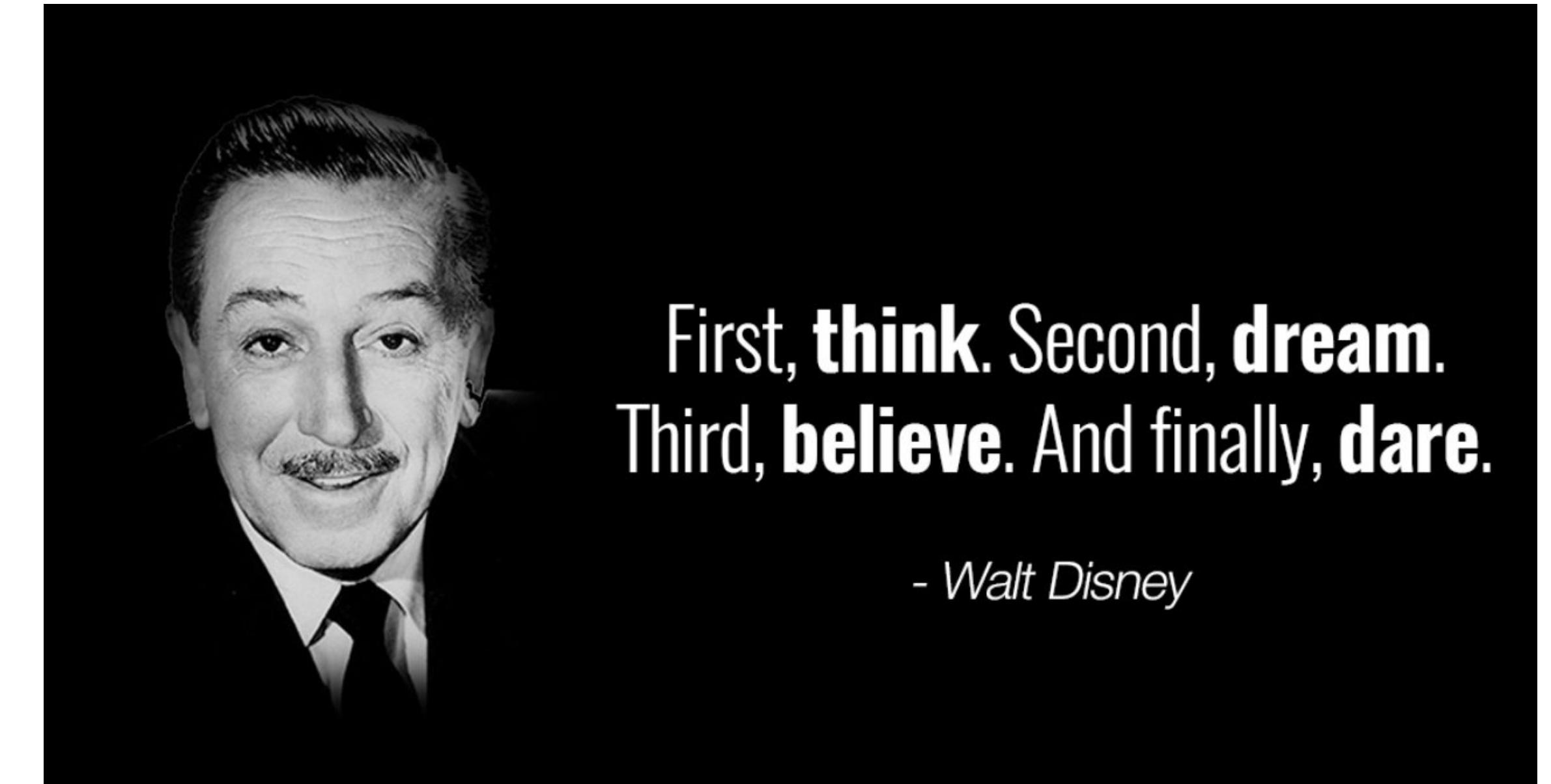


Ethics and Social Responsibility

OSPM - 6; 23-09-2020 ; Wednesday 9:00AM





What Is Your Level of Ethical Maturity?

