



## Manufacturing & Service Operations Management

Publication details, including instructions for authors and subscription information:  
<http://pubsonline.informs.org>

### Call for Papers—Special Issue of Manufacturing & Service Operations Management: Value Chain Innovations in Developing Economies

To cite this article:

(2015) Call for Papers—Special Issue of Manufacturing & Service Operations Management: Value Chain Innovations in Developing Economies. Manufacturing & Service Operations Management 17(2):272-272. <http://dx.doi.org/10.1287/msom.2015.0535>

Full terms and conditions of use: <http://pubsonline.informs.org/page/terms-and-conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact [permissions@informs.org](mailto:permissions@informs.org).

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

Copyright © 2015, INFORMS

Please scroll down for article—it is on subsequent pages



INFORMS is the largest professional society in the world for professionals in the fields of operations research, management science, and analytics.

For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

# Call for Papers

## Special Issue of *Manufacturing & Service Operations Management*: Value Chain Innovations in Developing Economies

### Guest Editor

Hau Lee

Graduate School of Business, Stanford University, Stanford, California 94305, [haulee@stanford.edu](mailto:haulee@stanford.edu)

### Motivation

As the world becomes more globalized, the value chains of most companies span over many continents, and increasingly, developing economies constitute important parts of the supply side of these value chains. The supply could be in the form of sourcing of natural resources and materials, or manufacturing operations in which these economies provide low cost of labor. The supply can also be in the form of intellectual capital as some of these economies develop their design and innovation capabilities. Similarly, these economies are becoming sources of demand, as even the bottom of the pyramid had huge demand needs and so they can be potentially big markets. While they form parts of the global value chains, most of these economies faced challenges of extreme poverty. About 1.2 billion people in the world still live below US\$1.25 per day. Hence, innovations in the value chains of these developing economies, while benefiting global enterprises, can also play a role in the alleviation of poverty. This special issue is *M&SOM*'s call to stimulate research in how value chain innovations can make a difference in developing economies.

### Scope and Topics

A value chain is a network of suppliers, suppliers' suppliers, producers, distributors, third-party service providers, channels, customers, and customers' customers, which together provides products or services from end to end. A value chain also operates, possibly in more than one country, with stakeholders like governments, competitors, nonprofit governmental organizations, and peer companies all being a part of the eco-system that could affect the success of a value chain. In order for entrepreneurs or innovators to be able to successfully build or scale up their businesses, being able to run your value chain effectively is critical. We invite papers that make use of analytical modeling, empirical analysis, and extensive field-base case studies that advance our knowledge on how to use innovations, technologies and entrepreneurship for value chain innovations in developing economies. The innovations can either be on ways or developments that serve the needs and improve the livelihood of the people in developing economies, or that create opportunities and improve the

means of developing economies to increase their ability to create higher economic values by serving the global markets. Examples of such innovations could be the following.

#### *Serving the Needs of the People in Developing Economies*

- Designing extremely affordable products
- Improving productivity for products and services for local needs
- Enhancing financing operationally
- Effective distribution of products and services for local demands

#### *Creating Higher Economic Values to Serve the Global Markets*

- Improving productivity in production and farming
- Deploying resources in environmentally and socially responsible ways
- Increasing value-add of production
- Reducing cross-border logistics frictions to improve export trade

### Important Date

#### **Deadline for submission: January 31, 2016**

Authors will be strongly encouraged to revise and resubmit their papers within three months. Acceptance will be made within two review cycles.

### Submission Procedure

Please prepare the article following *M&SOM*'s submission guidelines: <http://pubsonline.informs.org/page/msom/submission-guidelines>. Please also submit online at <http://mc.manuscriptcentral.com/msom>.

Authors wondering whether a current research project is a fit for the special issue are invited to email a short description (no more than one page) of their project to the guest editor, Hau Lee ([haulee@stanford.edu](mailto:haulee@stanford.edu)). The guest editor will provide feedback on whether the topic meets the goals of the special issue. However, the guest editor will not evaluate the quality of the research based on the description. That determination will be left to the review process. (There is no requirement to submit a description before submitting a paper.)