

Credit Card Transaction Report

Revenue

55M

Total_Trans

45M

Int_Earned

8M

Trans_Vol

656K

Q4

Q3

Q2

Q1

Week_Start_Date

All

Blue

Platinum

Gold

Silver

F

M

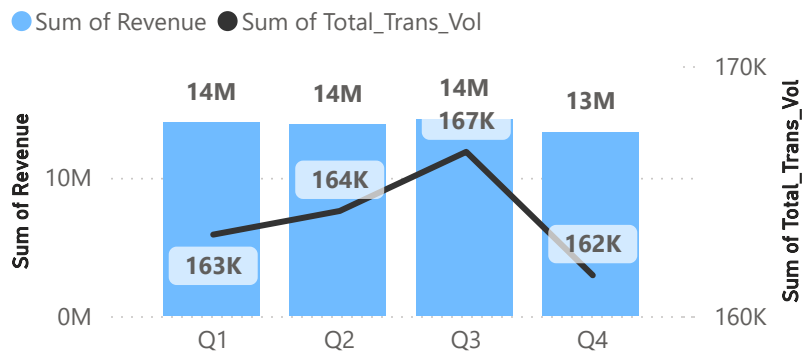
Low

Medium

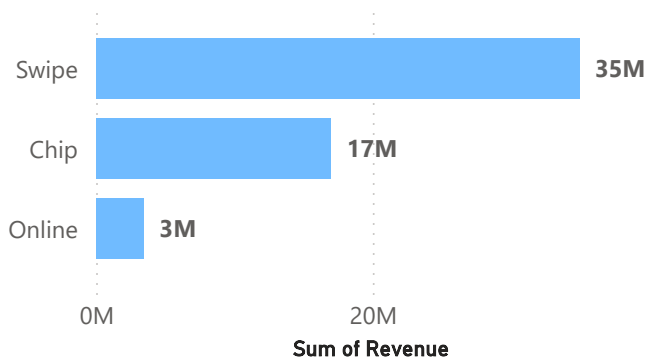
High

Card_Category	Revenue	Trans_Amt	Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