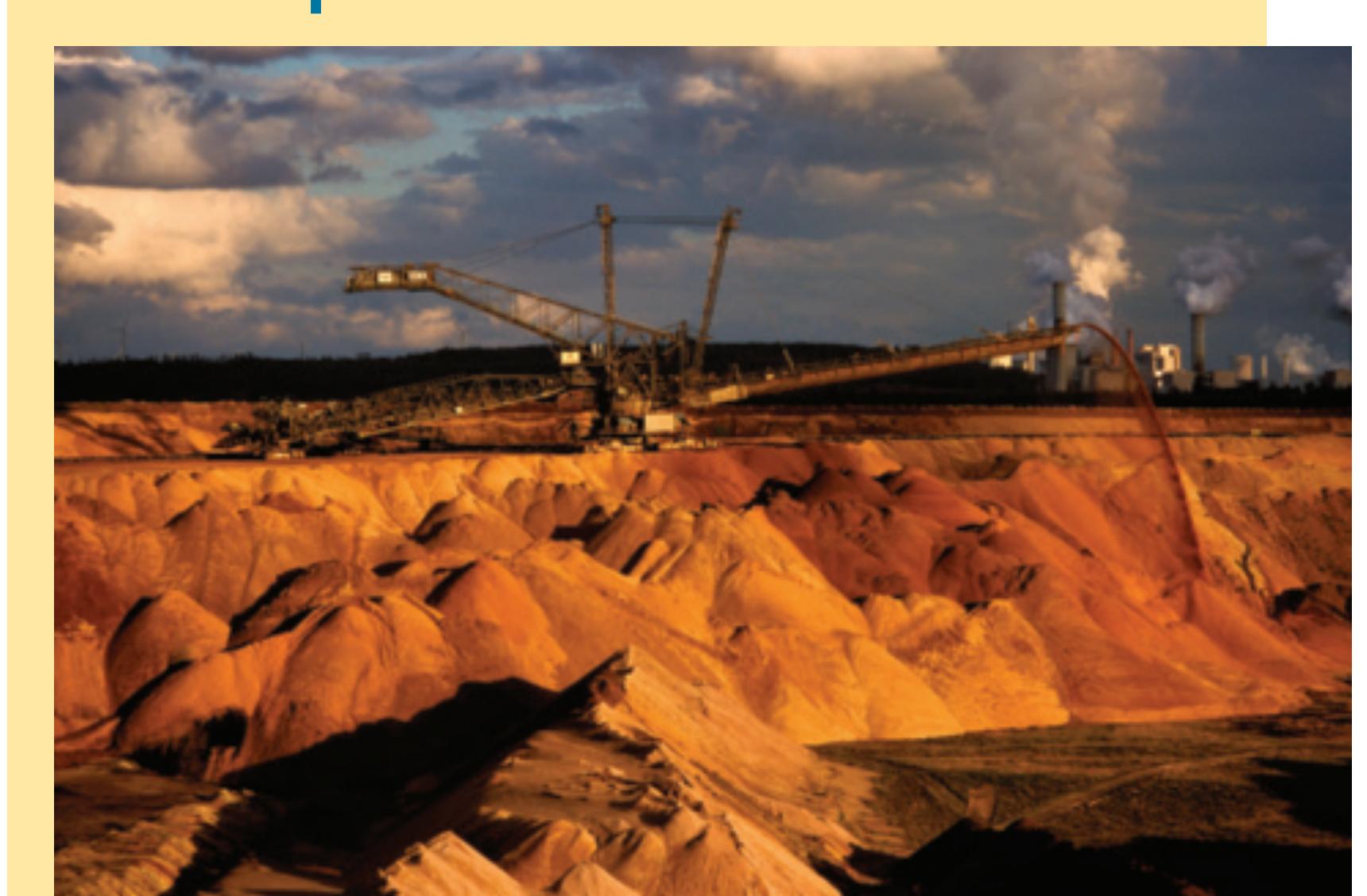
	Mostly True	Mostly False
1. I can clearly state the principles and values that guide my actions.	_____	_____
2. I quickly acknowledge my mistakes and take responsibility for them.	_____	_____
3. I am able to quickly “forgive and forget” when someone has made a serious mistake that affected me.	_____	_____
4. When making a difficult decision, I take time to assess my principles and values.	_____	_____
5. I have a reputation among my friends and co-workers for keeping my word.	_____	_____
6. I am completely honest and can be trusted to tell the truth.	_____	_____
7. When someone asks me to keep a confidence, I always do so completely.	_____	_____
8. I hold others accountable for using ethical practices in their work.	_____	_____
9. I insist on doing what is fair and ethical even when it is not easy.	_____	_____
10. My coworkers would say that my behavior is very consistent with my values.	_____	_____

