

UX/UI



## Veronica Simonte

Personal Website

19/07/1997

veronicasimonte@gmail.com

+39 3389019528

Milano

### Work Experience

#### Freelance Graphic Design

Creation of graphic elements, logos, brochures, posters, flyers, menus.

#### Ghost/Copywriter

Election campaign for Giovanna Miceli, municipal elections in Erice. Writing election speeches and assisting in the campaign

### Languages

Italian	Native
English	B2
Spanish	B1

### Software Skills

- Excellent proficiency in Adobe Suite (Illustrator, XD, Photoshop, InDesign, Lightroom, Premiere Pro)
- Excellent proficiency in Figma
- Excellent proficiency in Wordpress
- Familiarity with Windows and MacOS operating systems

### Skills

- Logo creation
- Branding
- Website creation with HTML and CSS
- Good communication skills
- Writing and copywriting abilities
- Excellent knowledge of Responsive Design

### Organizational and Relational Skills

- Team collaboration
- Active learning
- Ability to independently organize work
- Creativity and emotional intelligence
- Critical and innovative thinking

### Education

#### Talent Garden

#### Figma Course: From Zero to Hero

32 hours

2024

#### Start2impact University

#### Master's in UX/UI Design

Graphics, Copywriting, Discovery, Wireframing, User Interface, HTML and CSS, User Test. 2022-present

#### IED (Istituto Europeo di Design) Continuing Education Course in Web Design

November 2021 - July 2022

#### SDA Bocconi Certificate in Social Media Marketing

18 hours

2022

#### Google Digital Training

#### Certificate in Digital Marketing Fundamentals

2022

#### University of Milan Faculty of Philosophy

159 credits

Philosophy of language, Semiotics, Foundations of psychology, History of radio and television. 2017-present

#### V. Fardella Scientific High School, Trapani High School Diploma in Traditional Scientific Studies

2011-2016