



Current month transactions

18325✓

Goal: 17339 (+5.69%)

Current month profit

\$71,682✓

Goal: \$67,872 (+5.61%)

Current month returns

496!

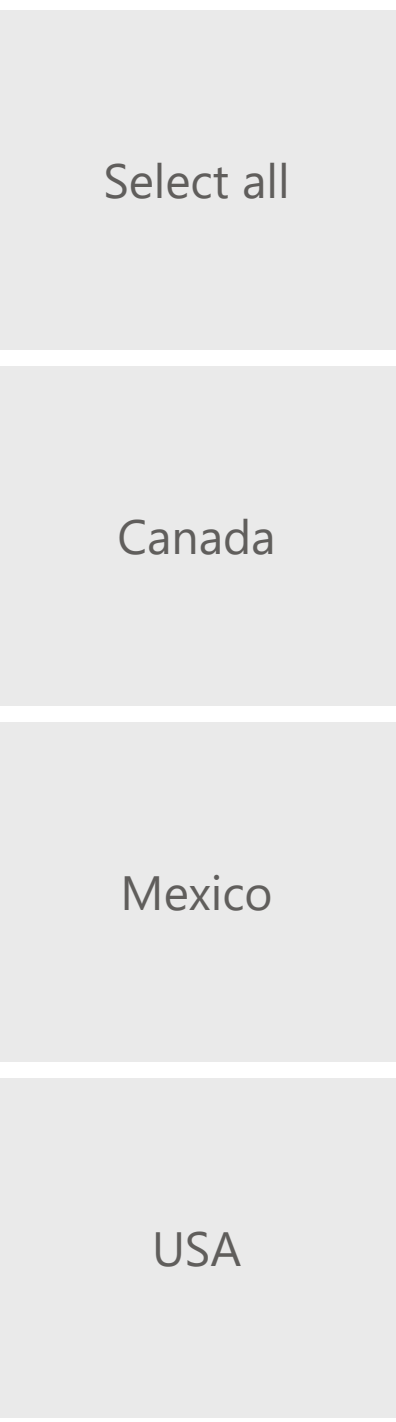
Goal: 482 (-2.9%)

| Product_brand | Total revenue | Profit Margin | Return Rate | Total Profit |
|---------------|---------------|---------------|-------------|--------------|
| James Bay     | \$2,997       | 0.10%         | 0.27%       | \$1,705      |
| Prelude       | \$1,228       | 0.04%         | 0.56%       | \$689        |
| Symphony      | \$842         | 0.03%         | 0.57%       | \$473        |
| Radius        | \$3,853       | 0.13%         | 0.63%       | \$2,308      |
| National      | \$5,353       | 0.19%         | 0.64%       | \$3,379      |
| Curlew        | \$2,239       | 0.08%         | 0.65%       | \$1,346      |
| Big City      | \$1,100       | 0.04%         | 0.71%       | \$643        |
| Thresher      | \$10,290      | 0.35%         | 0.77%       | \$6,168      |
| Top Measure   | \$6,995       | 0.23%         | 0.77%       | \$3,999      |
| Black Tie     | \$1,330       | 0.04%         | 0.78%       | \$781        |
| Toretti       | \$623         | 0.02%         | 0.78%       | \$345        |
| Booker        | \$21,457      | 0.74%         | 0.78%       | \$13,024     |
| Gerolli       | \$2,779       | 0.09%         | 0.79%       | \$1,621      |
| Best Choice   | \$42,738      | 1.47%         | 0.84%       | \$25,901     |
| Bird Call     | \$19,141      | 0.64%         | 0.84%       | \$11,343     |
| Swell         | \$2,351       | 0.08%         | 0.85%       | \$1,420      |
| Bravo         | \$27,659      | 0.92%         | 0.85%       | \$16,322     |
| Moms          | \$16,412      | 0.55%         | 0.85%       | \$9,774      |
| Consolidated  | \$19,457      | 0.67%         | 0.87%       | \$11,838     |
| Just Right    | \$23,932      | 0.81%         | 0.87%       | \$14,249     |
| Jardon        | \$2,603       | 0.09%         | 0.87%       | \$1,597      |
| Choice        | \$5,553       | 0.20%         | 0.87%       | \$3,497      |
| Carrington    | \$36,066      | 1.22%         | 0.89%       | \$21,468     |
| Colony        | \$9,470       | 0.33%         | 0.89%       | \$5,772      |
| Gauss         | \$7,187       | 0.24%         | 0.90%       | \$4,284      |
| Footnote      | \$1,375       | 0.04%         | 0.90%       | \$788        |
| BBB Best      | \$31,199      | 1.10%         | 0.90%       | \$19,375     |
| Total         | \$1,764,546   | 59.67%        | 0.99%       | \$1,052,819  |