Shocked and Dismayed

“No one’s e-mails were opened and the contents of no one’s e-mails were searched by human or machine,”

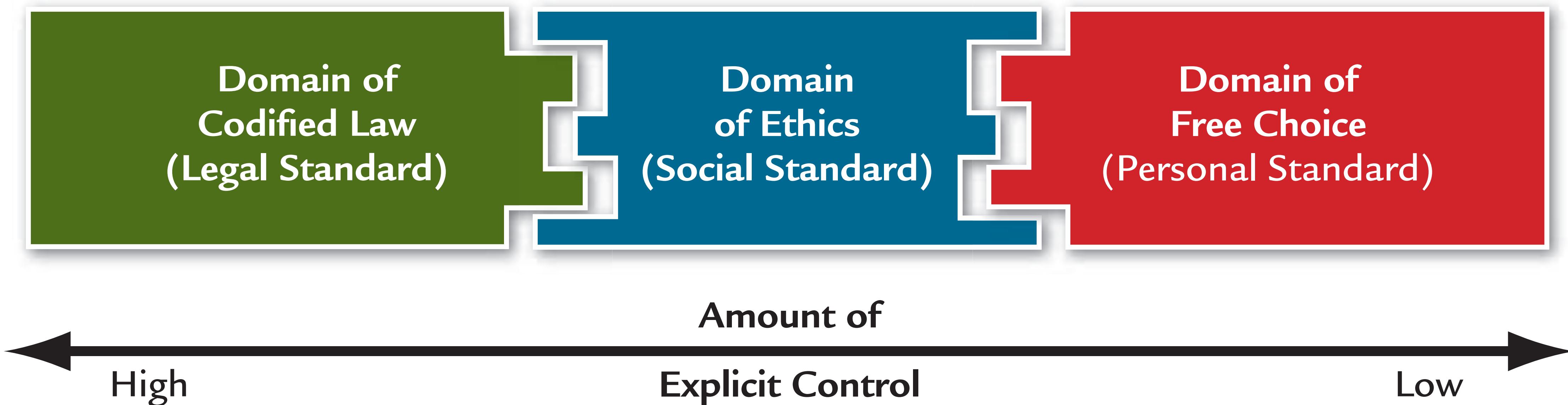
Ethics

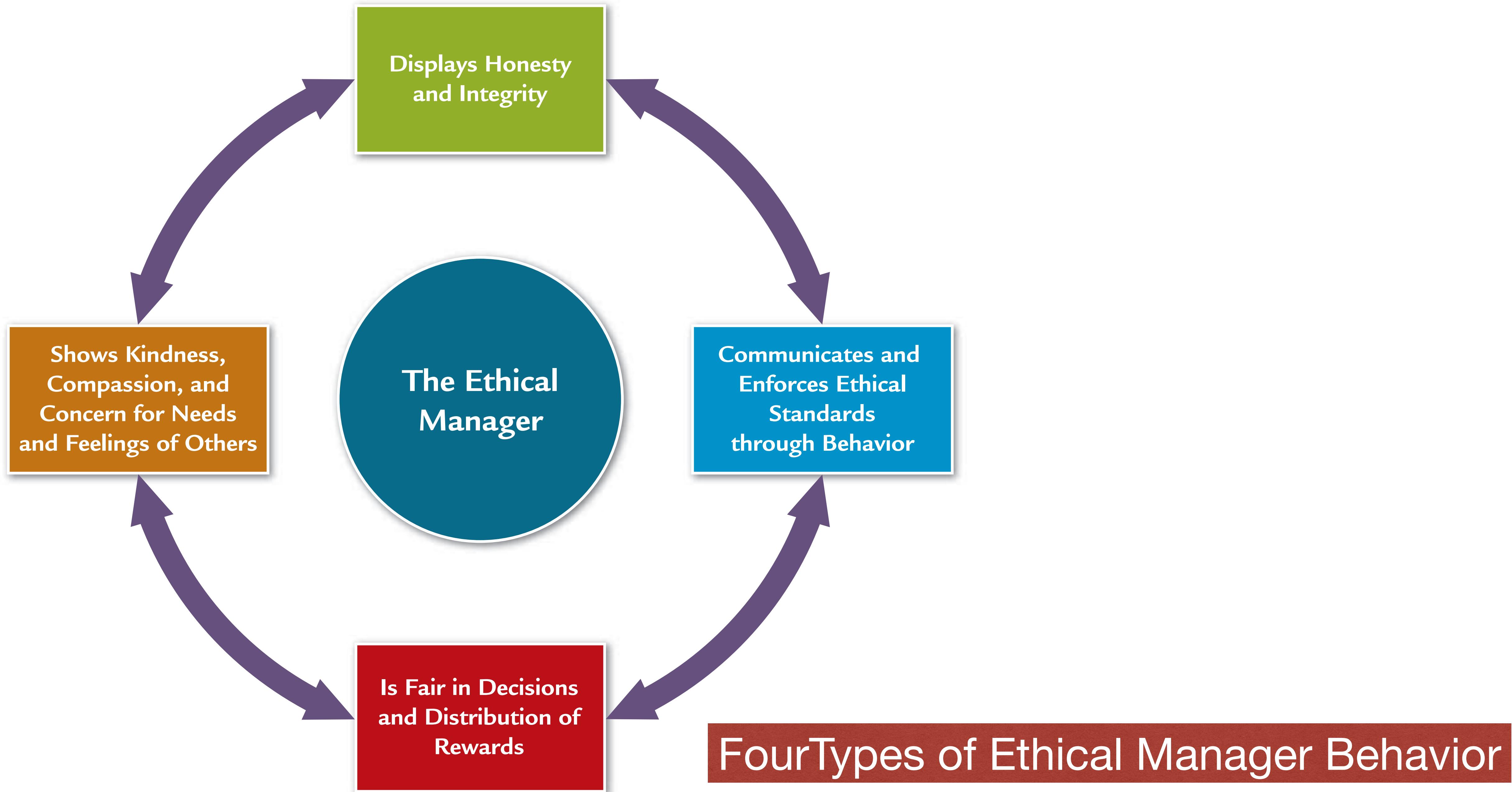
code of moral principles and values that governs the behaviors of a person or group with respect to what is right or wrong.



