AI Influencers on Social Media Platforms

Findings

These are two AI influencers post on both Instagram and Twitter. Please bear in mind that these images are non-sexual content, and the AI models that were analyzed were posting sexual content. This is the 'PG' content of our findings

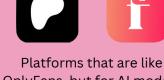### Difference between Twitter and Instagram

Less 'spicy' content on Instagram - could be due to better monetisation from Meta. Moreover, Instagram accounts come off as more directly AI with each post containing hashtags.

Patreon & Fanvue

Platforms that are like OnlyFans, but for AI models to show sexual and 'spicy' content

Sexualisation

Although these AI infeluncers are not real, they are being sexualized by always being displayed in lingerie or clothing that accentuates their breasts. Moreover, their body proportions enforce unrealistic beauty standards. Most of the models are also white with blonde hair.
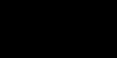
Age

19-24

Most of the AI influencers state that they are between the ages 19-24 (the majority being 19).

Stolen Content

IMAGES + VIDEOS

From the videos that were seen and analyzed from one account, the content was stolen from a real model, which after contacting gave the insight that they were not aware of this. Thus, a calculated guess would be that the videos that the AI influencers post, is content stolen from real models.

Engagement

MIDDLE-AGED MEN

Several of the accounts that engaged with the AI models had male usernames. This does not mean that they all were male, however, it did imply that the people who most interact with the content are most likely male.