

Sales Conversion Report

State

State

Alabama

Region

Region

Central

Category

Category

Furniture

Office Supplies

Technology

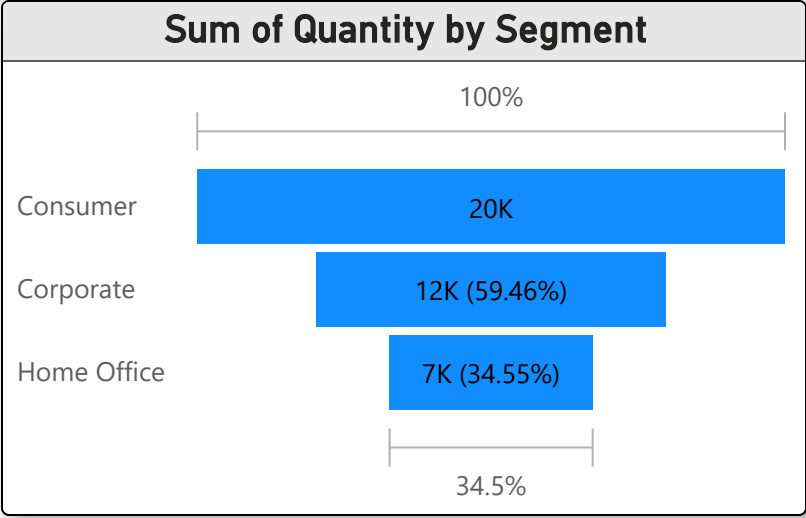
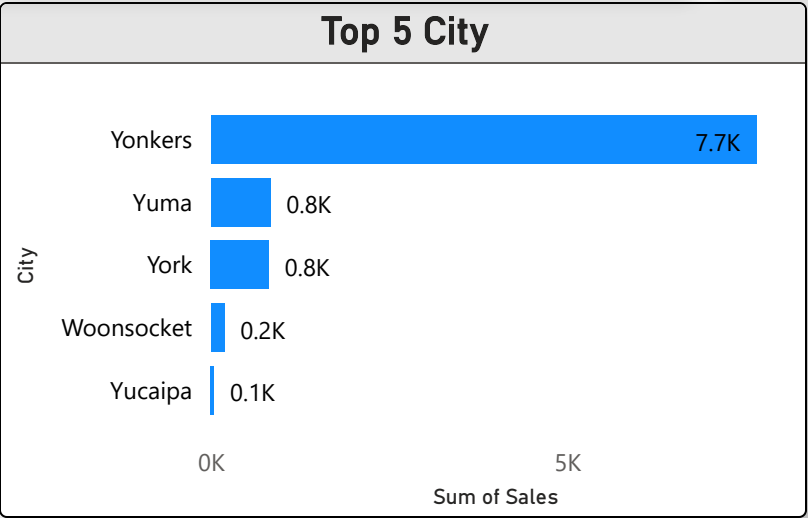
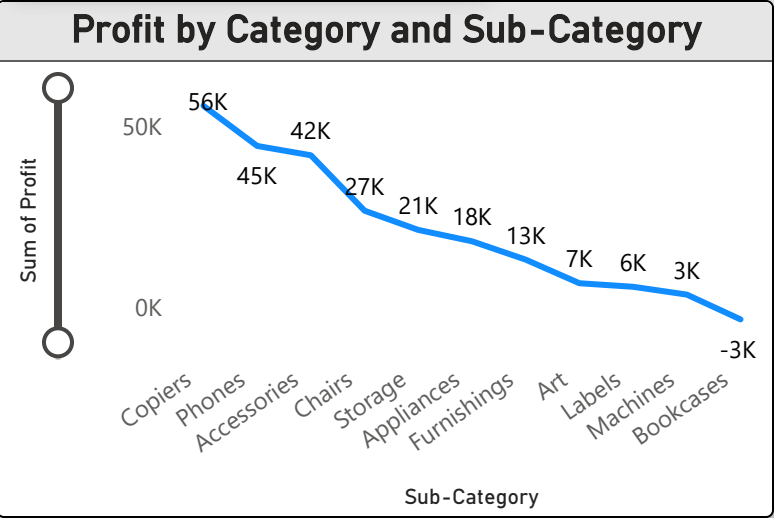
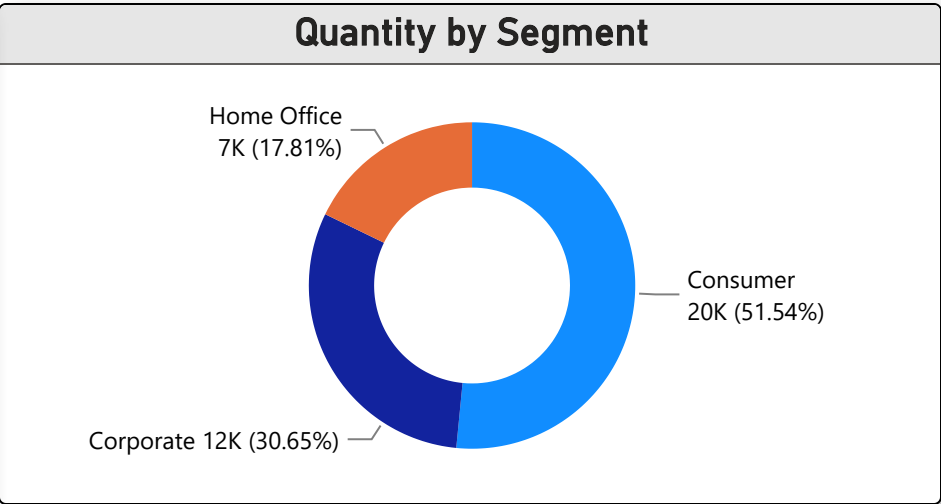
Total Revenue

