

Victor Vernilli

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COMPETENCY

Product Design

User-centered Design

Interaction Design

Prototyping

Agile Methodologies

Front-end Technologies

A/B testing

CODE

HTML, CSS, Javascript, VueJS,
WordPress

GRAPHIC

Figma, Sketch, XD, Invision,
MarvelApp, Photoshop, Illustrator

TOOLS

Google Analytics, Hotjar, Mixpanel

EXPERIENCE

Product Designer — Indie Campers

Lisbon, Portugal | November 2019 — Present

Collaborating beside Product Managers, Developers, and Organic Marketing Analysts to improve Indie Campers' website booking funnel (including homepage redesign and vehicle listing page), landing pages of new products, a remote online check-in, and so on. During the research I work with those colleagues, however, I was the only contributor on designing the interfaces and HTML/CSS (and a bit of VueJs) of the projects.

Also, alongside other Product Designers, create the experience and visual aspects of Indie Campers' Marketplace, where a private host can list their vehicle on our platform. It's a very similar role on the previous projects, but now on a Design Team.

UX Designer — ACE English Malta

St Julian's, Malta | June 2018 — November 2019

I was in charge of designing and developing solutions to support other internal departments at ACE English Malta. At first, I focused to potentialize its digital marketing channels. After researching and analyzing data, it has been identified that around 80% of students used the website to decide the school to learn at. Thus, special attention was given to the website redesign.

UX Engineer — In Loco

Recife, Brazil | January 2017 — January 2018

I have been part of the Ads Innovation team, in charge to improve and create experiences in mobile ads. Working on the concept of ideas, building low-fidelity and high-fidelity prototypes, proofs of concept, and developing these increases, doing both designer and developer role.

EDUCATION

Postgraduate Course in Digital Experience Design

Fine Arts — University of Lisbon

Lisbon, Portugal | September 2020 — June 2021

B.S. in Computer Science

Federal University of Pernambuco

Recife, Brazil | January 2011 — June 2017

iOS Developer

Apple Developer Academy

Recife, Brazil | March 2015 — March 2017

PRESENTATION

UX + Mobile ads: Learnings from creating experiences in mobile ads

Interaction South America

Florianópolis, Brazil | November 2017

The Developers Conference

Porto Alegre, Brazil | November 2017

I have presented two presentations, with a colleague, about our learnings and results in applying user-centered design techniques in mobile ads. The presentations happened at The Developer's Conference and Interaction South America - The greatest event in Latin America about interaction design.