMay **Subsidiaries** 

**Subsidiaries Addresses International Location** Revenue **Grow Shrink Business Indicator Credit Score** 

**Underwriting Notes** 

**CYBER RISK ANALYTICS** Probablity of A Breach Probability of Business Interruption Events Typical Limit

50k

Typical Deductible

Typical Waiting Period

40k 30k 20k

> 10k 0 Average Annual Loss **Business Interruption** Security Breach (Expense & Liability)

Business Interruption

Combined

Average Annual Loss

**Business Interruption** 

Security Breach

(Expense & Liability)

Combined

Business Interruption

Typical Waiting Period

Average Annual Loss

3,000

4,000

7,000

**AWS** 

aPLUS

Bizo

MailJet

AWS

Braintree

Stripe

**Botnet Infections** 

**Spam Propagation** 

**Potentially Exploited** 

**Hosting Provider and Cloud Providers** 

**News Feed** 

Mobile device trade-in programs returned more than \$2B to customers and consumers 2017.

Records Largest Monthly Turn-in Volume of 1.6M Mobile Devices Following iPhone 6 Launch

Plans Manufacturing Center in La Vergne, Tennesse.

**Status** 

**Acquired** 

**Acquired** 

**Acquired** 

**Acquired** 

Hosting Provider and Cloud Providers

**Botnet Infections** 

Spam Propagation

Potentially Exploited

**File Sharing** 

**Organization** 

Hyla Mobile

Hylya, Inc.

**Hyla Mobile** 

**MERGER AND ACQUISITION ACTIVITY:** 

**Date** 

May 7, 2014

May 7, 2012

**December 4, 2013** 

File Sharing

**69** 

Dreamhost

Rankspace

25k

20k 15k 10k 5k 0

**Underwriting Notes** 

**INFORMATION SECURITY RATINGS Hosting Providers and Cloud Providers** 7 Vendors found including: AZURE **DNS (Domain Name Servers) Provider** 5 vendors found including: ABOVE DataPipe **Content Delivery** 1 vendor found including:

IBM

Amazon CloudFront

**Advertisement Providers** 3 vendors found including: AddGear **Email Providers** 3 vendors found including: GoDaddy **SSL (Secure Sockets Layer) Certificate Providers** 5 vendors found including: AZURE **Payment Processors** 

