



ROBOT SWAN

ART & DESIGN PORTFOLIO

sunny x. lai

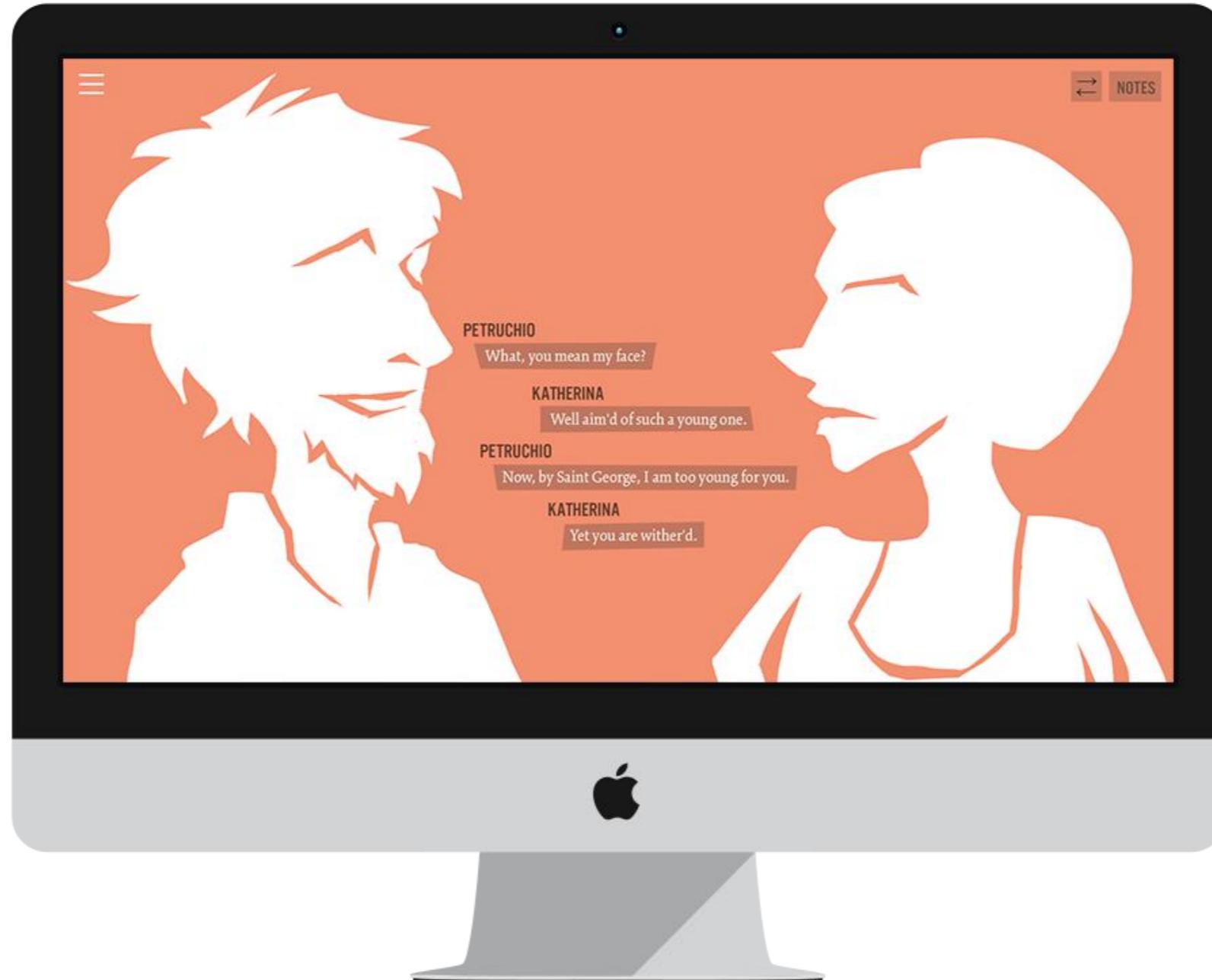
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SHAKESPEARE ONLINE

