








Verónica De León Hernández

I’m **Verónica**, a **Generalist Product Designer** in Berlin, passionate about creating intuitive, data-driven interfaces. With experience collaborating across **Marketing** and **Growth** teams, and a curiosity for **Front-end Development**, **Data Analytics** and **AI agents**, I bring a unique, horizontal perspective to solving user problems.

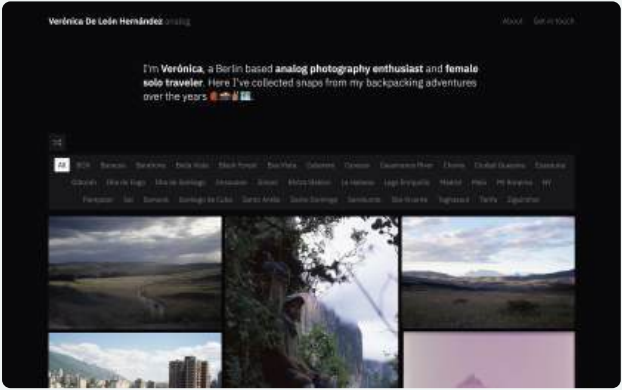
Work Experience

	Mondly Growth & Senior Product Designer	2023 - 2024
	EyeEm Product Designer	2021 - 2023
	BaseCase Marketing & UX/UI Designer	2017 - 2020

Education

Bootcamp - Data Analytics Ironhack Berlin 	2024 - 2025
Bootcamp - Full-Stack Web Development Ironhack Berlin 	2020
Erasmus - Fotografíe und Neuen Medien Akademie der Bildenden Künste München 	2010 - 2011
Diploma - Grafica Editoriale Accademia di Belle Arti di Roma 	2008 - 2012

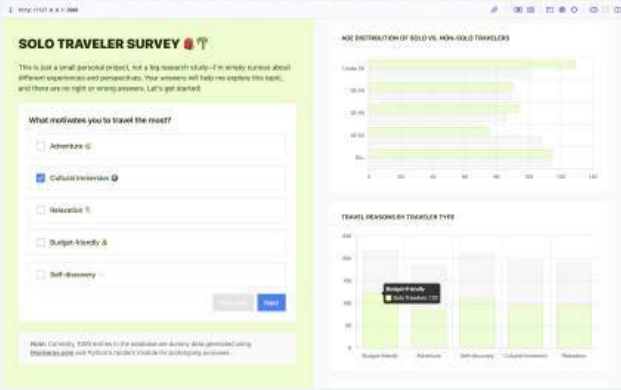
Web Projects



Analog Web

I designed and built a website to showcase the best analog photographs from my travels. This passion project came to life with modern front-end tools like ReactJS, TailwindCSS, Contentful, and Vercel.

Let’s go! →



Solo Traveler Survey Project

I developed a survey platform to explore the habits, preferences, and stories of solo travelers, using Flask, Python, MySQL and Chart.js. With dummy data, I simulated real-world insights to visualize findings.

Let’s go! →

Verónica De León Hernández

Stack

Productivity

 Slack

 Notion

Core Tools

 Figma

 Webflow

 Github

 VS Code

 HTML

 CSS

Learning & Exploring

 Javascript

 ReactJS

 TailwindCSS

 Hugo

 Pandas

 Python

 MySQL

 Flask

Creative Tools

 Photoshop

 InDesign

 Affinity Designer

 Affinity Publisher

Languages

Spanish



Native

English



Proficient

Italian



Proficient

German



Upper intermediate

Portuguese



Beginner