Veronica Gibson

Atlanta, GA US Citizen

EDUCATION

Georgia Institute of Technology

Atlanta, GA

Bachelor of Science in Economics & Computer Science (Minor)

May 2023 (Expected)

• Relevant Coursework: Game Theory, Econometric Analysis, Industrial Organization, Discrete Mathematics, Object-Oriented Programming in Java, Data Structures, Calculus II for Science and Engineering

SKILLS

Programming: Python, JavaScript, Java, Go, SQL, SAS, Stata, HTML/CSS, Advanced Microsoft Excel

Tools: AWS Services (DDB, Lambda, SES, Textract, Comprehend), Tableau, Git, PostgreSQL, Jira, LaTeX, Postman

Natural Languages: Spanish (Fluent), Korean (Fluent), Swedish (Intermediate), English (Fluent),

Professional Experience

Chick-Fil-A Corporate Support Center

Atlanta, GA

Software Engineer

Aug 202 - Present

- Designed and implemented menu restructure script using **Golang** and **Postman API** calls to migrate DynamoDB entries into an internal system, eliminating 50% of outsourcing dependencies
- Documented software requirements and created diagrams depicting high-level data flows, ensuring efficiency amongst
 10 cross-functional teams

Chick-Fil-A Corporate Support Center

Atlanta, GA

Technical Product Owner (Agile Methodology)

May 2022 - Aug 2022

- Automated delivery of 75% of all company invoices using AWS tools such as Lambda, DynamoDB, S3, SES, Textract, and Comprehend
- Drove product vision and led prioritization of backlog, translating stakeholder requests into action items, resulting in **team victory** for automation system with highest accuracy of 97%
- Developed internal metrics using end-users' perspectives to track success/health of system, guiding engineering decisions, and conveying product value to stakeholders

ITAD Technologies

Atlanta, GA

Data Intern

May 2019 - Aug 2019

- Designed and implemented an asset monitoring dashboard using **Tableau**, integrating up to 5 data pipelines to display an interactive overview of data load health
- Spearheaded an end-to-end internal revenue growth strategy synthesizing qualitative research on 100+ Fortune
 500 partners such as IBM and Walmart
- Piloted a robust 4-week training program in preparation for a 250% increase in new hires, documenting supply chain operations and challenges in the past 4 years

LEADERSHIP & VOLUNTEER EXPERIENCE

- Executive Board Member & General Member, GT Trading Club (Aug 2022 Present):
 - Directed sponsorship initiatives, cultivating client relationships with top firms such as Citadel and IMC, and
 offering value to 400+ members
 - Supervised mentorship (Probability, Statistics, Options Theory), conducting weekly coursework/office-hour audits, ensuring 95% membership retention and performance
- Vice President, DataForGood Club (Aug 2019 May 2020):
 - Led the Hackathon Planning Committee for UGA's first civic hackathon, successfully raising \$40k+ and connecting with sponsors ranging from BlackRock and PwC to the local Google Developer Group
 - \circ Directly recruited and oversaw 150+ members, developing curricula and activities that combined data ethics with diverse fields such as finance and healthcare
- Project Leader, UGA Idea Accelerator (Aug 2019 Oct 2019):
 - Worked closely with C-suite executives to develop customer discovery plans through weekly experiments and interviews with 60+ potential customers
 - Designed and organized team presentations, finalizing drafts of market analyses, resource plans, and executive summaries before delivery