web design | illustration | UX design



CLIENT
UTS

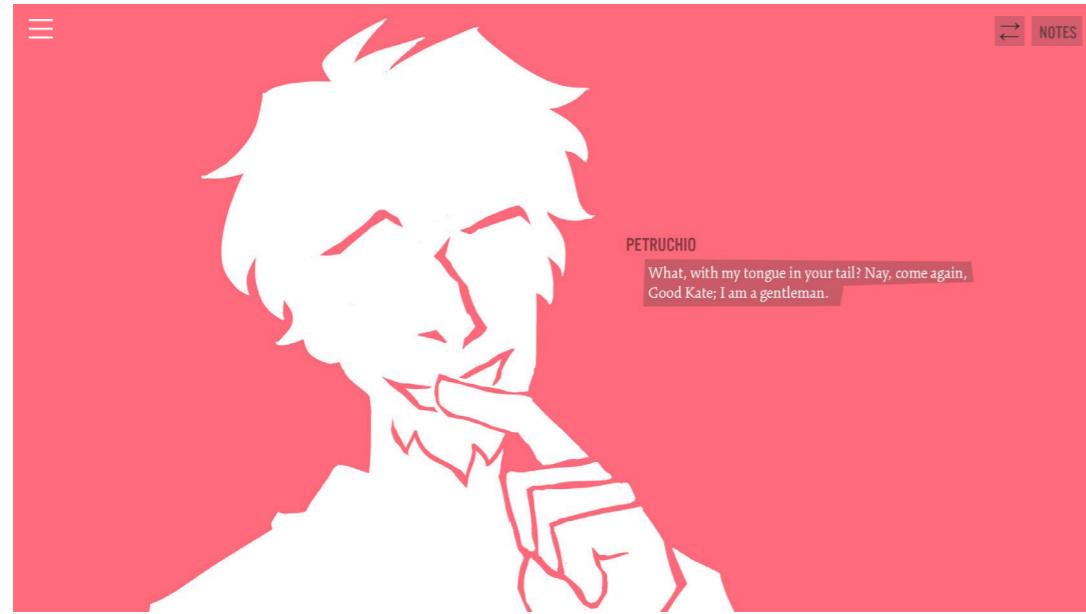
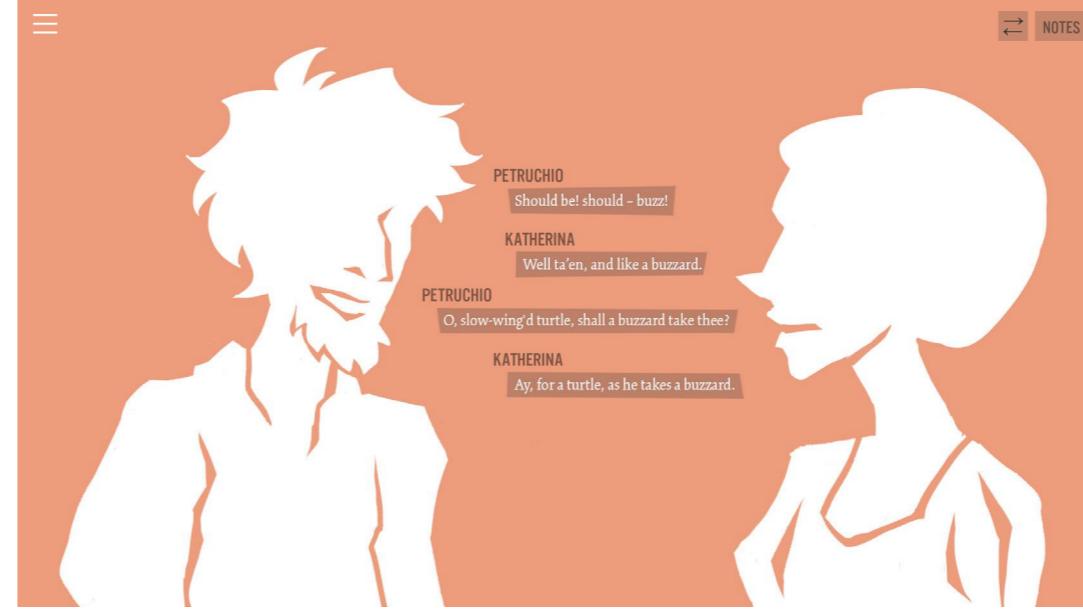
BRIEF
Design a web platform to help high school students understand the nuance of dialogue in plays.

