

# PORT- FOLIO

Curriculum Vitae 2022

*Collected Work*  
Verly Arista Anggraini

Portfolio

BUSINESS  
IDENTITY





## UDAYA

This is a project to design UDAYA logo that will be displayed for drink and food package and the neon box.

### KEY VISUAL



cup

+



coffee

+



dawn

+

UDAYA  
Butter Rice Speciality

brand name

=



# WE PHOTOGRAPH

This is a project to make a logo for small business engaged in photography and videography.

Project

Design Business Identity

Client

We Photograph

Tools

Adobe Illustrator



## • KEY VISUAL •



camera

+

WE  
PHOTOGRAPH

brand name

=



## BUTTERFLY COLLECTION

The branding project for business hijab  
in online store

Project

Re-design Business Identity

Client

Butterfly Collection

Tools

Adobe Illustrator

Adobe Photoshop



DESIGNER: VERLY ARISTA ANGGRAINI

### • KEY VISUAL •



butterfly

+



women

+

*Butterfly Collection*

brand name

=



\*lates logo





## ARSIP KEPEGAWAIAN

This project is corporate identity for BADAN KEPEGAWAIAN NEGARA department ARSIP KEPEGAWAIAN

### • KEY VISUAL •

$$\begin{array}{ccccccc}
 A & + & K & + & \text{files} & + & \text{filing cabinet} & =
 \end{array}$$

a p



Project  
Design Business Identity  
Client  
Badan Kepegawaian Negara  
Tools  
Adobe Illustrator

Portfolio

PACKAGING  
DESIGN





Project

Design Packaging Brand Competition

Client

Inaco

Tools

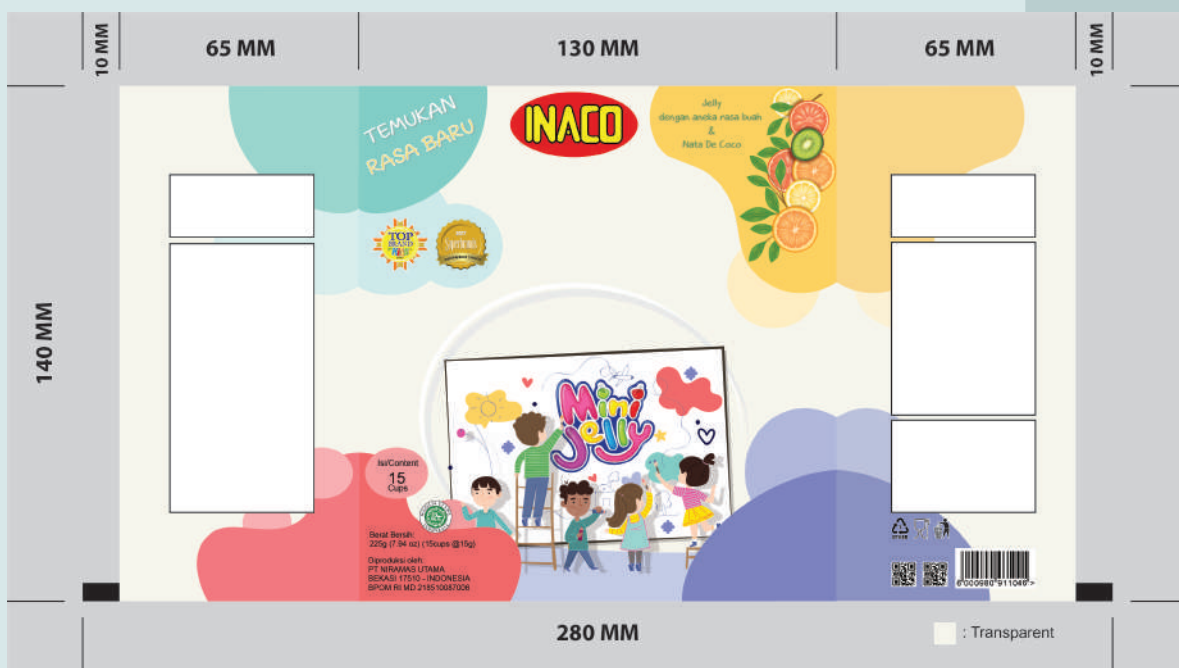
Adobe Illustrator

Adobe Photoshop

## MINI JELLY

Is the packaging for inaco brand which is that product is Mini Jelly.

This is for design competition with children themed. I made this with art is part of children concept.



DESIGNER: VERLY ARISTA ANGGRAINI



## KEFIR COLLAGEN



Is the packaging for kefir collagen which is that product is lovely kefir nature.

This is a packaging for whitening and immune booster

### Project

Design Packaging Brand  
Competition

### Client

Inaco

### Tools

Adobe Illustrator  
Adobe Photoshop

DESIGNER: VERLY ARISTA ANGGRAINI





## GLOWING WITH KEFIR

Is the design for pouch makeup kit and skincare packaging box by lovely kefir nature.

### Project

Design Packaging

### Client

Lovely Kefir Nature

### Tools

Adobe Illustrator  
Adobe Photoshop

DESIGNER: VERLY ARISTA ANGGRAINI

Glowing  
With Kefir

LOVELY KEFIR  
NATURE

lovelykefirnature

# VERLY ARISTA ANGGRAINI

● 02/04/99 ● Bekasi


📍 Grand residence, kab. Bekasi


✉ verlyarst@gmail.com

📞 081585808730

Hello,

I am a passionate and hardworking young graphing designer who love to create visual appealing things. I have a good interpersonal skill and enjoy working with a team. I love all parts of creative process and learning new skill.

 verly arista anggraini

 verlyarst

## EXPERIENCE

Oct 02 - Dec 31, 2015

**Holomoc**

Internship as Graphic Designer, 3D,  
Game Developer and Animator

Mei 2018

**Cybermedia College**

Training Progam as Animator

18 Jan - 8 Mar, 2021

**Lovely Kefir Nature**

Internship as Graphic Designer

09 Feb - 23 Mar, 2021

**Badan Kepegawaian Negara**

Internship as Graphic Designer

## SOFTWARE



## EDUCATION

2005 - 2011

SD Muhammadiyah 47 Bekasi

2011 - 2014

SMP Negeri 27 Bekasi

2014 - 2017

SMK Negeri 08 Bekasi

Majoring in Animation

2018 - 2021

State Polytechnic of Creative  
Media Jakarta

Majoring in Graphic Design -  
Multimedia

## ABILITIES

Creativity

Communication

Imaginative

Graphic Design

Good Atitude

3D Modelling

Enthusiasm

Animation



Portfolio

DESIGN





yasmeera  
Inspiring at Ysis

El-Rasheed  
MUSLIM WEAR

## FAMILY SET 2022

#OrderHarilniKirimHarilni

Free Ongkir  
Seluruh Indonesia



22 Maret - 5 April 2022

\*setiap pembelian 2pcs

#RamadhanTenangIbadahBerkesan #HariRayaNyaman



yasmeera  
Inspiring at Ysis

## Azma

Prayer Set 2.0

PLATINUM  
SERIES

Available Color:



Olivine



Purple Dove

“..cantik berkesan  
di Bulan Ramadhan.”



\*Sudah termasuk sajadah & pouch cantik

DESIGNER: VERLY ARISTA ANGGRAINI

## CATALOG

This is a catalog design that I made to posting in  
instagram account of @yasmeera\_ and website  
[www.yasmeera.id](http://www.yasmeera.id)

### Project

Design Catalog

### Work of

Yasmeera

### Tools

Adobe Photoshop



# Thank You

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