2,297.2K

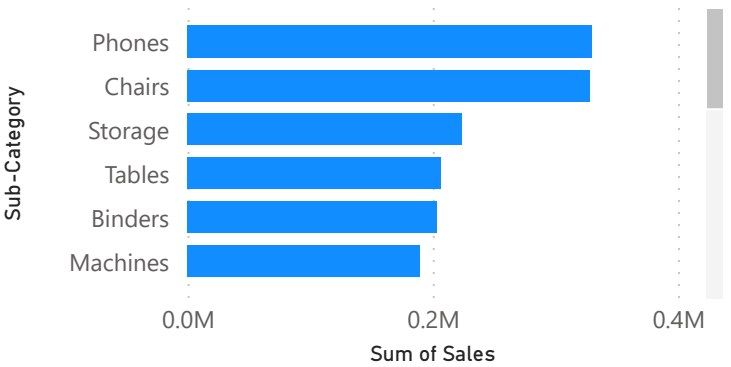
Total profit

286.4K

Region wise Revenue		
Region	Sum of Sales	Sum of Profit
South	391,721.91	46,749.43
Central	501,239.89	39,706.36
East	678,781.24	91,522.78
West	725,457.82	108,418.45
Total	2,297,200.86	286,397.02

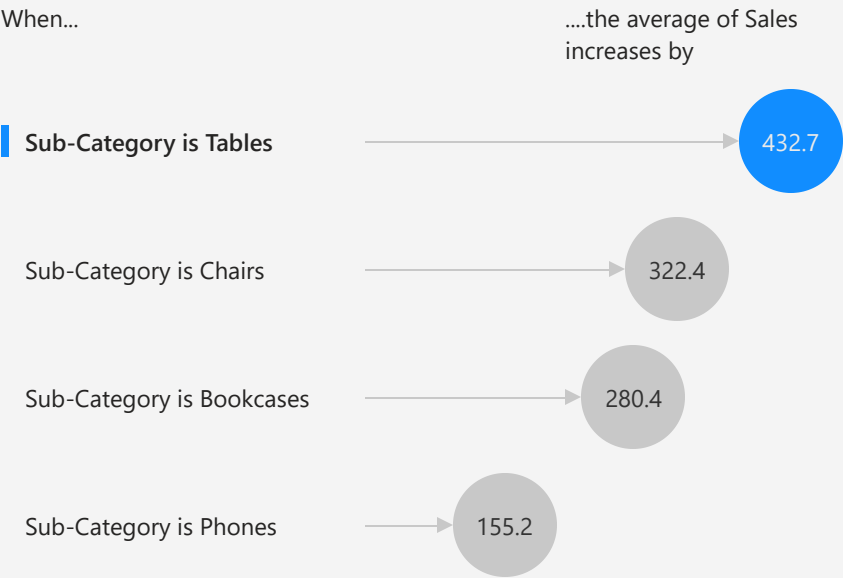


Sum of Sales by Sub-Category

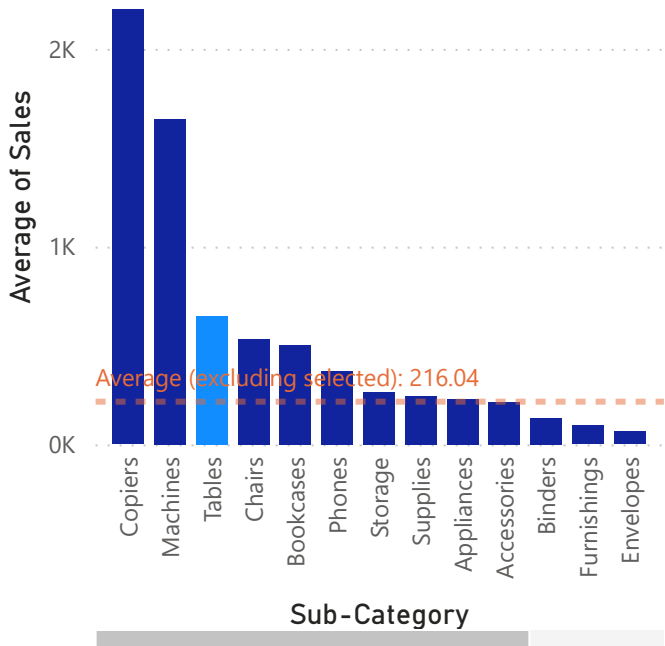


Key influencers Top segments

What influences Sales to ?



← Sales is more likely to increase when Sub-Category is Tables than otherwise (on average).



☐ Only show values that are influencers

Decomposition tree