RESPONSE
The dialogue was formatted as a visual narrative, using colour and illustration to add expression and improve engagement and understanding.



SHAKESPEARE ONLINE

web design | illustration | UX design



Additional features of the design include notes on the text, a contents menu, and a help screen.



EKAS

identity design



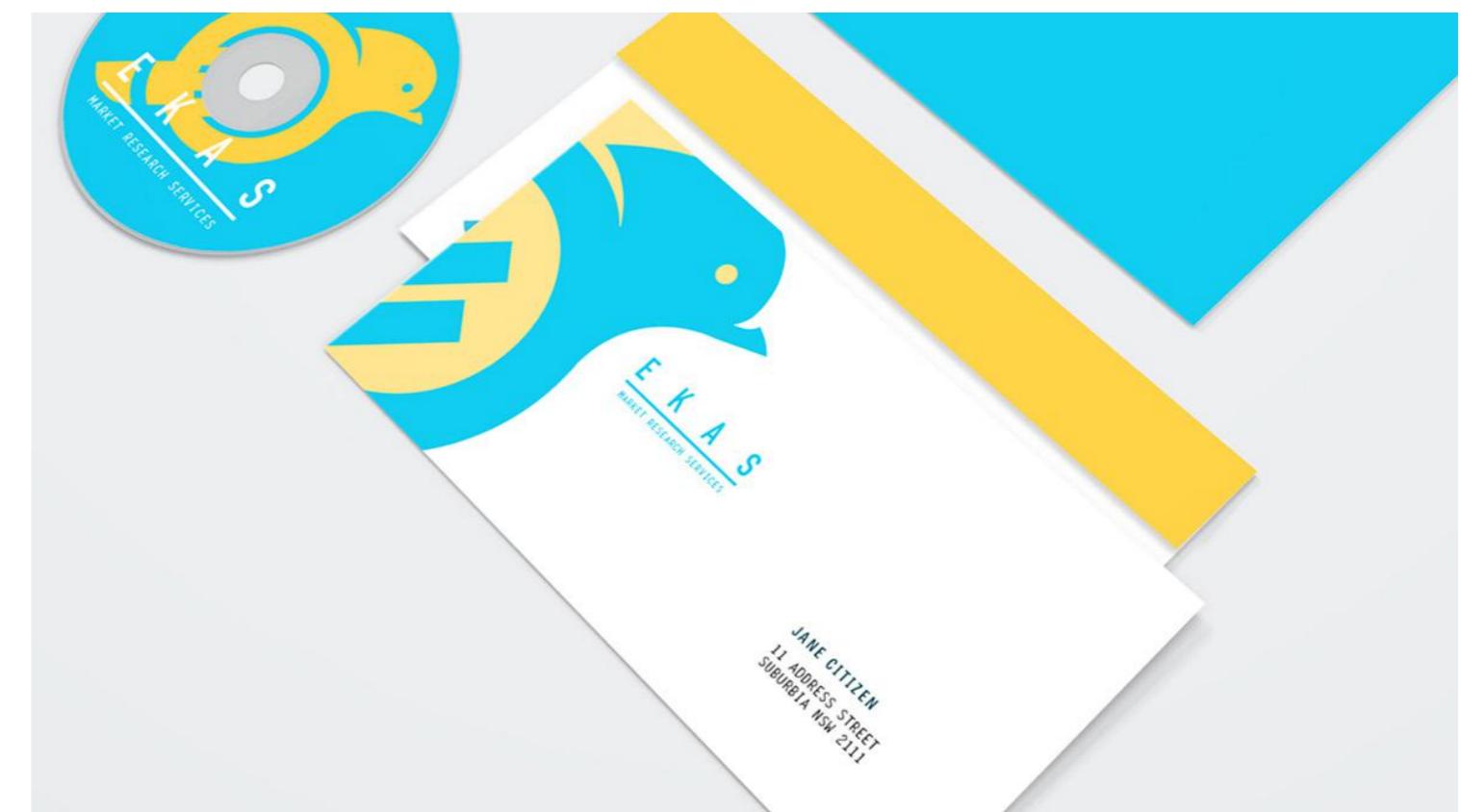
CLIENT
Dream Consortium

BRIEF
Design a visual identity
around an existing logo.



