

# VERONICA FOLTZ

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[veronica-foltz.github.io/portfolio](https://veronica-foltz.github.io/portfolio)

## Professional Summary

I'm a recent Computer Science graduate with previous web developer experience. Skilled in HTML, CSS, JavaScript, Python, SQL, TypeScript, Git, and full-stack development. Strong interpersonal/communication skills, result-oriented, and a passion for learning new technology. Seeking to contribute as a software engineer.

## Technical Skills

- Programming: Python (Pandas), JavaScript (React, Node.js), TypeScript, HTML, CSS, Java, C++, SQL
- Tools & Platforms: Git/GitHub, Vercel, Linux, Docker, FastAPI, Next.js, JSON, REST APIs, PostgreSQL, Ruby on Rails
- Concepts: Algorithms, Databases, Full-Stack Development, Optimization, AI/ML fundamentals
- Professional: Project Management, Communication, Problem-Solving, Adaptability, Flexibility

## Professional Experience

### Trimble Equine Center | Stable Assistant | Dec 2024 – Sept 2025

- Supported daily operations including feeding, hydration, and facility maintenance for horses.
- Ensured animal safety and welfare through consistent monitoring and adherence to care routines.
- Collaborated with team members to complete time-sensitive tasks efficiently.

### Stay-at-Home Parent | 2015 – Present

- Managed household operations, scheduling, and budgeting with efficiency and cost awareness.
- Developed problem-solving, adaptability, and time-management skills while balancing competing priorities.
- Applied digital tools to improve workflows and coordinated logistics, activities, and educational planning.

### Black Horse Trading Co. | Web Developer | 2012-2015

- Designed a responsive website to showcase weekly market inventory, using HTML, CSS, JavaScript, and jQuery.
- Maintained site content, optimized images, and updated item listings to improve user experience and keep information current.
- Managed hosting, FTP deployments, and basic SEO to increase visibility and attract new customers.

## Certifications

- LPI Linux Essentials (Jan 2025)
- ITIL Foundation Certification (Mar 2025)

## Projects

### Smart Pricing Engine

Created a full-stack pricing optimization tool (FastAPI + JavaScript) that applies machine learning demand-elasticity models to recommend dynamic prices. Added real-time alerts, CSV export, and an interactive frontend. Helps retailers respond faster to competitor moves, avoid stockouts, and improve margins through data-driven pricing decisions.

### Smart Stable Scheduler

Single-page web app (HTML/JS/CSS) with interactive Gantt chart and greedy scheduling heuristic. Optimized for on-time completion with extensible CP-SAT optimization. Deployed via GitHub Pages.

### Brand-in-a-Box

AI marketing asset generator (Next.js, TypeScript) leveraging Ollama/OpenAI APIs and image pipeline. Integrated multiple AI APIs using JSON-based requests and responses to automate marketing content generation. Reduced campaign drafting time from minutes to seconds. Deployed on Vercel.

## Education

- BS in Computer Science | Western Governors University | Sept 2025
- MBA - Master of Business Administration | Ottawa University