

SKILLS

- Ruby on Rails
 - JavaScript
 - jQuery
 - PostgreSQL
 - Version Control
 - HTML
 - CSS3
 - Jasmine
 - RSpec
 - Capybara
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EXPERIENCE

General Assembly

February, 2014 - Present

Web Development Immersive Student

New York, NY

- Completed a 12 Week intensive program, learning the fundamentals of full-stack web development, along with CS Fundamentals.
- Built web applications with Ruby and JavaScript. Utilized APIs, along with testing frameworks.
- Followed version control, and agile web development methodologies.

Projects:

➤ NoteTaker

NoteTaker allows students to audio record lectures, while writing notes simultaneously. During playback, notes can be time-lined with the audio file.

- In this pair project, I built the writing and saving notes feature while the audio is being recorded.
- I also built the feature that syncs notes with the audio playback.
- I implemented the Amazon S3 database to store audio files.
- Technologies used & implemented: Ruby, JavaScript, jQuery, recorder.js and HTML 5 Audio.

➤ SplitMate

An app that gamifies splitting chores among roommates.

- Pair programmed on a single computer, and built the up-vote/down-vote feature.
- Also built the features where users can pick chores and can redeem points to pass their chores to another roommate.
- Technologies used: Ruby, JavaScript and jQuery. APIs used: Google Maps.

➤ Common Fibers

A group buying fashion site where manufacturers post their designs, and customers group buy the items.

- This was a solo project built in 4 days.
- The project was built on Ruby on Rails. Other technologies include: Action Mailer.

Mercedes-Benz

June, 2014 – January, 2014

Copywriter

New York, NY

- Wrote TV, print and digital ads for the new Mercedes-CLA.
- Wire framed, wrote and aided with the design process for the official Mercedes-Benz USA website.

Digitas

May, 2013 – May, 2014

Copywriter

New York, NY

- Scripted TV, digital, social, and mobile campaigns for American Express.
 - Wire framed the AMEX app to reduce the number of steps involved in making payments, and a simple interface for redeeming Member Rewards.
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EDUCATION

University of Tampa

August 2008 – May 2011

Bachelor of Arts in Advertising & Public Relations. GPA: 3.6

Tampa, FL