EKAS

identity design





EKAS

identity design





LOVE POEM

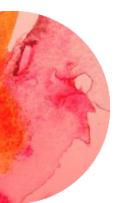
illustration | zine-making



CLIENT
UTS

BRIEF
In the form of a zine, create a visual narrative based on a poem. Except for typing and printing the text, no digital methods may be used.

RESPONSE
An illustrative reinterpretation of Bobbi Sykes' 'Love Poem' as a story about spies and assassins.



LOVE POEM

illustration | zine-making





DREAM CONSORTIUM

layout design | icon design

Energy-saving tips to reduce your office energy costs

small energy-saving changes that will make a huge difference on your energy bill

- 1.** OFF
- 2.**
- 3.**
- 4.** Zzz
- 5.**

1. Switch off computers, printer, light and other equipment when they're not needed. They continue to draw power even if they are plugged in. Switching them off after working hours will conserve energy and reduce your energy bill.

2. Keep control of your heating and cooling. Keeping your office temperature one degree down during winters and one degree up during summers can reduce the power it uses by up to 10%.

3. Purchase energy-saving equipment; this will reduce your costs over time.

4. Look for energy-efficient features like power saving modes. The ENERGY STAR® mark can help you identify energy-efficient products. Check the machine manufacturer's website for information on energy saving features in their products and switch these on.

5. Automate power-downs on your devices (e.g. screensavers on monitors).

Replace existing bulbs with CFLs; CFLs consume less power and run longer. Energy Star compact fluorescent light bulbs last longer and use about 75 percent less energy than standard light bulbs.

