

# Planning

OSPM -7 ; 28-09-2020; 11:30 AM





# Onitsuka

- *Onitsuka and Kitami cannot be trusted.*
- *Blue Ribbon and Onitsuka are done.*
- *They need to stay together as long as it takes to develop other supply sources*

Carolyn Davidson, the college designer who helps periodically with marketing materials, comes up with the Swoosh idea after multiple trial and errors. They pay her \$35. Blue Ribbon agrees it looks new, fresh, and timeless, but Phil doesn't love it. Now they just need a name.



# Let us take three minutes

	<b>Mostly True</b>	<b>Mostly False</b>
1. I have clear, specific goals in several areas of my life.	_____	_____
2. I have a definite outcome in life that I want to achieve.	_____	_____
3. I prefer general to specific goals.	_____	_____
4. I work better without specific deadlines.	_____	_____
5. I set aside time each day or week to plan my work.	_____	_____
6. I am clear about the measures that indicate when I have achieved a goal.	_____	_____
7. I work better when I set more challenging goals for myself.	_____	_____
8. I help other people clarify and define their goals.	_____	_____



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**“No battle plan survives contact with the enemy.”**