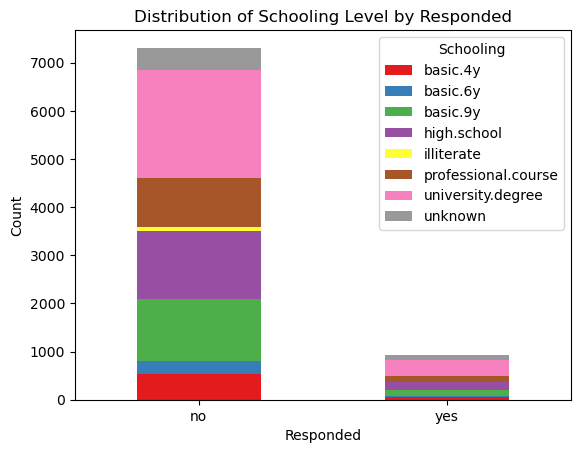
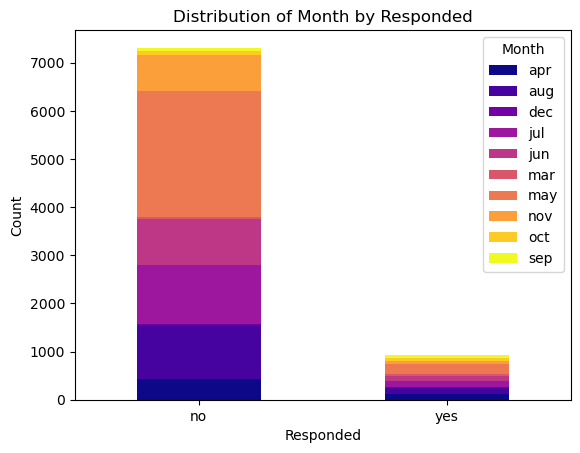
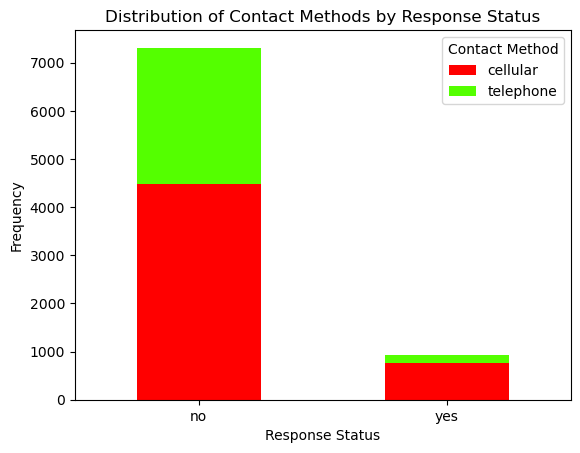
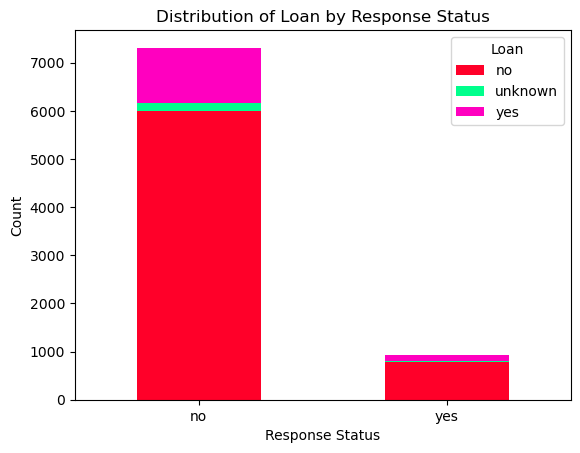
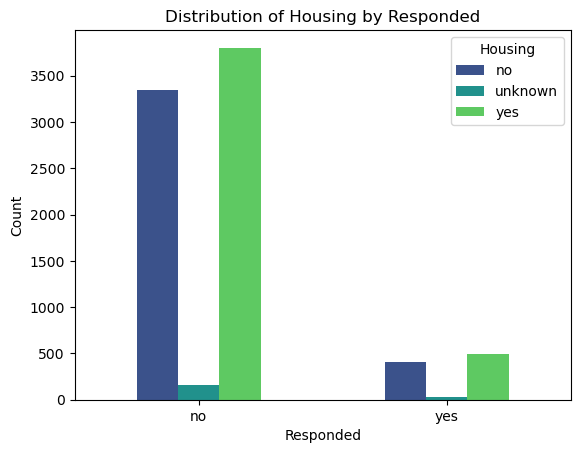