**Entrust** 

No Vendors Found. Apple Pay Google Checkout

700

825

705 525 637

**Underwriting Notes** Date

**ORGANIZATION'S NEWS FEED** 01/13/2018 06/28/2017 10/15/2014 **Underwriting Notes** 

**Company Name** 

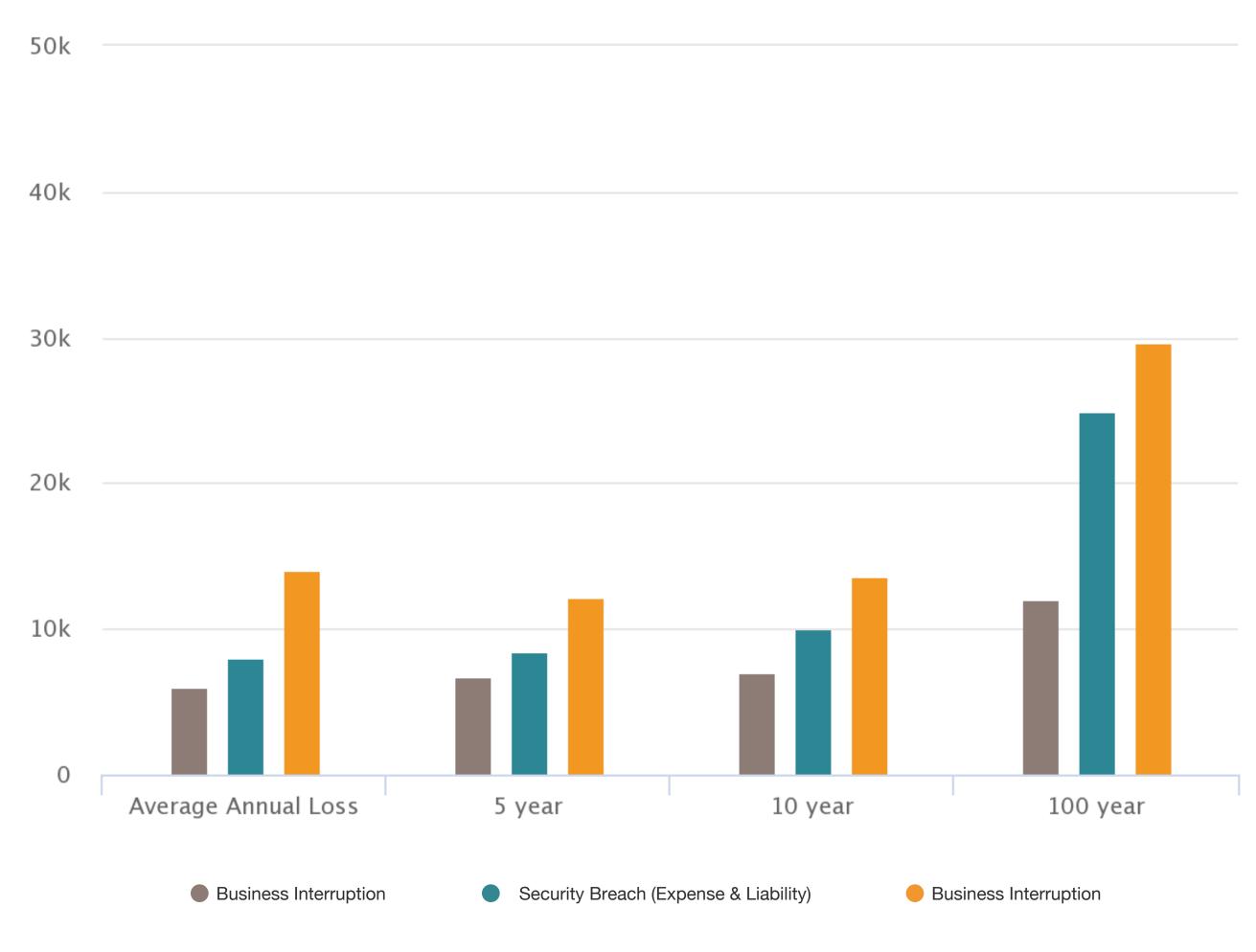
Cell Again

ReCellular

Flipswap

Zone Impact	February 22, 2012
Underwriting Notes	
MISSING UNDER	RWRITING INFORMATION
Business Continuity Pla	an tested past 12 months
Are encrypted records	transmitted over public networks
Next year's revenue	
Underwriting Notes	

## **Ground Up Loss**



	000 6,700	7,000	12,000
Coough Duood			
Security Breach (Expense & Liability) 8,	000 8,500	10,000	25,000
Combined 14	,000 12,16	0 13,600	29,600

25k

20k

Security Breach (Expense & Liability)

