

Logo Mark

Logo Rationale



The name "iGraphix Marketing & Company" suggests
a business involved in graphic design, a blend of creative
and other related fields. The "i" prefix often conveys a
sense of modernity, technology, or internet-related services,
while "Graphix" implies visual design work. "Marketing & Company"
indicates a broader scope, likely encompassing creative design
and comprehensive marketing solutions, branding, and other
business services such as photography, videography & drone services.

Logo Typo

Logo Identity

Montserrat

IGRAPHIX MARKETING & CO.

The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog. The quick brown fox jumps over the lazy dog.

Aa Bb Cc Dd Ee Ff Gg Hh li Jj Kk LI Mm Nn Oo Pp Qa Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890 (!?)\$0/?









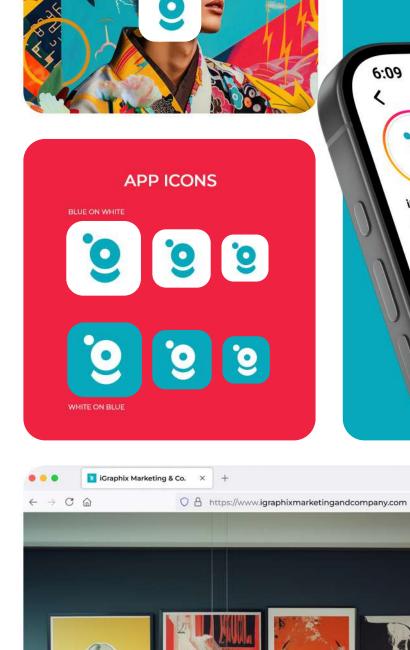
















Logo & Brand Identi

@ Q

Logo Options

The centred, vertical logo on white or reversed out of blue is to be used wherever possible.

A secondary horizontal logo is also available. These can be used in headers or footers in documents or on websites, or designs that work with this logo lockup.





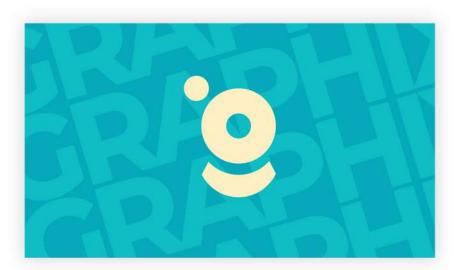








Business Card

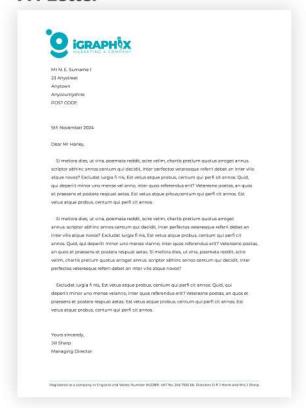




Email Signature



A4 Letter

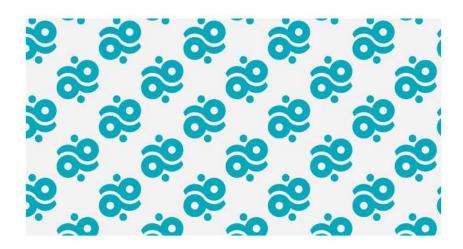


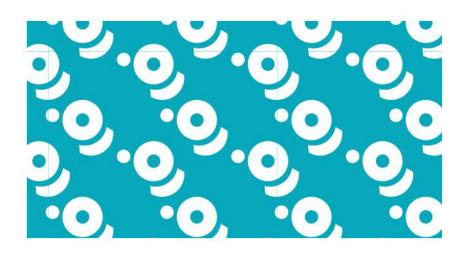
Polo Shirts





Brand Pattern





Terms & Conditions

Effective Date: AUG 15, 2024

Introduction

Welcome to iGraphix Marketing & Company ("Company", "we", "us", or "our"). By accessing or using our services, you agree to comply with and be bound by the following terms and conditions ("Terms"). If you do not agree to these Terms, you must not use our services.

Services

iGraphix Marketing & Company provides a range of services, including but not limited to graphic design, front-end web development, drone services, photography, videography, and video editing ("Services"). The scope of each service will be detailed in a separate project agreement or contract.

Project Proposals and Contracts

Each project will be initiated based on a proposal and contract that outlines the scope, deliverables, timeline, and payment terms. Any modifications to the original contract must be agreed upon in writing by both parties.

Intellectual Property

- Ownership: All designs, concepts, and content created by iGraphix Marketing & Company remain the intellectual property of the Company until full payment is received. Upon payment, ownership rights for the final deliverables will transfer to the client, except for any materials used under license (e.g., stock images, fonts).
- Usage Rights: iGraphix Marketing & Company reserves the right to use completed projects for promotional purposes, unless otherwise agreed in writing.

Confidentiality

Both parties agree to maintain confidentiality regarding any sensitive information disclosed during the project. iGraphix Marketing & Company will not disclose any project details without the client's consent, except as required by law.

Payment Terms

- Invoicing: Payment terms will be outlined in the project contract. All payments are due within three days from the date of the invoice sent to the client. If the payment is not received within this timeframe, an additional interest of \$15 will be added to the outstanding amount.
- Deposit: To commence any project, a deposit of 50% of the total project fee is required. Alternatively, the client may choose to make full payment upfront. Work will not begin until the deposit or full payment has been received and confirmed.
- Late Payments: Late payments may incur interest charges as specified in the project contract. Services may be suspended or terminated if payment is not received within the agreed timeframe.

Revisions and Alterations

After the final deliverables are submitted, the client has 48 hours to request any necessary revisions at no additional cost. A revision refers to any changes or adjustments to the delivered work, such as modifications to design elements or corrections to better meet the client's requirements. If revisions are requested after the initial 48-hour period, a fee must be paid for any revision. Please note, revisions are intended for adjustments based on the client's feedback and do not include creating an entirely new design or substantial changes that deviate significantly from the original brief.

Termination

- Termination by Client: The client may terminate the project at any time with written notice. The client will be responsible for payment of all work completed up to the termination date.
- Termination by Company: iGraphix Marketing & Company reserves the right to terminate the project if the client breaches any terms of the agreement.