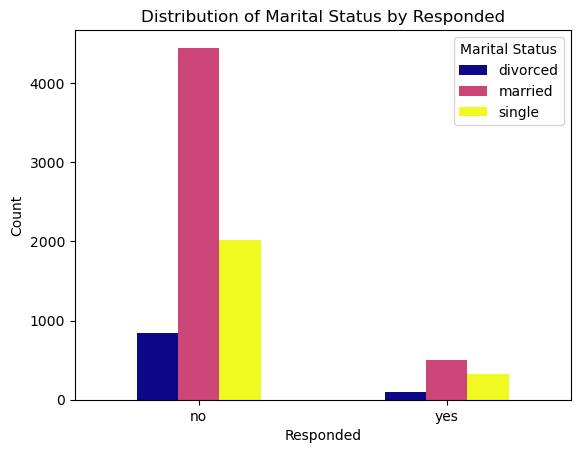
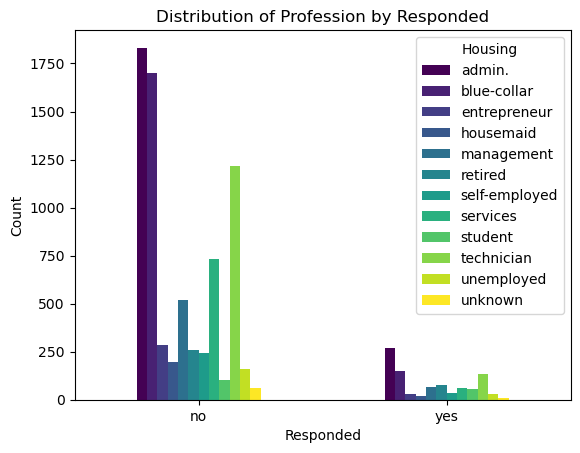
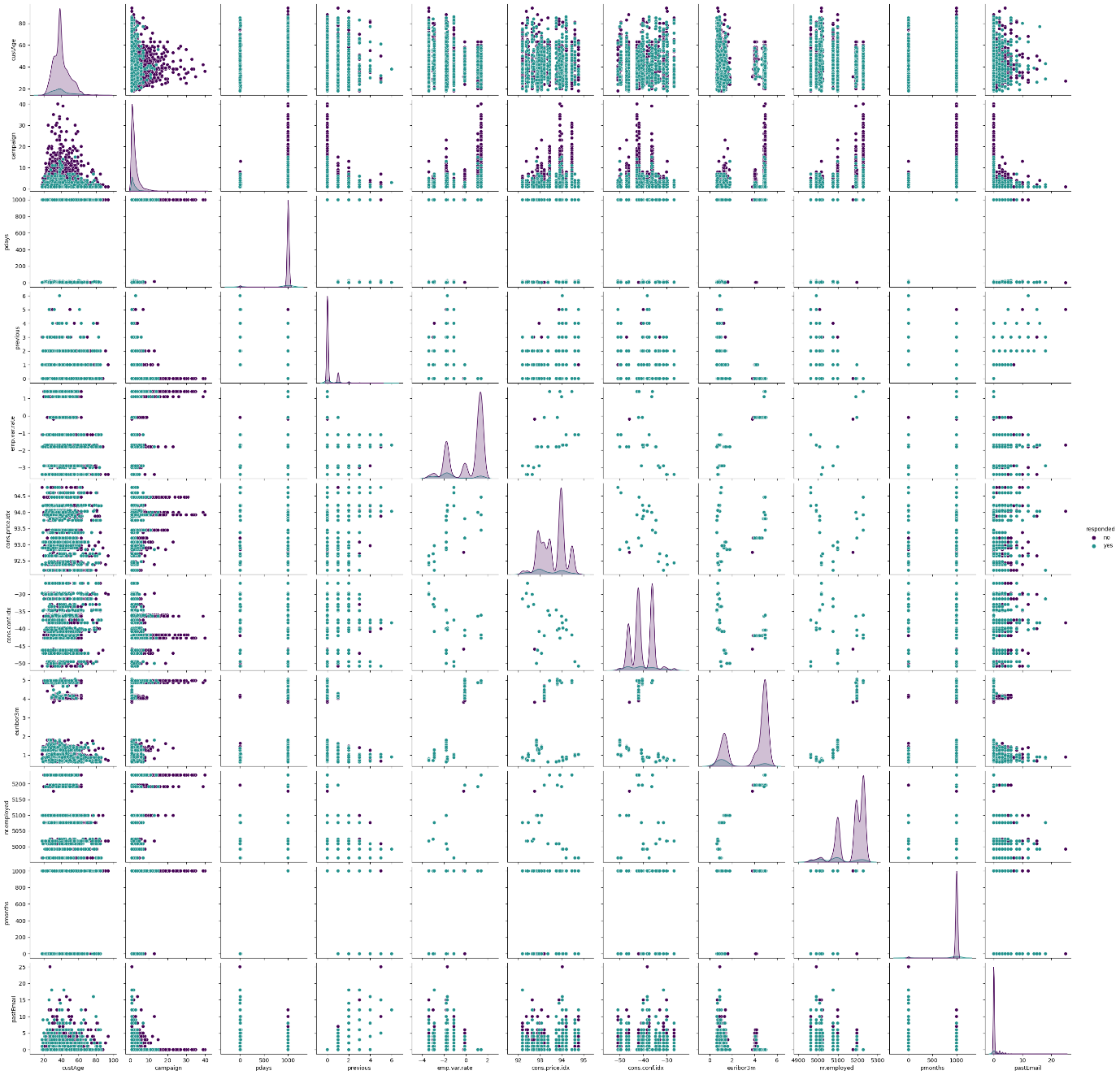
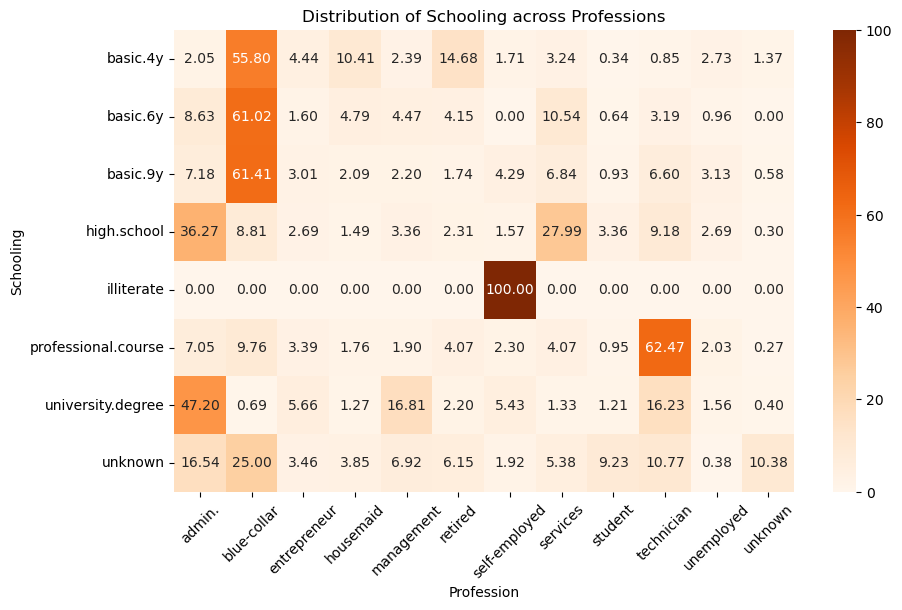
***Plots***

***Propensify (Propensity Model to identify how likely certain target groups customers respond to the marketing campaign)***

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