Combined

10k

5k

0

Average Annual Loss

Business Interruption

25k

4,000

**Ground Loss - Typical Limits and waiting period** 



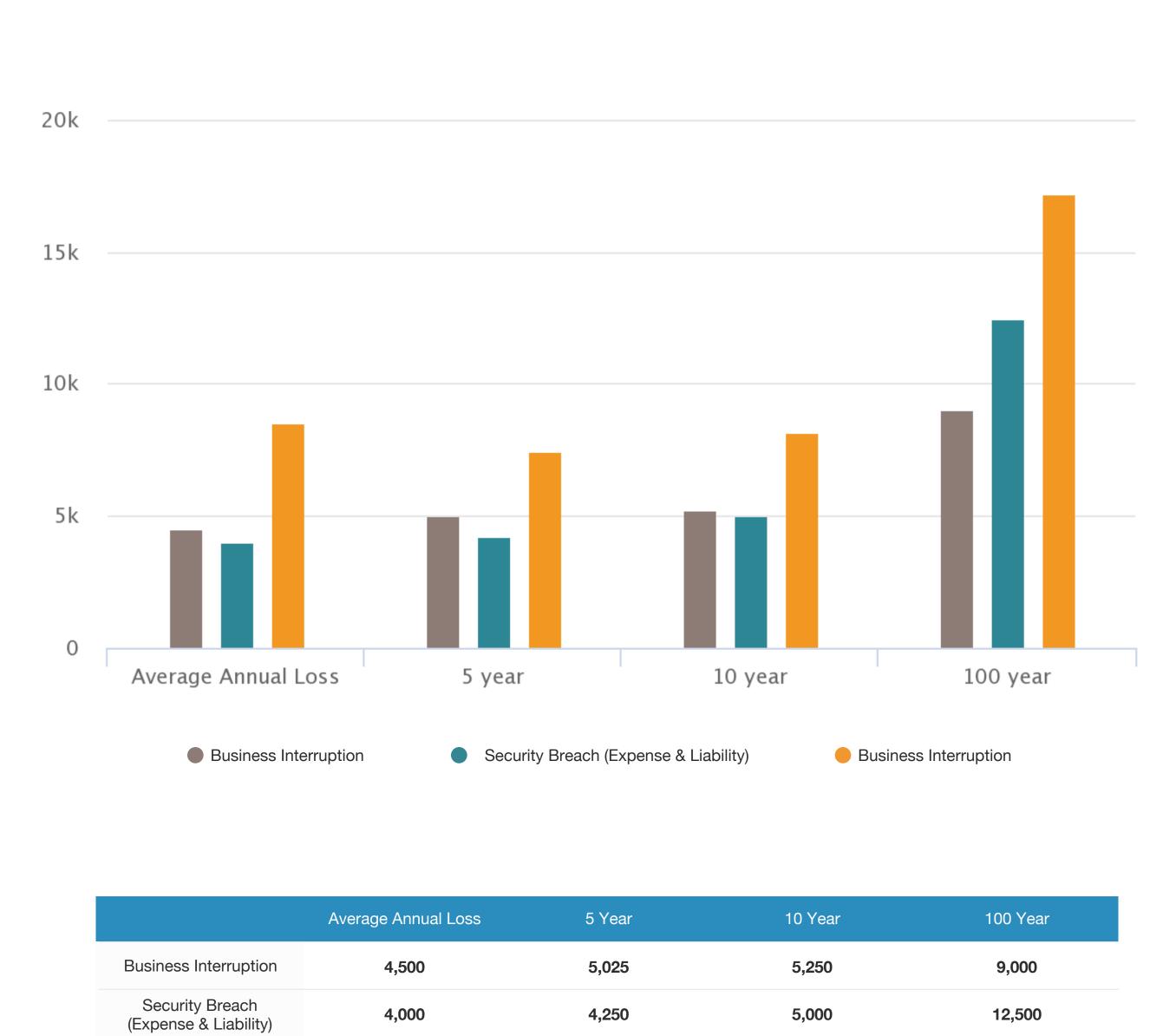
Combined	7,000	6,080	6,800	14,800

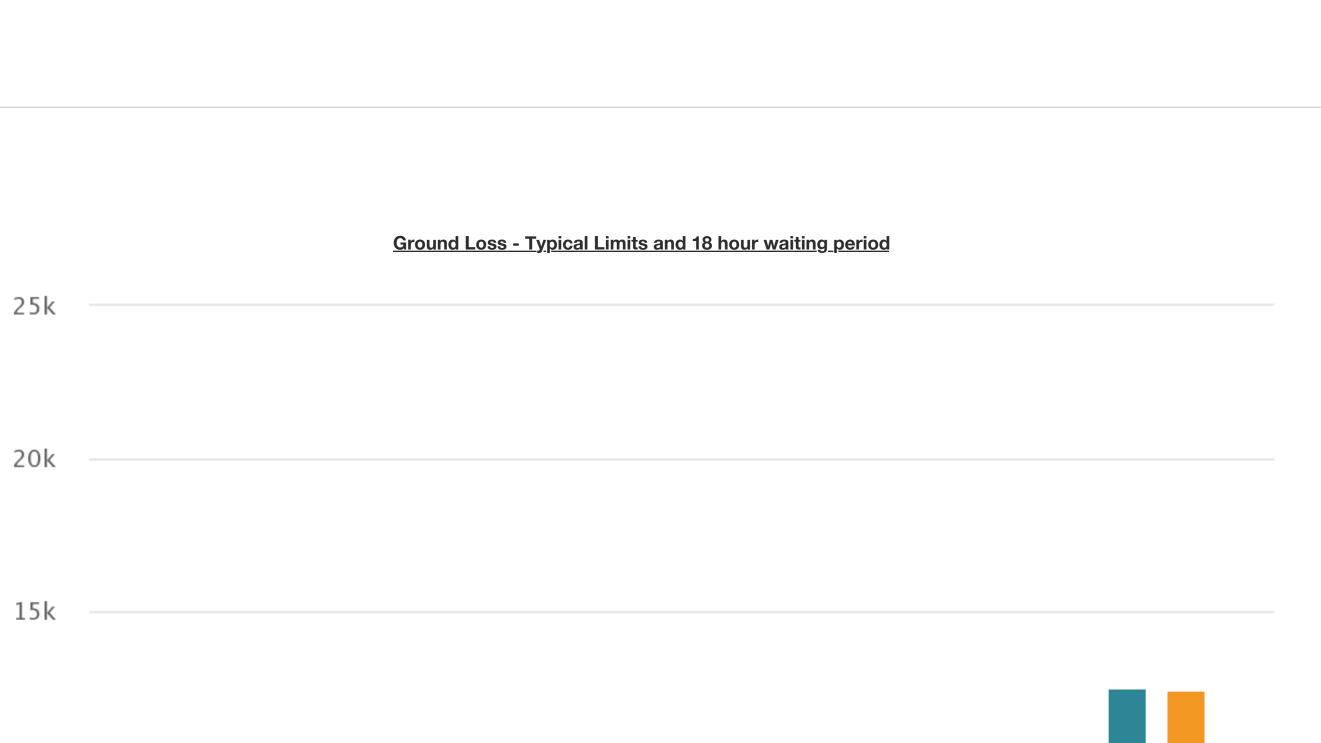
**Ground Loss - Typical Limits and 6 hour waiting period** 

4,250

5,000

12,500





7,420

8,200

17,200

100 year

**Business Interruption** 

8,500

	Average Annual Loss	5 Year	10 Year	100 Year
Business Interruption	1,500	1,675	1,750	3,000
Security Breach (Expense & Liability)	4,000	4,250	5,000	12,500
Combined	5,500	4,740	5,400	12,400

Security Breach (Expense & Liability)

10 year

5 year