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## Erratum

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## Erratum

In the article “The Hidden Cost of Accommodating Crowdfunder Privacy Preferences: A Randomized Field Experiment” by Gordon Burtch, Anindya Ghose, and Sunil Wattal (*Management Science*, vol. 61, no. 5, pp. 949–962), Figure 2 on page 952 was incorrect. The figure has been corrected in the online version.