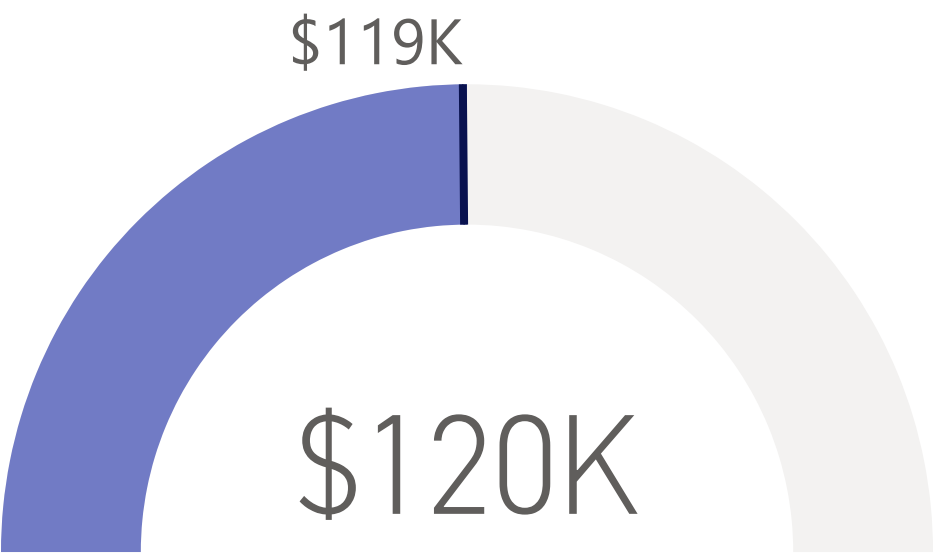
Total transactions by City



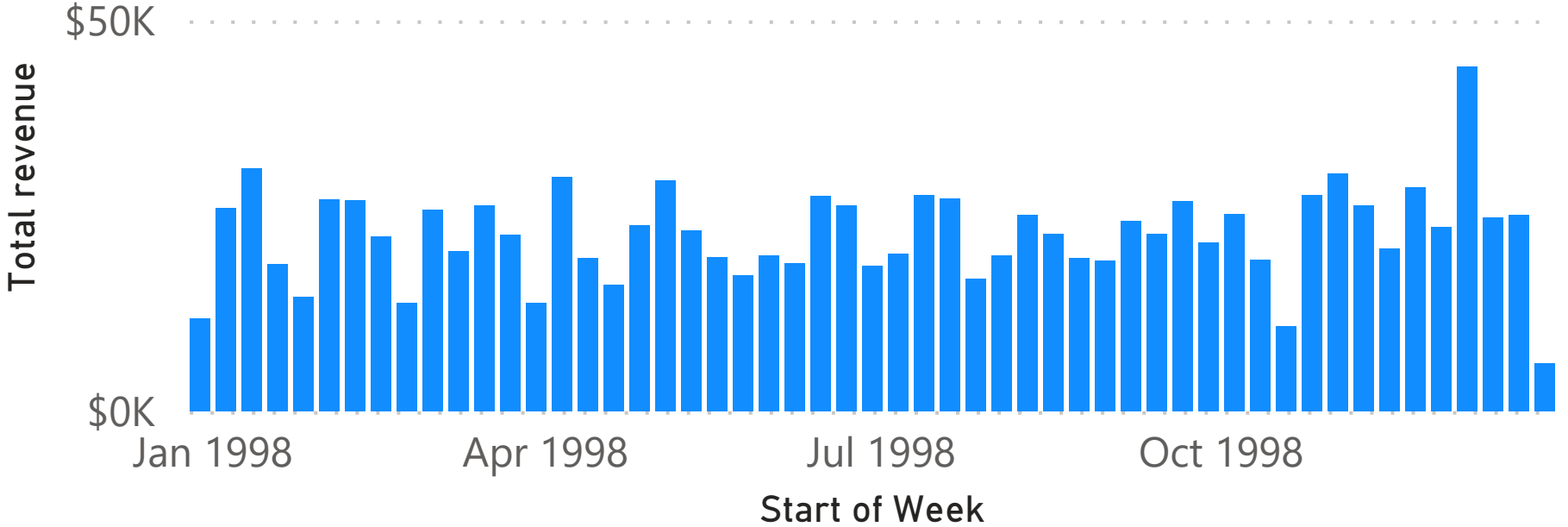
Country



Revenue vs Target



Weekly revenue trending

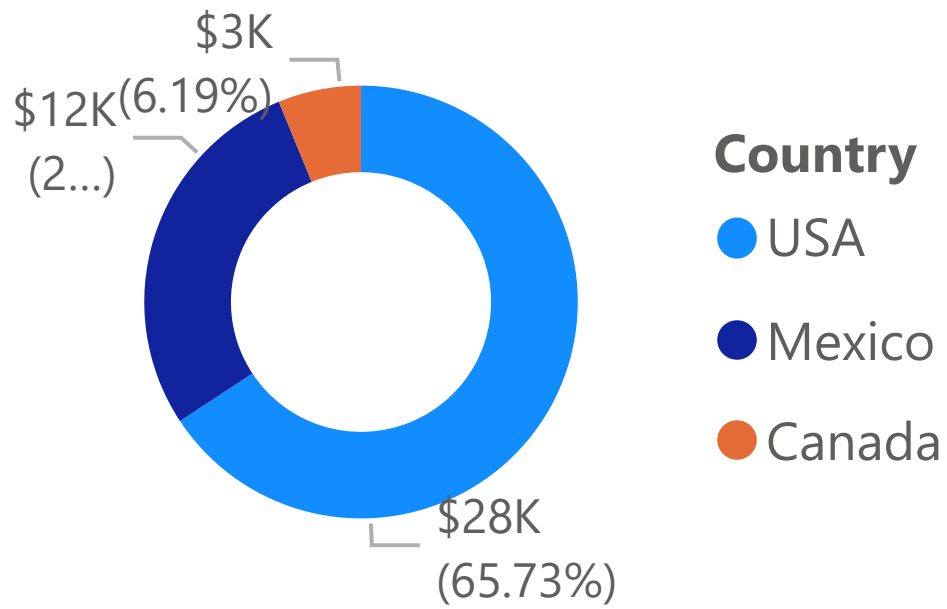




Actual revenue vs. Target

\$3,325 ✓  
Goal: \$2,984 (+11.42%)

Total revenue by Country

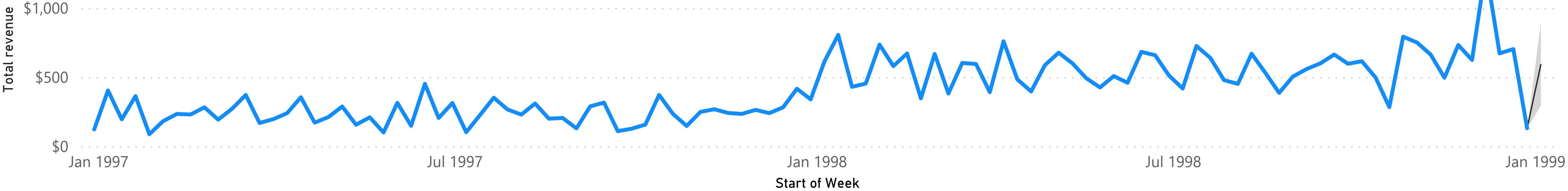