dream
consortium

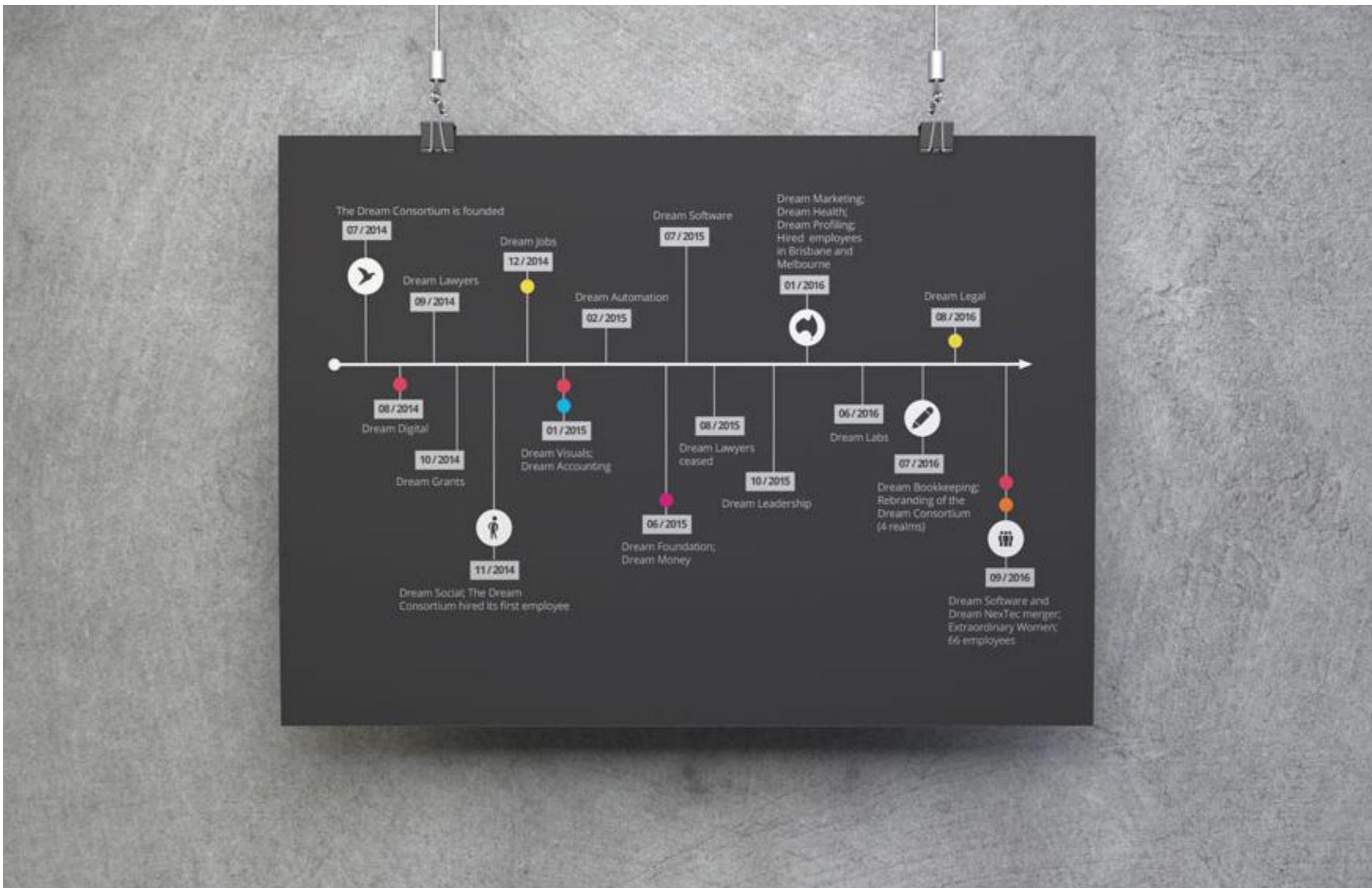
CLIENT
Dream Consortium

BRIEF
Lay out internal publications using the provided company style guide and body copy.