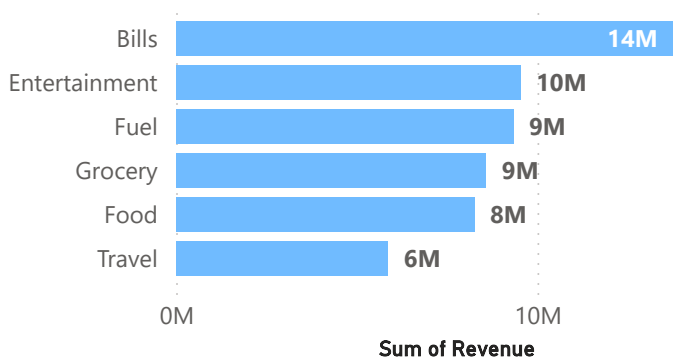
QTR Revenue and total Transaction count



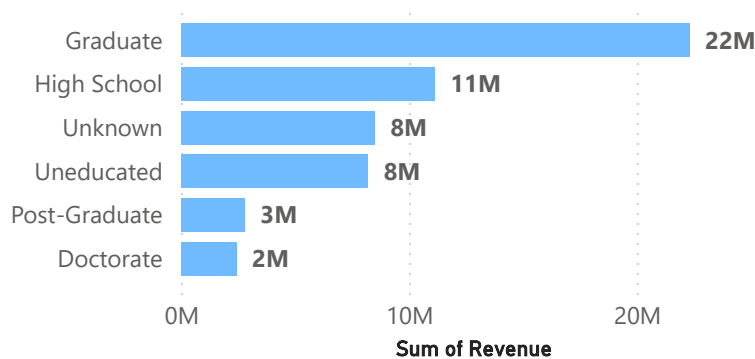
Revenue by usage type



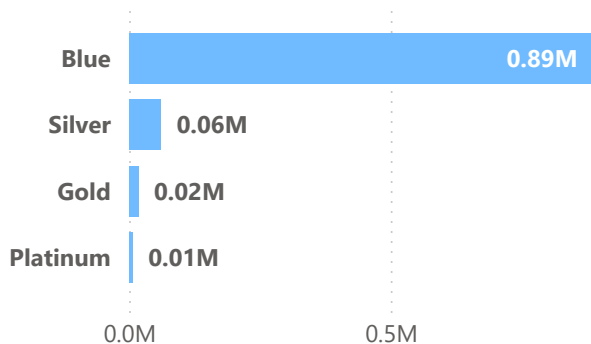
Revenue by exp type



Revenue by Education_Level



Customer Acq cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Revenue

55M

Total_Trans

45M

Income

576M

Count

3.19

Blue

Platinum

Gold

Silver

M

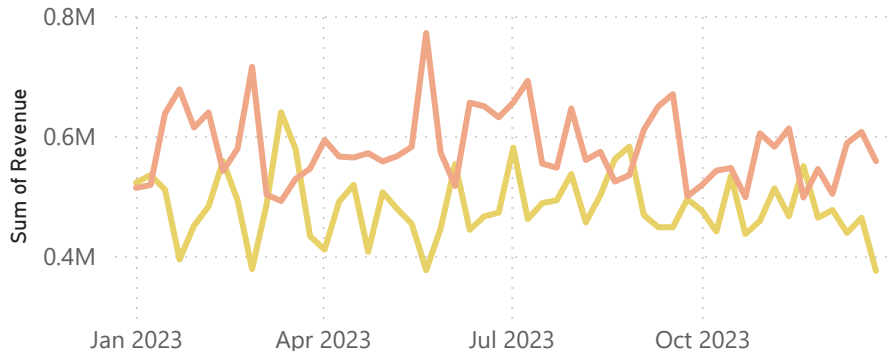
30M

F

25M

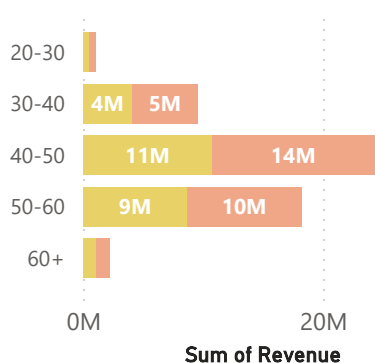
Sum of Revenue by Year, Month, Day and Gender

Gender ● F ● M



Revenue by Age group

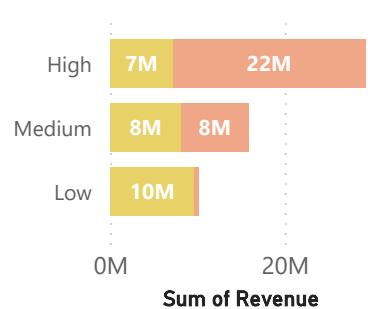
Gender ● F ● M



Customer_Job	Revenue	Income	Interest_Earned
Businessman	17387832	186959919	2539390
White-collar	10114656	103930055	1441074
Govt	8111701	88773989	1160016
Selfemployeed	8261758	75313288	1119742
Blue-collar	6904279	72262158	952801
Retirees	4535184	48675030	630359
Total	55315410	575914439	7843382

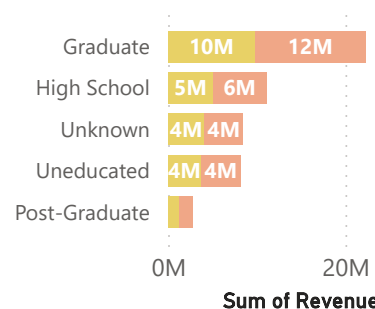
Revenue by Income group

Gen... ● F ● M



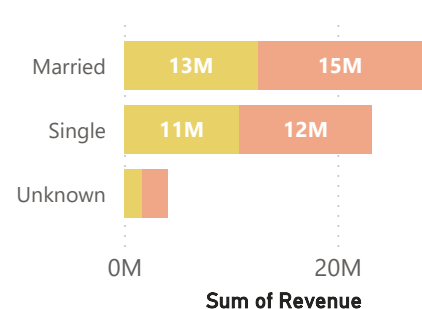
Revenue by Education type

Gender ● F ● M



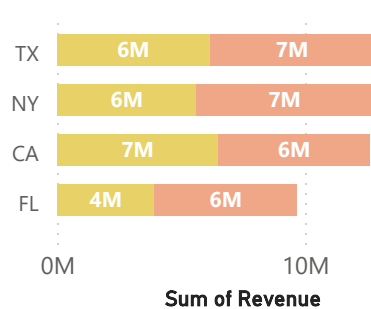
Revenue by Marital status

Gender ● F ● M



Top 5 states

Gender ● F ● M



Revenue by dependent count

Gender ● F ● M