Best Choice Apple Fruit Roll

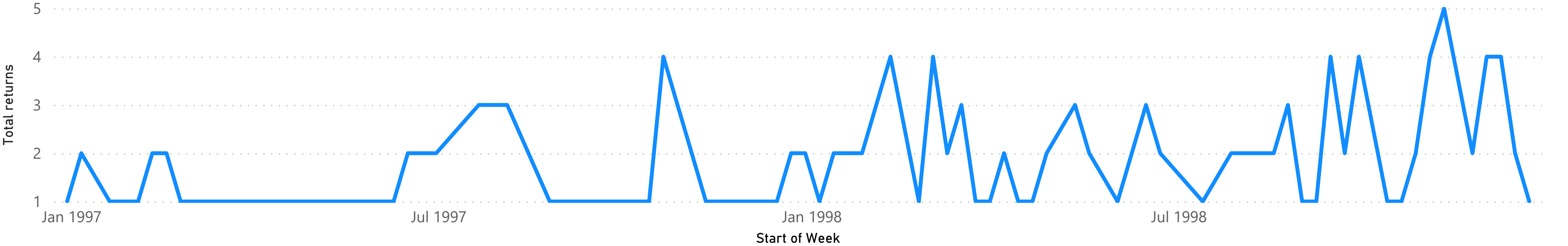
Price tier

High

Weekly revenue with 1 week forecast



Weekly returns





## Important Notes -:



***Portland hits 1,000 sales in December***



***Best Choice Apple fruit roll has a profit margin of 1.47 %  
and low return rate of 0.84***