DREAM CONSORTIUM

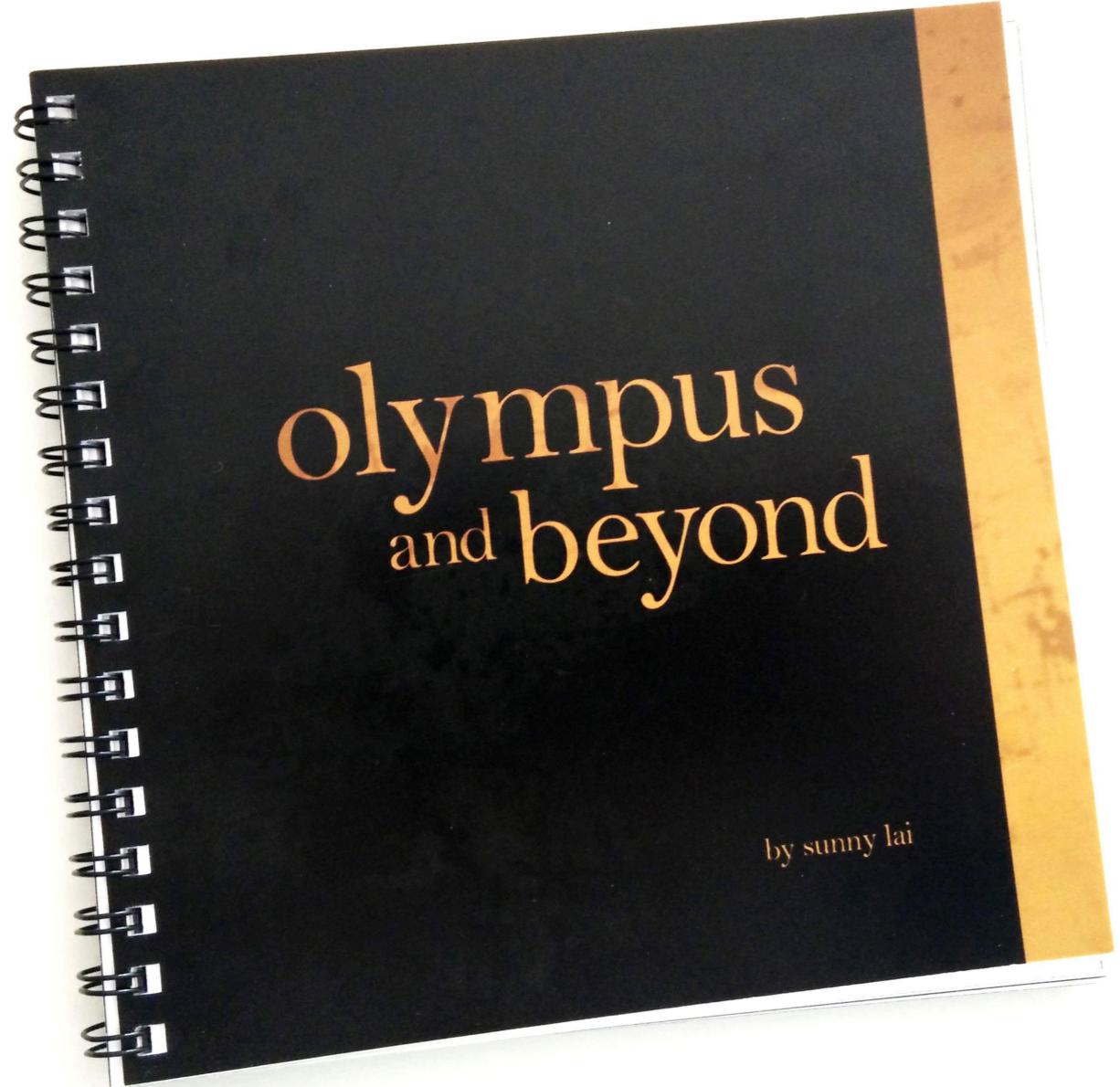
layout design





OLYMPUS AND BEYOND

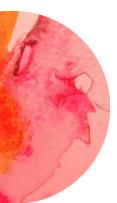
book design; illustration



CLIENT
UTS

BRIEF
Make a 36-page book of imagery that forms a cohesive sequence or series.

RESPONSE
A book of illustrations which use modern objects to symbolise characters from Greek mythology.

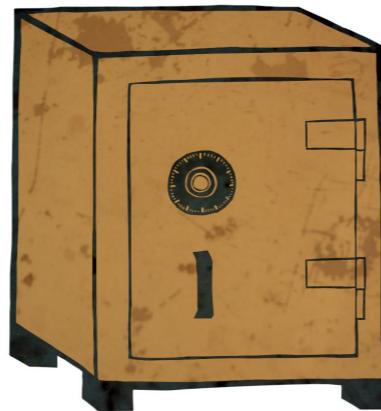


OLYMPUS AND BEYOND

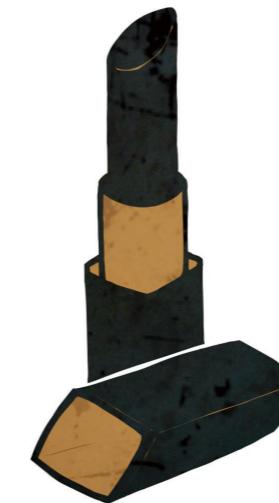
book design; illustration



poseidon



pandora



aphrodite



zeus



medea



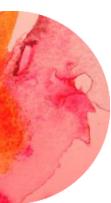
eros



sisyphus



prometheus



I WANT TO TELL YOU

UX & UI design | service design

Saying stuff like "but think about all these people who love you" doesn't help – they know that. They just believe that love doesn't work. Wish it were less stigmatised, it's not something we can just suck it up and get out of. Wish there was more support. If it were comp free under Medicare (beyond 10 visits) I feel like more people would seek support.

It's not a trendy thing to put on a Tumblr blog

Not every mentally ill person can be classified into one "textbook" group, and is, rather, often on a varying scale or spectrum.
They aren't madly ill, just need time to recover

It can affect anyone and we should be more understanding of people with mental illness.
I know that other people have it worse than I do, but that doesn't make it any easier for me.

The mental illness does not define us

I'm not crazy

I WANT TO TELL YOU

is a project to bring personal voices into the mental health conversation

ABOUT

LISTEN

TELL

RESOURCES

CONTACT

CLIENT
UTS

BRIEF
Design a response to the issue of mental health.

RESPONSE
An interactive online platform where people can anonymously submit insights; an attempt to humanise the face of mental illness.



I WANT TO TELL YOU

UX & UI design | service design

LISTEN

Depressed people don't always do badly at academics/work – they can still be doing all these things in their lives but deep inside, they're sinking.



TELL

* mandatory fields

* What do you want to tell others about mental health?

What are your experiences with mental health?

Age

Gender

SUBMIT

THANK YOU

LIKE WHAT YOU SEE? GET IN TOUCH!

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