Each year, the Swiss research firm Covalence looks at the ethical behavior of hundreds of multinational corporations and releases a list of the worst offenders. Around the globe, mining operations like this one often find themselves on the index because their actions can harm the environment and put employees and other stakeholders at risk. Many question the **managerial ethics** of those who decide to put profit ahead of safety.

Three Domains of Human Action





Level 1 Preconventional	Level 2 Conventional	Level 3 Postconventional
Follows rules to avoid punishment. Acts in own interest. Obedience for its own sake.	Lives up to expectations of others.履行 duties and obligations of social system. Upholds laws.	Follows self-chosen principles of justice and right. Aware that people hold different values and seeks creative solutions to ethical dilemmas. Balances concern for individual with concern for common good.
		
Leader Style: Autocratic/coercive	Guiding/encouraging, team oriented	Transforming, or servant leadership
Employee Behavior: Task accomplishment	Work-group collaboration	Empowered employees, full participation

corporate social responsibility (CSR) is management's obligation to make choices and take actions that will contribute to the welfare and interests of society, not just the organization







The Ethical Organization

Ethical Leadership

Codes of Ethics

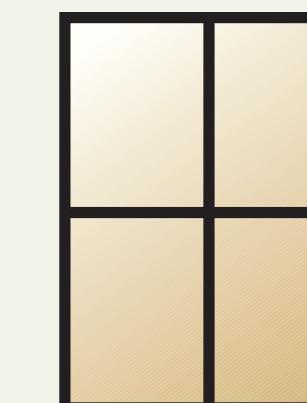
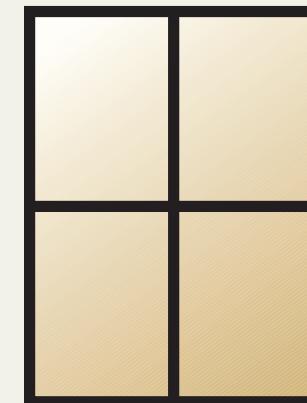
Ethics Committee

Chief Ethics Officer

Ethics Hotlines

Ethics Training

Support for Whistle-Blowers



Discussion

As a sales manager for a major pharmaceuticals company, you've been asked to promote a new drug that costs \$2,500 per dose. You've read the reports saying that the drug is only 1 percent more effective than an alternative drug that costs less than \$625 per dose. The vice president of sales wants you to promote the \$2,500-per-dose drug aggressively. He reminds you that if you don't, lives could be lost that might have been saved with that 1 percent increase in the drug's effectiveness.

Thank you