

# Veronica Erick

Front End Engineer

Phone: 707-696-0691  
Email: [veronicaerick@gmail.com](mailto:veronicaerick@gmail.com)  
Website: [www.veronicaerick.com](http://www.veronicaerick.com)  
Github : [www.github.com/veronicaerick](https://www.github.com/veronicaerick)  
Linkedin: [www.linkedin.com/in/veronicaerick](https://www.linkedin.com/in/veronicaerick)

## TECHNOLOGIES

Languages | JavaScript, HTML5, CSS3, Python  
Frameworks/Libraries | Flask, jQuery, Bootstrap, Jinja2  
Database/Industry Tools | PostgreSQL, SQLAlchemy, Git, GitHub  
Tools/Software | Photoshop, Sketch/Balsamiq, Heroku

## PROJECT

Wanderful is a fullstack web application that makes planning vacations, trips and adventures more fun and less time consuming. Users search by location and date, and the app curates local listings of the highest rated attractions for the given location, and events for that date that are within close proximity to that location. Users can save search results to their agenda to view later and send themselves SMS reminders about upcoming saved events so they always know what they have planned even when they're on the go.

Tech stack | Python, Flask, JavaScript (AJAX & JSON), HTML, CSS, Bootstrap, SQL, Yelp API, Eventbrite API, Twilio API and Google Maps API. Github link: [www.github.com/veronicaerick/wanderful](https://www.github.com/veronicaerick/wanderful)

## WORK EXPERIENCE

Web Development Intern Current

*One Day Labs, Santa Rosa, CA*

- Part-time 6 week apprenticeship, hands-on training in PHP and CMS system development
- Advanced training on HTML, CSS and Javascript
- Building websites in one day using agile methodology in a team of design engineers

Marketing & IT Program Manager 2011 – 2016

*Ellen Blakeley Studio, Santa Rosa, CA*

- Managed IT and web based projects and issues including development of the company website and features, development of online marketing materials, e-campaigns, social media accounts, paid advertising, PR and SEO
- Improved product marketability through research and analysis of new market opportunities
- Oversaw the planning, development, and execution of all marketing and advertising activities

Associate & IT Program Manager 2014 – 2016

*California Financial Services, Santa Rosa, CA*

- Managed all online materials including website, client database and CRM database
- Implemented document automation software company-wide to improve efficiency
- Implemented media monitoring applications company wide to track client activity
- Built and maintained new websites for new branches of the firm

Marketing & Event Management Intern 2013

*Lagunitas Brewing Company, Petaluma, CA*

- Used proprietary CRM software to track all activities/communication with customers and partner
- Assisted with developing and executing consumer marketing programs for the Northwest region
- Researched and presented data/statistics on potential sponsorship opportunities and partnerships

## EDUCATION AND TRAINING

Hackbright Academy - *Software Engineering Fellow* 2016

UC Berkeley - *B.A. Business, Neuropsychology & Design Engineering* 2014